

Netflix

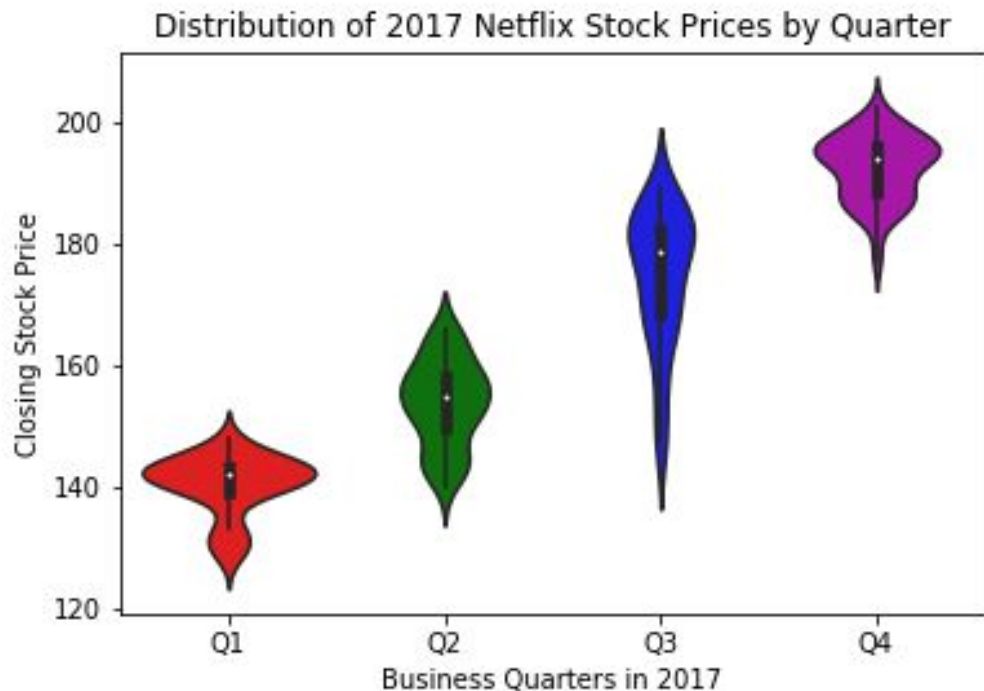
Stock Profile 2017

Summary of Visualisations

- 2017 Stock Prices by Quarter
- Earnings and Revenue
- Projected vs Actual Earnings
- Netflix v Dow Jones Industrial

I analyzed a dataset containing Netflix stock prices in 2017 and created four visualizations to show how stock prices and earnings have increased over time.

Stock Prices by Quarter



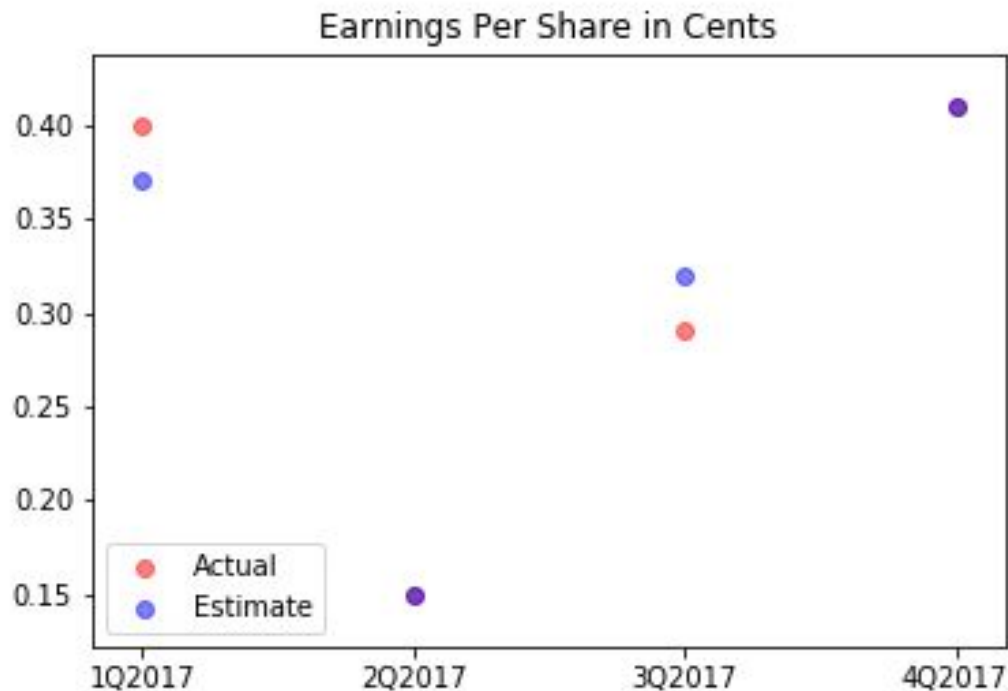
- Stock prices increase throughout the year
- In the first half of the year, most prices ranged from \$135-160
- In the second half of the year, most prices ranged from \$160-200

Earnings and Revenue



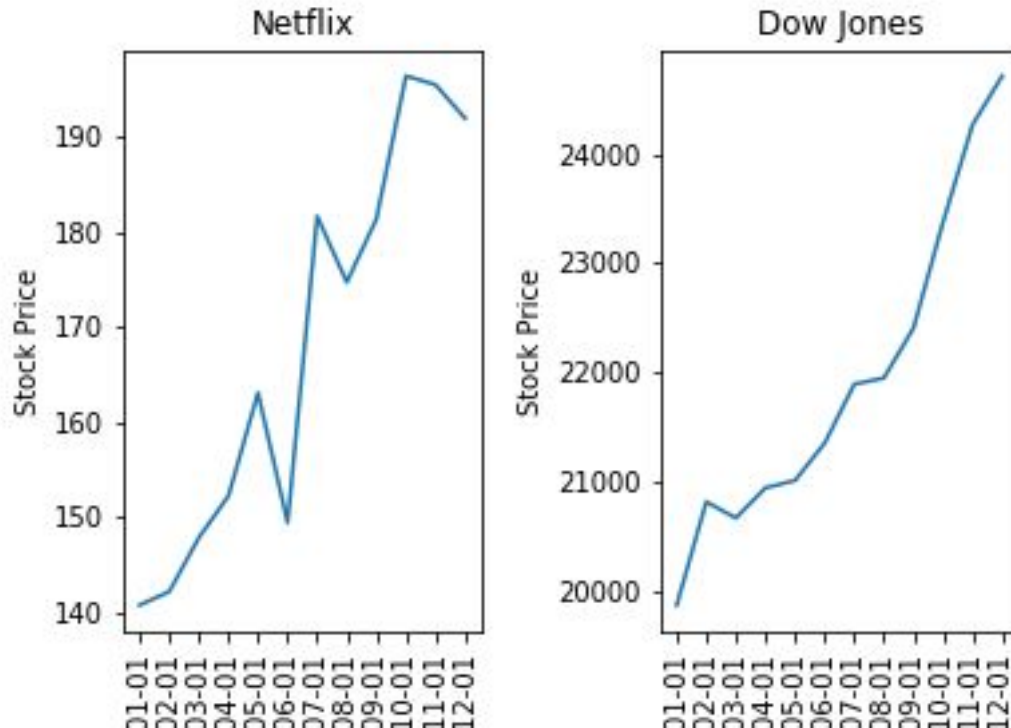
- Both Revenue and Earnings increase steadily throughout the year.
- Earnings in each quarter are about 6% of Revenue

Projected vs Actual Earnings



- In Quarter 2 and Quarter 4 the actual and projected earnings per share are the same
- In Quarter 1 Actual earnings were higher than Projected
- In Quarter 3 Actual Earnings were lower than Projected

Netflix v Dow Jones Industrial



- Both Netflix and the Dow Jones increased over the course of 2017.
- Netflix stock prices were much more volatile than the Dow Jones, dropping sharply but then recovering.