



## Rest API for Real-Time Ordering of Prepaid Rewards

### Version 3.7

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## Introduction

This document defines a format and process for ordering prepaid rewards through Virtual Incentives. Its intended audience is a software developer responsible for integrating with the Virtual Incentives REST API. This document is meant to be used in conjunction with the Virtual Incentives SKU document, delivered separately to the client.

## Overview

The Virtual Incentives Rest API allows for real-time processing of physical and virtual prepaid rewards. Upon successful processing of a virtual reward, a redemption link will be returned to the sending application. A redemption link is a unique URL that allows a single recipient to redeem a prepaid virtual reward. The redemption link allows the reward recipient to access the Virtual Reward Center (VRC), wherein the reward earner begins the redemption process. The Virtual Reward Center can be customized on a Program ID basis to allow for a customized and brand-able reward redemption experience. To learn more about customizing your Virtual Reward Center, please contact your Relationship Manager.

## Security

The Virtual Incentives REST API utilizes a combination of Authorization, Authentication, and Encryption to secure its endpoints. Only pre-approved and qualified partners are permitted access to the REST API.

### Authorization

The client must provide their IP address(es) from which the Virtual Incentives REST API will be accessed. If the client subsequently changes their IP address(es) from which it accesses the web service, the connection will be refused with a 403.6 error. Please notify Virtual Incentives at [api@virtualincentives.com](mailto:api@virtualincentives.com) in advance of changing your sending IP address(es).

*Note: Multiple IP addresses are supported.*

### Authentication

Each client will be provided with a unique Username and Password that must be specified with each request. The REST API utilizes Basic Authentication over SSL.

### Encryption

Any attempts to access the API without SSL will result in a 403.4 error.

## Implementation

Virtual Incentives supports two modes of operation, Development and Production. Upon successful creation of a REST API account, you will receive credentials for both environments.

### Development

The development environment serves as a sandbox for testing the API functionality. Any requests executed against the development environment will return a simulated API response. No actual orders will be placed against the account. If you require end-to-end production testing prior to go-live, please contact your relationship manager.

### Production

Once your development work has been completed, you can simply switch to your production credentials. All requests that are executed using production credentials will be processed as production orders and will be fully completed.

*NOTE: Your development credentials will always stay active.*

## Authentication

The REST API uses Basic Authentication over SSL to secure each request. In order to successfully authenticate, the client sets the request Authorization header to Basic, and transmits the Username and Password, separated by a colon (":") and encoded as a Base64 string.

For example:

**Username:** testuser

**Password:** testpassword

**Formatted:** testuser:testpassword

**Base64 Encoded:** dGVzdHVzZXI6dGVzdHBhc3N3b3Jk

**Authorization Header:** Authorization: Basic dGVzdHVzZXI6dGVzdHBhc3N3b3Jk

*See Figures 1.1 and 1.2 for additional illustration*

Figure 1.1 – Base64 Encoding

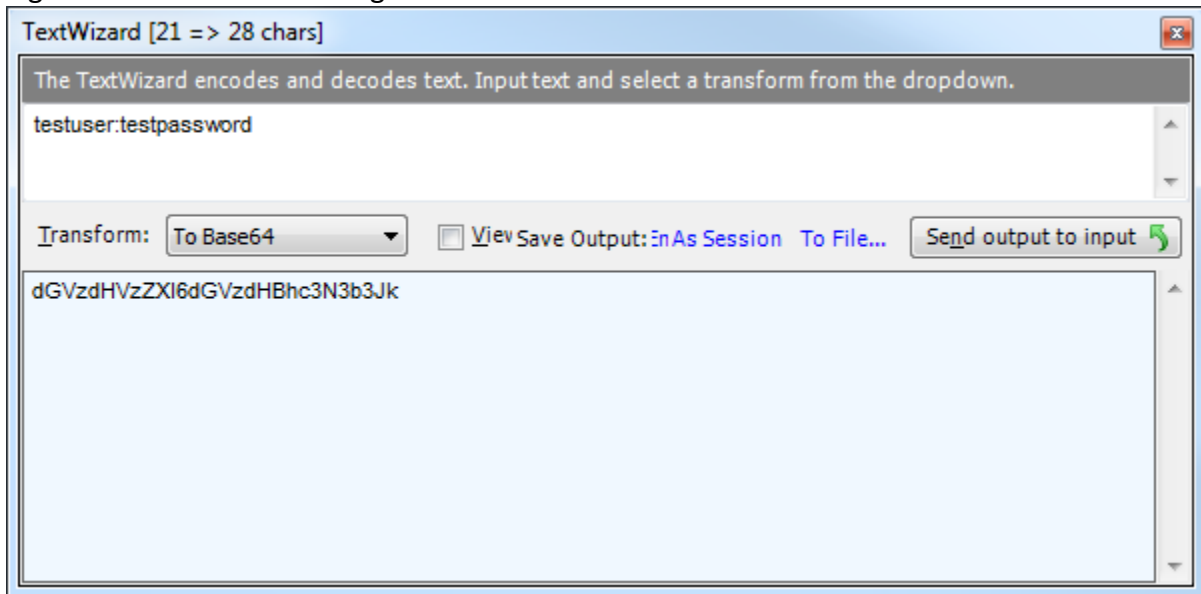
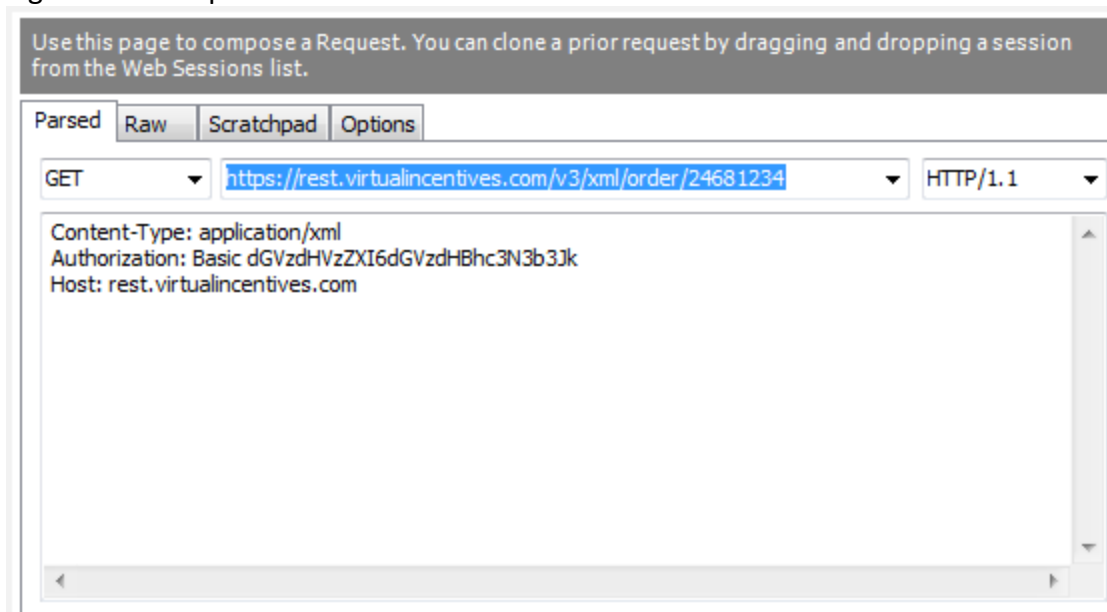


Figure 1.2 – Request Headers



## API Reference

The Virtual Incentives REST API can be accessed at the following URL:

<https://rest.virtualincentives.com/{version}/{format}/{endpoint}>

### URL Attributes

#### Version

Specifies the version of the API to access. Current API Version is **v3**.

#### Format

Specifies the requested message format for the current API call. Available formats are XML and JSON.

#### Endpoint

Specifies the API Resource to access.

### Formats

#### XML

Extensible Markup Language (XML) is a markup language that defines a set of rules for encoding documents in a format that is both human-readable and machine-readable.

#### JSON

JSON or JavaScript Object Notation is a text-based open standard designed for human-readable data interchange. It is derived from the JavaScript scripting language for representing simple data structures and associative arrays, called objects.

## Endpoints

### Placing an Order

**Endpoint:** <https://rest.virtualincentives.com/{version}/{format}/order>

**Method:** POST

**Definitions:**

Field	Type	Description
<b>programid</b>	<i>integer, required</i>	The programid servers an identifier that determines the funding account and branding to use for this request.
<b>clientid</b>	<i>string(50), required (empty)</i>	Client provided unique identifier for the request. This field also serves as a duplicate transaction check. After a successful transaction is placed using this identifier, all subsequent requests using the same identifier are rejected as duplicate orders.
<b>number</b>	<i>Integer</i>	Order number generated upon successful creation. <b>RESPONSE ONLY</b>
<b>status</b>	<i>string(50)</i>	Order status for the requested order. See <a href="#">Appendix A</a> for definitions <b>RESPONSE ONLY</b>
<b>id</b>	<i>integer</i>	Unique Account Holder ID <b>RESPONSE ONLY</b>
<b>firstname</b>	<i>string(50), required</i>	Account holder first name <i>NOTE: This field is displayed in the email and VRC salutation. For anonymous rewards, please use a generic name such as "Participant" or "Recipient".</i>
<b>lastname</b>	<i>string(50), required</i>	Account holder last name. <i>NOTE: For anonymous rewards, please use a generic name such as "Participant" or "Recipient".</i>
<b>address1</b>	<i>string(100), optional</i>	Account holder address line 1.
<b>address2</b>	<i>string(50), optional</i>	Account holder address line 2.
<b>city</b>	<i>string(50), optional</i>	Account holder city.
<b>state</b>	<i>string(20), optional</i>	Account holder state abbreviation. (ISO 3166-2, subdivision)
<b>zip</b>	<i>string(10), optional</i>	Account holder zip.

Field	Type	Description
<b>country</b>	<i>string(2), optional</i>	Account holder country abbreviation. (ISO 3166-2)
<b>email</b>	<i>string(200), required</i>	Account holder email address. Note: For anonymous rewards, please use a generic support email address, such as support@virtualrewardcenter.com.
<b>sku</b>	<i>string(50), required</i>	Virtual prepaid product sku requested. <i>NOTE: Sku document delivered separately</i>
<b>amount</b>	<i>decimal, required</i>	Denomination of the reward being issued. <i>NOTE: Currency is determined by the sku requested</i>
<b>udf1</b>	<i>string(100), optional</i>	User Defined Field (UDF) to associate with the account holder. This field can be order, user, or transaction specifier. Also, these fields can be passed through
<b>udf2</b>	<i>string(100), optional</i>	Additional User Defined field. <i>NOTE: See 'udf1' for definition.</i>
<b>udf3</b>	<i>string(1000), optional</i>	Additional User Defined field. <i>NOTE: See 'udf1' for definition.</i>
<b>udf4</b>	<i>string(1000), optional</i>	Additional User Defined field. <i>NOTE: See 'udf1' for definition.</i>
<b>udf5</b>	<i>string(1000), optional</i>	Additional User Defined field. <i>NOTE: See 'udf1' for definition.</i>
<b>udf6</b>	<i>string(4000), optional</i>	Additional User Defined field. <i>NOTE: See 'udf1' for definition.</i>
<b>udf7</b>	<i>string(4000), optional</i>	Additional User Defined field. <i>NOTE: See 'udf1' for definition.</i>
<b>udf8</b>	<i>string(4000), optional</i>	Additional User Defined field. <i>NOTE: See 'udf1' for definition.</i>
<b>udf9</b>	<i>string(4000), optional</i>	Additional User Defined field. <i>NOTE: See 'udf1' for definition.</i>
<b>udf10</b>	<i>string(4000), optional</i>	Additional User Defined field. <i>NOTE: See 'udf1' for definition.</i>
<b>link</b>	<i>string(250)</i>	Redemption link returned upon successful account creation. <b>RESPONSE ONLY</b>



### *Single Reward*

#### XML (REQUEST)

```
<order>
  <programid>26490</programid>
  <clientid>56258125</clientid>
  <accounts>
    <account>
      <firstname>John</firstname>
      <lastname>Doe</lastname>
      <email>john.doe@example.com</email>
      <sku>UVC-V-A06</sku>
      <amount>10.00</amount>
    </account>
  </accounts>
</order>
```

#### XML (RESPONSE)

```
<order>
  <programid>26490</programid>
  <clientid>56258125</clientid>
  <number>24681234</number>
  <status>completed</status>
  <accounts>
    <account>
      <id>88523</id>
      <firstname>John</firstname>
      <lastname>Doe</lastname>
      <email>john.doe@example.com</email>
      <sku>UVC-V-A06</sku>
      <amount>10.00</amount>
      <link>
        https://www.virtualrewardcenter.com/
        Landing.aspx?id=88523&sid=093677BA-71FA-
        4137-B435-C17B1748E725
      </link>
    </account>
  </accounts>
</order>
```

**JSON (REQUEST)**

```
{
  "order":{
    "programid":"26490",
    "clientid":"56258125",
    "accounts":[
      {
        "firstname":"John",
        "lastname":"Doe",
        "email":"john.doe@example.com",
        "sku":"UVC-V-A06",
        "amount":"10.00"
      }
    ]
  }
}
```

**JSON (RESPONSE)**

```
{
  "order":{
    "programid":"26490",
    "clientid":"56258125",
    "number":"24681234",
    "status":"completed",
    "accounts":[
      {
        "id":"85425",
        "firstname":"John",
        "lastname":"Doe",
        "email":"john.doe@example.com",
        "sku":"UVC-V-A06",
        "amount":"10.00",
        "link":"https://www.virtualrewardcenter.com/Landing.aspx?id=85425&sid=b173b47f-228c-4a97-8d68-e5835ca4ac66"
      }
    ]
  }
}
```

### *Anonymous Reward*

#### XML (REQUEST)

```
<order>
  <programid>26490</programid>
  <clientid>56258125</clientid>
  <accounts>
    <account>
      <firstname>Participant</firstname>
      <lastname>Participant</lastname>
      <email>support@virtualrewardcenter.com</email>
      <sku>UVC-V-A06</sku>
      <amount>10.00</amount>
    </account>
  </accounts>
</order>
```

#### XML (RESPONSE)

```
<order>
  <programid>26490</programid>
  <clientid>56258125</clientid>
  <number>24681234</number>
  <status>completed</status>
  <accounts>
    <account>
      <id>88523</id>
      <firstname>Participant</firstname>
      <lastname>Participant</lastname>
      <email>support@virtualrewardcenter.com</email>
      <sku>UVC-V-A06</sku>
      <amount>10.00</amount>
      <link>
        https://www.virtualrewardcenter.com/
        Landing.aspx?id=88523&sid=093677BA-71FA-
        4137-B435-C17B1748E725
      </link>
    </account>
  </accounts>
</order>
```

**JSON (REQUEST)**

```
{
  "order":{
    "programid":"26490",
    "clientid":"56258125",
    "accounts":[
      {
        "firstname":"Participant",
        "lastname":"Participant",
        "email":"support@virtualrewardcenter.com",
        "sku":"UVC-V-A06",
        "amount":"10.00"
      }
    ]
  }
}
```

**JSON (RESPONSE)**

```
{
  "order":{
    "programid":"26490",
    "clientid":"56258125",
    "number":"24681234",
    "status":"completed",
    "accounts":[
      {
        "id":"85425",
        "firstname":"Participant",
        "lastname":"Participant",
        "email":"support@virtualrewardcenter.com",
        "sku":"UVC-V-A06",
        "amount":"10.00",
        "link":"https://www.virtualrewardcenter.com/Landing.aspx?id=85425&sid=b173b47f-228c-4a97-8d68-e5835ca4ac66"
      }
    ]
  }
}
```

### *Multiple Rewards*

#### XML (REQUEST)

```
<order>
  <programid>26490</programid>
  <clientid>56258125</clientid>
  <accounts>
    <account>
      <firstname>John</firstname>
      <lastname>Doe</lastname>
      <email>john.doe@example.com</email>
      <address1>123 Any Street</address1>
      <address2>Apt 212</address2>
      <city>Any City</city>
      <state>CA</state>
      <zip>98625</zip>
      <country>US</country>
      <sku>UVC-V-A06</sku>
      <amount>10.00</amount>
    </account>
    <account>
      <firstname>Jane</firstname>
      <lastname>Doe</lastname>
      <email>jane.doe@example.com</email>
      <sku>UVC-V-A06</sku>
      <amount>25.00</amount>
    </account>
  </accounts>
</order>
```

**XML (RESPONSE)**

```
<order>
  <programid>26490</programid>
  <clientid>56258125</clientid>
  <number>24681234</number>
  <status>completed</status>
  <accounts>
    <account>
      <id>88523</id>
      <firstname>John</firstname>
      <lastname>Doe</lastname>
      <email>john.doe@example.com</email>
      <address1>123 Any Street</address1>
      <address2>Apt 212</address2>
      <city>Any City</city>
      <state>CA</state>
      <zip>98625</zip>
      <country>US</country>
      <sku>UVC-V-A06</sku>
      <amount>10.00</amount>
      <link>
        https://www.virtualrewardcenter.com/
        Landing.aspx?id=88523&sid=093677BA-71FA-
        4137-B435-C17B1748E725
      </link>
    </account>
    <account>
      <id>88524</id>
      <firstname>Jane</firstname>
      <lastname>Doe</lastname>
      <email>jane.doe@example.com</email>
      <sku>UVC-V-A06</sku>
      <amount>25.00</amount>
      <link>
        https://www.virtualrewardcenter.com/
        Landing.aspx?id=88524&sid=0E6464C9-3D62-4C60-
        8741-8BFA18EC187A
      </link>
    </account>
  </accounts>
</order>
```

**JSON (REQUEST)**

```
{
  "order":{
    "programid":"26490",
    "clientid":"56258125",
    "accounts":[
      {
        "firstname":"John",
        "lastname":"Doe",
        "email":"john.doe@example.com",
        "address1":"123 Any Street",
        "address2":"Apt 212",
        "city":"Any City",
        "state":"NY",
        "zip":"98625",
        "country":"US",
        "sku":"UVC-V-A06",
        "amount":"10.00",
        "udf1":"",
        "udf2":""
      },
      {
        "firstname":"Jane",
        "lastname":"Doe",
        "email":"jane.doe@example.com",
        "sku":"UVC-V-A06",
        "amount":"25.00",
        "udf1":"",
        "udf2":""
      }
    ]
  }
}
```

**JSON (RESPONSE)**

```
{
  "order": {
    "programid": "26490",
    "clientid": "56258125",
    "number": "24681234",
    "status": "completed",
    "accounts": [
      {
        "id": "85425",
        "firstname": "John",
        "lastname": "Doe",
        "email": "john.doe@example.com",
        "address1": "123 Any Street",
        "address2": "Apt 212",
        "city": "Any City",
        "state": "NY",
        "zip": "98625",
        "country": "US",
        "sku": "UVC-V-A06",
        "amount": "10.00",
        "udf1": "",
        "udf2": "",
        "link": "https://www.virtualrewardcenter.com/Landing.aspx?id=85425&sid=b173b47f-228c-4a97-8d68-e5835ca4ac66"
      },
      {
        "id": "85426",
        "firstname": "Jane",
        "lastname": "Doe",
        "email": "jane.doe@example.com",
        "sku": "UVC-V-A06",
        "amount": "25.00",
        "udf1": "",
        "udf2": "",
        "link": "https://www.virtualrewardcenter.com/Landing.aspx?id=85426&sid=1c2ce48f-8e27-43a4-948a-e4a05e612dab"
      }
    ]
  }
}
```



### Listing Orders

**Endpoint:** <https://rest.virtualincentives.com/{version}/{format}/order/list>

**Method:** POST

### Definitions

Field	Type	Description
<b>programid</b>	<i>integer, required</i>	The programid to retrieve orders from.
<b>number</b>	<i>Integer</i>	Order number for the requested order. <b>RESPONSE ONLY</b>
<b>clientid</b>	<i>string(50)</i>	Client supplied unique identifier for the order. <b>RESPONSE ONLY</b>
<b>status</b>	<i>string(50)</i>	Order status for the requested order. See <a href="#">Appendix A</a> for definitions <b>RESPONSE ONLY</b>

### Examples

#### XML (REQUEST)

```
<orders>
  <programid>26490</programid>
</orders>
```

#### XML (RESPONSE)

```
<orders>
  <programid>26490</programid>
  <order>
    <number>24681234</number>
    <clientid>56258125</clientid>
    <status>completed</status>
  </order>
</orders>
```

**JSON (REQUEST)**

```
{
  "orders":{
    "programid":"26490"
  }
}
```

**JSON (RESPONSE)**

```
{
  "orders":{
    "programid":"26490",
    "order":[
      {
        "number":"24686669",
        "clientid":"56258125",
        "status":"completed"
      },
      {
        "number":"24686670",
        "clientid":"56258126",
        "status":"completed"
      },
      {
        "number":"24686671",
        "clientid":"56258127",
        "status":"completed"
      },
      {
        "number":"24686672",
        "clientid":"56258128",
        "status":"pending"
      }
    ]
  }
}
```

### Listing Orders by Order Status

**URL:** <https://rest.virtualincentives.com/{version}/{format}/order/status>

**Method:** POST

#### Definitions

Field	Type	Description
<b>programid</b>	<i>integer, required</i>	The programid to retrieve orders from.
<b>number</b>	<i>Integer</i>	Order number for the requested order. <b>RESPONSE ONLY</b>
<b>clientid</b>	<i>string(50)</i>	Client supplied unique identifier for the order. <b>RESPONSE ONLY</b>
<b>status</b>	<i>string(50)</i>	Order status for the requested order. See <a href="#">Appendix A</a> for definitions

#### Examples

##### XML (REQUEST)

```
<orders>
  <programid>26490</programid>
  <status>completed</status>
</orders>
```

##### XML (RESPONSE)

```
<orders>
  <programid>26490</programid>
  <status>completed</status>
  <order>
    <number>24681234</number>
    <clientid>56258125</clientid>
    <status>completed</status>
  </order>
</orders>
```

**JSON (REQUEST)**

```
{
  "orders":{
    "programid":"26490",
    "status":"pending"
  }
}
```

**JSON (RESPONSE)**

```
{
  "orders":{
    "programid":"26490",
    "status":"pending",
    "order":[
      {
        "number":"24688913",
        "clientid":"1219",
        "status":"pending"
      },
      {
        "number":"24688914",
        "clientid":"1220",
        "status":"pending"
      },
      {
        "number":"24688915",
        "clientid":"1221",
        "status":"pending"
      }
    ]
  }
}
```

**Viewing Order by Order Number****URL:** <https://rest.virtualincentives.com/{version}/{format}/order/{number}>**Method:** GET**Definitions**

Field	Type	Description
<b>number</b>	<i>Integer</i>	Order number generated upon successful creation.
<b>programid</b>	<i>integer</i>	The Program Id that the order was placed against.
<b>clientid</b>	<i>string(50)</i>	Client supplied unique identifier for the order.
<b>status</b>	<i>string(50)</i>	Order status for the requested order. See <a href="#">Appendix A</a> for definition.
<b>id</b>	<i>integer</i>	Unique Account Holder ID
<b>firstname</b>	<i>string(50)</i>	Account holder first name
<b>lastname</b>	<i>string(50)</i>	Account holder last name.
<b>address1</b>	<i>string(100)</i>	Account holder address line 1.
<b>address2</b>	<i>string(50)</i>	Account holder address line 2.
<b>city</b>	<i>string(50)</i>	Account holder city.
<b>state</b>	<i>string(20)</i>	Account holder state abbreviation. (ISO 3166-2, subdivision)
<b>zip</b>	<i>string(10)</i>	Account holder zip.
<b>country</b>	<i>string(2)</i>	Account holder country abbreviation. (ISO 3166-2)
<b>email</b>	<i>string(200)</i>	Account holder email address.
<b>sku</b>	<i>string(50)</i>	Virtual prepaid product sku.
<b>amount</b>	<i>decimal</i>	Denomination of the reward being issued.
<b>udf1</b>	<i>string(100)</i>	User Defined Field (UDF)
<b>udf2</b>	<i>string(100)</i>	User Defined Field (UDF)
<b>udf3</b>	<i>string(1000)</i>	User Defined Field (UDF)
<b>udf4</b>	<i>string(1000)</i>	User Defined Field (UDF)
<b>udf5</b>	<i>string(1000)</i>	User Defined Field (UDF)
<b>udf6</b>	<i>string(4000)</i>	User Defined Field (UDF)
<b>udf7</b>	<i>string(4000)</i>	User Defined Field (UDF)
<b>udf8</b>	<i>string(4000)</i>	User Defined Field (UDF)
<b>udf9</b>	<i>string(4000)</i>	User Defined Field (UDF)
<b>udf10</b>	<i>string(4000)</i>	User Defined Field (UDF)
<b>link</b>	<i>string(250)</i>	Redemption link returned upon successful account creation.

## Examples

### XML (RESPONSE)

```
<order>
  <number>24681234</number>
  <programid>26490</programid>
  <clientid>56258125</clientid>
  <status>completed</status>
  <accounts>
    <account>
      <id>88523</id>
      <firstname>John</firstname>
      <lastname>Doe</lastname>
      <email>john.doe@example.com</email>
      <sku>UVC-V-A06</sku>
      <amount>10.00</amount>
      <udf1></udf1>
      <udf2></udf2>
      <link>https://www.virtualrewardcenter.com/
      Landing.aspx?id=88523&sid=093677BA-71FA-4137-
      B435-C17B1748E725</link>
    </account>
    <account>
      <id>88524</id>
      <firstname>Jane</firstname>
      <lastname>Doe</lastname>
      <email>jane.doe@example.com</email>
      <sku>UVC-V-A06</sku>
      <amount>25.00</amount>
      <udf1></udf1>
      <udf2></udf2>
      <link>https://www.virtualrewardcenter.com/
      Landing.aspx?id=88524&sid=0E6464C9-3D62-4C60-
      8741-8BFA18EC187A</link>
    </account>
  </accounts>
</order>
```

**JSON (RESPONSE)**

```
{
  "order":{
    "programid":"26490",
    "clientid":"56258125",
    "number":"24681234",
    "status":"completed",
    "accounts":[
      {
        "id":"85425",
        "firstname":"John",
        "lastname":"Doe",
        "email":"john.doe@example.com",
        "sku":"UVC-V-A06",
        "amount":"10.00",
        "udf1":"",
        "udf2":"",
        "link":"https://www.virtualrewardcenter.com/
        Landing.aspx?id=85425&sid=b173b47f-228c
        -4a97-8d68-e5835ca4ac66"
      },
      {
        "id":"85426",
        "firstname":"Jane",
        "lastname":"Doe",
        "email":"jane.doe@example.com",
        "sku":"UVC-V-A06",
        "amount":"25.00",
        "udf1":"",
        "udf2":"",
        "link":"https://www.virtualrewardcenter.com/
        Landing.aspx?id=85426&sid=1c2ce48f-8e27
        -43a4-948a-e4a05e612dab"
      }
    ]
  }
}
```

## Error Handling

When the REST API encounters an error, all processing is stopped and an error response is returned to the client. No accounts are created when an error is encountered.

There are two levels of errors that are returned in the API:

### Order Errors

Order errors are defined as errors that occur in the root order container and apply to the order in its entirety rather than a specific recipient. Examples of order level errors are Duplicate Client Id or Invalid Program ID.

### Account Errors

Account errors are defined as errors that are related to a specific account inside the order. Examples of account level errors are Missing First Name or Invalid Email Address.

### Definitions

Field	Type	Description
Code	<i>integer</i>	Reference code that relates to an error message. See <a href="#">Appendix B</a> for definitions.
Field	<i>string</i>	Request field that contained the error
Message	<i>string</i>	Detailed error message



### *Examples*

In the examples provided below, there are multiple errors returned for the requested reward.

- Duplicate Client ID
- Invalid Amount
- Invalid Sku
- Missing Last Name

#### **XML (REQUEST)**

```
<order>
  <programid>26490</programid>
  <clientid>56258125</clientid>
  <accounts>
    <account>
      <firstname>John</firstname>
      <lastname></lastname>
      <email>john.doe@example.com</email>
      <sku>UVC-V-A18</sku>
      <amount>0.99</amount>
    </account>
  </accounts>
</order>
```

**XML (RESPONSE)**

```
<order>
  <programid>26490</programid>
  <clientid>56258125</clientid>
  <errors>
    <error>
      <code>90</code>
      <field>clientid</field>
      <message>Duplicate Client Id</message>
    </error>
  </errors>
  <accounts>
    <account>
      <firstname>John</firstname>
      <lastname>Doe</lastname>
      <email>john.doe@example.com</email>
      <sku>UVC-V-A18</sku>
      <amount>0.99</amount>
      <errors>
        <error>
          <code>80</code>
          <field>lastname</field>
          <message>Field is required</message>
        </error>
        <error>
          <code>50</code>
          <field>sku</field>
          <message>Sku not found</message>
        </error>
        <error>
          <code>60</code>
          <field>amount</field>
          <message>
            Amount requested outside
            allowable denomination
          </message>
        </error>
      </errors>
    </account>
  </accounts>
</order>
```

#### JSON (REQUEST)

```
{
  "order":{
    "programid":"26490",
    "clientid":"56258125",
    "accounts":{
      "account":[
        {
          "firstname":"John",
          "email":"john.doe@example.com",
          "sku":"UVC-V-A18",
          "amount":"0.99",
          "udf1":"101",
          "udf2":"1004"
        }
      ]
    }
  }
}
```

#### JSON (RESPONSE)

```
{
  "order":{
    "programid":"26490",
    "clientid":"56258125",
    "errors":{
      "error":{
        "code":"90",
        "field":"clientid",
        "message":"Duplicate Client Id"
      }
    },
  },
}
```

```

"accounts":{
  "account":[
    {
      "firstname":"John",
      "lastname":"Doe",
      "email":"john.doe@example.com",
      "sku":"UVC-V-A18",
      "amount":"0.99",
      "udf1":"101",
      "udf2":"1004",
      "errors":{
        "error":[
          {
            "code":"80",
            "field":"lastname",
            "message":"Field is required"
          },
          {
            "code":"50",
            "field":"sku",
            "message":"Sku not found"
          },
          {
            "code":"60",
            "field":"amount",
            "message":"Amount requested
            outside allowable denomination"
          }
        ]
      }
    }
  ]
}

```

## Appendices

### Appendix A: Order status types

Status	Description
<b>Pending</b>	Pending status is defined as an order that has been received by Virtual Incentives; however, there are insufficient funds on account to fulfill the order. Once funds are received the order will automatically move to completed.
<b>Processing</b>	Processing status occurs when an order has been received by Virtual Incentives, however there is additional processing that needs to be performed prior to order completion. This status is mainly seen on orders for physical cards.
<b>Completed</b>	Completed orders are defined as orders that have fully processed and have been delivered to the client.
<b>Canceled</b>	Canceled orders are defined as orders in which no funds have been withdrawn from the account, and in which the order is no longer deemed necessary for delivery.

### Appendix B: Error Codes

Code	Message
<b>10</b>	Invalid request format
<b>15</b>	Account errors detected
<b>20</b>	No accounts requested
<b>30</b>	Data exceeds maximum field length
<b>40</b>	Program Id not found
<b>45</b>	Field not found
<b>50</b>	Sku not found
<b>60</b>	Amount requested outside allowable denomination
<b>70</b>	Invalid email address
<b>80</b>	Field is required
<b>90</b>	Duplicate Client Id
<b>100</b>	Invalid request value
<b>999</b>	Unknown Error Encountered (Contact API Support)

## Technical Support

For all questions during development and production, please route inquiries to [api@virtualincentives.com](mailto:api@virtualincentives.com).

## Versioning

Author	Version	Date	Description
Steve Larmon	1.0	8/06/2011	Initial Document.
Steve Larmon	1.1	9/06/2011	General Clarifications.
Todd Kuhlman	2.1	1/26/2012	Added Order Request, Response and Error Example.
Todd Kuhlman	2.2	3/5/2012	Added Country to Order Request Format.
Steve Larmon	3.0	3/1/2013	Migrated from "Code" based redemption methodology to Link Based Redemption methodology.
Steve Larmon	3.1	6/12/2013	Added ClientID field. Updated documentation to include error response format.
Steve Larmon	3.2	6/19/2013	Corrected Listing Orders Resource URL. Corrected method verb on Listing Order and Listing Orders By Status.
Steve Larmon	3.3	7/23/2013	Added detailed Authentication Section.
Steve Larmon	3.4	9/26/2013	Updated Authentication section to reflect support for multiple IP Addresses. Corrected JSON Place Order examples.
Steve Larmon	3.5	10/28/2013	Added address fields for Place Order, and updated examples.
Steve Larmon	3.5.1	1/19/2015	Updated code example for json POST.
Steve Larmon	3.6	9/30/2015	Added definitions for UDF3 through 10. Added field definition data types.
Steve Larmon	3.7	4/14/2016	Added support for ordering physical cards