



Bayer is a global enterprise with core competencies in the fields of health care, agriculture and high-tech polymer materials. As an innovation company, it sets trends in research-intensive areas. Bayer's products and services are designed to benefit people and improve their quality of life. At Bayer you have the opportunity to be part of a culture where we value the passion of our employees to innovate and give them the power to change.

## Product Specialist (Ophthalmology)

### YOUR TASKS AND RESPONSIBILITIES

- Analyze marketing information for marketing and strategic plan.
- Coordinate and assist sales teams in targeting key doctors and hospitals.
- Monitor closely sales teams' activities to ensure all planned activities to be achieved.
- Organize medical meeting e.g. symposium, product presentation and booth exhibitions.
- Launch new product to the market and drive to be listed in the target hospital.
- Build key opinion leader pools and strengthen relationship with the customers especially with retina specialists and ophthalmologists
- Conduct product knowledge training incl. other related sessions
- Coordinate with other departments for any related issues

### WHO YOU ARE

- Bachelor degree in pharmaceutical science or medical science or related field.
- 3-5 year working experience in sales or as the product specialist, preferably within the pharmaceutical, medical or healthcare industry.
- Experience in Ophthalmology sales and marketing or experiences with Retina Specialists is an advantage.
- Good interpersonal and communication skills.
- English proficiency and computer literacy.
- Possess selling and negotiation skills.
- Able to travel to upcountry

### HOW TO APPLY

Please send your application to: [hr-recruitment@bayer-ag.de](mailto:hr-recruitment@bayer-ag.de)

**Passion to innovate | Power to change**

### Contact us

Bayer Thai Co., Ltd.  
130/1 North Sathon Road, Silom,  
Bangrak, Bangkok 10500  
Tel: 66 (0) 2232-7000  
Direct: 66 (0) 2232-7010  
[www.bayer.co.th](http://www.bayer.co.th)



**Science For A Better Life**