wrangle_act

November 24, 2019

1 Investigating WeRateDogs's Tweeter account

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1.1 Installing needed packages and tweepy

```
In [55]: import tweepy
    import pandas as pd
    import numpy as np
    import requests
    import json
    import time
    import matplotlib.pyplot as plt
    import seaborn as sns

In [2]: consumer_key = 'YOUR CONSUMER KEY'
    consumer_secret = 'YOUR CONSUMER SECRET'
    access_token = 'YOUR ACCESS TOKEN'
    access_secret = 'YOUR ACCESS SECRET'

    auth = tweepy.OAuthHandler(consumer_key, consumer_secret)
    auth.set_access_token(access_token, access_secret)

    api = tweepy.API(auth)
```

1.2 1. Data Gathering

```
In [3]: # Supplied file
       tw_archive = pd.read_csv('twitter-archive-enhanced.csv',sep=',')
       tw archive.head()
Out[3]:
                    tweet_id in_reply_to_status_id in_reply_to_user_id \
       0 892420643555336193
                                                 NaN
                                                                      NaN
        1 892177421306343426
                                                 NaN
                                                                      NaN
        2 891815181378084864
                                                 NaN
                                                                      NaN
        3 891689557279858688
                                                 NaN
                                                                      NaN
        4 891327558926688256
                                                 NaN
                                                                      NaN
```

```
2017-08-01 16:23:56 +0000
        1 2017-08-01 00:17:27 +0000
        2 2017-07-31 00:18:03 +0000
        3 2017-07-30 15:58:51 +0000
        4 2017-07-29 16:00:24 +0000
                                                       source \
        0
          <a href="http://twitter.com/download/iphone" r...</pre>
          <a href="http://twitter.com/download/iphone" r...</pre>
        1
          <a href="http://twitter.com/download/iphone" r...</pre>
          <a href="http://twitter.com/download/iphone" r...</pre>
           <a href="http://twitter.com/download/iphone" r...</pre>
                                                         text retweeted_status_id \
           This is Phineas. He's a mystical boy. Only eve...
                                                                                NaN
           This is Tilly. She's just checking pup on you...
                                                                               {\tt NaN}
        2 This is Archie. He is a rare Norwegian Pouncin...
                                                                                NaN
           This is Darla. She commenced a snooze mid meal...
                                                                                NaN
          This is Franklin. He would like you to stop ca...
                                                                                NaN
           retweeted_status_user_id retweeted_status_timestamp
        0
                                NaN
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        1
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        2
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                                                            NaN
        4
                                NaN
                                                            NaN
                                                expanded_urls rating_numerator
          https://twitter.com/dog_rates/status/892420643...
                                                                              13
        1 https://twitter.com/dog_rates/status/892177421...
                                                                              13
        2 https://twitter.com/dog_rates/status/891815181...
                                                                              12
        3 https://twitter.com/dog_rates/status/891689557...
                                                                              13
        4 https://twitter.com/dog_rates/status/891327558...
                                                                              12
           rating_denominator
                                   name doggo floofer pupper puppo
        0
                                Phineas None
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                                                         None None
                           10
        1
                                                  None
                                                         None None
                           10
                                  Tilly None
        2
                           10
                                 Archie None
                                                  None
                                                         None None
        3
                           10
                                  Darla None
                                                  None None None
        4
                                                         None None
                               Franklin None
                                                  None
                           10
In [4]: # Requesting tweet image predictions
        with open('image_predictions.tsv', 'wb') as file:
            image_predictions = requests.get('https://d17h27t6h515a5.cloudfront.net/topher/2017/
            file.write(image_predictions.content)
                                          2
```

timestamp \

```
In [5]: # Reading image predictions
        image_predictions = pd.read_csv('image-predictions.tsv', sep='\t')
        image_predictions.head()
Out[5]:
                     tweet_id
                                                                       jpg_url \
                               https://pbs.twimg.com/media/CT4udnOWwAAOaMy.jpg
        0 666020888022790149
        1 666029285002620928
                               https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg
        2 666033412701032449
                               https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg
                               https://pbs.twimg.com/media/CT5Dr8HUEAA-1Eu.jpg
        3 666044226329800704
        4 666049248165822465
                               https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg
           img_num
                                             p1_conf p1_dog
                                                                              p2 \
       0
                    Welsh_springer_spaniel 0.465074
                                                        True
                                                                          collie
        1
                 1
                                   redbone 0.506826
                                                        True miniature_pinscher
        2
                 1
                           German_shepherd 0.596461
                                                        True
                                                                        malinois
        3
                       Rhodesian_ridgeback 0.408143
                                                        True
                                                                         redbone
                 1
                        miniature_pinscher 0.560311
                                                                      Rottweiler
        4
                 1
                                                        True
           p2_conf p2_dog
                                              рЗ
                                                   p3_conf
                                                           p3_dog
        0 0.156665
                       True
                               Shetland_sheepdog 0.061428
                                                              True
        1 0.074192
                       True
                             Rhodesian_ridgeback 0.072010
                                                              True
        2 0.138584
                       True
                                      bloodhound 0.116197
                                                              True
        3 0.360687
                       True
                              miniature_pinscher 0.222752
                                                              True
                                        Doberman 0.154629
        4 0.243682
                       True
                                                              True
In [62]: # collecting data using API
         collected =[]
         not_collected = [] # to avoid error/exception messages
         with open('tweet_json.txt', 'w') as file:
             for tweet_id in list(tw_archive['tweet_id']):
                 try:
                     tweet_status = api.get_status(tweet_id,tweet_mode='extended')
                     json.dump(tweet_status._json, file)
                     file.write('\n')
                     collected.append(tweet_id)
                 except Exception as e:
                     not_collected.append(tweet_id)
In [7]: #Reading JSON content as pandas dataframe
        tweet_status = pd.read_json('tweet-json.txt',encoding='utf-8', lines = True)
In [8]: tweet_status.sample(6)
Out[8]:
              contributors coordinates
                                                 created_at display_text_range \
        692
                       NaN
                                    NaN 2016-10-14 16:13:10
                                                                       [0, 110]
        2322
                       NaN
                                    NaN 2015-11-17 01:02:40
                                                                       [0, 52]
        572
                                    NaN 2016-11-22 20:58:07
                       NaN
                                                                       [0, 56]
```

```
2070
               NaN
                             NaN 2015-11-29 23:30:32
                                                                 [0, 135]
2010
                             NaN 2015-12-03 02:21:48
                                                                 [0, 74]
               NaN
1943
               NaN
                             NaN 2015-12-07 03:34:14
                                                                 [0, 116]
                                                 entities \
692
      {'hashtags': [], 'symbols': [], 'user_mentions...
      {'hashtags': [], 'symbols': [], 'user_mentions...
2322
      {'hashtags': [], 'symbols': [], 'user_mentions...
572
2070
      {'hashtags': [], 'symbols': [], 'user_mentions...
2010
      {'hashtags': [], 'symbols': [], 'user_mentions...
      {'hashtags': [], 'symbols': [], 'user_mentions...
1943
                                       extended_entities favorite_count \
692
      {'media': [{'id': 786963058530906112, 'id str'...
                                                                     29725
2322
      {'media': [{'id': 666421153020444674, 'id_str'...
                                                                       327
572
      {'media': [{'id': 801167887901724672, 'id_str'...
                                                                     27386
2070
     {'media': [{'id': 671109008019742721, 'id_str'...
                                                                      1225
2010
      {'media': [{'id': 672239273467359232, 'id_str'...
                                                                       953
1943
     {'media': [{'id': 673707042180341760, 'id_str'...
                                                                      1177
      favorited
                                                           full_text
                                                                       geo
                 This is Rory. He's got an interview in a few m...
692
          False
                                                                       NaN
2322
          False
                 *internally screaming* 12/10 https://t.co/YMcr...
                                                                       NaN
572
          False
                 This is Milo. I would do terrible things for M...
                                                                       NaN
2070
          False
                 This is Toby. He asked for chocolate cake for ...
                                                                       {\tt NaN}
2010
                 This is Ridley. He doesn't know how to couch. ...
          False
                                                                      {\tt NaN}
1943
                 This is Raymond. He's absolutely terrified of ...
          False
692
2322
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2070
2010
1943
                             . . .
      possibly_sensitive_appealable
                                      quoted_status quoted_status_id \
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1943
                                 0.0
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                                                                  NaN
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      quoted_status_id_str retweet_count
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                                                 False
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                                      6961
                                                 False
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```

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2070
                                                 False
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                        NaN
                                        347
                                                 False
                                                                       {\tt NaN}
1943
                                        434
                                                 False
                                                                       NaN
                        NaN
                                                    source truncated
692
      <a href="http://twitter.com/download/iphone" r...</pre>
                                                               False
      <a href="http://twitter.com/download/iphone" r...</pre>
2322
                                                               False
572
      <a href="http://twitter.com/download/iphone" r...</pre>
                                                               False
2070
      <a href="http://twitter.com/download/iphone" r...
                                                               False
2010
      <a href="http://twitter.com/download/iphone" r...</pre>
                                                               False
      <a href="http://twitter.com/download/iphone" r...
1943
                                                               False
                                                      user
      {'id': 4196983835, 'id_str': '4196983835', 'na...
692
2322
     {'id': 4196983835, 'id_str': '4196983835', 'na...
      {'id': 4196983835, 'id_str': '4196983835', 'na...
572
2070
     {'id': 4196983835, 'id_str': '4196983835', 'na...
     {'id': 4196983835, 'id_str': '4196983835', 'na...
2010
1943 {'id': 4196983835, 'id_str': '4196983835', 'na...
[6 rows x 31 columns]
```

1.3 Data Assessment

1.3.1 Visual assessment

In [15]: tw_archive

Out[15]:	tweet id	in_reply_to_status_id	in reply to user id	\
0	892420643555336193	NaN	NaN	•
1	892177421306343426	NaN	NaN	
2	891815181378084864	NaN	NaN	
3	891689557279858688	NaN	NaN	
4	891327558926688256	NaN	NaN	
5	891087950875897856	NaN	NaN	
6	890971913173991426	NaN	NaN	
7	890729181411237888	NaN	NaN	
8	890609185150312448	NaN	NaN	
9	890240255349198849	NaN	NaN	
10	890006608113172480	NaN	NaN	
11	889880896479866881	NaN	NaN	
12	889665388333682689	NaN	NaN	
13	889638837579907072	NaN	NaN	
14	889531135344209921	NaN	NaN	
15	889278841981685760	NaN	NaN	
16	888917238123831296	NaN	NaN	
17	888804989199671297	NaN	NaN	
18	888554962724278272	NaN	NaN	
19	888202515573088257	NaN	NaN	

20	888078434458587136	NaN	NaN
21	887705289381826560	NaN	NaN
22	887517139158093824	NaN	NaN
23	887473957103951883	NaN	NaN
24	887343217045368832	NaN	NaN
25	887101392804085760	NaN	NaN
26	886983233522544640	NaN	NaN
27	886736880519319552	NaN	NaN
28	886680336477933568	NaN	NaN
29	886366144734445568	NaN	NaN
2326	666411507551481857	NaN	NaN
2327	666407126856765440	NaN	NaN
2328	666396247373291520	NaN	NaN
2329	666373753744588802	NaN	NaN
2330	666362758909284353	NaN	NaN
2331	666353288456101888	NaN	NaN
2332	666345417576210432	NaN	NaN
2333	666337882303524864	NaN	NaN
2334	666293911632134144	NaN	NaN
2335	666287406224695296	NaN	NaN
2336	666273097616637952	NaN	NaN
2337	666268910803644416	NaN	NaN
2338	666104133288665088	NaN	NaN
2339	666102155909144576	NaN	NaN
2340	666099513787052032	NaN	NaN
2341	666094000022159362	NaN	NaN
2342	666082916733198337	NaN	NaN
2343	666073100786774016	NaN	NaN
2344	666071193221509120	NaN	NaN
2345	666063827256086533	NaN	NaN
2346	666058600524156928	NaN	NaN
2347	666057090499244032	NaN	NaN
2348	666055525042405380	NaN	NaN
2349	666051853826850816	NaN	NaN
2350	666050758794694657	NaN	NaN
2351	666049248165822465	NaN	NaN
2352	666044226329800704	NaN	NaN
2353	666033412701032449	NaN	NaN
2354	666029285002620928	NaN	NaN
2355	666020888022790149	NaN	NaN
	timestamp	\	
0	2017-08-01 16:23:56 +0000		
1	2017-08-01 00:17:27 +0000		
2	2017-07-31 00:18:03 +0000		
3	2017-07-30 15:58:51 +0000		
4	2017-07-29 16:00:24 +0000		

```
2017-07-29 00:08:17 +0000
5
6
      2017-07-28 16:27:12 +0000
7
      2017-07-28 00:22:40 +0000
      2017-07-27 16:25:51 +0000
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      2017-07-26 15:59:51 +0000
10
      2017-07-26 00:31:25 +0000
11
      2017-07-25 16:11:53 +0000
12
      2017-07-25 01:55:32 +0000
13
      2017-07-25 00:10:02 +0000
14
      2017-07-24 17:02:04 +0000
      2017-07-24 00:19:32 +0000
15
      2017-07-23 00:22:39 +0000
16
      2017-07-22 16:56:37 +0000
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18
      2017-07-22 00:23:06 +0000
19
      2017-07-21 01:02:36 +0000
      2017-07-20 16:49:33 +0000
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      2017-07-19 16:06:48 +0000
22
      2017-07-19 03:39:09 +0000
      2017-07-19 00:47:34 +0000
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25
      2017-07-18 00:07:08 +0000
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2341
     2015-11-16 03:22:39 +0000
2342
     2015-11-16 02:38:37 +0000
2343 2015-11-16 01:59:36 +0000
2344
     2015-11-16 01:52:02 +0000
2345 2015-11-16 01:22:45 +0000
2346 2015-11-16 01:01:59 +0000
2347 2015-11-16 00:55:59 +0000
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      2015-11-16 00:49:46 +0000
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2352 2015-11-16 00:04:52 +0000
2353
      2015-11-15 23:21:54 +0000
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      2015-11-15 23:05:30 +0000
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      2015-11-15 22:32:08 +0000
                                                       source \
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      <a href="http://twitter.com/download/iphone" r...</pre>
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      <a href="http://twitter.com/download/iphone" r...
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      <a href="http://twitter.com/download/iphone" r...</pre>
      <a href="http://twitter.com/download/iphone" r...</pre>
2354
2355
      <a href="http://twitter.com/download/iphone" r...</pre>
                                                      text
                                                            retweeted_status_id \
0
      This is Phineas. He's a mystical boy. Only eve...
                                                                              NaN
      This is Tilly. She's just checking pup on you...
                                                                             NaN
1
2
      This is Archie. He is a rare Norwegian Pouncin...
                                                                              NaN
3
      This is Darla. She commenced a snooze mid meal...
                                                                              NaN
4
      This is Franklin. He would like you to stop ca...
                                                                              NaN
5
      Here we have a majestic great white breaching ...
                                                                              NaN
6
      Meet Jax. He enjoys ice cream so much he gets ...
                                                                              NaN
7
      When you watch your owner call another dog a g...
                                                                              NaN
8
      This is Zoey. She doesn't want to be one of th...
                                                                              NaN
9
      This is Cassie. She is a college pup. Studying...
                                                                              {\tt NaN}
10
      This is Koda. He is a South Australian decksha...
                                                                              NaN
11
      This is Bruno. He is a service shark. Only get...
                                                                              NaN
12
      Here's a puppo that seems to be on the fence a...
                                                                              NaN
13
      This is Ted. He does his best. Sometimes that'...
                                                                              NaN
14
      This is Stuart. He's sporting his favorite fan...
                                                                              NaN
      This is Oliver. You're witnessing one of his m...
                                                                              NaN
15
      This is Jim. He found a fren. Taught him how t...
16
                                                                              NaN
17
      This is Zeke. He has a new stick. Very proud o...
                                                                              NaN
18
      This is Ralphus. He's powering up. Attempting ...
                                                                              NaN
19
      RT @dog_rates: This is Canela. She attempted s...
                                                                    8.874740e+17
20
      This is Gerald. He was just told he didn't get...
                                                                              NaN
21
      This is Jeffrey. He has a monopoly on the pool...
                                                                              NaN
22
      I've yet to rate a Venezuelan Hover Wiener. Th...
                                                                              NaN
```

```
23
                                                                            NaN
      This is Canela. She attempted some fancy porch...
24
      You may not have known you needed to see this ...
                                                                            NaN
25
      This... is a Jubilant Antarctic House Bear. We...
                                                                            NaN
26
      This is Maya. She's very shy. Rarely leaves he...
                                                                            {\tt NaN}
27
      This is Mingus. He's a wonderful father to his...
                                                                            NaN
28
      This is Derek. He's late for a dog meeting. 13...
                                                                            NaN
29
      This is Roscoe. Another pupper fallen victim t...
                                                                            NaN
. . .
                                                                            . . .
2326
      This is quite the dog. Gets really excited whe...
                                                                            NaN
2327
      This is a southern Vesuvius bumblegruff. Can d...
                                                                            NaN
2328
      Oh goodness. A super rare northeast Qdoba kang...
                                                                            NaN
2329
      Those are sunglasses and a jean jacket. 11/10 ...
                                                                            NaN
2330
      Unique dog here. Very small. Lives in containe...
                                                                            NaN
2331
      Here we have a mixed Asiago from the Galápagos...
                                                                            NaN
2332
      Look at this jokester thinking seat belt laws ....
                                                                            NaN
      This is an extremely rare horned Parthenon. No...
2333
                                                                            NaN
2334
      This is a funny dog. Weird toes. Won't come do...
                                                                            NaN
2335
      This is an Albanian 3 1/2 legged Episcopalian...
                                                                            NaN
2336
         Can take selfies 11/10 https://t.co/ws2AMaNwPW
                                                                            {\tt NaN}
2337
      Very concerned about fellow dog trapped in com...
                                                                            NaN
2338
      Not familiar with this breed. No tail (weird)...
                                                                           NaN
2339
      Oh my. Here you are seeing an Adobe Setter giv...
                                                                            NaN
      Can stand on stump for what seems like a while...
                                                                            NaN
2341
                                                                            NaN
      This appears to be a Mongolian Presbyterian mi...
2342
      Here we have a well-established sunblockerspan...
                                                                            NaN
2343
      Let's hope this flight isn't Malaysian (lol). ...
                                                                            NaN
2344
      Here we have a northern speckled Rhododendron...
                                                                           NaN
2345
      This is the happiest dog you will ever see. Ve...
                                                                            NaN
2346
     Here is the Rand Paul of retrievers folks! He'...
                                                                            NaN
2347
      My oh my. This is a rare blond Canadian terrie...
                                                                            NaN
2348
                                                                            NaN
     Here is a Siberian heavily armored polar bear ...
2349
      This is an odd dog. Hard on the outside but lo...
                                                                            NaN
2350
     This is a truly beautiful English Wilson Staff...
                                                                            NaN
2351
      Here we have a 1949 1st generation vulpix. Enj...
                                                                            {\tt NaN}
2352
      This is a purebred Piers Morgan. Loves to Netf...
                                                                            {\tt NaN}
2353
     Here is a very happy pup. Big fan of well-main...
                                                                            NaN
2354
      This is a western brown Mitsubishi terrier. Up...
                                                                            NaN
2355
     Here we have a Japanese Irish Setter. Lost eye...
                                                                            NaN
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2
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      https://twitter.com/dog_rates/status/890609185...
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                                                              puppo
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```

11

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1

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9

7

8

10

Stuart

Oliver

Jim

Zeke

Ralphus

Canela

Gerald

Jeffrey

Canela

such

None

puppo

None

10

10

10

10

10

10

10

10

10

10

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19

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21

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23

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25

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28	10	Derek	None	None	None	None
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[2356 rows x 17 columns]

In [16]: image_predictions

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2048
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2049
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2050
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2051
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2053
             1
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                                    Pembroke
                                               0.809197
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2056
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                                                              Rhodesian_ridgeback
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                                               True
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True

2054

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29	barracouta	0.271485	False	gar
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2047	${ t Great_Pyrenees}$	0.186136	True	${\tt Dandie_Dinmont}$
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2054	pug	0.000932	True	bull_mastiff
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[2075 rows x 12 columns]

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4	NaN		2017-07-29 16:00:24	· · · · · · · · · · · · · · · · · · ·	
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      favorited
                                                             full_text
                                                                        geo
0
                  This is Phineas. He's a mystical boy. Only eve...
          False
1
          False
                  This is Tilly. She's just checking pup on you...
                                                                       NaN
2
          False This is Archie. He is a rare Norwegian Pouncin...
3
          False This is Darla. She commenced a snooze mid meal...
                                                                        {\tt NaN}
4
                 This is Franklin. He would like you to stop ca...
          False
                                                                        NaN
5
          False
                 Here we have a majestic great white breaching ...
                                                                        NaN
6
                  Meet Jax. He enjoys ice cream so much he gets ...
          False
                                                                        NaN
7
                  When you watch your owner call another dog a g...
          False
                                                                        {\tt NaN}
8
          False
                  This is Zoey. She doesn't want to be one of th...
                                                                        {\tt NaN}
9
          False
                 This is Cassie. She is a college pup. Studying...
                                                                        NaN
10
          False
                 This is Koda. He is a South Australian decksha...
                                                                        NaN
                  This is Bruno. He is a service shark. Only get...
11
          False
                                                                        NaN
12
          False
                 Here's a puppo that seems to be on the fence a...
                                                                        NaN
13
                 This is Ted. He does his best. Sometimes that'...
          False
                                                                        NaN
14
                 This is Stuart. He's sporting his favorite fan...
15
          False
                 This is Oliver. You're witnessing one of his m...
                                                                        {\tt NaN}
16
          False
                 This is Jim. He found a fren. Taught him how t...
                                                                        {\tt NaN}
17
          False
                  This is Zeke. He has a new stick. Very proud o...
                                                                        {\tt NaN}
18
                 This is Ralphus. He's powering up. Attempting ...
          False
                                                                        NaN
19
                 This is Gerald. He was just told he didn't get...
          False
                                                                        {\tt NaN}
                  This is Jeffrey. He has a monopoly on the pool...
20
          False
                                                                        {\tt NaN}
21
                  I've yet to rate a Venezuelan Hover Wiener. Th...
                                                                        NaN
22
          False
                  This is Canela. She attempted some fancy porch...
                                                                        NaN
23
                  You may not have known you needed to see this ...
          False
                                                                        NaN
24
          False
                  This... is a Jubilant Antarctic House Bear. We...
                                                                        NaN
25
                  This is Maya. She's very shy. Rarely leaves he...
          False
                                                                        NaN
26
          False
                  This is Mingus. He's a wonderful father to his...
                                                                        {\tt NaN}
27
                  This is Derek. He's late for a dog meeting. 13...
          False
                                                                        {\tt NaN}
28
                  This is Roscoe. Another pupper fallen victim t...
          False
                                                                        {\tt NaN}
29
          False
                  @NonWhiteHat @MayhewMayhem omg hello tanner yo...
                                                                        {\tt NaN}
             . . .
                                                                        . . .
                  This is quite the dog. Gets really excited whe...
2324
          False
                                                                        {\tt NaN}
2325
                  This is a southern Vesuvius bumblegruff. Can d...
          False
                                                                        {\tt NaN}
2326
                  Oh goodness. A super rare northeast Qdoba kang...
          False
                                                                        {\tt NaN}
2327
          False
                  Those are sunglasses and a jean jacket. 11/10 ...
                                                                        {\tt NaN}
2328
                  Unique dog here. Very small. Lives in containe...
          False
                                                                        {\tt NaN}
2329
          False
                  Here we have a mixed Asiago from the Galápagos...
                                                                        NaN
2330
          False
                  Look at this jokester thinking seat belt laws ...
2331
                  This is an extremely rare horned Parthenon. No...
          False
                                                                        NaN
2332
          False
                  This is a funny dog. Weird toes. Won't come do...
                                                                        NaN
2333
          False
                  This is an Albanian 3 1/2 legged Episcopalian...
                                                                        NaN
2334
                     Can take selfies 11/10 https://t.co/ws2AMaNwPW
          False
                                                                        NaN
```

```
2335
          False
                 Very concerned about fellow dog trapped in com...
2336
          False
                 Not familiar with this breed. No tail (weird)...
                 Oh my. Here you are seeing an Adobe Setter giv...
2337
          False
2338
                 Can stand on stump for what seems like a while...
          False
                                                                       {\tt NaN}
2339
          False
                 This appears to be a Mongolian Presbyterian mi...
2340
          False
                 Here we have a well-established sunblockerspan...
2341
                 Let's hope this flight isn't Malaysian (lol). ...
2342
          False Here we have a northern speckled Rhododendron...
2343
          False This is the happiest dog you will ever see. Ve...
2344
          False Here is the Rand Paul of retrievers folks! He'...
2345
                 My oh my. This is a rare blond Canadian terrie...
          False
                                                                       NaN
2346
          False Here is a Siberian heavily armored polar bear ...
                                                                       NaN
2347
                 This is an odd dog. Hard on the outside but lo...
          False
                                                                       NaN
2348
                 This is a truly beautiful English Wilson Staff...
2349
          False Here we have a 1949 1st generation vulpix. Enj...
                                                                       NaN
2350
          False This is a purebred Piers Morgan. Loves to Netf...
                                                                       NaN
2351
          False Here is a very happy pup. Big fan of well-main...
                                                                       NaN
2352
          False This is a western brown Mitsubishi terrier. Up...
                                                                       {\tt NaN}
2353
          False Here we have a Japanese Irish Setter. Lost eye...
                                                           \
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       possibly_sensitive_appealable
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4	NaN	9774	False	NaN
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17	NaN	4559	False	NaN
18	NaN	3732	False	NaN
19	NaN	3653	False	NaN
20	NaN	5609	False	NaN
21	NaN	12082	False	NaN
22	NaN	18781	False	NaN
23	NaN	10737	False	NaN
24	NaN	6167	False	NaN
25	NaN	8084	False	NaN
26	NaN	3443	False	NaN
27	NaN	4610	False	NaN
28	NaN	3316	False	NaN
29	NaN	4	False	NaN
	 N - N		 E-1	 NT - NT
2324	NaN N-N	339	False	NaN N-N
2325	NaN	44	False	NaN NaN
2326	NaN	92	False	NaN NaN
2327	NaN	100	False	NaN
2328	NaN N-N	595	False	NaN NaN
2329	NaN	77	False	NaN
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2331	NaN N-N	96	False	NaN NaN
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2335	NaN	37	False	NaN
2336	NaN	6871	False	NaN
2337	NaN	16	False	NaN

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[2354 rows x 31 columns]

1.3.2 Programmatic assessment

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In [18]: tw_archive.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2356 entries, 0 to 2355
Data columns (total 17 columns):
tweet_id
                               2356 non-null int64
in_reply_to_status_id
                               78 non-null float64
in_reply_to_user_id
                               78 non-null float64
timestamp
                               2356 non-null object
                               2356 non-null object
source
                               2356 non-null object
text
                               181 non-null float64
retweeted_status_id
                               181 non-null float64
retweeted_status_user_id
retweeted_status_timestamp
                               181 non-null object
expanded_urls
                               2297 non-null object
                               2356 non-null int64
rating_numerator
rating_denominator
                               2356 non-null int64
name
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doggo
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                               2356 non-null object
floofer
pupper
                               2356 non-null object
                               2356 non-null object
puppo
dtypes: float64(4), int64(3), object(10)
memory usage: 313.0+ KB
In [19]: tw_archive.isnull().sum()
Out[19]: tweet id
                                           0
         in_reply_to_status_id
                                        2278
         in_reply_to_user_id
                                        2278
         timestamp
                                           0
                                           0
         source
         text
                                           0
         retweeted_status_id
                                        2175
         retweeted_status_user_id
                                        2175
         retweeted_status_timestamp
                                        2175
                                          59
         expanded_urls
         rating_numerator
                                           0
         rating_denominator
                                           0
                                           0
         name
                                           0
         doggo
                                           0
         floofer
                                           0
         pupper
                                           0
         puppo
         dtype: int64
```

In [20]: tw_archive.describe()

```
Out[20]:
                     tweet_id in_reply_to_status_id in_reply_to_user_id \
                2.356000e+03
                                         7.800000e+01
                                                                7.800000e+01
         count
                 7.427716e+17
                                         7.455079e+17
                                                                2.014171e+16
         mean
                                         7.582492e+16
                                                                1.252797e+17
         std
                 6.856705e+16
                                                                1.185634e+07
         min
                 6.660209e+17
                                         6.658147e+17
         25%
                 6.783989e+17
                                         6.757419e+17
                                                                3.086374e+08
         50%
                 7.196279e+17
                                         7.038708e+17
                                                                4.196984e+09
         75%
                7.993373e+17
                                         8.257804e+17
                                                                4.196984e+09
                8.924206e+17
                                         8.862664e+17
                                                                8.405479e+17
         max
                 retweeted_status_id retweeted_status_user_id rating_numerator
                        1.810000e+02
                                                    1.810000e+02
                                                                        2356.000000
         count
                                                    1.241698e+16
                        7.720400e+17
                                                                          13.126486
         mean
                                                    9.599254e+16
         std
                        6.236928e+16
                                                                          45.876648
         min
                        6.661041e+17
                                                    7.832140e+05
                                                                           0.000000
         25%
                        7.186315e+17
                                                    4.196984e+09
                                                                          10.000000
         50%
                        7.804657e+17
                                                    4.196984e+09
                                                                          11.000000
         75%
                        8.203146e+17
                                                    4.196984e+09
                                                                          12.000000
                        8.874740e+17
                                                    7.874618e+17
                                                                        1776.000000
         max
                 rating_denominator
                        2356.000000
         count
         mean
                          10.455433
                           6.745237
         std
         min
                           0.000000
         25%
                          10.000000
         50%
                          10.000000
         75%
                          10.000000
                         170.000000
In [21]: tw_archive.rating_denominator.value_counts()
Out[21]: 10
                 2333
                    3
         11
         50
                    3
                    2
         80
                    2
         20
         2
                    1
         16
                    1
         40
                    1
         70
                    1
         15
                    1
                    1
         90
         110
                    1
         120
                    1
         130
                    1
         150
                    1
         170
                    1
```

```
7
                     1
                     1
         Name: rating_denominator, dtype: int64
In [22]: tw_archive.rating_numerator.value_counts()
Out[22]: 12
                  558
          11
                  464
          10
                  461
          13
                  351
          9
                  158
          8
                  102
          7
                    55
          14
                    54
          5
                    37
          6
                    32
          3
                    19
                    17
          4
          1
                     9
          2
                     9
          420
                     2
          0
                     2
          15
                     2
          75
                     2
          80
                     1
          20
                     1
          24
                     1
          26
                     1
          44
                     1
          50
                     1
          60
                     1
          165
                     1
          84
                     1
          88
                     1
          144
                     1
          182
                     1
          143
                     1
          666
                     1
          960
          1776
                     1
          17
                     1
          27
                     1
          45
                     1
          99
                     1
          121
                     1
          204
                     1
          Name: rating_numerator, dtype: int64
```

In [23]: tw_archive.source.value_counts()

```
Out[23]: <a href="http://twitter.com/download/iphone" rel="nofollow">Twitter for iPhone</a>
         <a href="http://vine.co" rel="nofollow">Vine - Make a Scene</a>
         <a href="http://twitter.com" rel="nofollow">Twitter Web Client</a>
         <a href="https://about.twitter.com/products/tweetdeck" rel="nofollow">TweetDeck</a>
         Name: source, dtype: int64
In [24]: image_predictions.head()
Out[24]:
                                                                         jpg_url \
                      tweet_id
                                https://pbs.twimg.com/media/CT4udnOWwAAOaMy.jpg
         0 666020888022790149
                                https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg
         1 666029285002620928
         2 666033412701032449
                                https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg
         3 666044226329800704
                                https://pbs.twimg.com/media/CT5Dr8HUEAA-1Eu.jpg
                                https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg
         4 666049248165822465
                                                                                p2 \
            img_num
                                         р1
                                              p1_conf p1_dog
         0
                     Welsh_springer_spaniel
                                             0.465074
                                                         True
                                                                           collie
         1
                  1
                                    redbone
                                             0.506826
                                                         True
                                                               miniature_pinscher
                  1
                            German_shepherd
                                             0.596461
                                                         True
                                                                         malinois
         3
                  1
                        Rhodesian_ridgeback
                                                         True
                                             0.408143
                                                                           redbone
         4
                  1
                         miniature_pinscher
                                             0.560311
                                                         True
                                                                       Rottweiler
                     p2_dog
             p2_conf
                                               рЗ
                                                    p3_conf p3_dog
                        True
         0 0.156665
                                Shetland_sheepdog
                                                   0.061428
                                                               True
         1 0.074192
                        True Rhodesian_ridgeback
                                                               True
                                                   0.072010
         2 0.138584
                        True
                                       bloodhound
                                                   0.116197
                                                               True
         3 0.360687
                        True
                                                               True
                               miniature_pinscher
                                                   0.222752
         4 0.243682
                        True
                                         Doberman 0.154629
                                                               True
In [25]: image_predictions.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2075 entries, 0 to 2074
Data columns (total 12 columns):
tweet_id
            2075 non-null int64
jpg_url
            2075 non-null object
img_num
            2075 non-null int64
            2075 non-null object
p1
            2075 non-null float64
p1_conf
            2075 non-null bool
p1_dog
            2075 non-null object
p2
            2075 non-null float64
p2_conf
            2075 non-null bool
p2_dog
            2075 non-null object
р3
            2075 non-null float64
p3_conf
            2075 non-null bool
p3_dog
dtypes: bool(3), float64(3), int64(2), object(4)
memory usage: 152.1+ KB
```

```
In [26]: image_predictions.describe()
Out [26]:
                    tweet_id
                                  img_num
                                                p1_conf
                                                              p2_conf
                                                                            p3_conf
                                            2075.000000
                                                         2.075000e+03
         count
                2.075000e+03
                              2075.000000
                                                                       2.075000e+03
                7.384514e+17
                                 1.203855
                                              0.594548
                                                         1.345886e-01
                                                                       6.032417e-02
         mean
                6.785203e+16
                                 0.561875
                                              0.271174 1.006657e-01
                                                                       5.090593e-02
         std
                6.660209e+17
                                 1.000000
                                              0.044333 1.011300e-08
                                                                       1.740170e-10
         min
         25%
                6.764835e+17
                                 1.000000
                                              0.364412 5.388625e-02 1.622240e-02
         50%
                                              0.588230
                                                                       4.944380e-02
                7.119988e+17
                                 1.000000
                                                         1.181810e-01
         75%
                7.932034e+17
                                 1.000000
                                              0.843855 1.955655e-01
                                                                       9.180755e-02
         max
                8.924206e+17
                                 4.000000
                                               1.000000 4.880140e-01 2.734190e-01
In [27]: tweet_status.head()
Out [27]:
            contributors coordinates
                                                created_at display_text_range \
         0
                     NaN
                                  NaN 2017-08-01 16:23:56
                                                                      [0, 85]
                     NaN
                                  NaN 2017-08-01 00:17:27
                                                                     [0, 138]
         1
         2
                                                                     [0, 121]
                     NaN
                                  NaN 2017-07-31 00:18:03
         3
                     NaN
                                  NaN 2017-07-30 15:58:51
                                                                      [0, 79]
                                                                     [0, 138]
         4
                     NaN
                                  NaN 2017-07-29 16:00:24
                                                      entities \
         O {'hashtags': [], 'symbols': [], 'user_mentions...
         1 {'hashtags': [], 'symbols': [], 'user_mentions...
         2 {'hashtags': [], 'symbols': [], 'user_mentions...
         3 {'hashtags': [], 'symbols': [], 'user_mentions...
         4 {'hashtags': [{'text': 'BarkWeek', 'indices': ...
                                             extended_entities favorite_count
         0 {'media': [{'id': 892420639486877696, 'id_str'...
                                                                         39467
         1 {'media': [{'id': 892177413194625024, 'id_str'...
                                                                         33819
         2 {'media': [{'id': 891815175371796480, 'id_str'...
                                                                         25461
         3 {'media': [{'id': 891689552724799489, 'id_str'...
                                                                         42908
         4 {'media': [{'id': 891327551943041024, 'id_str'...
                                                                         41048
            favorited
                                                                full_text
                                                                           geo
         0
                False
                      This is Phineas. He's a mystical boy. Only eve...
         1
                False This is Tilly. She's just checking pup on you...
                False This is Archie. He is a rare Norwegian Pouncin...
         2
         3
                False This is Darla. She commenced a snooze mid meal...
         4
                False This is Franklin. He would like you to stop ca...
         0
         1
         2
         3
                                   . . .
         4
```

```
possibly_sensitive_appealable quoted_status quoted_status_id \
         0
                                       0.0
                                                       NaN
                                                                         NaN
         1
                                       0.0
                                                       NaN
                                                                         NaN
         2
                                       0.0
                                                       NaN
                                                                         NaN
         3
                                       0.0
                                                       NaN
                                                                         NaN
         4
                                       0.0
                                                       NaN
                                                                         NaN
            quoted_status_id_str
                                  retweet_count retweeted retweeted_status
         0
                              NaN
                                            8853
                                                       False
                                                       False
                                                                            NaN
         1
                              NaN
                                            6514
         2
                                            4328
                                                       False
                                                                            NaN
                              NaN
         3
                                                       False
                                                                            NaN
                              NaN
                                            8964
         4
                                                       False
                              NaN
                                            9774
                                                                            NaN
                                                         source truncated \
           <a href="http://twitter.com/download/iphone" r...</pre>
                                                                     False
         1 <a href="http://twitter.com/download/iphone" r...</pre>
                                                                     False
         2 <a href="http://twitter.com/download/iphone" r...</pre>
                                                                    False
         3 <a href="http://twitter.com/download/iphone" r...</pre>
                                                                    False
         4 <a href="http://twitter.com/download/iphone" r...
                                                                    False
                                                           user
         0 {'id': 4196983835, 'id_str': '4196983835', 'na...
         1 {'id': 4196983835, 'id_str': '4196983835', 'na...
         2 {'id': 4196983835, 'id_str': '4196983835', 'na...
         3 {'id': 4196983835, 'id_str': '4196983835', 'na...
         4 {'id': 4196983835, 'id_str': '4196983835', 'na...
         [5 rows x 31 columns]
In [28]: tweet_status.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2354 entries, 0 to 2353
Data columns (total 31 columns):
contributors
                                  O non-null float64
                                  0 non-null float64
coordinates
                                  2354 non-null datetime64[ns]
created_at
                                  2354 non-null object
display_text_range
entities
                                  2354 non-null object
extended_entities
                                  2073 non-null object
favorite_count
                                  2354 non-null int64
favorited
                                  2354 non-null bool
                                  2354 non-null object
full text
                                  O non-null float64
geo
                                  2354 non-null int64
id
id_str
                                  2354 non-null int64
```

```
78 non-null object
in_reply_to_screen_name
                                  78 non-null float64
in_reply_to_status_id
in_reply_to_status_id_str
                                  78 non-null float64
in_reply_to_user_id
                                  78 non-null float64
in_reply_to_user_id_str
                                  78 non-null float64
is_quote_status
                                  2354 non-null bool
lang
                                  2354 non-null object
place
                                  1 non-null object
                                  2211 non-null float64
possibly_sensitive
possibly_sensitive_appealable
                                  2211 non-null float64
quoted_status
                                  28 non-null object
                                  29 non-null float64
quoted_status_id
                                  29 non-null float64
quoted_status_id_str
retweet count
                                  2354 non-null int64
retweeted
                                  2354 non-null bool
                                  179 non-null object
retweeted status
                                  2354 non-null object
source
                                  2354 non-null bool
truncated
                                  2354 non-null object
user
dtypes: bool(4), datetime64[ns](1), float64(11), int64(4), object(11)
memory usage: 505.8+ KB
In [29]: tweet_status.describe()
Out[29]:
                contributors coordinates
                                            favorite_count
                                                            geo
                                                                            id \
                         0.0
                                       0.0
                                                            0.0
         count
                                               2354.000000
                                                                 2.354000e+03
                         NaN
                                       NaN
                                               8080.968564 NaN 7.426978e+17
         mean
                         NaN
                                       NaN
         std
                                              11814.771334 NaN
                                                                 6.852812e+16
         min
                         NaN
                                       NaN
                                                  0.000000 NaN
                                                                  6.660209e+17
         25%
                         NaN
                                       NaN
                                               1415.000000 NaN
                                                                 6.783975e+17
         50%
                         NaN
                                       NaN
                                               3603.500000
                                                            {\tt NaN}
                                                                 7.194596e+17
         75%
                         NaN
                                       NaN
                                              10122.250000 NaN 7.993058e+17
                         NaN
                                       NaN
                                             132810.000000 NaN 8.924206e+17
         max
                      id_str
                              in_reply_to_status_id in_reply_to_status_id_str \
                2.354000e+03
                                        7.800000e+01
                                                                    7.800000e+01
         count
                7.426978e+17
                                        7.455079e+17
                                                                    7.455079e+17
         mean
                                                                    7.582492e+16
         std
                6.852812e+16
                                        7.582492e+16
         min
                6.660209e+17
                                        6.658147e+17
                                                                    6.658147e+17
         25%
                6.783975e+17
                                        6.757419e+17
                                                                    6.757419e+17
                                        7.038708e+17
         50%
                7.194596e+17
                                                                    7.038708e+17
         75%
                7.993058e+17
                                        8.257804e+17
                                                                    8.257804e+17
                8.924206e+17
                                                                   8.862664e+17
         max
                                        8.862664e+17
                in_reply_to_user_id in_reply_to_user_id_str possibly_sensitive \
                       7.800000e+01
                                                 7.800000e+01
                                                                            2211.0
         count
```

2.014171e+16

0.0

2.014171e+16

mean

std	1.252797e+17	1.252797e+17	0.0	
min	1.185634e+07	1.185634e+07	0.0	
25%	3.086374e+08	3.086374e+08	0.0	
50%	4.196984e+09	4.196984e+09	0.0	
75%	4.196984e+09	4.196984e+09	0.0	
max	8.405479e+17	8.405479e+17	0.0	
	possibly_sensitive_appealable	quoted_status_id	quoted_status_id_str	\
count	2211.0	2.900000e+01	2.900000e+01	
mean	0.0	8.162686e+17	8.162686e+17	
std	0.0	6.164161e+16	6.164161e+16	
min	0.0	6.721083e+17	6.721083e+17	
25%	0.0	7.888183e+17	7.888183e+17	
50%	0.0	8.340867e+17	8.340867e+17	
75%	0.0	8.664587e+17	8.664587e+17	
max	0.0	8.860534e+17	8.860534e+17	
	retweet_count			
count	2354.000000			
mean	3164.797366			
std	5284.770364			
min	0.000000			
25%	624.500000			
50%	1473.500000			
75%	3652.000000			
max	79515.000000			

1.3.3 Assessments for quality:

1.3.4 Tw_archive

1- Some columns have huge amount of missing values, for example, "in_reply_to_status_id", "in_reply_to_user_id", "retweeted_status_id", "in_reply_to_user_id", "retweeted_status_id", "retweeted_status_timestamp". Since I don't need in_reply and retweet data in this project, I perfer to delete those columns directly. 2-The varaible "expanded_urls" also has few missing values, which means some records had no images. Any ratings without images should not be taking into account. 3-Rename columns with more appropriate names: "timestamp" to "tweet_timestamp", "text" to "tweet_text", "name" to "dog_name". 4-Optimize the source contents for human reading habit; change the long url links to certain words. 5- Multiple cases where numerator of rating > 10. These entries will be removed.

1.3.5 image_predictions

1-The "p1" and "p1_conf" columns will be renamed with more explanatory titles. 2-The column "jpg_url" will be removed since url data is already contained in the twitter archive data.

1.3.6 tweet_status

1- Drop unneeded columns

1.4 Assessments for tidiness:

Tw archive

1-The columns (doggo, floofer, pupper and puppo) do not need to be separated. Each dog will be classified as one of these classifications. It is better to create one column for dog classification that contains the values (doggo, floofer, pupper and puppo). 2-Not all columns are needed for further analysis

1.4.1 tweet_status

1-Rename the column id to be tweet_id to facilitate merging

1.4.2 Mereg all documents usig tweet_id

2 Data Cleaning

```
In [2]: # Reading gathered files
        tw_archive = pd.read_csv('twitter-archive-enhanced.csv')
        image_predictions = pd.read_csv('image_predictions.tsv', sep='\t')
        tweet_status = pd.read_json('tweet-json.txt', lines = True,encoding='utf-8')
In [3]: # create a cleaned dataframe from the archive
        cleaned_archive = tw_archive.copy()
In [4]: # test
        cleaned archive.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2356 entries, 0 to 2355
Data columns (total 17 columns):
tweet id
                              2356 non-null int64
in_reply_to_status_id
                              78 non-null float64
                              78 non-null float64
in_reply_to_user_id
timestamp
                              2356 non-null object
                              2356 non-null object
source
text
                              2356 non-null object
                              181 non-null float64
retweeted_status_id
                              181 non-null float64
retweeted_status_user_id
retweeted_status_timestamp
                              181 non-null object
expanded_urls
                              2297 non-null object
rating_numerator
                              2356 non-null int64
rating_denominator
                              2356 non-null int64
                              2356 non-null object
name
                              2356 non-null object
doggo
floofer
                              2356 non-null object
```

```
2356 non-null object
pupper
puppo
                              2356 non-null object
dtypes: float64(4), int64(3), object(10)
memory usage: 313.0+ KB
In [5]: # Define: Dropping unneded (missing too much values) columns using drop function.
        cleaned_archive = cleaned_archive.drop(['in_reply_to_status_id', 'in_reply_to_user_id',
In [6]: # Test
        cleaned archive.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2356 entries, 0 to 2355
Data columns (total 12 columns):
tweet_id
                      2356 non-null int64
                      2356 non-null object
timestamp
                      2356 non-null object
source
                      2356 non-null object
text
                      2297 non-null object
expanded_urls
rating_numerator
                      2356 non-null int64
                      2356 non-null int64
rating_denominator
                      2356 non-null object
name
                      2356 non-null object
doggo
floofer
                      2356 non-null object
                      2356 non-null object
pupper
                      2356 non-null object
puppo
dtypes: int64(3), object(9)
memory usage: 221.0+ KB
In [7]: #Define
        # drop the 59 records without images
        cleaned_archive= cleaned_archive.dropna(subset = ['expanded_urls'])
In [8]: # Define
        \# Rename columns with more appropriate names: "timestamp" to "tweet_timestamp",
             "text" to "tweet_text", "name" to "dog_name",
        # Code
        new_names = {'timestamp': 'tweet_timestamp', 'text': 'tweet_text',\
                      'name': 'dog_name'}
        cleaned_archive.rename(columns=new_names, inplace=True)
In [9]: cleaned_archive.head()
```

```
Out[9]:
                     tweet_id
                                         tweet_timestamp \
        0 892420643555336193 2017-08-01 16:23:56 +0000
        1 892177421306343426 2017-08-01 00:17:27 +0000
        2 891815181378084864
                               2017-07-31 00:18:03 +0000
        3 891689557279858688
                               2017-07-30 15:58:51 +0000
        4 891327558926688256
                              2017-07-29 16:00:24 +0000
                                                       source \
          <a href="http://twitter.com/download/iphone" r...</pre>
                                                   tweet_text \
          This is Phineas. He's a mystical boy. Only eve...
          This is Tilly. She's just checking pup on you...
        2 This is Archie. He is a rare Norwegian Pouncin...
        3 This is Darla. She commenced a snooze mid meal...
        4 This is Franklin. He would like you to stop ca...
                                                expanded_urls rating_numerator
        0 https://twitter.com/dog_rates/status/892420643...
                                                                              13
        1 https://twitter.com/dog_rates/status/892177421...
                                                                              13
        2 https://twitter.com/dog_rates/status/891815181...
                                                                              12
        3 https://twitter.com/dog_rates/status/891689557...
                                                                              13
        4 https://twitter.com/dog_rates/status/891327558...
                                                                              12
           rating_denominator dog_name doggo floofer pupper puppo
        0
                                Phineas
                                         None
                                                  None
                                                         None
                                                               None
                           10
        1
                                                  None
                                                         None
                           10
                                  Tilly None
                                                               None
        2
                           10
                                 Archie None
                                                  None
                                                         None
                                                               None
        3
                           10
                                  Darla None
                                                  None
                                                         None None
        4
                              Franklin None
                                                         None None
                           10
                                                  {\tt None}
In [10]: # simpfy the source contexts
         cleaned_archive['source'] = cleaned_archive['source'].replace('<a href="http://twitter.")</pre>
                                                                                     'Twitter for
         cleaned_archive['source'] = cleaned_archive['source'].replace('<a href="http://vine.co
                                                                                     'Vine - Make
         cleaned_archive['source'] = cleaned_archive['source'].replace('<a href="http://twitter
                                                                                      'Twitter Web
         cleaned_archive['source'] = cleaned_archive['source'].replace('<a href="https://about.</pre>
                                                                                      'TweetDeck')
         # change the type of source to category for preparing later visualization
         cleaned_archive['source'] = cleaned_archive['source'].astype('category')
```

```
In [11]: cleaned_archive.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2297 entries, 0 to 2355
Data columns (total 12 columns):
                      2297 non-null int64
tweet_id
tweet_timestamp
                      2297 non-null object
source
                      2297 non-null category
tweet_text
                      2297 non-null object
                      2297 non-null object
expanded_urls
rating_numerator
                      2297 non-null int64
                      2297 non-null int64
rating_denominator
                       2297 non-null object
dog_name
                       2297 non-null object
doggo
floofer
                       2297 non-null object
                      2297 non-null object
pupper
                      2297 non-null object
puppo
dtypes: category(1), int64(3), object(8)
memory usage: 217.8+ KB
In [12]: cleaned_archive.source.value_counts()
Out[12]: Twitter for iphone
                                 2163
         Vine - Make a Scene
                                   91
         Twitter Web Client
                                   32
         TweetDeck
                                   11
         Name: source, dtype: int64
In [13]: cleaned_archive.rating_denominator.value_counts()
Out[13]: 10
                2278
         11
                   3
         50
                   3
         80
                   2
         7
                   1
         170
                   1
         150
                   1
         130
                   1
         120
                   1
         110
                   1
         90
                   1
         70
                   1
         40
                   1
         20
                   1
         2
         Name: rating_denominator, dtype: int64
```

In [14]: cleaned_archive.rating_numerator.value_counts()

```
Out[14]: 12
                  547
         10
                  455
         11
                  455
         13
                  339
         9
                  156
         8
                  102
         7
                   53
         14
                   50
         5
                   35
         6
                   32
         3
                   19
         4
                   16
         2
                    9
                    6
         1
                    2
         0
                    2
         75
         60
                    1
         24
                    1
         26
                    1
         44
                    1
         50
                    1
         165
                    1
         80
                    1
         84
                    1
         88
                    1
         144
                    1
         143
                    1
         420
                    1
         1776
         15
                    1
         27
                    1
         45
                    1
         99
                    1
         121
                    1
                    1
         204
         Name: rating_numerator, dtype: int64
In [15]: # filter the wrong rating_denominator values
         df1 = cleaned_archive[cleaned_archive['rating_denominator'] != 10]
         df1[['tweet_id','tweet_text','rating_numerator','rating_denominator']].values
Out[15]: array([[820690176645140481,
                  'The floofs have been released I repeat the floofs have been released. 84/70\ \text{ht}
                  84, 70],
                 [810984652412424192,
                  'Meet Sam. She smiles 24/7 & amp; secretly aspires to be a reindeer. \nKeep Sam
```

```
[731156023742988288,
 'Say hello to this unbelievably well behaved squad of doggos. 204/170 would try
204, 170],
[722974582966214656,
 'Happy 4/20 from the squad! 13/10 for all https://t.co/eV1diwds8a',
4, 20],
[716439118184652801,
'This is Bluebert. He just saw that both #FinalFur match ups are split 50/50. A
50, 50],
[713900603437621249,
"Happy Saturday here's 9 puppers on a bench. 99/90 good work everybody https://
99, 90],
[710658690886586372,
"Here's a brigade of puppers. All look very prepared for whatever happens next.
80, 80],
[709198395643068416,
'From left to right:\nCletus, Jerome, Alejandro, Burp, & Titson\nNone know
45, 50],
[704054845121142784,
"Here is a whole flock of puppers. 60/50 I'll take the lot https://t.co/9dpcw6
60, 50],
[697463031882764288,
"Happy Wednesday here's a bucket of pups. 44/40 would pet all at once https://t
44, 40],
[684225744407494656,
'Two sneaky puppers were not initially seen, moving the rating to 143/130. Plea
143, 130],
[684222868335505415,
'Someone help the girl is being mugged. Several are distracting her while two s
121, 110],
[682962037429899265,
'This is Darrel. He just robbed a 7/11 and is in a high speed police chase. Was
7, 11],
[677716515794329600,
"IT'S PUPPERGEDDON. Total of 144/120 ... I think https://t.co/ZanVtAtvIq",
144, 120],
[675853064436391936,
 'Here we have an entire platoon of puppers. Total score: 88/80 would pet all at
```

'RT @dog_rates: After so many requests, this is Bretagne. She was the last surv

'Why does this never happen at my front door... 165/150 https://t.co/HmwrdfEfUE

'After so many requests, this is Bretagne. She was the last surviving 9/11 sear

24, 7],

165, 150],

[775096608509886464,

[758467244762497024,

[740373189193256964,

```
88, 80],
                [666287406224695296,
                 'This is an Albanian 3 1/2 legged Episcopalian. Loves well-polished hardwood f
                 1, 2]], dtype=object)
In [16]: # tweet_id : 740373189193256964,722974582966214656,716439118184652801,68296203742989926
         cleaned_archive.loc[cleaned_archive.tweet_id == 740373189193256964, ['rating_denominate
         cleaned_archive.loc[cleaned_archive.tweet_id == 722974582966214656, ['rating_denominate
         cleaned_archive.loc[cleaned_archive.tweet_id == 716439118184652801, ['rating_denominate
         cleaned_archive.loc[cleaned_archive.tweet_id == 682962037429899265, ['rating_denominate
         cleaned_archive.loc[cleaned_archive.tweet_id == 666287406224695296, ['rating_denominate
In [17]: # tweet_id : 740373189193256964,722974582966214656,716439118184652801,68296203742989926
         cleaned_archive.loc[cleaned_archive.tweet_id == 740373189193256964, ['rating_numerator'
         cleaned_archive.loc[cleaned_archive.tweet_id == 722974582966214656, ['rating_numerator'
         cleaned_archive.loc[cleaned_archive.tweet_id == 716439118184652801, ['rating_numerator'
         cleaned_archive.loc[cleaned_archive.tweet_id == 682962037429899265, ['rating_numerator'
         cleaned_archive.loc[cleaned_archive.tweet_id == 666287406224695296, ['rating_numerator'
In [18]: #test
         cleaned_archive.loc[cleaned_archive.tweet_id == 740373189193256964]
                                                                           source \
Out[18]:
                                             tweet_timestamp
                         tweet_id
         1068 740373189193256964 2016-06-08 02:41:38 +0000 Twitter for iphone
                                                      tweet_text \
         1068 After so many requests, this is Bretagne. She ...
                                                   expanded_urls rating_numerator \
         1068 https://twitter.com/dog_rates/status/740373189...
                                                                                 14
               rating_denominator dog_name doggo floofer pupper puppo
         1068
                               10
                                      None None
                                                    None
                                                           None None
In []:
In [19]: # Define: exclude all extreme and zero values from the numertor and denuminator
         #Code
         cleaned_archive = cleaned_archive[cleaned_archive['rating_numerator'] != 0 ]
         cleaned_archive = cleaned_archive[cleaned_archive['rating_denominator'] == 10 ]
         cleaned_archive = cleaned_archive[cleaned_archive['rating_numerator'] <= 20 ]</pre>
         #cleaned_archive = cleaned_archive[cleaned_archive['rating_denominator'] < 20 ]</pre>
In [20]: # test
         len(cleaned_archive[cleaned_archive['rating_numerator'] > 20 ])
Out[20]: 0
```

```
In [21]: cleaned_archive.rating_numerator.value_counts()
Out[21]: 12
               547
               456
         11
         10
               456
         13
               340
         9
               155
         8
               102
         7
                52
         14
                51
         5
                35
         6
                32
         3
                19
         4
                15
         2
                 9
         1
                 5
         15
                 1
         Name: rating_numerator, dtype: int64
In [22]: cleaned_archive.rating_denominator.value_counts()
Out[22]: 10
               2275
         Name: rating_denominator, dtype: int64
2.0.1 image_predictions
In [45]: image_predictions.head()
Out[45]:
                      tweet_id
                                                                          jpg_url \
         0
          666020888022790149
                                https://pbs.twimg.com/media/CT4udnOWwAAOaMy.jpg
           666029285002620928
                                https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg
                                https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg
         2 666033412701032449
                                https://pbs.twimg.com/media/CT5Dr8HUEAA-1Eu.jpg
         3 666044226329800704
           666049248165822465
                                https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg
            img_num
                                               p1_conf
                                                        p1_dog
                                                                                 p2
         0
                  1
                     Welsh_springer_spaniel
                                              0.465074
                                                          True
                                                                            collie
                  1
         1
                                     redbone
                                              0.506826
                                                          True
                                                               miniature_pinscher
         2
                  1
                            German_shepherd
                                                                          malinois
                                              0.596461
                                                          True
         3
                  1
                        Rhodesian_ridgeback
                                                                           redbone
                                              0.408143
                                                          True
                         miniature_pinscher
                                              0.560311
                                                          True
                                                                        Rottweiler
             p2_conf
                      p2_dog
                                                     p3_conf
                                                              p3_dog
                                                рЗ
         0 0.156665
                        True
                                Shetland_sheepdog
                                                    0.061428
                                                                True
         1 0.074192
                        True Rhodesian_ridgeback
                                                    0.072010
                                                                True
         2 0.138584
                        True
                                        bloodhound
                                                    0.116197
                                                                True
         3 0.360687
                        True
                               miniature_pinscher
                                                    0.222752
                                                                True
         4 0.243682
                        True
                                          Doberman
                                                   0.154629
                                                                True
```

```
In [23]: cleaned_images = image_predictions.copy()
In [24]: #Define
         # change the column names
         cleaned_images rename(columns={'p1':'first_prediction', 'p1_conf': 'first_confidence',
                                            'p2': 'second_prediction', 'p2_conf': 'second_confide
                                            'p3': 'third_prediction', 'p3_conf': 'third_confidence
In [25]: #test
         cleaned_images.columns
Out[25]: Index(['tweet_id', 'jpg_url', 'img_num', 'first_prediction',
                'first_confidence', 'first_dog', 'second_prediction',
                'second_confidence', 'second_dog', 'third_prediction',
                'third_confidence', 'third_dog'],
               dtype='object')
In [26]: cleaned_images.drop('jpg_url', inplace=True, axis=1)
In [27]: cleaned_images.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2075 entries, 0 to 2074
Data columns (total 11 columns):
tweet_id
                     2075 non-null int64
                     2075 non-null int64
img_num
first_prediction
                     2075 non-null object
first_confidence
                     2075 non-null float64
first_dog
                     2075 non-null bool
                     2075 non-null object
second_prediction
second_confidence
                     2075 non-null float64
                     2075 non-null bool
second_dog
                     2075 non-null object
third_prediction
third_confidence
                     2075 non-null float64
                     2075 non-null bool
third_dog
dtypes: bool(3), float64(3), int64(2), object(3)
memory usage: 135.8+ KB
2.0.2 tweet status
In [28]: cleaned_status = tweet_status.copy()
In [29]: cleaned_status.head()
            contributors coordinates
Out[29]:
                                                created_at display_text_range \
                     {\tt NaN}
                                  NaN 2017-08-01 16:23:56
                                                                      [0, 85]
         1
                                  NaN 2017-08-01 00:17:27
                                                                      [0, 138]
                     {\tt NaN}
         2
                                  NaN 2017-07-31 00:18:03
                     NaN
                                                                      [0, 121]
```

```
NaN
                         NaN 2017-07-30 15:58:51
                                                              [0, 79]
3
            NaN
                         NaN 2017-07-29 16:00:24
                                                             [0, 138]
                                             entities
O {'hashtags': [], 'symbols': [], 'user_mentions...
1 {'hashtags': [], 'symbols': [], 'user_mentions...
2 {'hashtags': [], 'symbols': [], 'user_mentions...
3 {'hashtags': [], 'symbols': [], 'user_mentions...
4 {'hashtags': [{'text': 'BarkWeek', 'indices': ...
                                    extended_entities favorite_count
0 {'media': [{'id': 892420639486877696, 'id_str'...
                                                                 39467
1 {'media': [{'id': 892177413194625024, 'id_str'...
                                                                 33819
2 {'media': [{'id': 891815175371796480, 'id_str'...
                                                                 25461
  {'media': [{'id': 891689552724799489, 'id_str'...
                                                                 42908
4 {'media': [{'id': 891327551943041024, 'id_str'...
                                                                 41048
   favorited
                                                       full text
                                                                   geo
0
       False This is Phineas. He's a mystical boy. Only eve...
                                                                   NaN
1
       False
             This is Tilly. She's just checking pup on you...
2
       False This is Archie. He is a rare Norwegian Pouncin...
3
       False This is Darla. She commenced a snooze mid meal...
       False This is Franklin. He would like you to stop ca...
                                                        \
0
1
2
3
4
   possibly_sensitive_appealable
                                  quoted_status quoted_status_id \
0
                              0.0
                                             NaN
                                                               NaN
1
                              0.0
                                             NaN
                                                               NaN
2
                                             NaN
                              0.0
                                                               {\tt NaN}
3
                              0.0
                                             NaN
                                                               NaN
4
                              0.0
                                             NaN
                                                               NaN
   quoted_status_id_str retweet_count
                                         retweeted retweeted_status
0
                    NaN
                                   8853
                                             False
                                                                  NaN
1
                    NaN
                                             False
                                                                  NaN
                                   6514
2
                                             False
                                                                  NaN
                    NaN
                                   4328
3
                                   8964
                                             False
                                                                  NaN
                    NaN
4
                    NaN
                                   9774
                                             False
                                                                  NaN
                                               source truncated \
0 <a href="http://twitter.com/download/iphone" r...</pre>
                                                           False
1 <a href="http://twitter.com/download/iphone" r...</pre>
```

```
2 <a href="http://twitter.com/download/iphone" r...</pre>
                                                                  False
         3 <a href="http://twitter.com/download/iphone" r...</pre>
                                                                  False
         4 <a href="http://twitter.com/download/iphone" r...
                                                                  False
         0 {'id': 4196983835, 'id_str': '4196983835', 'na...
         1 {'id': 4196983835, 'id_str': '4196983835', 'na...
         2 {'id': 4196983835, 'id_str': '4196983835', 'na...
         3 {'id': 4196983835, 'id_str': '4196983835', 'na...
         4 {'id': 4196983835, 'id_str': '4196983835', 'na...
         [5 rows x 31 columns]
In [30]: # Define: filter/select needed columns
        cleaned_status = cleaned_status.filter(['id','favorite_count','retweet_count'] )
In [33]: # test
        cleaned_status.head()
Out[33]:
                            id favorite_count retweet_count
        0 892420643555336193
                                        39467
                                                         8853
                                                         6514
        1 892177421306343426
                                        33819
        2 891815181378084864
                                                         4328
                                        25461
         3 891689557279858688
                                        42908
                                                         8964
         4 891327558926688256
                                        41048
                                                         9774
2.0.3 Assessments for tidiness:
In [34]: # Define: use loc to add a new column dog_class = doggo, floofer, pupper or poppo. NaN
         # Code
         cleaned_archive.loc[cleaned_archive['doggo'] == 'doggo', 'dog_class'] = 'doggo'
         cleaned_archive.loc[cleaned_archive['floofer'] == 'floofer', 'dog_class'] = 'floofer'
        cleaned_archive.loc[cleaned_archive['pupper'] == 'pupper', 'dog_class'] = 'pupper'
        cleaned_archive.loc[cleaned_archive['puppo'] == 'puppo', 'dog_class'] = 'puppo'
In [35]: # test
        cleaned_archive.sample(8)
Out[35]:
                         tweet_id
                                            tweet_timestamp
                                                                          source \
        2183 668989615043424256 2015-11-24 03:08:48 +0000 Twitter for iphone
              750383411068534784 2016-07-05 17:38:41 +0000 Twitter for iphone
         966
         219
              850145622816686080 2017-04-07 00:38:06 +0000 Twitter for iphone
              880935762899988482 2017-06-30 23:47:07 +0000 Twitter for iphone
         58
         1997 672591271085670400 2015-12-04 01:40:29 +0000 Twitter for iphone
         1898 674690135443775488 2015-12-09 20:40:38 +0000
                                                             Twitter for iphone
        305
              836260088725786625 2017-02-27 17:01:56 +0000 Twitter for iphone
         2167 669359674819481600 2015-11-25 03:39:17 +0000 Twitter for iphone
```

```
tweet_text \
              This is Bernie. He's taking his Halloween cost...
         2183
         966
               This is Zoe. She was trying to stealthily take...
               This is Riley. He's making new friends. Jubila...
         219
               This is Louis. He's crossing. It's a big deal...
         58
         1997
               Lots of pups here. All are Judea Hazelnuts. Ex...
         1898
               Meet Patrick. He's an exotic pup. Jumps great ...
               This is Lucy. She spent all morning overseeing...
         305
         2167
               Meet Saydee. She's a Rochester Ecclesiastical...
                                                    expanded_urls rating_numerator
         2183
               https://twitter.com/dog_rates/status/668989615...
               https://twitter.com/dog_rates/status/750383411...
                                                                                   9
         966
         219
               https://twitter.com/dog_rates/status/850145622...
                                                                                  11
         58
               https://twitter.com/dog_rates/status/880935762...
                                                                                  13
         1997
               https://twitter.com/dog_rates/status/672591271...
                                                                                   8
         1898
               https://twitter.com/dog_rates/status/674690135...
                                                                                   3
         305
               https://twitter.com/dog_rates/status/836260088...
                                                                                  13
               https://twitter.com/dog_rates/status/669359674...
         2167
                                                                                  11
               rating_denominator dog_name doggo floofer
                                                           pupper puppo dog_class
         2183
                               10
                                    Bernie None
                                                     None
                                                             None
                                                                   None
                                                                               {\tt NaN}
         966
                               10
                                       Zoe None
                                                     None
                                                           pupper
                                                                   None
                                                                            pupper
         219
                               10
                                     Riley None
                                                     None
                                                             None
                                                                   None
                                                                               NaN
         58
                               10
                                     Louis None
                                                     None
                                                             None
                                                                   None
                                                                               NaN
         1997
                                      None None
                                                     None
                                                             None
                                                                  None
                                                                               NaN
                               10
         1898
                               10
                                  Patrick None
                                                     None
                                                             None
                                                                  None
                                                                               NaN
         305
                               10
                                       Lucy None
                                                     None
                                                             None
                                                                   None
                                                                               NaN
         2167
                               10
                                    Saydee
                                            None
                                                     None
                                                             None None
                                                                               NaN
In [36]: # dropping unneded doggo, floofer, pupper or poppo columns
         cleaned_archive = cleaned_archive.drop(['doggo', 'floofer', 'pupper', 'puppo'], axis =
In [37]: cleaned_archive.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2275 entries, 0 to 2355
Data columns (total 9 columns):
tweet_id
                      2275 non-null int64
                      2275 non-null object
tweet_timestamp
                      2275 non-null category
source
tweet_text
                      2275 non-null object
expanded_urls
                      2275 non-null object
rating_numerator
                      2275 non-null int64
                      2275 non-null int64
rating_denominator
```

2275 non-null object

373 non-null object

dog_name
dog_class

```
memory usage: 162.4+ KB
2.0.4 tweet status
In [38]: # Define: rename the column id
         # Code
        cleaned_status = cleaned_status.rename(columns={'id':'tweet_id'})
In [39]: cleaned_status.head()
Out[39]:
                     tweet_id favorite_count retweet_count
        0 892420643555336193
                                        39467
                                                        8853
         1 892177421306343426
                                        33819
                                                        6514
         2 891815181378084864
                                        25461
                                                        4328
         3 891689557279858688
                                        42908
                                                        8964
         4 891327558926688256
                                        41048
                                                        9774
2.1 Merging documents to form a working dataframe
In [40]: tweeter_df = pd.merge(cleaned_archive, cleaned_images, how='outer', on=['tweet_id'])
In [41]: tweeter_df = pd.merge(tweeter_df, cleaned_status, how = 'outer', on=['tweet_id'])
In [42]: tweeter_df.sample(5)
Out[42]:
                        tweet_id
                                            tweet_timestamp
                                                                         source \
         2037 670428280563085312 2015-11-28 02:25:32 +0000 Twitter for iphone
         2094 669324657376567296 2015-11-25 01:20:08 +0000 Twitter for iphone
         1754 676496375194980353 2015-12-14 20:17:59 +0000 Twitter for iphone
         1582 683834909291606017 2016-01-04 02:18:42 +0000 Twitter for iphone
         1923 672523490734551040 2015-12-03 21:11:09 +0000 Twitter for iphone
                                                     tweet_text \
         2037 This is Willy. He's millennial af. 11/10 https...
         2094 Meet Ralf. He's a miniature Buick DiCaprio. Ca...
         1754 Say hello to Griffin. He's upset because his c...
         1582 Here we see a faulty pupper. Might need to rep...
         1923 When she says she'll be ready in a minute but ...
                                                  expanded_urls rating_numerator \
         2037 https://twitter.com/dog_rates/status/670428280...
                                                                             11.0
         2094 https://twitter.com/dog_rates/status/669324657...
                                                                             11.0
         1754 https://twitter.com/dog_rates/status/676496375...
                                                                              9.0
         1582 https://twitter.com/dog_rates/status/683834909...
                                                                              9.0
         1923 https://twitter.com/dog_rates/status/672523490...
                                                                             10.0
```

dtypes: category(1), int64(3), object(5)

```
rating_denominator dog_name dog_class
                                                        img_num
         2037
                              10.0
                                      Willy
                                                   NaN
                                                             1.0
         2094
                              10.0
                                        Ralf
                                                   NaN
                                                             1.0
         1754
                              10.0
                                    Griffin
                                                   NaN
                                                             1.0
         1582
                              10.0
                                       None
                                                pupper
                                                             1.0
         1923
                              10.0
                                        None
                                                   NaN
                                                             1.0
                                                                      . . .
              first_confidence
                                 first_dog
                                              second_prediction second_confidence \
         2037
                       0.335269
                                      True
                                               golden_retriever
                                                                          0.305850
         2094
                                      False
                       0.201659
                                                       Cardigan
                                                                          0.131544
         1754
                       0.985387
                                      True
                                            Norwegian_elkhound
                                                                          0.004417
                                      True
         1582
                       0.738449
                                                     toy_poodle
                                                                          0.102992
         1923
                       0.565981
                                      True
                                                                          0.081212
                                                            chow
               second_dog third_prediction third_confidence third_dog favorite_count \
         2037
                            Tibetan mastiff
                                                     0.063325
                                                                     True
                                                                                   1484.0
         2094
                      True
                                    sandbar
                                                     0.101430
                                                                    False
                                                                                    525.0
         1754
                      True
                             French_bulldog
                                                     0.003893
                                                                     True
                                                                                   1641.0
         1582
                      True
                                    Samoyed
                                                                     True
                                                                                   2880.0
                                                     0.023247
         1923
                      True
                              Irish_terrier
                                                     0.061596
                                                                     True
                                                                                    696.0
               retweet_count
         2037
                        694.0
         2094
                        223.0
         1754
                        602.0
                       1265.0
         1582
         1923
                        189.0
         [5 rows x 21 columns]
In [43]: tweeter_df.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2356 entries, 0 to 2355
Data columns (total 21 columns):
                       2356 non-null int64
tweet_id
                       2275 non-null object
tweet_timestamp
                       2275 non-null category
source
tweet_text
                       2275 non-null object
                       2275 non-null object
expanded_urls
rating_numerator
                       2275 non-null float64
rating_denominator
                       2275 non-null float64
                       2275 non-null object
dog_name
                       373 non-null object
dog_class
                       2075 non-null float64
img_num
first_prediction
                       2075 non-null object
first confidence
                       2075 non-null float64
```

2075 non-null object

first_dog

```
second_prediction
                      2075 non-null object
second_confidence
                      2075 non-null float64
                      2075 non-null object
second_dog
third_prediction
                      2075 non-null object
third_confidence
                      2075 non-null float64
                      2075 non-null object
third_dog
favorite_count
                      2354 non-null float64
retweet_count
                      2354 non-null float64
dtypes: category(1), float64(8), int64(1), object(11)
memory usage: 389.0+ KB
In [44]: # Saving df as csv
         tweeter_df.to_csv('twitter_archive_master.csv')
2.2 Analyze and Visualize
In [45]: tweeter_df.head()
Out[45]:
                      tweet id
                                                                       source
                                          tweet_timestamp
         0 892420643555336193 2017-08-01 16:23:56 +0000 Twitter for iphone
         1 892177421306343426 2017-08-01 00:17:27 +0000
                                                           Twitter for iphone
         2 891815181378084864 2017-07-31 00:18:03 +0000
                                                           Twitter for iphone
         3 891689557279858688 2017-07-30 15:58:51 +0000
                                                           Twitter for iphone
         4 891327558926688256 2017-07-29 16:00:24 +0000
                                                           Twitter for iphone
                                                   tweet_text \
         O This is Phineas. He's a mystical boy. Only eve...
         1 This is Tilly. She's just checking pup on you...
         2 This is Archie. He is a rare Norwegian Pouncin...
         3 This is Darla. She commenced a snooze mid meal...
         4 This is Franklin. He would like you to stop ca...
                                                expanded_urls rating_numerator \
         0 https://twitter.com/dog_rates/status/892420643...
                                                                            13.0
         1 https://twitter.com/dog_rates/status/892177421...
                                                                            13.0
         2 https://twitter.com/dog_rates/status/891815181...
                                                                            12.0
         3 https://twitter.com/dog_rates/status/891689557...
                                                                            13.0
         4 https://twitter.com/dog_rates/status/891327558...
                                                                            12.0
            rating_denominator dog_name dog_class
                                                                             \
                                                    img_num
         0
                          10.0
                                 Phineas
                                               NaN
                                                        1.0
                          10.0
                                               NaN
                                                         1.0
         1
                                   Tilly
         2
                          10.0
                                  Archie
                                               NaN
                                                        1.0
                                                                  . . .
         3
                                   Darla
                          10.0
                                               NaN
                                                         1.0
                                                                  . . .
         4
                          10.0 Franklin
                                               NaN
                                                         2.0
                                                                  . . .
```

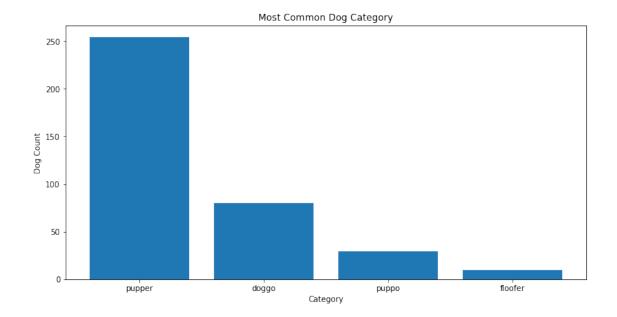
first_confidence first_dog second_prediction second_confidence \

```
0
          0.097049
                         False
                                              bagel
                                                             0.085851
1
          0.323581
                          True
                                          Pekinese
                                                             0.090647
2
                          True
                                          malamute
          0.716012
                                                             0.078253
3
          0.170278
                         False Labrador_retriever
                                                             0.168086
4
          0.555712
                                  English_springer
                                                             0.225770
                          True
   second_dog
                           third_prediction third_confidence third_dog \
        False
0
                                     banana
                                                     0.076110
                                                                    False
1
         True
                                   papillon
                                                     0.068957
                                                                     True
2
         True
                                     kelpie
                                                                     True
                                                     0.031379
3
         True
                                    spatula
                                                     0.040836
                                                                    False
4
         True German_short-haired_pointer
                                                     0.175219
                                                                     True
  favorite_count
                  retweet_count
0
         39467.0
                          8853.0
1
         33819.0
                          6514.0
2
         25461.0
                          4328.0
3
         42908.0
                          8964.0
4
         41048.0
                          9774.0
```

[5 rows x 21 columns]

2.3 Most Common Dog Category

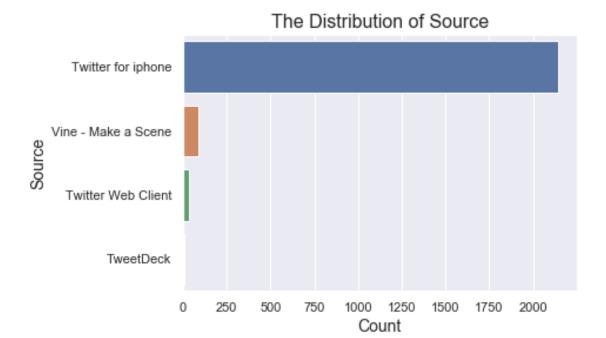
```
In [47]: tweeter_df.dog_class.value_counts()
Out[47]: pupper
                    254
                     80
         doggo
                     29
         puppo
         floofer
                     10
         Name: dog_class, dtype: int64
In [48]: dog_type = ['pupper', 'doggo', 'puppo', 'floofer']
         dog\_counts = [254, 80, 29, 10]
         fig,ax = plt.subplots(figsize = (12,6))
         ax.bar(dog_type, dog_counts, width = 0.8)
         ax.set_ylabel('Dog Count')
         ax.set_xlabel('Category')
         plt.title("Most Common Dog Category")
         plt.show()
```



Similarly, I check the distribution of dog stages. It shows that 'pupper' is the most popular dog stage, followed by 'doggo' and 'puppo'. It could be due to the young and unmatured dog is usually cuter than the adult dog. It should also be noticed that there's huge amount missing data in dog stages, thus the distribution may not reflect the truth.

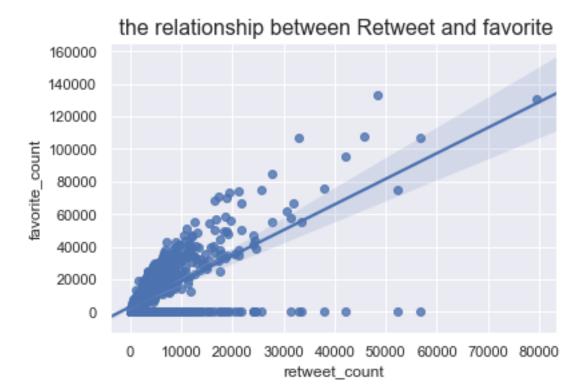
2.4 The Distribution of Source

```
In [56]: sorted_source = cleaned_archive['source'].value_counts().index
         print(cleaned_archive['source'].value_counts())
         sns.set(style="darkgrid")
         sns.countplot(data = cleaned_archive, y = 'source', order = sorted_source)
         plt.xticks(rotation = 360)
         plt.xlabel('Count', fontsize=14)
         plt.ylabel('Source', fontsize=14)
         plt.title('The Distribution of Source',fontsize=16)
Twitter for iphone
                       2142
Vine - Make a Scene
                         91
Twitter Web Client
                         32
TweetDeck
                         10
Name: source, dtype: int64
Out[56]: Text(0.5, 1.0, 'The Distribution of Source')
```



This plot above shows the distribution of source. We can see that the dominate source of tweets is from iPhone twitter app, which is 94% in the total. That means the twitter app is the main channel for people using to tweet, retweet, post, and others, while the TweetDesk is pretty rare (less than 1%).

2.4.1 Retweet_count and favorite_count



A reasonable hypothesis is that most popular tweets usually get a large number of retweets and favorite counts. I test the correlation between 'retweet_count' and 'favorite_count'. the plot showing a strong positive relationship between 'retweet_count' and 'favorite_count'. That confirms this hypothesis.

```
In [49]: tweeter_df.rating_numerator.describe()
Out[49]: count
                  2275.000000
                    10.712527
         mean
         std
                     2.124116
         min
                     1.000000
         25%
                    10.000000
         50%
                    11.000000
         75%
                    12.000000
                    15.000000
         max
         Name: rating_numerator, dtype: float64
In [65]: tweeter_df.first_prediction.value_counts()
```

Samoyed	43
toy_poodle	39
Pomeranian	38
cocker_spaniel	30
malamute	30
French_bulldog	26
miniature_pinscher	23
Chesapeake_Bay_retriever	23
seat_belt	22
Staffordshire_bullterrier	20
German_shepherd	20
Siberian_husky	20
web_site	19
Cardigan	19
Shetland_sheepdog	18
teddy	18
Maltese_dog	18
Eskimo_dog	18
beagle	18
Lakeland_terrier	17
Shih-Tzu	17
Rottweiler	17
kuvasz	16
Italian_greyhound	16
clumber	1
clumber	 1 1
<pre>ibex otter cowboy_boot</pre>	1
ibex otter	1 1
<pre>ibex otter cowboy_boot</pre>	1 1 1
<pre>ibex otter cowboy_boot dining_table</pre>	1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater</pre>	1 1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater restaurant</pre>	1 1 1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater restaurant maillot</pre>	1 1 1 1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater restaurant maillot rapeseed</pre>	1 1 1 1 1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater restaurant maillot rapeseed bannister</pre>	1 1 1 1 1 1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater restaurant maillot rapeseed bannister flamingo</pre>	1 1 1 1 1 1 1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater restaurant maillot rapeseed bannister flamingo minibus</pre>	1 1 1 1 1 1 1 1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater restaurant maillot rapeseed bannister flamingo minibus barbell polecat hotdog</pre>	1 1 1 1 1 1 1 1 1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater restaurant maillot rapeseed bannister flamingo minibus barbell polecat</pre>	1 1 1 1 1 1 1 1 1 1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater restaurant maillot rapeseed bannister flamingo minibus barbell polecat hotdog</pre>	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater restaurant maillot rapeseed bannister flamingo minibus barbell polecat hotdog zebra robin carousel</pre>	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater restaurant maillot rapeseed bannister flamingo minibus barbell polecat hotdog zebra robin carousel Scotch_terrier</pre>	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater restaurant maillot rapeseed bannister flamingo minibus barbell polecat hotdog zebra robin carousel</pre>	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater restaurant maillot rapeseed bannister flamingo minibus barbell polecat hotdog zebra robin carousel Scotch_terrier traffic_light shopping_basket</pre>	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater restaurant maillot rapeseed bannister flamingo minibus barbell polecat hotdog zebra robin carousel Scotch_terrier traffic_light shopping_basket bearskin</pre>	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
<pre>ibex otter cowboy_boot dining_table bee_eater restaurant maillot rapeseed bannister flamingo minibus barbell polecat hotdog zebra robin carousel Scotch_terrier traffic_light shopping_basket</pre>	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

```
African_grey
                                         1
         book_jacket
                                         1
         bakery
                                         1
         terrapin
                                         1
         wooden_spoon
                                         1
         standard_schnauzer
                                         1
         park_bench
                                         1
         Name: first_prediction, Length: 378, dtype: int64
In [63]: tweeter_df.retweet_count.describe()
Out[63]: count
                   2354.000000
         mean
                   3164.797366
                   5284.770364
         std
         min
                      0.000000
         25%
                    624.500000
         50%
                   1473.500000
         75%
                   3652.000000
                  79515.000000
         max
         Name: retweet_count, dtype: float64
In [64]: tweeter_df.favorite_count.describe()
Out[64]: count
                  2354.000000
         mean
                   8080.968564
         std
                   11814.771334
                       0.000000
         min
         25%
                    1415.000000
         50%
                    3603.500000
         75%
                   10122.250000
                  132810.000000
         Name: favorite_count, dtype: float64
```

2.5 insight

The most popular dog type is a "pupper" The most popular dog, based on image predictions, is a Golden Retriever The median and mean ratings out of ten are 11 and 12.7 respectively The median and mean retweet count is 1337 and 2837 respectively The median and mean favorite count is 3744 and 8490 respectively

2.6 Reference

Twitter API Guide: https://www.slickremix.com/docs/how-to-get-api-keys-and-tokens-for-twitter/

Tweepy documentation: https://media.readthedocs.org/pdf/tweepy/latest/tweepy.pdf
WeRateDogs Twitter: https://twitter.com/dog_rates?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwg

In []: