



Markus Öffel, MSc.

WORKING EXPERIENCE

Since 01 July 2025

PROJECTMANAGER SALES & PRODUCT OWNER

Swisslife Select Austria • Vienna / Hybrid

- Work closely with the Head of Sales on strategic initiatives
- Product Owner for the financing squad; align advisor needs with business and IT
- Analyse sales and financing data; provide reports and forecasts for management
- Member of the internal AI taskforce, designing automation and AI use cases

Since 14 May 2024 – 30 June 2025

FINANCING SPECIALIST

Swisslife Select Austria • Graz / Hybrid

- Advising asset managers and clients on mortgage financing
- Analysis of credit and market risks in private real estate financing
- Preparation of decision-making templates considering interest rate forecasts and regulatory frameworks

14 October 2023 – 13 May 2024

MASTER'S DEGREE SPECIALISATION

Karl-Franzens-University • Graz

01 February 2023 – 13 October 2023

PROJECTMANAGER NETWORK & EVENTS

Verein Netzwerk Logistik • Kapfenberg

- Building and maintaining a cross-industry corporate network
- Conception, budgeting, and organization of events and workshops

September 2020 – January 2023

QUALITY MANAGER

Hanfama Pflanzen Produktions GmbH • Graz

- Optimization and development of the QM System
- Interface communication with purchasing, sales, production, and management

September 2018 – October 2019

SERVICE TEAMLEAD

Propeller Schuberthof • Graz

- Leading over 50 employees

PERSONAL:

- Geb.: 20. August.1989
- Austellungsstrasse 55; Vienna
- +43 650 2300064
- markus.oeffel@gmail.com

SKILLS:

- **Statistics & Econometrics:** Time Series Analysis, Volatility Models, Monte Carlo
- **Business & AI:** AI Engineering, Process Analysis, Stakeholder Management
- **Finance & Analytics:** Interest Rate Analysis, Investment Strategies, Market and Dataanalysis
- **AI/ML:** Basics in Scikit-learn,pandas & numpy, Prompt Engineering, Google AI Studio
- **Tools:** Python, R, SQL, Excel
- **Languages:**
Deutsch (C2), Englisch (C1), Französisch (A2)

INTERESTS:

- **Financial Markets, Crypto & Investments** (Capital Markets, Digital Assets, Macroeconomic Trends)
- **Technology & Innovation** (Generative AI, Automation, Data-driven Processes)
- **Natural Sciences** (Analytical Curiosity and Causal Understanding)
- **Reading & Lifelong Learning**
- **Sports & Nutrition**
- **Travel & Languages**

FURTHER EDUCATION:

November 2024 -February 2025

GOOGLE ADVANCED DATA ANALYTICS PROFESSIONAL

Google

September 2024

TRAINING: COMMERCIAL ASSET ADVISOR

Vienna Chamber of Commerce

November 2021 -January 2022

VM-Modul 2 – VALUE

Management – EN 12 973

October 2021 -November 2021

VM-MODUL 1 – VALUE MANAGEMENT – EN 12 973

September 2021

PRESENTATION AND RHETORIC

ÖH FH CAMPUS 02 Summer Academy

September 2021

MIMIKSCOUTING

ÖH FH CAMPUS 02 Summer Academy

March 2020

LEADERSHIP

UNIfor Life Weiterbildungs GmbH

March 2020

SUPPLY CHAIN MANAGEMENT

UNIfor Life Weiterbildungs GmbH

March 2020

PROJECT MANAGEMENT

UNIfor Life Weiterbildungs GmbH

Markus Öffel, B.Sc.

EDUCATION

October 2023 – October 2025

MASTER'S DEGREE "BUSINESS ADMINISTRATION"

Karl-Franzens-University • Graz

Specialisation: Corporate Finance, Investments und Business Analytics & Data Science.

- **Masters's Thesis:** "Evaluation of the Forecast Quality of ARIMA-GARCH Models for Risk Assessment in Cryptocurrencies (BTC, ETH, DOGE, SOL) - Focus on Time Series Modeling & Volatility Forecasting for Quantitative Risk Analysis."
- Profound knowledge in company valuation using Discounted Cash Flow methods (WACC, APV) as well as Multiples Analysis (EV/EBITDA, P/E)
- Profound know-how in Business Analytics, AI Applications, and Predictive Modeling
- Understanding of capital cost models, risk premiums, and cash flow forecasts as a basis for investment decisions

September 2020 – July 2023

BACHELOR'S DEGREE "INNOVATION MANAGEMENT" PART TIME

Campus02 University of Applied Sciences • Graz

- **Bachelor's Thesis 1:** Optimization of Technical Systems at the Large Hadron Collider (CERN) - Evaluation of Detector Performance and Analysis Potential
- **Bachelor's Thesis 2:** "Lab-on-a-Chip Systems for Point-of-Care Diagnostics - Analysis of Technology, Application Fields, and Market Potential"

2004– 2009

HIGHER TECHNICAL INSTITUTE FOR INDUSTRIAL ENGINEERING

Max Tendler-Straße 3 • Leoben

Specialisation: Logistics