



Markus Öffel, MSc.

WORKING EXPERIENCE

Since 01 July 2025

PROJECTMANAGER SALES & PRODUCT OWNER

Swisslife Select Austria • Vienna / Hybrid

- Work closely with the Head of Sales on strategic initiatives
- Product Owner for the financing squad; align advisor needs with business and IT
- Analyse sales and financing data; provide reports and forecasts for management
- Member of the internal AI taskforce, designing automation and AI use cases

Since 14 May 2024 – 30 June 2025

FINANCING SPECIALIST

Swisslife Select Austria • Graz / Hybrid

- Advising asset managers and clients on mortgage financing
- Analysis of credit and market risks in private real estate financing
- Preparation of decision-making templates considering interest rate forecasts and regulatory frameworks

14 October 2023 – 13 May 2024

MASTER'S DEGREE SPECIALISATION

Karl-Franzens-University • Graz

01 February 2023 – 13 October 2023

PROJECTMANAGER NETWORK & EVENTS

Verein Netzwerk Logistik • Kapfenberg

- Building and maintaining a cross-industry corporate network
- Conception, budgeting, and organization of events and workshops

September 2020 – January 2023

QUALITY MANAGER

Hanfama Pflanzen Produktions GmbH • Graz

- Optimization and development of the QM System
- Interface communication with purchasing, sales, production, and management

September 2018 – October 2019

SERVICE TEAMLEAD

Propeller Schuberthof • Graz

- Leading over 50 employees

PERSONAL:

- Geb.: 20. August.1989
- Austellungsstrasse 55; Vienna
- +43 650 2300064
- markus.oeffel@gmail.com

SKILLS:

- **Statistics & Econometrics:** Time Series Analysis, Volatility Models, Monte Carlo
- **Business & AI:** AI Engineering, Process Analysis, Stakeholder Management
- **Finance & Analytics:** Interest Rate Analysis, Investment Strategies, Market and Dataanalysis
- **AI/ML:** Basics in Scikit-learn, pandas & numpy, Prompt Engineering, Google AI Studio
- **Tools:** Python, R, SQL, Excel
- **Languages:** Deutsch (C2), Englisch (C1), Französisch (A2)

INTERESTS:

- **Financial Marktes, Crypto & Investments** (Capital Markets, Digital Assets, Macroeconomic Trends)
- **Technology & Innovation** (Generative AI, Automation, Data-driven Processes)
- **Natural Sciences** (Analytical Curiosity and Causal Understanding)
- **Reading & Lifelong Learning**
- **Sports & Nutrition**
- **Travel & Languages**

FURTHER EDUCATION:

November 2024 -February 2025

GOOGLE ADVANCED DATA
ANALYTICS PROFESSIONAL
Google

September 2024

TRAINING: COMMERCIAL
ASSET ADVISOR
Vienna Chamber of Commerce

November 2021 -January 2022
VM-Modul 2 – VALUE
Management – EN 12 973

October 2021 -November 2021
VM-MODUL 1 – VALUE
MANAGEMENT – EN 12 973

September 2021
PRESENTATION AND
RHETORIC
ÖH FH CAMPUS 02 Summer
Academy

September 2021
MIMIKSCOUTING
ÖH FH CAMPUS 02 Summer
Academy

March 2020
LEADERSHIP
UNI for Life Weiterbildungs GmbH •

March 2020
SUPPLY CHAIN MANAGEMENT
UNI for Life Weiterbildungs GmbH

March 2020
PROJECT MANAGEMENT
UNI for Life Weiterbildungs GmbH

Markus Öffel, B.Sc.

EDUCATION

October 2023 – October 2025

MASTER’S DEGREE “BUSINESS
ADMINISTRATION”

Karl-Franzens-University • Graz

Specialisation: Corporate Finance, Investments und
Business Analytics & Data Science.

- **Masters’s Thesis:** "Evaluation of the Forecast Quality of ARIMA-GARCH Models for Risk Assessment in Cryptocurrencies (BTC, ETH, DOGE, SOL) - Focus on Time Series Modeling & Volatility Forecasting for Quantitative Risk Analysis."
- Profound knowledge in company valuation using Discounted Cash Flow methods (WACC, APV) as well as Multiples Analysis (EV/EBITDA, P/E)
- Profound know-how in Business Analytics, AI Applications, and Predictive Modeling
- Understanding of capital cost models, risk premiums, and cash flow forecasts as a basis for investment decisions

September 2020 – July 2023

BACHELOR’S DEGREE “INNOVATION MANAGEMENT”
PART TIME

Campus02 University of Applied Sciences• Graz

- **Bachelor's Thesis 1:** Optimization of Technical Systems at the Large Hadron Collider (CERN) - Evaluation of Detector Performance and Analysis Potential
- **Bachelor's Thesis 2:** "Lab-on-a-Chip Systems for Point-of-Care Diagnostics - Analysis of Technology, Application Fields, and Market Potential"

2004– 2009

HIGHER TECHNICAL INSTITUTE FOR INDUSTRIAL
ENGINEERING

Max Tandler-Straße 3 • Leoben

Specialisation: Logistics