M.G. HACHEM
EXPERIENCE DESIGNER

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https://www.mghachem.com

ABOUT

I design experiences for both the digital and the physical world. I create designs that emphasize ease of use and accessibility, and provide valuable solutions to end-users problems.

I believe good design is innovative, functional, clean, and honest.

SKILLS

LANGUAGES

English (First language)
Arabic (Native)
Spanish (B1-B2 Level)

CRAFT

User needs research . Ideation . Sketching . Concept development . Illustration . Design research . User-centered design . Human factors . Wireframing . Prototyping . Digital modelling . User Testing .

SOFTWARE

Balsamiq . Adobe XD . Invision . Illustrator . InDesign . Photoshop . Rhinoceros . AutoCAD . V-Ray rendering . Unity3D .

PROGRAMMING LANGUAGES

HTML . CSS . Javascript

EDUCATION

AMERICAN UNIVERSITY OF SHARJAH (SHARJAH, UAE)

Bachelor's of Architecture . N.A.A.B Accredited . 2014

I completed 178 credits split between architecture, visual communication, and product design. I was the chapter president of the American Institute of Architecture Students.

IBM

Enterprise Design Thinking Practitioner . 2019
Enterprise Design Thinking - Team Essentials for AI . 2019

UNIVERSITY OF VIRGINIA - DARDEN SCHOOL OF BUSINESS

Digital Product Management Specialisation . 5 courses . 2020

INSTITUTE FOR THE FUTURE

Futures Thinking Specialisation . 5 courses . 2020

UNIVERSITY OF MICHIGAN

User Experience Research and Design Specialisation . 6 courses . 2020

WORK EXPERIENCE

ECOMZ (BEIRUT, LEBANON)

Customer Experience and Senior User Experience Designer . 2020 - Present

Design lead on the Website Builder 2.0, lead on the platform UI/UX revamp, developed and maintained the website and Zendesk website. I work with the product manager, dev team, marketing team, and our users, to create solutions to real problems.

FREELANCE DESIGNER (REMOTE)

Architect . Visual Designer . User Experience Designer . 2014 - 2020

I actively worked as a freelance architect, visual and UX designer for multiple clients across different countries and a variety of media.

BH ENGINEERING OFFICE (BEIRUT, LEBANON)

Architect . Branding Designer . Procurement Officer . 2015 - 2019

I was the architectural lead and main liasion between contractors, labourers, government institutions, and the firm. I was also responsible for the firm's brand design.

BERNARD KHOURY / DW5 STUDIOS (BEIRUT, LEBANON)

Intern Architect . Intern UI Designer . 2013

I conducted an urban study of Beirut, and designed a user interface that allowed users to take part in the creation of a living and breathing map of the city through storytelling.

ABAR ARQUITECTOS (BARCELONA, SPAIN)

Intern Architect . 2012

Designed mass-producible, and customizable modular housing units based on human-centered design for a BIM software that would allow users to buy affordable housing.