

STAKEHOLDER ANALYSIS				
Project Name	Climate Awareness			
Name	Project Role	Power	Interest	Level of Support
[Name of the person or group.]	[Project role/title or the reason that they are a stakeholder.]	[High/ Low]	[High/ Low]	[Supportive/ Neutral/ Unsupportive]
North Star Customer: University/College Students, High School students	This age demographic has one of the highest carbon footprint scores. Providing a carbon footprint monitoring, informative resources and features to help reduce their carbon footprint.	High	High	Supported or Neutral
Environmental Experts/educators	Help provide informative insights and resources to the community.	High	High	Supported