



**SYMBILITY**  
INTERSECT

# Machine Learning, Regression, and You

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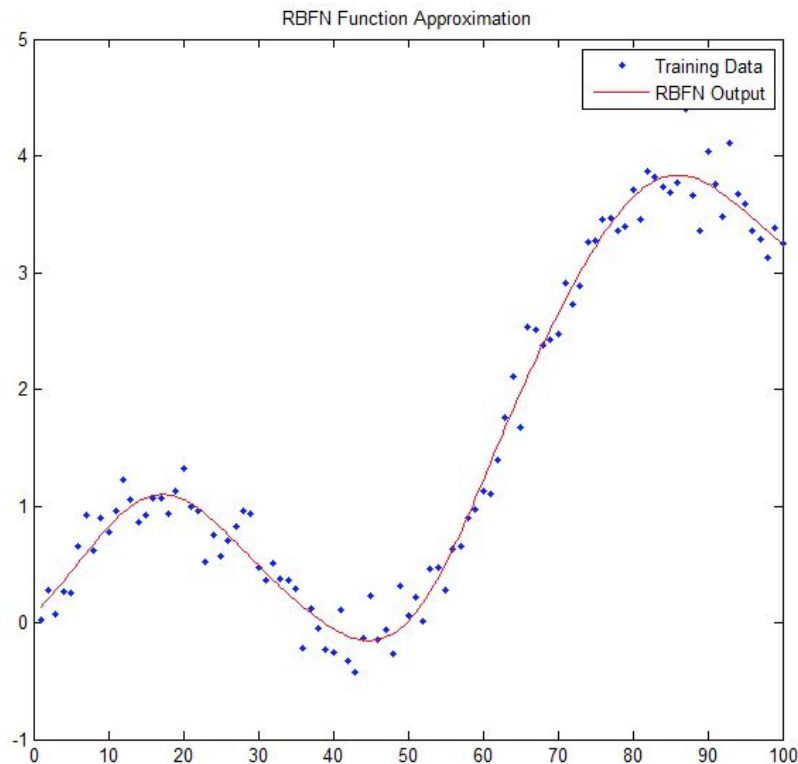
# What Is Machine Learning?

Function Approximation - making an educated guess

- Clustering
- Classification
- Nearest Neighbour
- Feature Analysis
- Linear Regression
- Reinforcement Learning
- ..and more



# Function Approximation



The function (red) matches the pattern of the data (blue)

The function is “close enough” to the data set



## Disclaimer

Machine Learning is Almost  
Never the Answer!!!

...but can be invaluable for solving certain problems



# When is ML Useful?

- Big Data (millions of data points!)
- Complex Problem
- Non-Deterministic
- Many-Dimensional  
(rule of thumb:  $n \geq 9$ )
- Too difficult to solve by 'hand'

Non-Deterministic: the same input into the same system multiple times may have different outputs(results) each time



# Handling Non-Determinism

- Can't guarantee the output of a system
- Must try to predict the output of the system

Almost all ML theory is creative use of math!

- statistics/probabilities
- vectors
- optimization



# Core ML Problem Types

- Classification
  - Classify data into categories
  - Used in facial recognition, recommendation engines
- Regression (NOT the method)
  - Predict continuous data and trends
  - Used in weather forecasting, algorithmic trading
- Clustering
  - Find natural groupings and patterns in data
  - Used in pattern mining, medical imaging, object recognition



# Core ML Training Types

- Supervised Learning
  - The input and output are known
  - $y = wx+b$ , solve for  $w$  and  $b$
- Unsupervised Learning
  - The input is known, the output is not
  - $y = wx+b$ , solve for  $y$  approximating  $w$  and  $b$
- Reinforcement Learning
  - Deterministic state based learning

These training styles will determine how your ultimate system learns!





# Solving a Problem with ML

## 1) Define meaningful data

- What attributes matter?
- What is a “good” datapoint versus a “bad” one? (define metrics)

## 2) Define the problem

- Classification problem? Clustering? Weighted Probability? Image Processing?

## 3) Determine the method of attack

- In this case, we have a classification problem, and to solve it we are going to use softmax regression (the method, not the type of problem)

## 4) Generate Training and Test Data

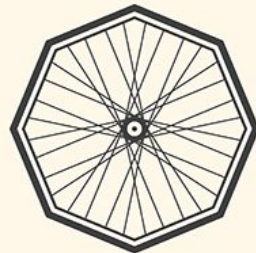
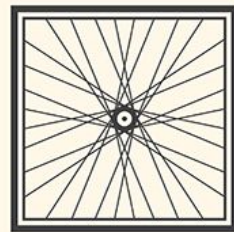
- Loose rule of thumb: 70% train, 30% test

## 5) Train and Test the algorithm



# Common ML Mistakes

- Over/underfitting
- Solving problems unsuited for ML
- Incorrect classification of the problem
- Rebuilding the wheel
- Ignoring outliers
- Meaningless training data
- No/little test data

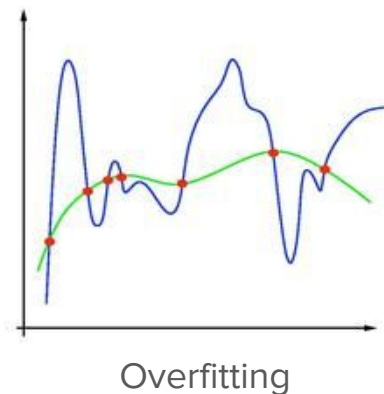
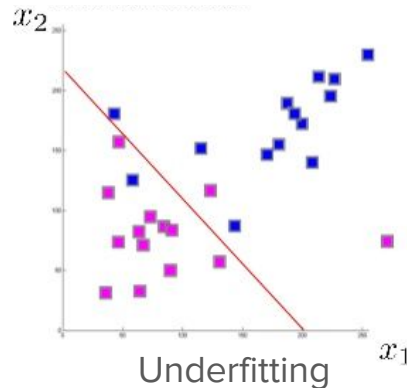


# Overfitting and Underfitting

Underfitting (high bias): approximated function is too simple, favours only a few data points

Overfitting (high variance): approximated function is too complicated, does not represent data pattern

The most common and fatal failures in machine learning algorithms are based in over- (and sometimes under) fitting functions!



# Regression (and you)

Regression is:

- statistics
- has a dependent variable ( $y$ ) and one or more independent variables ( $x$ )
- usually takes an average value to estimate behaviour of data points
- trying to find a pattern that reflects the trend of the data



# Linear Regression (Method)

- used in solving a regression ML problem
- not practically used, but easy to understand
- 2D space
- straight line function ( $y=wx+b$ )
- w: weights
- b: bias
- unbound - y doesn't have to be between 0 and 1
- minimize the error



# Error and Gradient Descent

- minimize the “cost” or “error” of an approximation to get our best guess
- Gradient Descent: find the local minimum (the least error, reasonably)
- Slightly change our weights or bias until the algorithm minimizes error



# Logistic Regression (Method)

- used in solving a classification ML problem
- aka “S-curve model”
- based in probability, decide between two classes  $y = \{1, 0\}$
- we're looking for  $w$  and  $b$  like linear regression, but using a probability  $P(y=1/x)=wx+b$  instead
- When  $P(y=1/x)$  is big, our input ( $x$ ) is in class 1. Small, and our input is in class 0



# Softmax Regression

- a generalization of logistic regression that allows more than 2 classes (multinomial logistic regression)
- vectors! bigger than 2D
- literally “soft maximum”- local maximum
- keeps all classes, including redundancies, in an array instead of defining directly
- much more complexity, much higher time cost
- “overparameterized”





# On to Tensorflow!

