# **Test Insights**

# Welcome Message: -

Hi,

You have been invited to do a project test about a calorie counting method to weight loss. Before we begin I'd like to thank you for spending a few moments of your day to help me with my new app. I would greatly appreciate your input about the user experience of the current prototype. Please note that as it is a prototype, not all the actions of the interface are clickable.

# Landing Page URL: -

Please find it here.

### Ohosen tasks for the test: -

- Create an account /Login with your account
- Set up goal state for the first time after registration.
- Diary page to enter food ingredients in the database.
- Search for food in the database page.
- Set a goal page.
- Observe progress.

You are good to go

### Guided Questions: -

- 1. What do you think about color combination? Is it visually pleasing?
- 2. What do you think about the size and shape of buttons?
- 3. How easy can you interact in the app?
- 4. What is one thing to improve the app?
- 5. What is one thing you like the most about the app? 6- What is one thing you don't like about the app?

# Test Insights: -

# **Details from Recordings:**

### Participant 1(Fred)

- The user could understand the app easily.
- Setting a goal after registration is a good call in the beginning.
- The iPhone frame in the prototype is not cool when you are watching the prototype by mobile device.

#### Participant 2 (Paris)

- The combination of color is nice.
- The logo in the landing page failed to load instantly.

#### Participant 3 (Mehdi)

- The design is so neat and the color contrast is well presented.
- The registration and login is straightforward and good to have a sign in with social media option in the app.
- Able to complete the test smoothly.

#### Participant 4 (Neda)

- The color combination looked pleasing.
- The homepage is somehow the same as the menu, it is better to give extra information. However the design is neat and nice.

#### Participant 5 (Farnoush)

- Observing progress is a good option.
- Able to complete the test.
- Wished the setting goal is clickable

### Participant 6 (Mary)

- The interface looks amazing.
- The database page is a little confusing.
- The bottom navbar is so cool.
- Completed the test easily.

#### Participant 7 (Nastran)

- The graphic of the page is clean and nice.
- Some buttons are not working.
- The registration part is easy to get done.
- Instructions are easy to follow.

#### Participant 8 (Samaneh)

- The diary page is so well presented and clear.
- The color of the interface is nice.
- The home page doesn't give any information, I spend time on it to find any other information.

#### Participant 9 (Mahsa)

- I like the design and the icons selected very well, All have meaning.
- Like the color.
- Like the social media sign in.
- Didn't like the homepage.

#### Participant 10 (Mahnaz)

- The interface is nice and so user friendly.
- Confused in the homepage.
- The diary and database is related to each other and well presented.
- The app is neat, and I like to spend time on it.

### 🔈 Things have done well:

- Color combination, icons, buttons shape are good.
- The app sounds neat to users and they like the design.
- The registration with social media option seems easy to them.
- Most of the features are understandable.
- Cool to have set up a goal in the first place.

### Things need to have improvement:

- The iphone frame is disturbing on mobile devices.
- The homepage needs extra information.
- Search for food in the database page needs more improvement, It needs to be clear enough for everyone.



You have completed the test! Thank you so much for participating.