



# MOUMINATOU BARRY

DESIGNER | DEVELOPER | EDUCATOR

## PROFILE

I have 10 years as an Entrepreneur & self-taught full-stack Developer. My prowess in Designing & Engineering allows me to merge Business and Tech to leverage a product needs and then prove/design client solutions. My abilities to think creatively and strategically, allows me to build trust, and communicate product enhancements, supportability plans, and profit.

## CONTACT

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## EDUCATION

The Knowledge House  
2016 | 2019- Computer Science, Product Dev, Hardware  
  
Year Up NY '20  
2016 - Digital Marketing  
  
Hunter College  
2015 - Computer Science  
  
Democracy Prep Charter High School  
2014 - Advance Regents Diploma

## SKILLS

<A/B, Card Sort, User Testing />  
<Advocating /> <Advertising /> <AutoDesk Fusion 360 />  
<Affinity Diagramming /> <Customer Service />  
<HTML5 /> <CSS3 /> <Deploying />  
<Guerilla Marketing /> <ES8 /> <Excel />  
<Monetization /> <KPI />  
<Prototyping /> <SEM />  
<React | Next.js /> <SEO /> <Product Design />  
<Sales />

ADOBE CREATIVE CLOUD ●●●●●●

BACK-END ●●●●●●

CONTENT CREATION ●●●●●●

FRONT-END ●●●●●●

MICROSOFT SUITES ●●●●●●

TEACHING ●●●●●●

UX/UI ●●●●●●

## EXPERIENCE

### SOFTWARE ENGINEER

Oath Tumblr | 2018 - 2019

- Designed user-centered apps/websites, & advertised preferences in order to increase KPI's and Sales
- Led the merge between Engineering & Product Design to create more efficient/creative features
- Learned, Created & Taught team members components with REACT.js framework to optimize metrics

### CREATIVE DIRECTOR

Mogul Media | 2018 - 2019

- Created Commercials, Electronic Press Kits, & Websites for Artist/Influencers like Cashflow Harlem, Cardi B, Fashion Nova while increasing presence & value
- Assisted & Managed teammates to push Artist/Influencers to gain at least 1,000 followers during promotions using SEO/SEM
- Led Professional development sessions for underground Artist/Influencers by enhancing etiquette, pitches, and branding by 80%

### TECH INSTRUCTOR

The Knowledge House | 2017 - 2019

- Developed Apps with (M)ongoDB (E)xpress (A)ngular (N)odeJs & Ionic Framework to create fast scalable servers
- Instructed 50+ Fordham University STEP students on the fundamentals of coding & entrepreneurship
- Managed & guided coworkers to ensure creative curriculums & timely service launches & to meet deadlines
- Taught 20+ Mohegan Prep Elementary scholars how to use Cognitive thinking within Robotics & Coding

### HEAD COACH

Westside Hoops | 2014 - 2019

- Created 20+ graphic & digital designs for social media marketing
- Led practices & trips across NYC, while incorporating Moe Techtainment so athletes could see how Math & Science are relative to our everyday lives
- Recruited, Interviewed & Trained potential coaches on the fundamentals of basketball & how to communicate/work with children
- Taught & Learned with 100+ Pre K-6 graders across NYC about the fundamentals of basketball, good sportsmanship, strategizing & team work

### OPERATIONS MANAGER

Democracy Prep HQ | 2014 - 2016

- Facilitated teams & contributed to decorating & organizing 20+ galas/street fairs
- Listened to 100+ consumer ideas & created creative, business, & tech solutions
- Processed 500+ Invoices & Receipts to ensure quality tax processes
- S.T.E.A.M advocate & mentor for all 7 site locations in NYC

### INTRA/ENTREPRENEURSHIP

Grow with Google- Code Instructor

Microsoft BAM - Code Instructor, Mentor, Volunteer

United Nations - Influencer for the Sustainable Development Goals: Well Being & Education



helps people understand the relationships between STE(A)M & Reality by using Cognitive and Experimental learning.

Pedagogy consists of Chess, Coding & Entrepreneurship.

All-Star Code  
Communitas America  
Community Events  
Democracy Prep  
Google Cloud FLOC

Harlem Business Alliance  
JPM Chase | Advancing Black Pathways  
The Knowledge House  
NFTE | GENTECH  
NYC STEM Kids

Power of You Teens  
Silicon Harlem  
StartUp Bus  
Success Academy  
Thurgood Marshall Academy