



LET'S GET SMARTER,
ONE SYNAPSE AT A TIME

Have you ever had something imperative to say and forgot it instantly. 15 seconds later & you still aren't able to recall it. Yeah, that annoys me too. That is why I pursue cognitive and social cognitive learning, so I could implement solutions to help us strengthen our encoding and recalling processes.

I am interested building my career around Design, Engineering and, Education because of my ability to understand the relationships between the internet and our minds.

Growing up as a chess champion and athlete, I became fascinated in how and why things work.

This later fostered into my prowess within physics and neurology.

Not only do I love learning about synapses and STEAM education.

I love finding the relationships within numbers and how we use them in our everyday lives. But, in order to do this we first have to be aware, encode, store, and recall knowledge in effective ways.

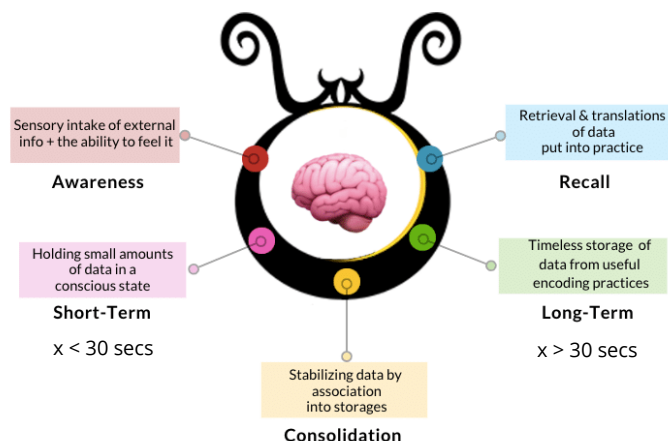
As an educator and engineer, I've gained experience pulling off extremely successful events under tight deadlines and leaving a smile on my peers faces after enlightening them about how STEAM is all around us and its relativity to their passions.

Joining a family of creative doers, will not only beef-up my coding and design knowledge, it will also allow me to build high quality content and gain exposure within the education and tech markets by creating, developing, testing, and executing hypothesis'.

I've been working hard to find a company where I feel like I can learn from and scale my assets not only in my career, but as an entrepreneur too.

My mission is to 'strengthen our synapses by using cognitive and experiment learning to beef up our Attention, Awareness and Memory'

by creating content to make it easier for people to use and remember imperative information.





MOUMINATOU BARRY

DESIGNER | DEVELOPER | EDUCATOR

PROFILE

I have 10 years as an Entrepreneur & self-taught full-stack Developer. My prowess in Designing & Engineering allows me to merge Business and Tech to leverage a product needs and then prove/design client solutions. My abilities to think creatively and strategically, allows me to build trust, and communicate product enhancements, supportability plans, and profit.

CONTACT

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EDUCATION

The Knowledge House
2016 | 2019- Computer Science, Product Dev, Hardware

Year Up NY '20
2016 - Digital Marketing

Hunter College
2015 - Computer Science

Democracy Prep Charter High School
2014 - Advance Regents Diploma

SKILLS

<A/B, Card Sort, User Testing />

<Advocating /> <Advertising /> <AutoDesk Fusion 360 />
<Affinity Diagramming /> <Customer Service />
<HTML5 /> <CSS3 /> <Deploying />
<Guerilla Marketing /> <ES8 /> <Excel />
<Monetization /> <KPI />
<Prototyping /> <SEM />
<React | Next.js /> <SEO /> <Product Design />
<Sales />

ADOBE CREATIVE CLOUD



BACK-END



CONTENT CREATION



FRONT-END



MICROSOFT SUITES



TEACHING



UX/UI



EXPERIENCE

SOFTWARE ENGINEER

Oath Tumblr | 2018 - 2019

- Designed user-centered apps/websites, & advertised preferences in order to increase KPI's and Sales
- Led the merge between Engineering & Product Design to create more efficient/creative features
- Learned, Created & Taught team members components with REACT.js framework to optimize metrics

CREATIVE DIRECTOR

Mogul Media | 2018 - 2019

- Created Commercials, Electronic Press Kits, & Websites for Artist/Influencers like Cashflow Harlem, Cardi B, Fashion Nova while increasing presence & value
- Assisted & Managed teammates to push Artist/Influencers to gain at least 1,000 followers during promotions using SEO/SEM
- Led Professional development sessions for underground Artist/Influencers by enhancing etiquette, pitches, and branding by 80%

TECH INSTRUCTOR

The Knowledge House | 2017 - 2019

- Developed Apps with (M)ongoDB (E)xpress (A)ngular (N)odeJs & Ionic Framework to create fast scalable servers
- Instructed 50+ Fordham University STEP students on the fundamentals of coding & entrepreneurship
- Managed & guided coworkers to ensure creative curriculums & timely service launches & to meet deadlines
- Taught 20+ Mohegan Prep Elementary scholars how to use Cognitive thinking within Robotics & Coding

HEAD COACH

Westside Hoops | 2014 - 2019

- Created 20 + graphic & digital designs for social media marketing
- Led practices & trips across NYC, while incorporating Moe Techtainment so athletes could see how Math & Science are relative to our everyday lives
- Recruited, Interviewed & Trained potential coaches on the fundamentals of basketball & how to communicate/work with children
- Taught & Learned with 100+ Pre K-6 graders across NYC about the fundamentals of basketball, good sportsmanship, strategizing & team work

OPERATIONS MANAGER

Democracy Prep HQ | 2014 - 2016

- Facilitated teams & contributed to decorating & organizing 20+ galas/street fairs
- Listened to 100+ consumer ideas & created creative, business, & tech solutions
- Processed 500+ Invoices & Receipts to ensure quality tax processes
- S.T.E.A.M advocate & mentor for all 7 site locations in NYC



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