



MOUMINATOU BARRY

DESIGNER | DEVELOPER | EDUCATOR

PROFILE

I have 7+ years as a self-taught full-stack developer and UX/UI designer with product development and management experiences; including email and digital marketing skills in order to growth hack a product/service

CONTACT

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EDUCATION

Year Up NY '20
2016 - Digital Marketing

Hunter College
2015 - Computer Science

Democracy Prep Charter High School
2014 - Advance Regents Diploma

SKILLS

<A/B, Card Sort, User Testing />

<Advocating /> <AutoDesk Fusion 360 />
<Advertising />

<Affinity Diagramming /> <Customer Service />

<HTML5 /> <CSS3 /> <Excel />

<Prototyping /> <Monetization /> <KPI />
<Product Design />

<React | Next.js /> <SEO's /> <Sales />

ADOBE CREATIVE CLOUD ●●●●●●

BACK-END ●●●●●●

CONTENT CREATION ●●●●●●

FRONT-END ●●●●●●

MICROSOFT SUITES ●●●●●●

TEACHING ●●●●●●

UX/UI ●●●●●●

EXPERIENCE

SOFTWARE ENGINEER

Oath Tumblr | 2018 - 2019

- Designed user-centered apps/websites, and advertised preferences in order to increase KPI's and Sales
- Led the merge between Engineering & Product Design to create more efficient/creative features
- Learned, Created & Taught components with REACT.js framework to optimize metrics

TECH INSTRUCTOR

The Knowledge House | 2017 - 2019

- Developed Apps with (M)ongoDB (E)xpress (A)ngular (N)odeJs & Ionic Framework to create fast scalable servers
- Instructed 50+ Fordham University STEP students on the fundamentals of coding & entrepreneurship
- Managed & guided coworkers to ensure creative curriculums & timely service launches and to meet deadlines
- Taught 20 Mohegan Prep Elementary scholars how to use Cognitive thinking within Robotics & Coding

HEAD COACH

Westside Hoops | 2014 - 2019

- Created graphic & digital designs for social media marketing
- Led practices & trips across NYC, while incorporating Moe Techtainment so athletes could see how Math & Science are relative to our everyday lives
- Recruited, Interviewed & Trained potential coaches on the fundamentals of basketball and how to communicate/work with children
- Taught & Learned with 100+ Pre K-6 graders across NYC about the fundamentals of basketball, good sportsmanship, strategizing & team work

OPERATIONS MANAGER

Democracy Prep HQ | 2014 - 2016

- Facilitated teams & contributed to decorating & organizing galas/street fairs
- Listened to consumers ideas and applied them to the technical product development
- Processed 500+ Invoices & Receipts to ensure quality tax processes
- S.T.E.A.M advocate & mentor for all 7 site locations in NYC



helps people understand the relationships between STE(A)M & Reality by using Cognitive and Experimental learning.
Pedagogy consists of Chess, Coding & Entrepreneurship.

INTRA/ENTREPRENUERSHIP

All-Star Code	JPM Chase Advancing Black Pathways	Power of You Teens
Communitas America	The Knowledge House	Silicon Harlem
Community Events	NFTE GENTECH	StartUp Bus
Google Cloud FLOC	Microsoft - BAM	Success Academy
Harlem Business Alliance	NYC STEM Kids	United Nations