### Experience

Mohammed Alabandi

Lead Developer for Experimentation and Innovation at HP INC.

# Objective

A result-driven and dedicated Software Engineer seeking a position to utilize my skills in coding, problem-solving, and testing to help the business make data-driven decisions.

## Skills & Abilities

HTML · CSS · Javascript · React.JS · A/B Testing · Web Analytics · SEO · Responsive Web Design · JQuery · SASS/LESS · Optimizely · NODE.JS · Cross-browser testing

## CONTACT

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#### HP INC, Palo alto, ca

### Lead Developer for Experimentation and Innovation

Dec 2017 – Present

# Supervising HP Experimentation development team which sets-up and run +80 experimentations, and personalization campaigns per quarter.   
# Implemented react-metrics on a Single Page Application to track user engagement, and conversion metrics to help the business teams make data driven decisions.  
# Integrated Optimizely's Dynamic Website Support into a React Web Application that enables conducting, and building optimized A/B tests campaigns on a Single Page Application.

# Hands on experience with Full Stack JavaScript frameworks such as ReactJS, Angular 2, node.js, mongoose, and express.js.

# Responsible for launching experimentation campaigns and communicate the campaign's launch details to the business team, and other stakeholders involved.  
# Maintain the roadmap for current/future tests, support the business teams in test prioritization process.

#### HP INC, Palo alto, ca

### Software Design Engineer

MAR 2016 – Dec 2017

# Part of HP Experimentation and Innovation team that have driven an incremental $21 million in revenue through A/B testing and personalization campaigns.   
# Optimize front-end feature applications for maximum speed and scalability.  
# Underlying front-end eCommerce code base and utilize available web services and APIs to implement front end optimizations that sync with Websphere backend.  
# Contribute actively in product development activities which include investigating, designing, coding and testing.  
# Involved in creating Restful APIs using Javascript based framework node.js and express.js

### Education

#### Southern Illinois university - Carbondale

### B.A. in Computer Science with a minor in Business Administration.

2011 - 2015

### REFERENCES

#### Erin Aldinger Simpson, E-Commerce Site Merchandiser at HP Inc.

“Mohammad (Moe) is an incredibly talented individual! His eye for both the little details as well as the bigger picture has made him an invaluable member of the experimentation team at HP. He has a fantastic understanding of the business and consistently adds value by making recommendations for user experience and development that help improve the customer experience. He keeps projects on track, and is always one step ahead as he anticipates the needs of the business and the customer throughout the development process.”