Skinmate Fishbone Diagram

Content **Process Technology** Accurate product Al algorithms (accuracy and database (matching Requirement precision in analysis) ingredients to analysis) gathering from Klar Data processing (speed and scalability) Dermatologist input Quality assurance for expert validation and testing phases Security and privacy protocols (data protection) User experience Retention and design (smooth engagement strategies navigation) Customer education Personalization of on Al functionality results (skin type, allergies) Ease of use (app's user interface) **Customers Usability**

Developing a highly accurate AI-based skin analysis app to improve personalized skincare recommendations.

Group Code: NEXT81_ONL1_ERP8_M1d