



Skinmate Power Interest Grid

- **Group Code:** NEXT81_ONL1_ERP8_M1d
- **Team Members:**
 - Safynaz Mohamed Elmaghraby
 - Mohamed Ahmed Abdeltawab Ezzelrgal
 - Yasmin Tarek Abdallah
 - Salma Said Abdelrahman
 - Samah Ateia ElAzab

Stakeholder	Role	Involvement	Impact	Power/ Influence	Interest	Engagement
Klar (Cosmetics Company)	Project Sponsor	Provide funding and high-level decisions.	High influence over the project.	H	H	Communicate regularly with detailed updates on progress.
Klar (Management Team)	Provide Requirements	Requirement gathering, and final approval.	Define the project scope.	M	H	Updated regularly with progress reports.
Sōzō Solution (Development Team Leaders)	App development	Create and develop the application.	Directly responsibl e for outcomes.	M	M	Regular communication to track progress and resolve issues.
Sōzō Solution (Development Team)	Coding & Testing	Providing updates reports.	Ensures	L	M	Communicate daily as a project team member.
End Users	Consumers	Provide feedback and data for recommendati ons.	Affect app success through feedback.	L	H	Post-launch feedback collection to refine the app.
Dermatologists	Consultant	Providing medical and scientific feedback.	Affect the accuracy of the app results.	L	H	Communicate with the AI Development Team to enhance AI Model Accuracy Feedback.