

# CI/CD

*Save cost and deliver faster*

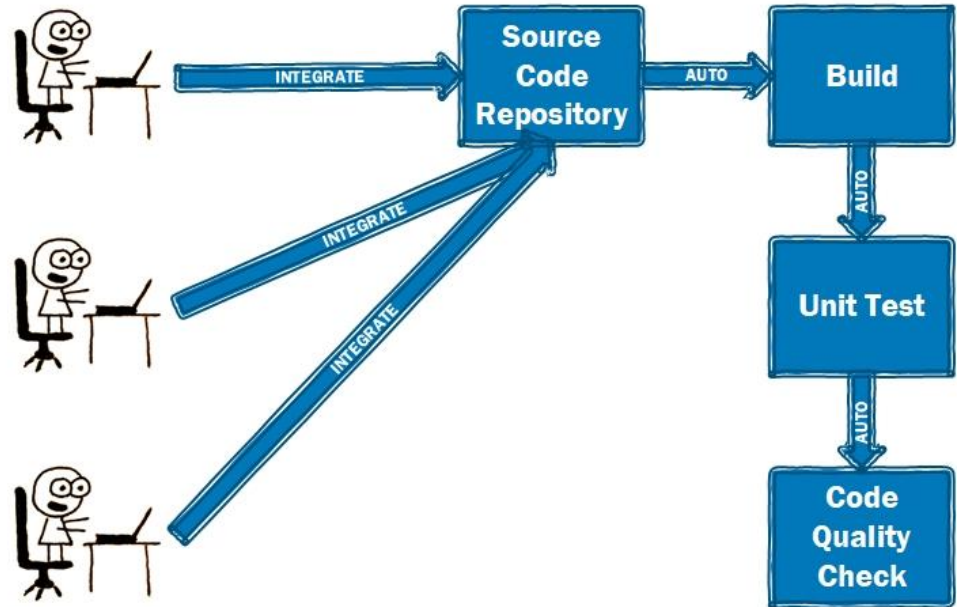
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# Why CI/CD?

- **Smaller Code** Changes
- Continuous **Testing**
- Early **Fault Detections**
- Faster **Release Rate**
- Smaller **Backlog**
- **Customer Satisfaction**
- **Easy Maintenance** and **Updates**

# What is continuous integration?

Continuous Integration (CI) is **the process of integrating code changes from multiple contributors to create a single software project.**



# What is continuous deployment?

Continuous deployment extends the use of automation in the testing environment and automatically releases the newest changes to production as soon as they have passed all required tests.

## What are the benefits of investing in CI/CD?

- Feature released more quickly      => Increase Revenue
- Faster time to market.                => Increase Revenue
- Less Human error                        => Cost Avoidance
- Faster failure response.                => Protect Revenue