# recommend Model

December 21, 2021

# 1 Recommendation Techniques and Results

In this file, using merged data of game and player we develop the working recommendation system

```
[]: import pandas as pd
     import numpy as np
     import matplotlib.pyplot as plt
     %matplotlib inline
     from scipy import sparse
     from lightfm import LightFM
     from sklearn.metrics.pairwise import cosine_similarity
     from lightfm.evaluation import precision_at_k
     from lightfm.evaluation import auc_score
     from scipy.spatial import distance
     from sklearn.manifold import TSNE
     from gensim.models.keyedvectors import Word2VecKeyedVectors
     import textwrap
     from support_function import *
     #Import Warnings
     import warnings
     warnings.filterwarnings("ignore")
```

Load the supported function from support\_function.py file in this notebook.

```
[]: %run support_function.py
```

#### 1.1 Get the Data For recommendation from cvs file.

We load the csv file which contain the userId and game id in it.

```
[]: user_recom_data = pd.read_csv('recdata.csv', index_col=0)
user_recom_data = user_recom_data.rename(columns = {'variable':'id', 'value':

→'owned'})
```

```
user_recom_data.head()
[]:
        uid
             id
                 owned
     0
          0
             10
                    1.0
     1
             10
                    1.0
          1
     2
          3
                    1.0
             10
     3
          4
             10
                    1.0
     4
         10
             10
                    1.0
    We load the games data with names and all other information like geners
[]: # Load games data
     game_recom_data = pd.read_csv('gamesdata.csv', index_col = 0)
     game_recom_data.head()
[]:
               publisher
                                                                        genres
               Kotoshiro
                           ['Action', 'Casual', 'Indie', 'Simulation', 'S...
     0
                                ['Free to Play', 'Indie', 'RPG', 'Strategy']
        Making Fun, Inc.
     1
     2
            Poolians.com
                           ['Casual', 'Free to Play', 'Indie', 'Simulatio...
                                          ['Action', 'Adventure', 'Casual']
     3
     4
                     NaN
                                                                           NaN
                        app_name
                                                     title
     0
            Lost Summoner Kitty
                                      Lost Summoner Kitty
     1
                       Ironbound
                                                 Ironbound
        Real Pool 3D - Poolians Real Pool 3D - Poolians
     3
                           2222
                                                   2222
     4
                  Log Challenge
                                                       NaN
                                                        url release_date
       http://store.steampowered.com/app/761140/Lost_...
                                                             2018-01-04
       http://store.steampowered.com/app/643980/Ironb...
                                                             2018-01-04
        http://store.steampowered.com/app/670290/Real_...
                                                             2017-07-24
     3
           http://store.steampowered.com/app/767400/2222/
                                                               2017-12-07
       http://store.steampowered.com/app/773570/Log_C...
                                                                    NaN
                                                            discount_price \
                                                       tags
                                                                      4.49
        ['Strategy', 'Action', 'Indie', 'Casual', 'Sim...
        ['Free to Play', 'Strategy', 'Indie', 'RPG', '...
                                                                       NaN
        ['Free to Play', 'Simulation', 'Sports', 'Casu...
                                                                       NaN
     3
                         ['Action', 'Adventure', 'Casual']
                                                                        0.83
     4
                   ['Action', 'Indie', 'Casual', 'Sports']
                                                                        1.79
                                                reviews_url
     0 http://steamcommunity.com/app/761140/reviews/?...
     1 http://steamcommunity.com/app/643980/reviews/?...
     2 http://steamcommunity.com/app/670290/reviews/?...
     3 http://steamcommunity.com/app/767400/reviews/?...
```

4 http://steamcommunity.com/app/773570/reviews/?...

```
specs
                                                              price \
0
                                    ['Single-player']
                                                               4.99
  ['Single-player', 'Multi-player', 'Online Mult... Free To Play
1
  ['Single-player', 'Multi-player', 'Online Mult... Free to Play
2
                                    ['Single-player']
3
  ['Single-player', 'Full controller support', '...
                                                             2.99
   early_access
                                   developer
                                                    sentiment metascore
                       id
0
                                   Kotoshiro
          False
                 761140.0
                                                          NaN
                                                                      NaN
1
          False 643980.0
                           Secret Level SRL Mostly Positive
                                                                      NaN
2
          False 670290.0
                               Poolians.com Mostly Positive
                                                                      NaN
3
          False 767400.0
                                                        NaN
                                                                    NaN
4
          False 773570.0
                                         NaN
                                                          NaN
                                                                      NaN
```

# 1.2 Additional Preprocessing

#### 1.2.1 Create interaction matrix

We will create an interactions matrix using the user-item data. This is done using the create\_interaction\_matrix function, which can be found in support\_function.py.

[]: (8769, 8171)

From the shape, we note that we have 8769 unique users and 8171 different games represented.

```
[]: # Preview head inter_mat.head(10)
```

[]:	id	10	20	30	40	50	60	70	80	130	\
	uid										
	0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	1.0	
	1	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	
	2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	3	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	
	4	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	
	5	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	
	6	0.0	1.0	0.0	0.0	1.0	0.0	1.0	0.0	1.0	
	7	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	
	8	0.0	1.0	0.0	0.0	1.0	0.0	1.0	0.0	1.0	
	10	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	

id	220		525190	526460	526790	527340	527440	527510	527520	\
uid		•••								
0	1.0	•••	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
1	1.0	•••	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
2	1.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	
3	1.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	
4	1.0	•••	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
5	1.0	•••	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
6	1.0	•••	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
7	1.0	•••	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
8	1.0	•••	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
10	1.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	

```
id
     527810 527900
                       530720
uid
        0.0
                 0.0
0
                          0.0
        0.0
                  0.0
                          0.0
1
2
        0.0
                  0.0
                          0.0
3
        0.0
                 0.0
                          0.0
4
        0.0
                 0.0
                          0.0
5
        0.0
                 0.0
                          0.0
                 0.0
6
        0.0
                          0.0
7
        0.0
                 0.0
                          0.0
8
                  0.0
                          0.0
        0.0
10
        0.0
                  0.0
                          0.0
```

[10 rows x 8171 columns]

#### 1.2.2 Break Down the dataset into train and test

```
[]: # Get number of users len(inter_mat)
```

## []: 8769

We choose to have roughly 80% of our data as training and 20% as test.

```
[]: # Establish number of users in train/test sets

train_num = round((80/100)*len(inter_mat),0)
print(f'We desire {train_num} users in our training set.')

test_num = len(inter_mat)-train_num
print(f'We desire {test_num} users in our test set.')
```

We desire 7015.0 users in our training set. We desire 1754.0 users in our test set.

```
[]: # Define train and test sets
train = inter_mat[:7015]
test = inter_mat[7015:]
```

#### 1.2.3 Build Player Dictionary

```
[]: # Create user dictionary using helper function
player_dic = build_dic_user(matrix_inter=inter_mat)
```

## 1.2.4 Build Game Dictionary

```
[]: # Create game dictionary using helper function
dic_game = build_dic_item(data_frame=game_recom_data, column_id= 'id',

→column_n='title')
```

## 1.2.5 Build Sparse Matrix

We will transform the interaction into a sparse matrix, to make computations efficient.

For the trainset, we simply use the sparse.csr\_matrix() function.

With the test set, due to a known issue, we need to add additional rows so that the number of rows matches the trains set.

```
[]: # Create sparse matrices for evaluation
train_sparse = sparse.csr_matrix(train.values)

#Add X users to Test so that the number of rows in Train match Test
N = train.shape[0] #Rows in Train set
n,m = test.shape #Rows & columns in Test set
z = np.zeros([(N-n),m]) #Create the necessary rows of zeros with m columns
#test = test.toarray() #Temporarily convert Test into a numpy array
test = np.vstack((test,z)) #Vertically stack Test on top of the blank users
test_sparse = sparse.csr_matrix(test) #Convert back to sparse
```

# 1.3 Using Hybrid Model LightFM for the Recommendation

## 1.3.1 Input WARP loss model

```
[]: train_precision = precision_at_k(mf_model_warp, train_sparse, k=10).mean()
    test_precision = precision_at_k(mf_model_warp, test_sparse, k=10).mean()
    print('Precision: train %.2f, test %.2f.' % (train_precision, test_precision))
```

Precision: train 0.73, test 0.43.

```
[]: train_auc = auc_score(mf_model_warp, train_sparse).mean()
  test_auc = auc_score(mf_model_warp, test_sparse).mean()
  print('AUC: train %.2f, test %.2f.' % (train_auc, test_auc))
```

AUC: train 0.98, test 0.92.

AUC score is very good on both train and test

## 1.3.2 Input BPR loss model

```
[]: train_precision = precision_at_k(mf_model_bpr, train_sparse, k=10).mean()
test_precision = precision_at_k(mf_model_bpr, test_sparse, k=10).mean()
print('Precision: train %.2f, test %.2f.' % (train_precision, test_precision))
```

Precision: train 0.80, test 0.36.

```
[]: train_auc = auc_score(mf_model_bpr, train_sparse).mean()
  test_auc = auc_score(mf_model_bpr, test_sparse).mean()
  print('AUC: train %.2f, test %.2f.' % (train_auc, test_auc))
```

AUC: train 0.96, test 0.71.

Again, the AUC score is good, though significantly lower for the test set compare to the train set.

Based on these two models, we will keep WARP as the loss function due to better performance all round.

#### 1.3.3 Hyper Tuning of the model by varing components

The n\_components parameter controlls the number of embeddings (dimension of the features in the latent space.)

We will vary this number, lowering it to 10 first and then increasing it to 50 to see how this affects model performance.

```
[]: train_precision = precision_at_k(mf_model_warp_2, train_sparse, k=10).mean() test_precision = precision_at_k(mf_model_warp_2, test_sparse, k=10).mean()
```

```
print('Precision: train %.2f, test %.2f.' % (train_precision, test_precision))
```

Precision: train 0.68, test 0.48.

```
[]: train_auc = auc_score(mf_model_warp_2, train_sparse).mean()
  test_auc = auc_score(mf_model_warp_2, test_sparse).mean()
  print('AUC: train %.2f, test %.2f.' % (train_auc, test_auc))
```

AUC: train 0.97, test 0.93.

[]: train\_precision = precision\_at\_k(mf\_model\_warp\_50, train\_sparse, k=10).mean()
test\_precision = precision\_at\_k(mf\_model\_warp\_50, test\_sparse, k=10).mean()
print('Precision: train %.2f, test %.2f.' % (train\_precision, test\_precision))

Precision: train 0.76, test 0.42.

```
[]: train_auc = auc_score(mf_model_warp_50, train_sparse).mean()
  test_auc = auc_score(mf_model_warp_50, test_sparse).mean()
  print('AUC: train %.2f, test %.2f.' % (train_auc, test_auc))
```

AUC: train 0.99, test 0.91.

In the end performance is not change on the base of component

## 1.3.4 Build Model

## 1.4 Embeddings

Apply Embedding Space of the Model

## 1.4.1 Retrieve embeddings matrix

```
[]: # Get embeddings
embeddings = light_fm_mode.item_embeddings
embeddings
```

```
[]: array([[-0.07690857, 0.66486156, 0.7936622, ..., 0.14951605,
            -0.0695671 , -0.6245182 ],
           [-0.60291576, 0.83658946, 0.58764905, ..., 0.5114703,
            -0.3604954 , -1.0809734 ],
           [-0.2310924, 1.0992005, 0.64228845, ..., 0.98967004,
             0.06214582, -0.49858683,
           [0.64778465, -0.10613031, 0.09715862, ..., 0.57438576,
            -0.2034148 , -0.07921824],
           [0.27167612, 0.5803558, -0.41966903, ..., 0.6099575,
             0.5862158 , -0.12392855],
           [0.35757646, 0.32205895, -0.3167676, ..., 0.53355885,
             0.01019462, 0.25211778]], dtype=float32)
[]: embeddings.shape
[]: (8171, 30)
    Check the Game Vector
[]: embeddings[0]
[]: array([-0.07690857, 0.66486156, 0.7936622, 0.40528223, -0.145565
           -0.36309764, -0.34237215, 0.15373814, 0.54323393, -0.5631929
           -0.61242783, -0.29522717, 0.5400072, 0.34600753, -0.74698734,
           -0.2089371, 0.31638432, -0.23969008, -0.64567953, -0.39736956,
            0.1493338 , 0.21329583 , 0.7203192 , -0.6489853 , -0.0677067 ,
           -0.31437442, 0.27613798, 0.14951605, -0.0695671, -0.6245182],
          dtype=float32)
    Find the game name from the matrix
[]: firstgameid = inter_mat.columns[0]
    dic_game[firstgameid]
[]: 'Counter-Strike'
    1.4.2 Pair similarity
    Let find the distance between the similar game
    We search the 'Counter-Strike' game
[]: game_recom_data[(game_recom_data['title']=='Counter-Strike') |
     publisher
[]:
                                                         title \
                         genres
                                      app_name
                     ['Action']
    31529
              Valve
                                 Left 4 Dead 2
                                                 Left 4 Dead 2
    32106
              Valve ['Action'] Counter-Strike Counter-Strike
```

```
31529 http://store.steampowered.com/app/550/Left_4_D...
                                                              2009-11-16
    32106 http://store.steampowered.com/app/10/CounterSt...
                                                             2000-11-01
                                                        tags discount_price \
           ['Zombies', 'Co-op', 'FPS', 'Multiplayer', 'Ac...
                                                                       NaN
    31529
    32106 ['Action', 'FPS', 'Multiplayer', 'Shooter', 'C...
                                                                       NaN
                                                 reviews url \
    31529 http://steamcommunity.com/app/550/reviews/?bro...
    32106 http://steamcommunity.com/app/10/reviews/?brow...
                                                       specs price early_access \
            ['Single-player', 'Multi-player', 'Co-op', 'St... 19.99
    31529
                                                                          False
                 ['Multi-player', 'Valve Anti-Cheat enabled']
    32106
                                                                            False
                                                               9.99
               id developer
                                          sentiment metascore
    31529
           550.0
                     Valve
                            Overwhelmingly Positive
                                                          89.0
    32106
            10.0
                     Valve
                            Overwhelmingly Positive
                                                          88.0
    Check the Vector of the games
[]: cs index = 0
    cs_vector = embeddings[cs_index]
    cs_vector
[]: array([-0.07690857, 0.66486156, 0.7936622, 0.40528223, -0.145565
            -0.36309764, -0.34237215, 0.15373814, 0.54323393, -0.5631929,
           -0.61242783, -0.29522717, 0.5400072, 0.34600753, -0.74698734,
           -0.2089371, 0.31638432, -0.23969008, -0.64567953, -0.39736956,
            0.1493338 , 0.21329583 , 0.7203192 , -0.6489853 , -0.0677067 ,
           -0.31437442, 0.27613798, 0.14951605, -0.0695671, -0.6245182],
          dtype=float32)
[]: lfd2_id = game_recom_data[game_recom_data['title'] == 'Left 4 Dead 2']['id'].
     →values[0]
    lfd2_index = list(inter_mat.columns).index(lfd2_id)
    lfd2_vector = embeddings[lfd2_index]
    lfd2_vector
[]: array([-0.01273242, -0.07405546, 0.6101665, 0.1412955, -0.330248
            -0.9404025, -0.29786164, -0.25623107, 0.19409557, 0.40056136,
           -0.60454905, 0.01597847, 0.29765967, 1.0109664, -0.6728011,
            0.5028252 , -0.14399414 , -0.2512675 , -0.32039464 , -0.43069765 ,
            0.16283731, 0.60680556, 0.1759727, -0.2787006, -0.5939248,
            0.5459706, 0.28189695, -0.43314165, -0.60124415, -0.62766606],
          dtype=float32)
```

url release\_date \

To assign a single value to the similarity between these two vectors, we calculate the distance between them. Let us first compute the Euclidean distance.

```
[]: # Compute Euclidean distance distance.euclidean(cs_vector, lfd2_vector)
```

#### []: 2.4286489486694336

```
Let us compare this figure with a pair of games we believe to be very different.
[]: # Get data for both games
    game_recom_data[(game_recom_data['title'] == 'Counter-Strike') |__
      []:
                 publisher
                                            genres
                                                           app_name \
    2472
           Fireproof Games
                             ['Adventure', 'Indie']
                                                           The Room
    32106
                     Valve
                                         ['Action'] Counter-Strike
                    title
                                                                         url \
    2472
                 The Room http://store.steampowered.com/app/288160/The_R...
    32106 Counter-Strike http://store.steampowered.com/app/10/CounterSt...
          release_date
                                                                      tags \
            2014-07-28 ['Puzzle', 'Adventure', 'Point & Click', 'Indi...
    2472
    32106
            2000-11-01 ['Action', 'FPS', 'Multiplayer', 'Shooter', 'C...
           discount_price
                                                                  reviews url \
    2472
                      NaN http://steamcommunity.com/app/288160/reviews/?...
                      NaN http://steamcommunity.com/app/10/reviews/?brow...
    32106
                                                        specs price early_access \
    2472
            ['Single-player', 'Steam Achievements', 'Steam... 4.99
                                                                         False
                 ['Multi-player', 'Valve Anti-Cheat enabled']
    32106
                                                                            False
                 id
                           developer
                                                    sentiment metascore
    2472
            288160.0 Fireproof Games
                                      Overwhelmingly Positive
                                                                     73.0
    32106
                10.0
                                      Overwhelmingly Positive
                                Valve
                                                                    88.0
[]: # Retrieve game id for The Room
    room_id = game_recom_data[game_recom_data['title'] == 'The Room']['id'].values[0]
     # Obtain index for Squad in interactions matrix
    room_index = list(inter_mat.columns).index(room_id)
     # Obtain embeddings vector
    room_vector = embeddings[room_index]
    room_vector
```

```
[]: array([-0.1024242 , 0.4752257 , 0.24124612, -0.00741749, 0.21419159, -0.28054076, -0.03180434, -0.38254467, 0.13352183, -0.33322603, 0.13092154, -0.15414314, 0.00489135, -0.19807154, -0.33829376, -0.07191804, -0.17468366, 0.18996401, 0.08875996, 0.30820638, 0.35630605, 0.00255273, -0.5786068 , 0.22534879, 0.0135782 , -0.45574978, -0.27468544, -0.31314114, -0.21707602, -0.04487913], dtype=float32)
```

```
[]: # Compute Euclidean distance distance.euclidean(cs_vector, room_vector)
```

[]: 2.738154172897339

Check the distance with cosine distance

Cosine distance between Counter Strike and Left 4 Dead 2: 0.4738824963569641 Cosine distance between Counter Strike and The Room: 0.9319570809602737

## 1.4.3 Exploring embeddings with Gensim

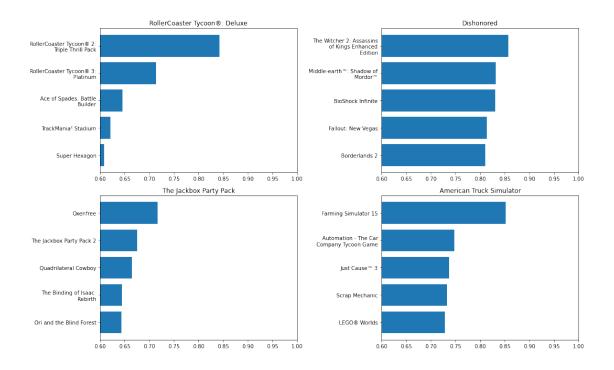
```
[]: embedding_size = embeddings.shape[1]
kv = Word2VecKeyedVectors(embedding_size)

gameslist = []
for game_id in inter_mat.columns:
    name = dic_game[game_id]
    gameslist.append(name)

kv.add_vectors(gameslist, embeddings)
```

Let us obtain the games closest to Counter-Strike.

```
[]: kv.most_similar('Left 4 Dead 2')
[]: [('PAYDAY The Heist', 0.9239243865013123),
      ('Borderlands 2', 0.8823978900909424),
      ("Garry's Mod", 0.8753825426101685),
      ('Counter-Strike: Global Offensive', 0.8716615438461304),
      ('Killing Floor', 0.8585674166679382),
      ('Defence Alliance 2', 0.8505985140800476),
      ('The Ship: Murder Party', 0.842189610004425),
      ('Saints Row IV', 0.8398149609565735),
      ('Terraria', 0.8383126854896545),
      ('Chivalry: Medieval Warfare', 0.8292756676673889)]
[]: def build_graph(game, x, best_num=5):
         sim = kv.most_similar(game, topn=best_num)[::-1]
         y = np.arange(len(sim))
         w = [t[1] \text{ for } t \text{ in } sim]
         x.barh(y, w)
         left = min(.6, min(w))
         x.set_xlim(right=1.0, left=left)
         # Split long titles over multiple lines
         labels = [textwrap.fill(t[0] , width=24)
                   for t in sim]
         x.set_yticks(y)
         x.set_yticklabels(labels)
         x.set_title(game)
[]: |list_game = ['RollerCoaster Tycoon®: Deluxe', 'Dishonored',
              'The Jackbox Party Pack', 'American Truck Simulator']
     figure, ax = plt.subplots(2, 2, figsize=(15, 9))
     for game, ax in zip(list_game, ax.flatten()):
         build_graph(game, ax)
     figure.tight_layout()
```



## 1.5 User Recommendations

# 1.5.1 Recommendations for existing user

#### Games Likes:

- 1- Dungeon Fighter Online
- 2- ESEA
- 3- H1Z1 Test Server
- 4- H1Z1
- 5- CS:GO Player Profiles
- 6- Just Survive Test Server
- 7- AdVenture Capitalist
- 8- Strife®
- 9- Dirty Bomb®
- 10- Game of Thrones A Telltale Games Series

- 11- Don't Starve Together
- 12- Unturned
- 13- Robocraft
- 14- Mount Your Friends
- 15- Warface
- 16- Fistful of Frags
- 17- The Walking Dead: Season 2
- 18- Rust
- 19- Toribash
- 20- Heroes & amp; Generals
- 21- FEZ
- 22- No More Room in Hell
- 23- Cry of Fear
- 24- Insurgency
- 25- Hotline Miami
- 26- MapleStory
- 27- The Walking Dead
- 28- Castle Crashers®
- 29- Max Payne 3
- 30- Mount & amp; Blade: Warband
- 31- Super Meat Boy
- 32- Defence Alliance 2
- 33- TrackMania Nations Forever
- 34- BioShock Infinite
- 35- Just Cause 2
- 36- Garry's Mod
- 37- Killing Floor
- 38- Counter-Strike: Global Offensive
- 39- Left 4 Dead 2
- 40- Left 4 Dead
- 41- Half-Life 2: Episode Two
- 42- Portal
- 43- Half-Life 2: Episode One
- 44- Half-Life Deathmatch: Source
- 45- Half-Life 2: Lost Coast
- 46- Half-Life 2: Deathmatch
- 47- Counter-Strike: Source
- 48- Half-Life 2

# Game Recommended Items:

- 1- Portal 2
- 2- Terraria
- 3- Rocket League®
- 4- Grand Theft Auto V
- 5- Warframe

#### 1.6 Item Recommendations

#### 1.6.1 Create item embedding matrix

```
[]: game mat_data = build embedding mat(rec_mode=light_fm_mode,__
      →matrix_inter=inter_mat)
[]: game_mat_data.shape
[]: (8171, 8171)
[]: game_mat_data.head()
[]: id
           10
                     20
                               30
                                         40
                                                   50
                                                             60
                                                                        70
                                                                                \
     id
     10
                                                 0.777599
        1.000000 0.798120
                             0.817765
                                       0.780434
                                                           0.784522
                                                                     0.787861
     20
        0.798120
                  1.000000
                                                 0.994024
                                                           0.866077
                             0.867307
                                       0.852161
                                                                     0.977754
     30
        0.817765 0.867307
                             1.000000
                                       0.990534
                                                 0.862059
                                                           0.990114
                                                                     0.843498
     40 0.780434 0.852161
                             0.990534
                                                 0.849804
                                       1.000000
                                                           0.994848
                                                                      0.820985
     50
        0.777599 0.994024
                             0.862059
                                       0.849804
                                                 1.000000
                                                           0.862647
                                                                     0.981975
                               220
                                                                           527340 \
     id
           80
                     130
                                            525190
                                                      526460
                                                                526790
     id
                            0.720709
                                       ... -0.306754 -0.330438 -0.341211 -0.054234
     10
        0.975557 0.788865
     20
        0.699381 0.995552
                             0.846169
                                       ... -0.293373 -0.205190 -0.240755 -0.133135
     30
        0.719655
                             0.718637
                                       ... -0.162556 -0.096175 -0.150723 -0.181699
                  0.871238
                                       ... -0.095033 -0.022256 -0.077084 -0.152839
     40
        0.670797
                   0.858557
                             0.672284
                                       ... -0.301745 -0.195885 -0.240017 -0.145447
     50
        0.675560
                  0.996402
                             0.849154
     id
           527440
                     527510
                               527520
                                         527810
                                                   527900
                                                             530720
     id
     10 -0.361544 -0.485556 -0.328589 -0.066259 -0.281063 -0.482814
     20 -0.242896 -0.352428 -0.174543 -0.130799 -0.206378 -0.334659
     30 -0.069702 -0.258437 -0.061448 0.054523 -0.009513 -0.191741
     40 -0.026975 -0.190437 0.011434 0.098432 0.068500 -0.126358
     50 -0.224202 -0.325862 -0.143163 -0.115081 -0.192277 -0.309017
     [5 rows x 8171 columns]
```

# 1.6.2 Generate item recommendations

Item of interest: Counter-Strike
Similar items:

```
1- Counter-Strike: Condition Zero
    2- Day of Defeat
    3- Half-Life: Source
    4- Day of Defeat: Source
    5- Team Fortress Classic
    6- Half-Life: Blue Shift
[]: game_recom_data[game_recom_data['title'] == 'The Witness']
[]:
                                         genres
             publisher
                                                    app_name
                                                                    title \
     5211 Thekla, Inc. ['Adventure', 'Indie'] The Witness The Witness
                                                         url release_date \
     5211 http://store.steampowered.com/app/210970/The_W...
                                                             2016-01-26
                                                        tags discount_price \
     5211 ['Puzzle', 'Exploration', 'First-Person', 'Sin...
                                                                       NaN
                                                 reviews_url \
    5211 http://steamcommunity.com/app/210970/reviews/?...
                                                       specs price early access \
    5211 ['Single-player', 'Steam Achievements', 'Capti... 39.99
                                                                          False
                        developer
                                       sentiment metascore
                 id
     5211 210970.0 Thekla, Inc.
                                  Very Positive
                                                       87.0
[]: game_210970 = return_recomm( embedd_mat= game_mat_data,
                                   game_id = 210970,
                                   dic_game= dic_game,
                                   n_{items} = 5,
                                   show = True)
    Item of interest: The Witness
    Similar items:
    1- Bear Simulator
    2- Everybody's Gone to the Rapture
    3- OPUS: The Day We Found Earth
    4- ABZU
    5- Dangerous Golf
[]: game_recom_data[game_recom_data['title'] == 'ABZU']
[]:
           publisher
                                                                  genres app_name \
                      ['Action', 'Adventure', 'Casual', 'Indie', 'Si...
     22123 505 Games
          title
                                                             url release_date \
     22123 ABZU http://store.steampowered.com/app/384190/ABZU/
                                                                   2016-08-02
```

```
tags discount_price \
    22123 ['Relaxing', 'Atmospheric', 'Underwater', 'Gre...
                                                                        NaN
                                                  reviews_url \
    22123 http://steamcommunity.com/app/384190/reviews/?...
                                                        specs price early_access \
    22123 ['Single-player', 'Steam Achievements', 'Full ... 19.99
                                                                           False
                       developer
                                       sentiment metascore
                  id
     22123 384190.0 Giant Squid Very Positive
                                                       83.0
[]: game_384190 = return_recomm( embedd_mat= game_mat_data,
                                   game_id = 384190,
                                   dic_game= dic_game,
                                   n_{items} = 6,
                                   show = True)
    Item of interest: ABZU
    Similar items:
    1- Quadrilateral Cowboy
    2- The Witness
    3- Valley
```

4- Replica

5- 1979 Revolution: Black Friday6- Everybody's Gone to the Rapture