MOGO

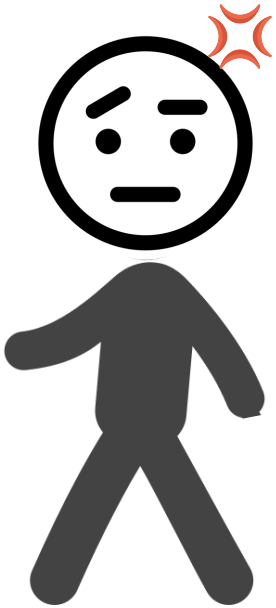
Mobility/Modification on the Go

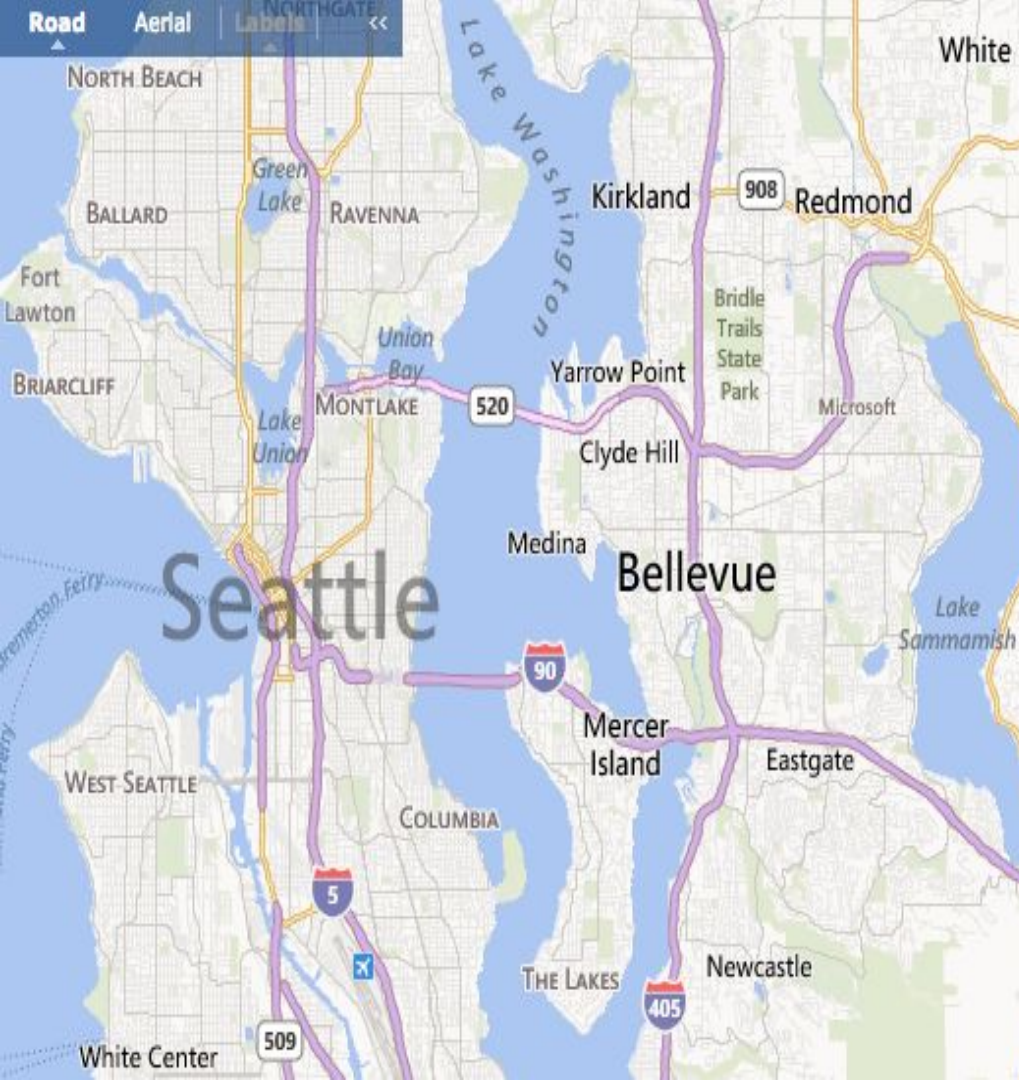
Yuqi Feng · Sejal Khatri · Jessica Zhu

The Problem

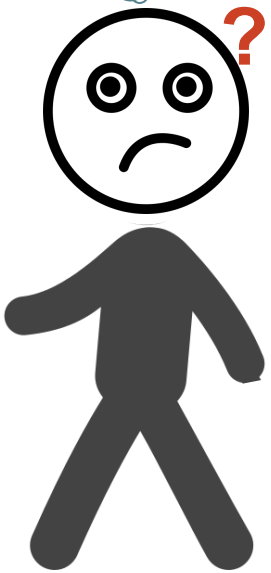
Trip to Seattle

ROMAN ART FROM THE LOUVRE
Sorry We're
CLOSED





Where to go next?



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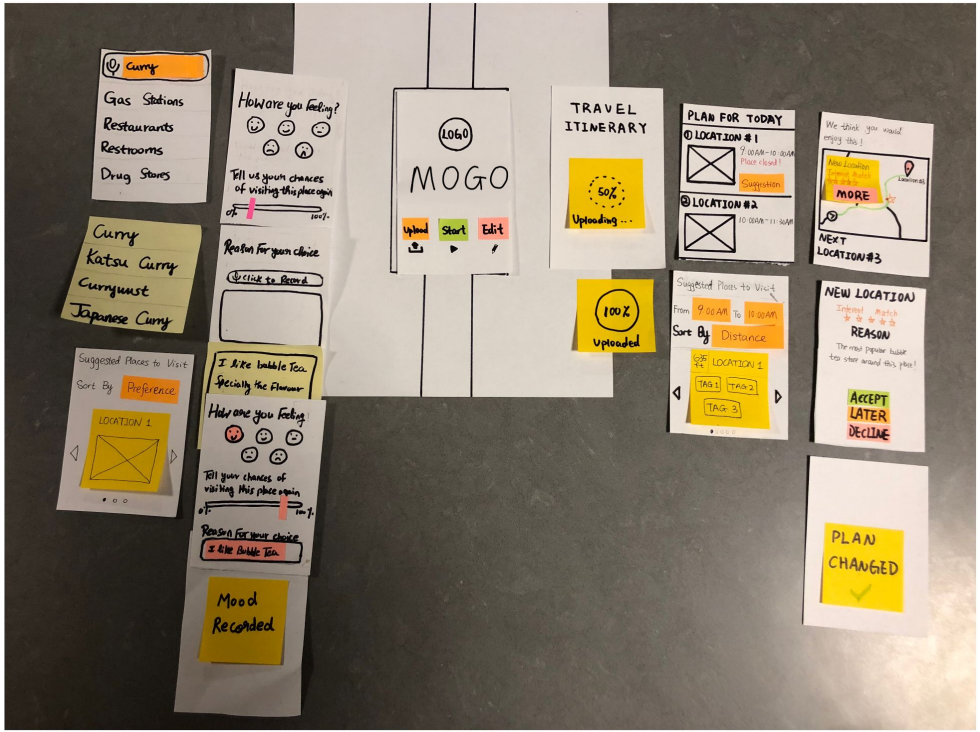
Initial Paper Prototype



#Overview

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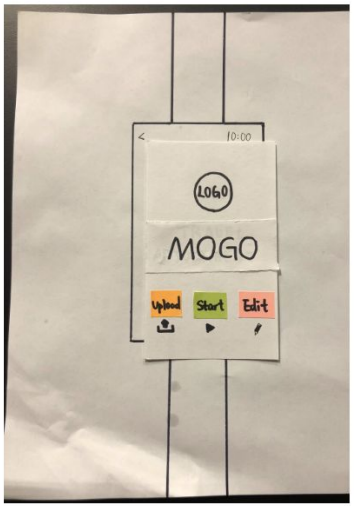

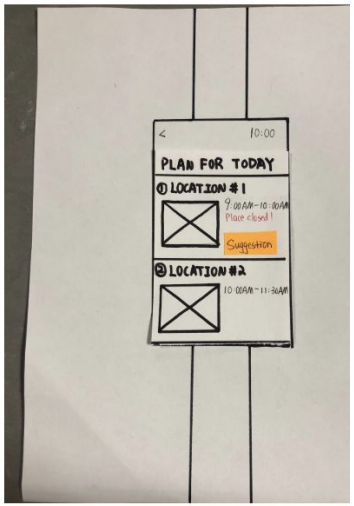

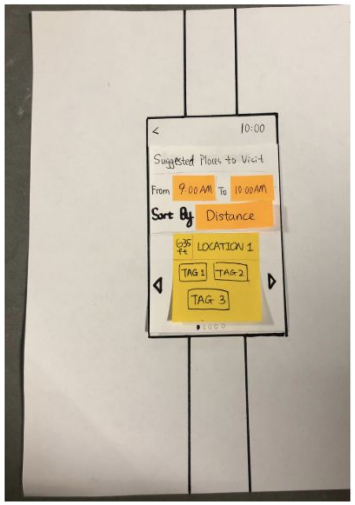

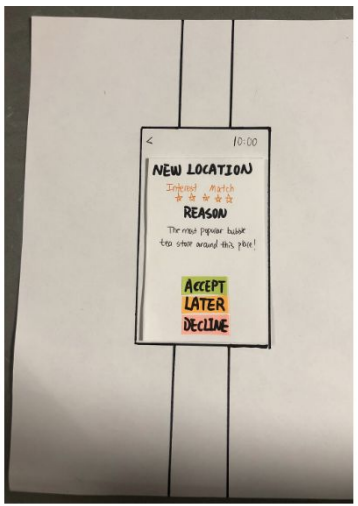

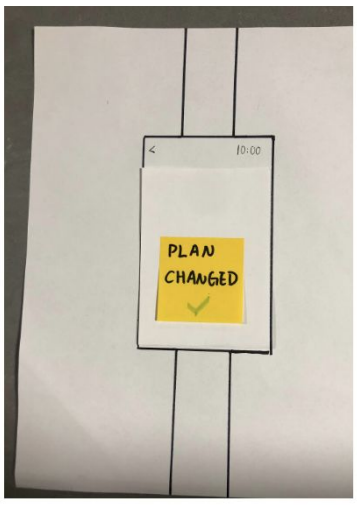

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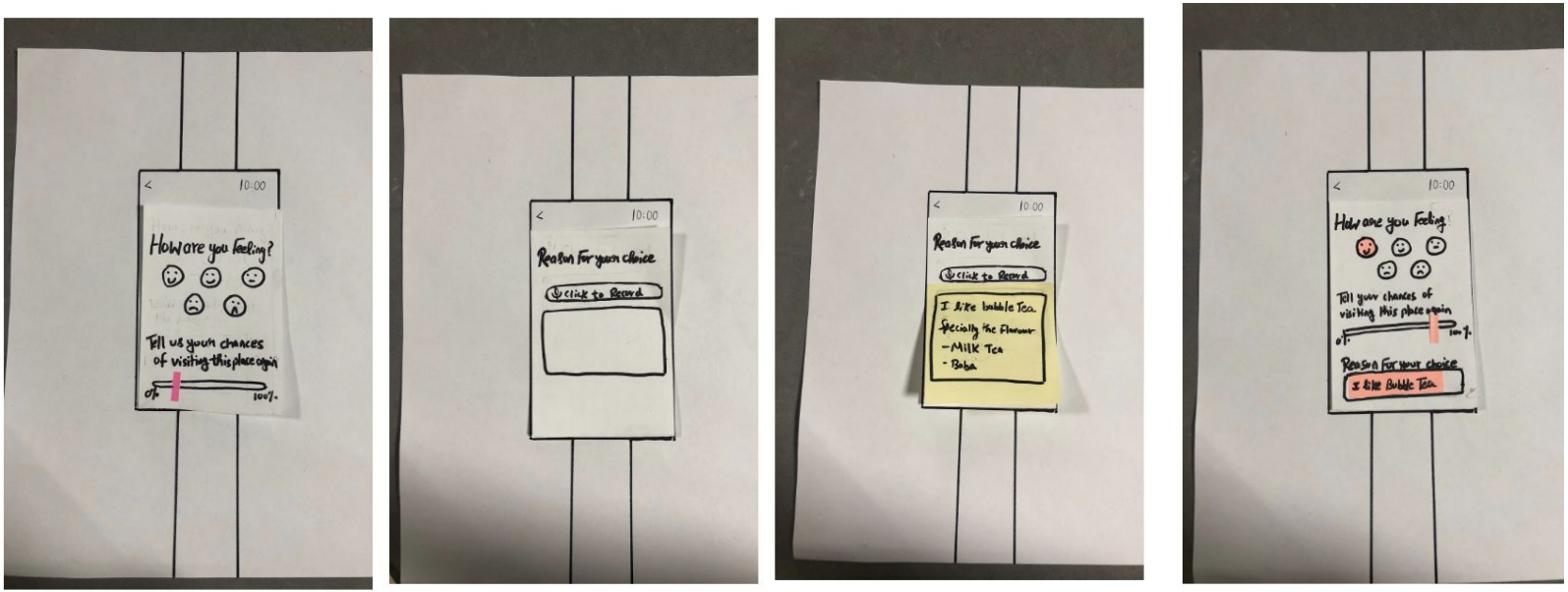

#2: Learn personal preference and provide better recommendation during the trip

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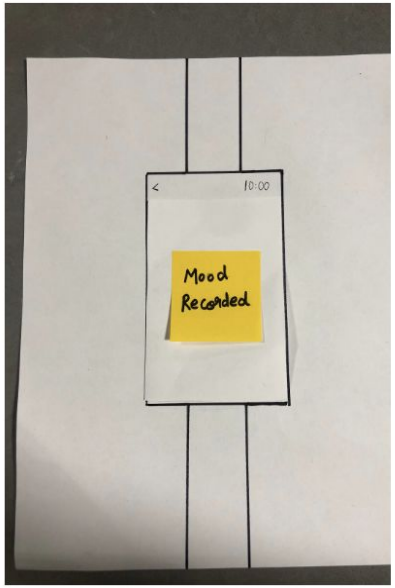

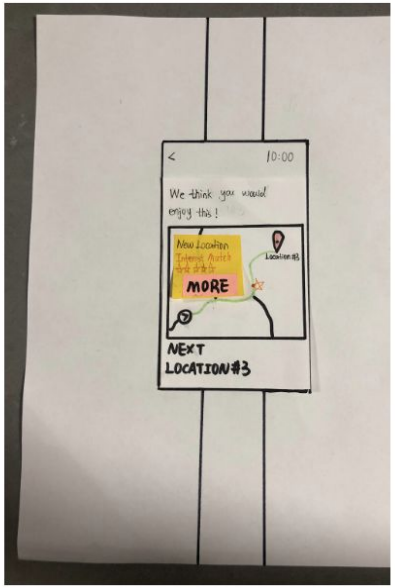

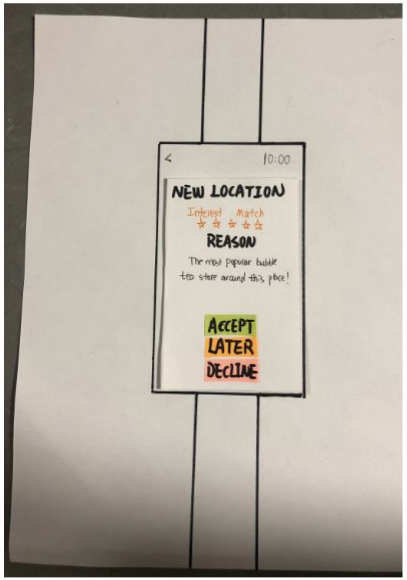

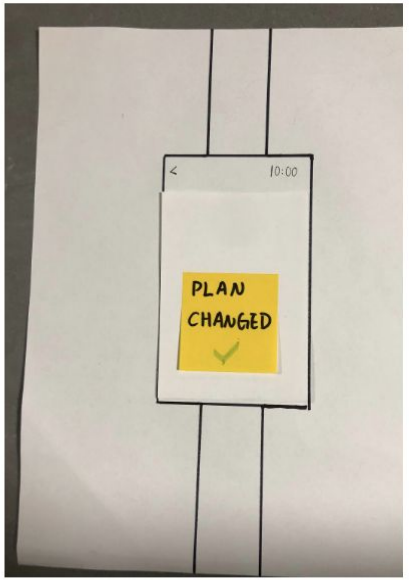

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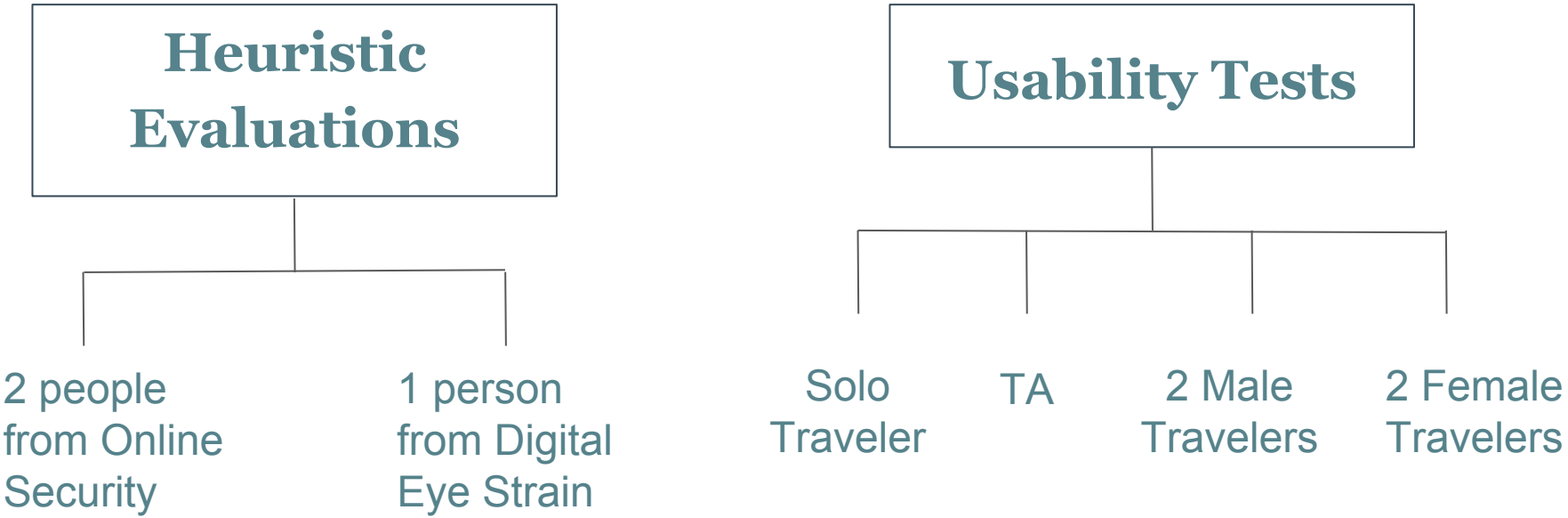
Testing Process



Usability Test Tasks

1. Upload travel itinerary to Seattle
2. Add a Katsu Curry place manually to the first day of the trip
3. Detect potential issue in the current plan and try to fix it
4. Fill out feedback and accept suggestion along the way

Testing Results and Changes

Too much information shown on the smartwatch screen	→	Dual platform Smartphone + Smartwatch
Not able to navigate to the required information	→	Navigation Bar on the Smartphone
Don’t want the app to make all the decisions	→	Allow more user control on time adjustment

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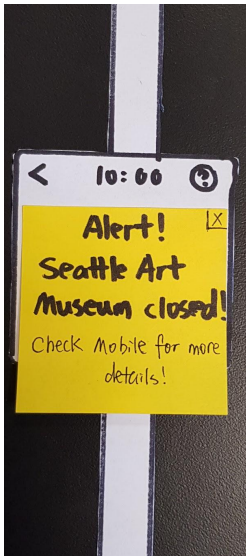

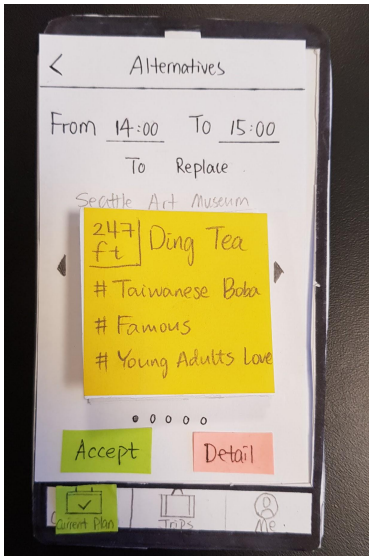

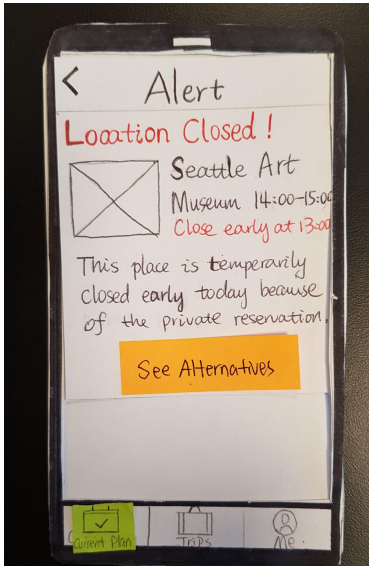

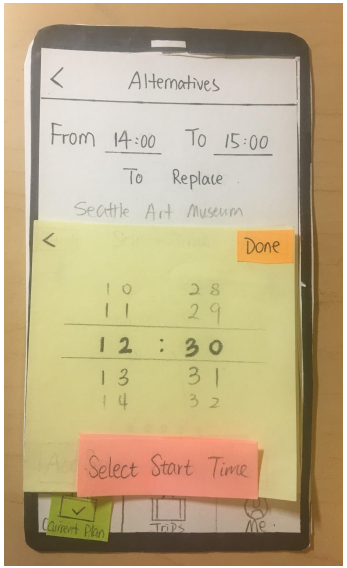

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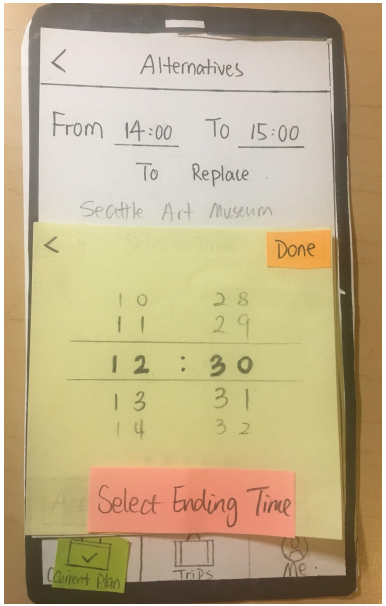

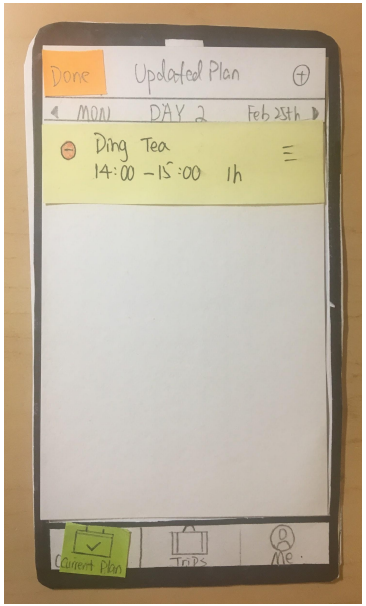

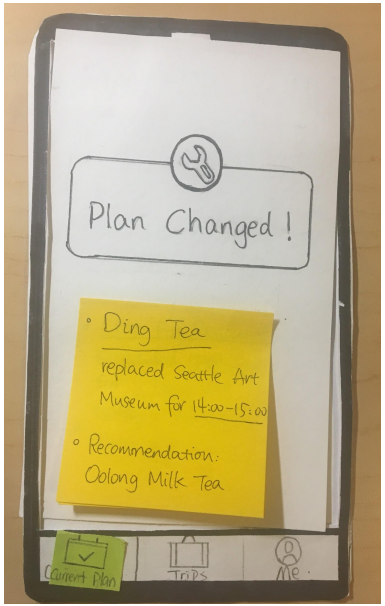

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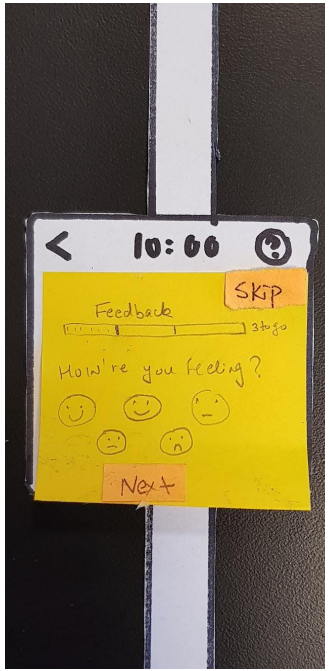

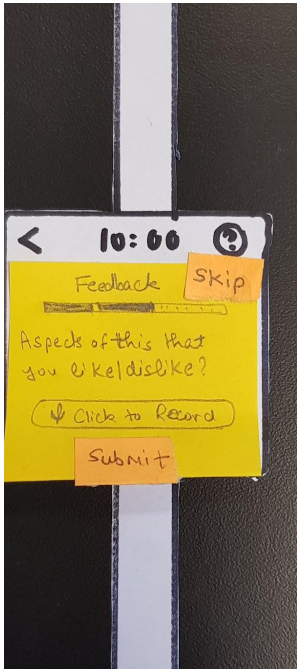

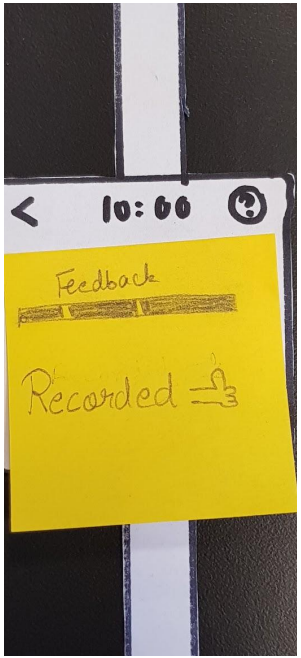

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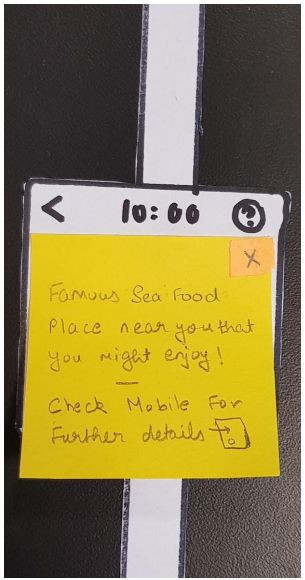

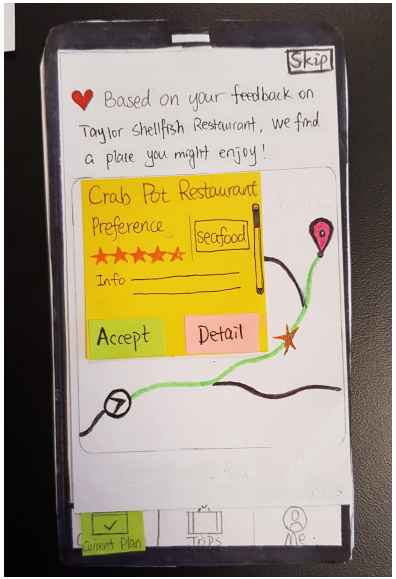

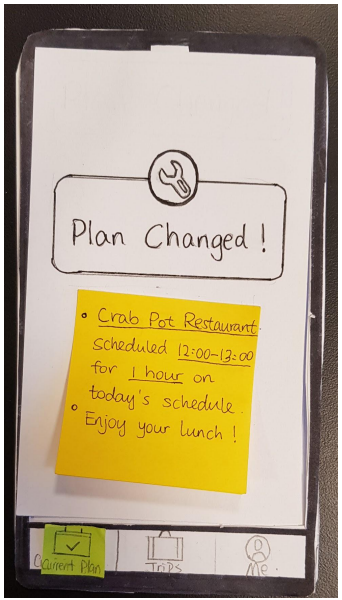

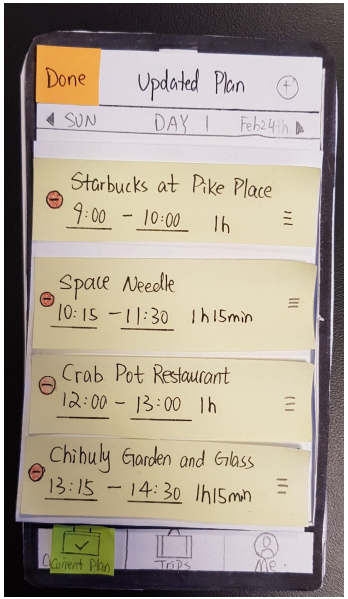

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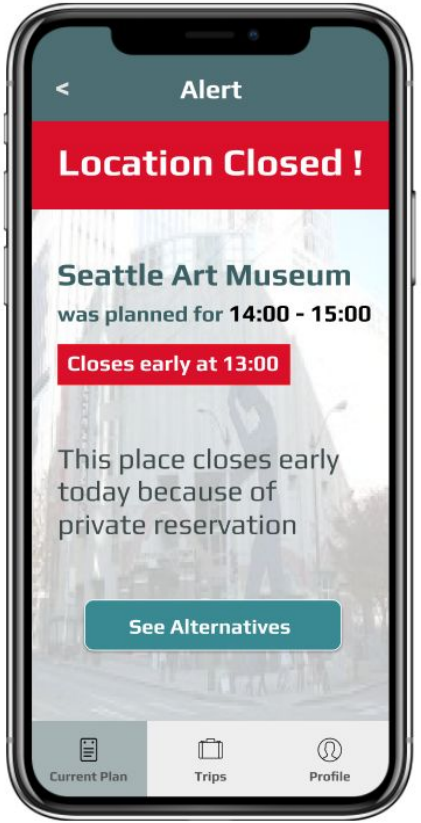

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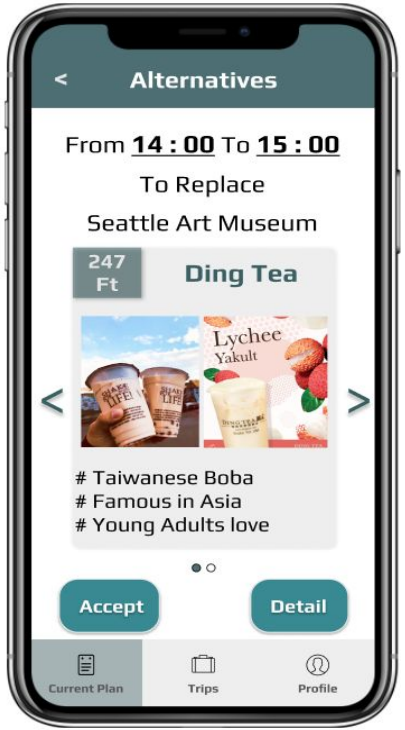

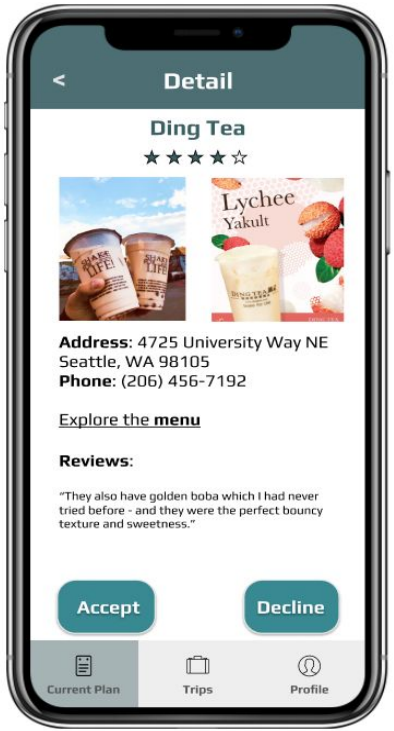

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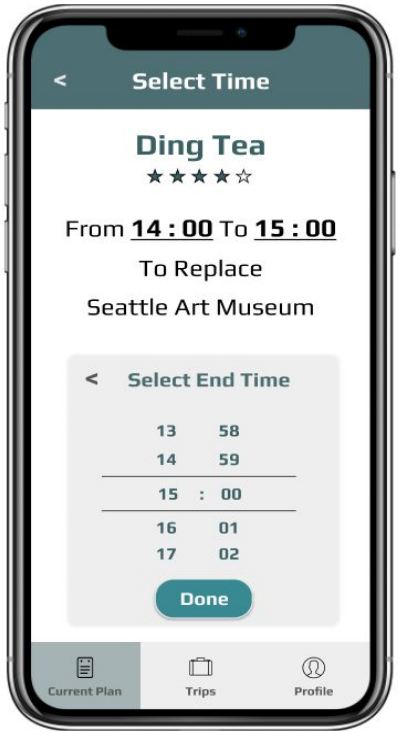

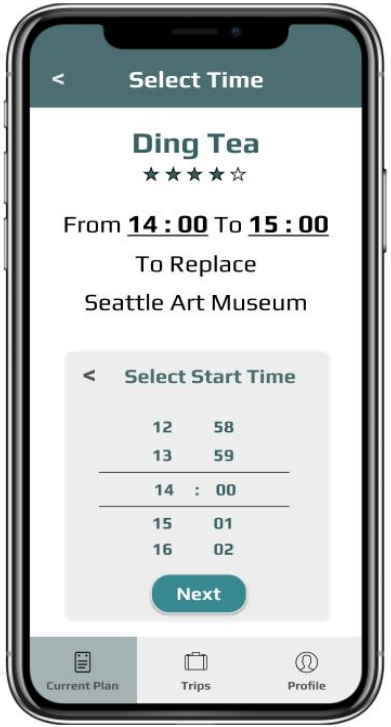

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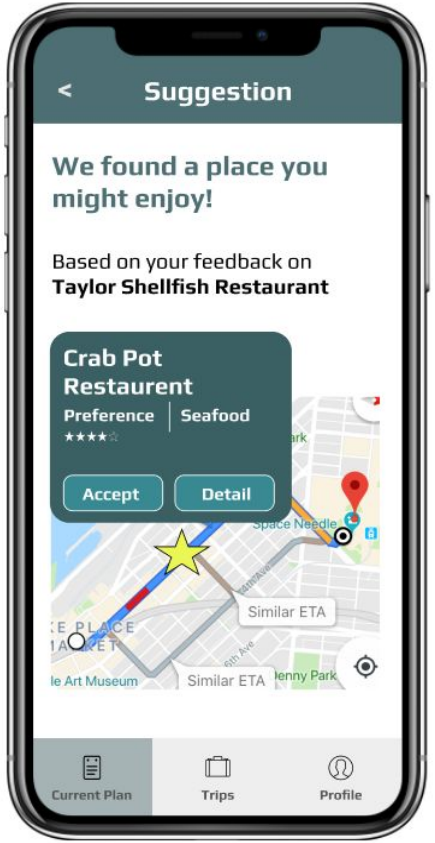

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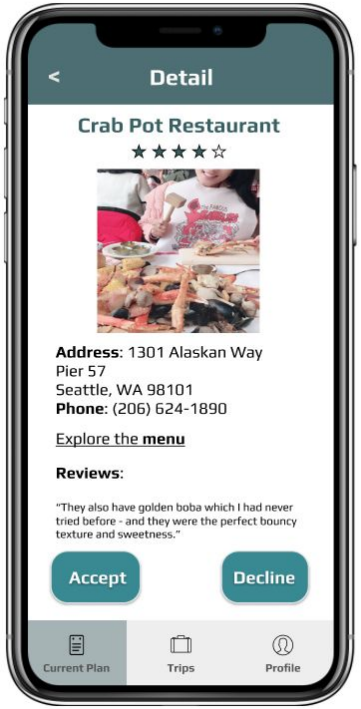

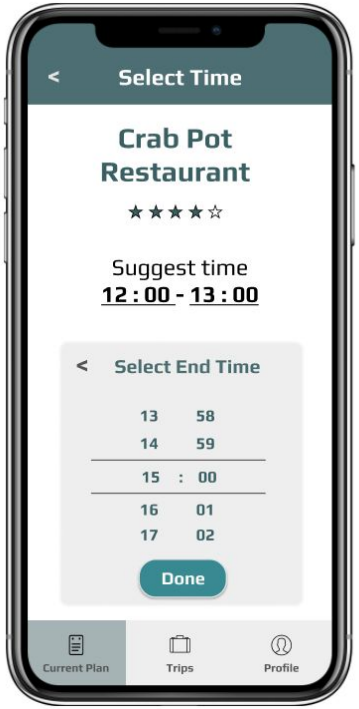

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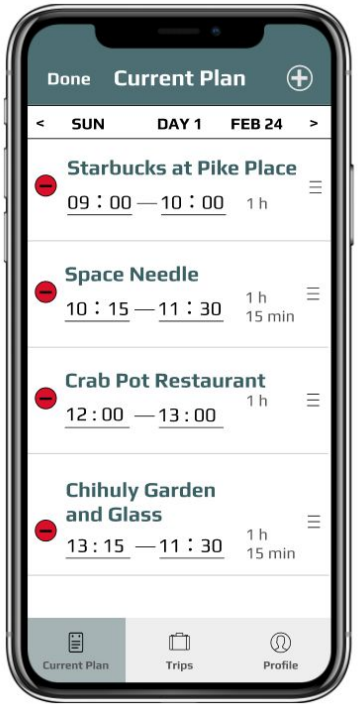

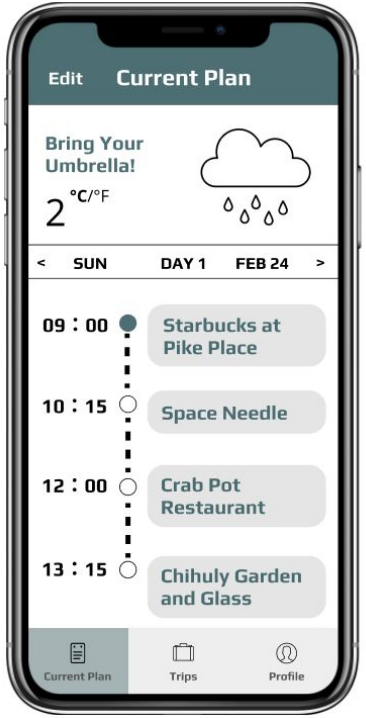

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Summary

Iteration is the key

There is no “average user”

We have to abandon some of our design ideas

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THANK YOU!

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