Who to Blame? Understanding Distribution of Responsibility in Human-Robot Interaction

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ABSTRACT

Robotic products are not perfect and are prone to make mistakes. We conducted a study to understand how people attribute blame to different stakeholders when mistakes occur. We hypothesized that both the type and severity will influence the users? distribution of blame. We categorized the mistakes into psychological, physical and financial and separated them further by severity. Our first hypothesis states robot will receive more responsibility for psychological mistakes. Our second hypothesis states that the robot will receive more responsibility for less severe mistakes. We conducted a within-subject study where 49 participants watched six video scenarios with a robot making a mistake and attributed responsibility to each stakeholder. We found no evidence to support our hypotheses. The evidence indicated that the type of mistakes influenced the amount of blame, where severity of mistakes have no effect. Our study furthered the community understanding on how users might think about robotic mistakes.

Author Keywords

Guides; instructions; author's kit; conference publications; keywords should be separated by a semi-colon. Optional section to be included in your final version, but strongly encouraged.

ACM Classification Keywords

H.5.m. Information Interfaces and Presentation (e.g. HCI): Miscellaneous

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INTRODUCTION

With the enhancement of robotics and artificial intelligence studies, robots have entered our lives in numerous ways.

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From industrial robots used in factories to everyday electronics like cleaning robots, humans take advantage of the cutting-edge technology that is designed for them. While studies about robotics deal with development and optimization of such technologies, the scope of human robot interaction studies expands through understanding psychological processes which humans come across while interacting with robots. Many notions which are vastly studied for humanhuman interaction such as trust, harm and perception of mistakes have been extended into human-robot interaction. [1]. It is clear that robots making mistakes during the interaction, therefore the performance of the robot is one of the most important reasons for trust to diminish. [2]. Whether the other body is a human or robot, people tend to trust if there is consistency in the behavior of the other. Making mistakes on the other hand, is a natural outcome of poor analysis of the enclosing environment, sometimes caused by different deficiencies. Humans have a high try and fail learning capability, besides many creative mistake recovery strategies. With today's technology, robots are still not as talented as humans in terms of communication with other humans or direct interaction. Therefore, in the upcoming years, we predict that a number of studies will be conducted about the robot-made mistakes. As it is interesting to study why robots make mistake, studying how people perceive those mistakes and how they react in such situations is also crucial for designing successful mistake recovery systems.

Our research question focuses on the human perception of the possible robot mistakes in a restaurant setting. We have decided on this setting since we believe that robot waiters might be conventional in the near future. Restaurants are the places where at least a number of interactions occur between the customer and the waiter. These interactions include physical ones where the waiter brings the menu, dish or the bill. Conventionally, a waiter talks to a customer for getting the order or accepting the payment. These interactions have a psychological effect on the customer. Many customers decide on the amount of tip they wish to give based on the behavior of the waiter. Therefore, we categorized the interactions into different types to be studied. We analyzed 3 different types of mistakes with 2 different severity levels. Our research is a withinparticipant study conducted with 49 participants (26 of them were females) where each participant is a U.S. resident. We hired participants through Amazon Mechanical Turk, paying them for completing our online questionnaire. In order to reach a more random participant population, we used video-

Type	Non-Severe	Severe	p Value
Financial	3.633	4.918	0.0003
Psychological	2.633	5.020	< 0.0001
Psychological	2.816	5.020	< 0.0001

Table 1. Mean Difference between perceive severity

based research instead of lab-based live settings. [3] showed that video-based methods have reasonable results for new innovative studies. This approach enabled us to conduct our study with much smaller budget and time spending. Instead, we could focus on the scenarios and the quality of the questionnaire. 6 scenarios (3 types of mistakes: Physical, Psychological, Financial and 2 severity levels: Severe, Non severe) are designed for the study. After watching every video scenario, we asked participants how they attribute responsibility to each of the stakeholders (The robot, programmer of the robot, owner of the restaurant, manager of the restaurant, manufacturer). Then, we asked them what would be their reaction in such situations. We hypothesized that both the type and severity of the mistake will influence participants' distribution of blame. We further predicted that people will blame the robot more for psychological abuse. Our last hypothesis was people will blame the robot for non-severe situations, whereas they will blame other stakeholders for severe situations, if the mistake is a financial exploitation or physical abuse.

METHODOLOGY

RESULT

Manipulation Check

We conducted a manipulation check to verify the success manipulation of our condition. After watching each video clip, we ask participants to rate the severity for each scenario. We found in all scenarios, the participants rated the severe condition significantly higher than the non-severe condition.

DISCUSSION

Returning to our hypotheses, we were looking for our results to show that the participant would blame the robot more in situations involving psychological hare, and for the results to show more blame for other stakeholders in more severe situations. However, our results did not contribute to our hypotheses in any way. Based off the analyis of our data, there is no significant difference in how much the participant blames the robot for psychological harm versus other types of harm. In addition to that, severity appears to have no effect on the distribution of blame whatsoever.

We did find that in all cases (between each level of severity and type of harm), the Programmer consistently took the highest amount of blame. This is interesting because it alludes to a higher level of understanding of how robot's work by the everyday person in the United States. At the basis of our study, we assumed that most participants would see robots as independent beings with their own independent actions. The high level of blame attributed to programmers implies that the everyday person understands that robots do not have their own free will, but that they are acting as instructed by those who programmed them.

The data analysis also displayed a significant increase in the level of blame attributed to customers in scenarios with physical harm compared to psychological or financial harm. We see this as a result of our survey design and not necessrily as a result that can or should be applied to all scenarios with physical harm. In the two video scenarios that we use, the robot dropped an object (either silverware or a hot bowl) while handing over the object to the customer. It may have been possible for the customer to prevent the situation by catching the object before it fell, which may have been a reason to attribute more blame to the customer. Although the result is statistically significant, we do not see it as a result that is applicable outside of the context of our study.

There is another component of the survey design that may have influenced our results. When asking the participant to allocate blame between the different stakeholders, we listed six different stakeholders for the participant to choose from. We believe this influenced the participant to read through and fully consider each of the listed stakeholders instead of writing down who they instinctively blamed from their initial reaction to the scenarios. We may have seen a different distribution of blame between stakeholders using this approach compared to the data we collected.

CONCLUSION

REFERENCES FORMAT

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