



Dear WASH Champion,

10th June 2025

It is with great pleasure that we invite you to participate in **Innovate4WASH (I4WASH) 2025**, Africa's premier platform championing innovation and collaboration in the Water, Sanitation, and Hygiene (WASH) sector. The forum will be held in Tropical Sandies, Malindi, Kilifi County, Kenya on 5th to 8th of November 2025.

Taking place over four dynamic days, **I4WASH 2025** is more than just a marketplace forum—it is a movement. A gathering of visionaries, policymakers, private sector leaders, researchers, and community stakeholders united by a shared commitment to scalable, sustainable WASH solutions for Africa.

This year's theme, **"Scaling Resilient WASH Solutions – Advancing Sustainable Market-Based Solutions for a Changing Climate in Kenya,"** reflects our focus on climate resilience, innovation, and inclusive impact. Anchored in **Sustainable Development Goals 6 and 13** and aligned with Kenya's Constitution.

Throughout the forum, you'll experience a rich showcase of:

1. **Technological Innovations:** From solar-powered water systems to advanced water quality testing kits and smart sanitation solutions.
2. **Nature-Based Approaches:** Emphasizing rainwater harvesting, ecosystem-based sanitation, flood management, and natural wastewater treatment to boost sustainability and climate resilience.
3. **Financial Innovations:** Creative financing strategies, including public-private partnerships, microfinance, and community models to secure sustainable funding for WASH projects.
4. **Data-Driven Decision-Making:** Leveraging AI, GIS, remote sensing, and management information systems for precision targeting and progress tracking.
5. **Mainstreaming Gender in WASH:** Promoting inclusive, equitable access for all.
6. **Climate Resilience & Green Economy:** Integrating green infrastructure and sustainable practices in WASH ecosystems.
7. **Multi-Stakeholder Engagement:** Strengthening collaboration in service delivery, capacity building, and management.
8. **Energy & Water Resource Planning:** Aligning national and local development goals.
9. **Capacity Building & Skills Development:** Equipping innovators with tools to accelerate change.

Since 2017, I4WASH has showcased over **500 impactful solutions across three continents**, driving policy reform, knowledge sharing, and the commercialization of WASH innovations. The 2025 forum will build on this legacy with:

1. Engaging plenaries and technical sessions led by national, regional, and international experts
2. High-level policy dialogues and networking opportunities
3. Hands-on tools and real-world case studies
4. Strategies to strengthen research and commercialization
5. Advocacy for Kenya's Vision 2030



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Your investment of KES **35,000** includes:

1. Full access to the 3-day conference, including all meals, refreshments, and resource materials
2. An exclusive coaching session on 4th November 2025
3. A chance to deliver a 7-minute pitch during the forum (presentation due by 17th October)
4. Access to the networking cocktail event on the evening of 8th November
5. Complimentary transport to three technical site visits on 8th November 2025 (8 am – 2 pm)

Additionally, we offer limited **exhibition booths** at a cost of **KES 50,000**. This cost covers one 3x3 tent, dressed table and chairs, and décor in your corporate colors for the full 3 days.

Please note that you will need to cover your own travel, accommodation, and any additional meals or drinks outside the conference package.

Payment instructions

Payment can be made in either cash, cash transfer or even cheque to either of accounts below:			
Payment in KES:		Payment in Euros	
Account name:	Quercus Group Ltd.	Account name:	Quercus Group Ltd.
Bank:	NCBA	Bank:	NCBA
Account no	7494880018	Account no	7494880023
Bank Address:	30437-00100	Bank Address:	30437-00100
Branch code:	07000	Branch code:	07000
Swift code:	CBAFKENX	Swift code:	CBAFKENX
For MPESA Payments, Kindly use Paybill number 880100 and use the above details.			

To secure your spot at the much-anticipated I4WASH forum, please ensure your participation fee is fully paid by 17th October 2025. This guarantees your place among a dynamic gathering of WASH changemakers.

If you have any questions or need further details, don't hesitate to reach out to me directly at 0713036917 or via email at khaidar@quercus-group.com, with a CC to nicolai@quercus-group.com. We're here to support you every step of the way.

This is a unique opportunity to be part of a transformative conversation shaping Africa's WASH future. Your voice and expertise are vital to building systems that are resilient, inclusive, and future-ready.

Yours faithfully,

Khaidar Mohammed,
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