MOHAMED HADJI

Web, App, Developer | Software Engineer

CONTACT

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📍 United States | Thailand

EDUCATION

Business Administration
Ohlone College, CA
2018 - 2021

Accounting Certeficate
Ohlone College
2019 - 2021

Programming Certefications

Javascript, HTML, CSS, Python, AI

SKILLS

• Web & App Development
• UI/UX Design
• Front-End Development (React.js, Next.js)
• Back-End Development (Node.js, Express.js)
• API Integration
• Automation Tools
• WordPress Development
• Graphic Design
• Responsive Web Design
• Tailwind CSS
• HTML & CSS
• JavaScript
• RESTful APIs
• Database Management (MongoDB, PostgreSQL)
• Version Control (Git)
• Server-Side Rendering (SSR)
• Chrome Extension Development

PROFESSIONAL SUMMARY

• Over 5 years of experience in designing and developing robust, user-friendly web and mobile applications.
• Proficient in modern web technologies, specializing in creating seamless user experiences and visually engaging designs.
• Skilled in translating concepts into innovative solutions that enhance user satisfaction and drive engagement.
• Strong background in automation, API integration, and delivering scalable, high-performance applications.
• Proficient in overseeing full-stack development projects from concept to deployment.

WORK EXPERIENCE

FULL-STACK ENGINEER
MERCHER PIXEL
2023 - Present

• Designed and developed Mercher Pixel, a custom platform leveraging AI-powered tools to create unique, user-centric t-shirt designs, streamlining the entire design-to-production workflow.
• Built a responsive and modular UI/UX interface using React.js, Next.js, and Tailwind CSS, enabling users to customize, preview, and order personalized merchandise seamlessly.
• Implemented advanced automation tools for inventory management and order processing using Node.js, REST APIs, and JSON, enhancing operational efficiency and reducing manual work.
• Architected and deployed scalable back-end systems, ensuring efficient data management and seamless integration with external platforms.

• Optimized website performance with Server-Side Rendering (SSR) in Next.js, improving load times and ensuring a smooth user experience across devices.
• Managed platform security, scalability, and updates independently, leveraging cutting-edge technologies and tools.

WEB DEVELOPER & BUSINESS OWNER
MERCHER WORLD
2018 - Present

• Engineered a WordPress website from the ground up, leveraging custom themes and plugin development to meet complex business requirements while ensuring a seamless and responsive user experience.
• Developed advanced automation tools to streamline workflows for bulk design uploads and product management, driving efficiency for print-on-demand operations.
• Designed and implemented a dynamic design tool with customizable templates, enabling users to create and export merchandise designs with precision and ease.
• Authored and maintained technical documentation, including blogs and tutorials, to guide users on optimizing product placement, design strategies, and digital marketing best practices.
• Built a scalable WordPress platform with integrated analytics and automated tracking systems to enhance user engagement and support data-driven decision-making.

CHROME EXTENSION DEVELOPER
MERCH AUTOMAION & KDP AUTOFILL
2020 - Present

• Designed and developed custom Chrome extensions for print-on-demand automation, streamlining repetitive tasks such as bulk design uploads and product listing management.
• Built an autofill extension to automate form-filling processes.
• Implemented robust scripting using JavaScript and Chrome APIs to enhance usability and functionality.
• Delivered solutions that significantly increased productivity for print-on-demand entrepreneurs by automating manual operations.