# Title: Aloha - Sales 360 - Expected Behaviour

**Context**

* When a user clicks on Sign Up button on the Sales 360 landing page, all the necessary provisioning should be implemented and delivered to the end customer for Sales 360 Consumption

**How will it work?**

* User clicks on sign up and gives desired domain information and other user information
  + Web ops team makes a call to Aloha endpoint that is specific to the Sales 360 bundle
  + Aloha will create an organization based on the desired domain information and other user information
  + Aloha will create a user and associate that user to the organization
  + Aloha will send an account provisioning request to Freshsales with preferred domain information and bundle parameter in the misc section
    - Freshsales can use the preferred domain information or create another account if the preferred domain is not available
    - Freshsales should create an account and return the newly created account information as part of the Aloha request, response.
  + If account creation from Freshsales fails, Aloha will fail the Sales 360 call and send the failure response to the website
  + If account creation from Freshsales succeeds, Aloha will associate this freshsales account to the above-created Organization
  + Aloha will send account creation requests to Freshchat, Freshcaller, and Freshmarketer parallelly in the background and redirects the user to the Freshsales dashboard
* Based on the product's response to the account provisioning requests from Aloha,
  + if account provisioning fails from the corresponding product, Aloha will throw a central event that the account provisioning has failed and ignores that thread
  + if account provisioning succeeds from each product, Aloha will add that account to the above-created organization and throws a central event about successful account addition to org.