# Title: Custom Events

**Page view - Create / Update** Expand source

{  
 "account\_id": "1563437805",  
 "pod": "useast1-pod1",  
 "region": "us-east-1",  
 "payload\_type": "page\_view\_create / page\_view\_update",  
 "payload\_version": "2.0",  
 "payload": {  
 "model": "PageView",  
 "actor": {  
 "id": 0,  
 "name": "System",  
 "type": "system"  
 },  
 "action": "create",  
 "action\_epoch": 1569333913.5857909,  
 "uuid": "54099280ded411e9bc86645aede8d797",  
 "account\_full\_domain": "freshworks.freshsales.io",  
 "event\_timestamp": "2019-09-24T14:05:13.585Z",  
 "product\_push\_timestamp": "2019-09-24T14:05:13.773Z",  
 "event\_info": {  
 "ip\_address": "115.112.69.51"  
 },  
 "model\_properties": {  
 "id": 1,  
 "event\_at":"2019-09-24T14:05:13Z",  
 "event\_source": "segment" #only for segment events  
     "url": "freshworks.com/products",  
 "created\_at": "2019-09-24T14:05:13Z",  
 "updated\_at": "2019-09-24T14:05:13Z",  
 "targetable\_type": "Contact",  
 "targetable\_id": 12345  
 },  
 "associations": {  
 "targetable": {  
 "id": 12345,  
 "\_model": "Contact",  
 "mcr\_id": 32435364  
 }  
 }  
 }  
}

**EventLog - Create / Update** Expand source

{  
 "account\_id": "1563437805",  
 "pod": "useast1-pod1",  
 "region": "us-east-1",  
 "payload\_type": "event\_log\_create / event\_log\_update",  
 "payload\_version": "2.0",  
 "payload": {  
 "model": "EventLog",  
 "actor": {  
 "id": 0,  
 "name": "System",  
 "type": "system"  
 },  
 "action": "create",  
 "action\_epoch": 1569333913.5857909,  
 "uuid": "54099280ded411e9bc86645aede8d797",  
 "account\_full\_domain": "freshworks.freshsales.io",  
 "event\_timestamp": "2019-09-24T14:05:13.585Z",  
 "product\_push\_timestamp": "2019-09-24T14:05:13.773Z",  
 "event\_info": {  
 "ip\_address": "115.112.69.51"  
 },  
 "model\_properties": {  
 "id": 1,  
 "event\_id": 1234,  
      "event\_at":"2019-09-24T14:05:13Z",  
 "event\_source": "segment" #only for segment events   
 "properties" : {  
 "video title": "Quick guide for inbound sales",  
 "source page": "freshworks.com/products/freshsales/how-to"  
 },  
 "created\_at": "2019-09-24T14:05:13Z",  
 "updated\_at": "2019-09-24T14:05:13Z",  
 "targetable\_type": "Contact",  
 "targetable\_id": 12345  
 },  
 "associations": {  
 "targetable": {  
 "id": 12345,  
 "\_model": "Contact",  
 "mcr\_id": 32435364  
 },  
 "event": {  
 "id" : 1234,  
 "name": "Watched a video"  
 }  
 }  
 }  
}