# Title: Mobile - March 2018 Aspirations

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| **Aspirations - March 2018** Freshsales, Mobile, 07 Mar 2018 |
| Mission:  Enable Freshsales customers to access features of the product on mobile platforms (iOS & Android) |

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| --- | --- | --- | --- |
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## **Success metrics - KPIs (Key Performance Indicators)**

|  |
| --- |
| 1. Features shipped 2. App installations 3. Active users 4. User sessions 5. Crash free sessions |

## **Previous Aspirations Link:**

[Mobile - February 2018 Aspirations](https://confluence.freshworks.com/pages/viewpage.action?pageId=94306415)

## **Results: How did we do since last Aspirations? (Planned vs Delivered - Summarise the results and provide applicable links)**

|  |  |  |
| --- | --- | --- |
| Goal (from previous Aspirations) | Results | Deliverables |
| JWT Implementation - v1.7.1 (Android)  [Rinoy](https://confluence.freshworks.com/display/~rinoy@freshdesk.com) [Sathish](https://confluence.freshworks.com/display/~sathishkumarv) | Done | Unable to render Jira issues macro, execution error. |
| Hot fixes (Android)   1. New user sign up - v1.7.2 2. Filters created by new users - v1.7.3   [Rinoy](https://confluence.freshworks.com/display/~rinoy@freshdesk.com) [Pavan](https://confluence.freshworks.com/display/~pavanpm@freshdesk.com) [Sathish](https://confluence.freshworks.com/display/~sathishkumarv) | Done | Unable to render Jira issues macro, execution error.  Unable to render Jira issues macro, execution error. |
| Login JWT implementation & bug fixes - v1.8.2 (iOS)  [shyam sundar R](https://confluence.freshworks.com/display/~shyams@freshdesk.com) [Sathish](https://confluence.freshworks.com/display/~sathishkumarv) | Done | Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. |
| Hot fix - New user tries to access leads - v1.8.3 (iOS)  [Saranya](https://confluence.freshworks.com/display/~saranya.selvaraj) [Sathish](https://confluence.freshworks.com/display/~sathishkumarv) | Done | Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. |
| UI revamp   * Bottom navigation menu [Pavan P M](https://confluence.freshworks.com/display/~pavanpm@freshdesk.com) (Android) [Saranya Selvaraj](https://confluence.freshworks.com/display/~saranya.selvaraj) (iOS) * Filters in left drawer / Search filters [Ramanathan Vaidyanathan](https://confluence.freshworks.com/display/~ramanathan.vaidyanathan) (Android) [Saranya Selvaraj](https://confluence.freshworks.com/display/~saranya.selvaraj) (iOS) * Recent filters [Rinoy Chacko](https://confluence.freshworks.com/display/~rinoy@freshdesk.com) (Android) [Saranya Selvaraj](https://confluence.freshworks.com/display/~saranya.selvaraj) (iOS) * MORE tab in bottom navigation [Ramanathan Vaidyanathan](https://confluence.freshworks.com/display/~ramanathan.vaidyanathan) (Android) [Saranya Selvaraj](https://confluence.freshworks.com/display/~saranya.selvaraj) (iOS) * Code refactoring (Java to Kotlin language) [Ramanathan Vaidyanathan](https://confluence.freshworks.com/display/~ramanathan.vaidyanathan) [Pavan P M](https://confluence.freshworks.com/display/~pavanpm@freshdesk.com) [Rinoy Chacko](https://confluence.freshworks.com/display/~rinoy@freshdesk.com) | Out for QA next week | Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. |
| Task / Appointment / Call log outcomes  [Pavan](https://confluence.freshworks.com/display/~pavanpm@freshdesk.com) (Android) [shyam sundar R](https://confluence.freshworks.com/display/~shyams@freshdesk.com) (iOS) | Out for QA this week |  |

## **Success metric trend (over the past 3 months)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Metric | Trend |  |  |
| 1 | App installs |  | 252 | 430 |
| 2 | Active users |  | 519 | 509 |
| 3 | User sessions |  | 596 | 568 |
| 4 | Crash free sessions |  | 625 | 657 |

## **Top contributors (since** **last Aspirations - please leave this section blank if data not available)**

|  |  |
| --- | --- |
| Name | Contribution |
|  |  |

## **Top Issues (faced since last Aspirations)**

|  |  |  |
| --- | --- | --- |
| Issue | Root cause | Recurring |
| Data type size issue | Id fields exceeded the limit of our declared types | No |

## **Plan for next month (or) Aspirations**

|  |  |
| --- | --- |
| Goal | Deliverables |
| UI Revamp | Unable to render Jira issues macro, execution error. |
| Notification settings for mobile | Unable to render Jira issues macro, execution error. |

## **Identified risks**

|  |  |  |
| --- | --- | --- |
| Risk | Mitigation strategy | Recurring |
| Risk-1 |  | Yes/No |
| Risk-2 |  | Yes/No |

## **Do you have any specific asks? (any help needed to address constraints, unblocking, ...)**

**(Please keep this list engineering related - this section is optional)**

|  |  |  |
| --- | --- | --- |
| Ask | Impact | Recurring |
| Ask-1 | Write a sentence or two about this | Yes/No |
| Ask-2 |  | Yes/No |

## **Peer appreciation**

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Appreciated by | Impact | In their own words |
|  |  |  |  |

## **Plan/Roadmap/Vision - that extends beyond one month**

* Dashboard
* Email conversations
* Check in / Log visit

## **Demo/Deep dives/Miscellaneous items/...**

* Please add additional items as you see fit

## **Finally**

Copy this page's link in [2018-February](https://confluence.freshworks.com/pages/viewpage.action?pageId=64028673) page