# Title: Mobile - Mid Q3 2019 Aspirations

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| **Aspirations - Mid Q3 2019** Freshsales, Mobile, 30 Aug 2019 |
| Mission:  Enable Freshsales customers to access features of the product on mobile platforms (iOS & Android) |

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| --- | --- | --- | --- |
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## **Success metrics - KPIs (Key Performance Indicators)**

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| 1. Features shipped 2. App installations 3. Active users 4. User sessions 5. Crash free sessions |

## **Previous Aspirations Link:**

[Mobile - Q3 2019 Aspirations](https://confluence.freshworks.com/pages/viewpage.action?pageId=223779663)

## **Results: How did we do since last Aspirations? (Planned vs Delivered - Summarise the results and provide applicable links)**

|  |  |  |
| --- | --- | --- |
| Goal (from previous Aspirations) | Results | Deliverables |
| FreshID org v2 login  [Satya Ambarish](https://confluence.freshworks.com/display/~satya.ambarish) [Saravanan Periyasamy](https://confluence.freshworks.com/display/~saravanan.periyasamy) | Live | <https://freshworks.freshrelease.com/FSALES/issues/FSALES-11180>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-11181> |
| Filters (L/C/A/D)  [Rinoy Chacko](https://confluence.freshworks.com/display/~rinoy.chacko) [Ramanathan Vaidyanathan](https://confluence.freshworks.com/display/~ramanathan.vaidyanathan) [Saranya Selvaraj](https://confluence.freshworks.com/display/~saranya.selvaraj) | Live | <https://freshworks.freshrelease.com/FSALES/issues/FSALES-11177>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-11178> |
| Home screen  Notifications with CTA  [Saravanan Periyasamy](https://confluence.freshworks.com/display/~saravanan.periyasamy) [Satya Ambarish](https://confluence.freshworks.com/display/~satya.ambarish) | Live | <https://freshworks.freshrelease.com/FSALES/issues/FSALES-9640>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-9642>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-9641> |
| Module renaming & Multi-lang support in Chinese  [Saranya Selvaraj](https://confluence.freshworks.com/display/~saranya.selvaraj) [Ramanathan Vaidyanathan](https://confluence.freshworks.com/display/~ramanathan.vaidyanathan) | Live | <https://freshworks.freshrelease.com/FSALES/issues/FSALES-11775>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-10066> |
| Filters v2, Support for document links  [Ramanathan Vaidyanathan](https://confluence.freshworks.com/display/~ramanathan.vaidyanathan) [Saranya Selvaraj](https://confluence.freshworks.com/display/~saranya.selvaraj) | Live | <https://freshworks.freshrelease.com/FSALES/issues/FSALES-12119>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-12079> |
| CustomModule add/edit record  [Rinoy Chacko](https://confluence.freshworks.com/display/~rinoy.chacko) [Saranya Selvaraj](https://confluence.freshworks.com/display/~saranya.selvaraj) | In testing | [https://freshworks.freshrelease.com/issues/FSALES-9630](https://freshworks.freshrelease.com/FSALES/issues/FSALES-11777)  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-11778> |
| L2 tickets  [Ramanathan Vaidyanathan](https://confluence.freshworks.com/display/~ramanathan.vaidyanathan) [Saranya Selvaraj](https://confluence.freshworks.com/display/~saranya.selvaraj) | Live | <https://freshworks.freshrelease.com/FSALES/issues/FSALES-12802>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-12082>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-12081>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-12811>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-12746>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-12812>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-12928>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-13046>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-13190>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-13191>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-13272>  <https://freshworks.freshrelease.com/FSALES/issues/FSALES-13286> |

## **Success metric trend (2019)**

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| --- | --- | --- |
| Metric | Trend |  |
| Crash free sessions | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | Platform | Jan | Feb | Mar | Apr | May | Jun | July | Aug | | iOS | 99.39 | 99.56 | 98.73 | 98.85 | 99.88 | 99.94 | 99.88 | 99.5 | | Android | 99.59 | 99.58 | 99.31 | 99.25 | 99.29 | 99.35 | 98.61 | 98.76 | |  |

Automation coverage:

|  |  |  |
| --- | --- | --- |
|  | Q3 2019 | |
| iOS | Android |  |
| Total test cases (P0, P1) | 469 | 400 |
| Total automated test cases (P0, P1) | 116 | 25 |

\* Currently running mobile automation test cases (iOS) in **Firebase TestLabs**

## **Top contributors (since** **last Aspirations - please leave this section blank if data not available)**

|  |  |
| --- | --- |
| Name | Contribution |
|  |  |

## **Top Issues (faced since last Aspirations)**

|  |  |  |
| --- | --- | --- |
| Issue | Root cause | Recurring |
|  |  |  |

## **Plan for next month (or) Aspirations**

|  |  |
| --- | --- |
| Goal | Deliverables |
| Maps feature in app (Near by leads) |  |
| Business card scanner |  |
| Home screen v2 |  |

## **Identified risks**

|  |  |  |
| --- | --- | --- |
| Risk | Mitigation strategy | Recurring |
|  |  |  |

## **Do you have any specific asks? (any help needed to address constraints, unblocking, ...)**

**(Please keep this list engineering related - this section is optional)**

|  |  |  |
| --- | --- | --- |
| Ask | Impact | Recurring |
|  |  |  |

## **Peer appreciation**

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Appreciated by | Impact | Customer review in store |
|  |  |  |  |

## **Plan/Roadmap/Vision - that extends beyond one month**

* Route planning for field sales
* Offline support
* Upload profile picture (L/C)
* Deals pipeline view

## **Demo/Deep dives/Miscellaneous items/...**