# Title: SalesSequence - payload

**SALES SEQUENCE - create** Expand source

{  
 "account\_id": "1563437805",  
 "pod": "useast1-pod1",  
 "region": "us-east-1",  
 "payload\_type": "sales\_sequence\_create",  
 "payload\_version": "2.0",  
 "payload": {  
 "model": "SalesSequence",  
 "actor": {  
 "id": 1,  
 "name": "Sales Agent",  
 "email": "prakash.thiyagarajan@freshworks.com",  
 "job\_title": null,  
 "work\_number": "+919999999999",  
 "mobile\_number": null,  
 "language": "en",  
 "time\_zone": "Central Time (US & Canada)",  
 "is\_active": true,  
 "deal\_pipeline\_id": 1,  
 "is\_forgotten": false,  
 "created\_at": "2019-07-18T08:16:46Z",  
 "updated\_at": "2019-07-31T09:24:53Z",  
 "type": "user"  
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 "action": "create",  
 "action\_epoch": 1569328204.9836302,  
 "uuid": "097202fadec711e9bc86645aede8d797",  
 "account\_full\_domain": "prakash.freshsales-dev.com",  
 "event\_timestamp": "2019-09-24T12:30:04.983Z",  
 "product\_push\_timestamp": "2019-09-24T12:30:05.004Z",  
 "event\_info": {  
 "ip\_address": "127.0.0.1"  
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 "model\_properties": {  
 "id": 9,  
 "account\_id": 1563437805,  
 "name": "New Sequence",  
 "category": "Lead",  
 "entry\_conditions": {  
 "filter\_options": {  
 "logic\_type": "simple",  
 "simple\_logic\_operator": "AND",  
 "logic": "",  
 "filter\_rules": null  
 },  
 "exclude\_duplicate": false,  
 "include\_all\_contacts": false,  
 "view\_id": 1,  
 "condition\_flow": false,  
 "updated\_at": "2019-09-24T12:30:04Z"  
 },  
 "exit\_conditions": {  
 "filter\_options": {  
 "logic\_type": "simple",  
 "simple\_logic\_operator": "OR",  
 "logic": "",  
 "filter\_rules": null  
 },  
 "max\_days\_in\_campaign": 10,  
 "remove\_unsubscribed": true,  
 "remove\_email\_bounced": true,  
 "remove\_email\_replied": true  
 },  
 "status": "inactive",  
 "last\_ran\_at": null,  
 "creator\_id": 1,  
 "updater\_id": null,  
 "created\_at": "2019-09-24T12:30:04Z",  
 "updated\_at": "2019-09-24T12:30:04Z",  
 "status\_changed\_at": "2019-09-24T12:30:04Z"  
 },  
 "associations": {  
 "creator": {  
 "id": 1,  
 "name": "Sales Agent",  
 "type": "user",  
 "email": "prakash.thiyagarajan@freshworks.com",  
 "is\_active": true,  
 "work\_number": "+919999999999",  
 "mobile\_number": null,  
 "time\_zone": "Central Time (US & Canada)",  
 "created\_at": "2019-07-18T08:16:46Z",  
 "updated\_at": "2019-07-31T09:24:53Z",  
 "deal\_pipeline\_id": 1,  
 "job\_title": null  
 },  
 "updater": null,  
 "sales\_sequence\_steps": [  
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 "id": 10,  
 "action\_type": "Email",  
 "conditions": {  
 "filter\_options": {  
 "logic\_type": "simple",  
 "simple\_logic\_operator": "AND",  
 "logic": "",  
 "filter\_rules": null  
 }  
 },  
 "entity\_params": {  
 "model": "Lead",  
 "template\_id": "4",  
 "needs\_tracking": 1,  
 "unsubscribe": 1,  
 "signature": 1,  
 "from": [  
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 "targetable\_id": "1",  
 "targetable\_type": "User",  
 "text": "Sales Agent",  
 "email": "prakash.thiyagarajan@freshworks.com"  
 }  
 ],  
 "reply\_to": [  
 {  
 "text": "salesagent+1@prakash.freshsales-dev.com",  
 "targetable\_id": "\_user\_sales\_email\_",  
 "targetable\_type": "\_user\_sales\_email\_",  
 "email": "salesagent+1@prakash.freshsales-dev.com"  
 }  
 ],  
 "cc": null,  
 "bcc": null,  
 "new\_email": 1,  
 "template\_name": "Campaign check",  
 "template\_subject": "campaign check",  
 "execution\_day": 1  
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 "position": 1,  
 "created\_at": "2019-09-24T12:30:04Z",  
 "updated\_at": "2019-09-24T12:30:04Z"  
 }  
 ]  
 }  
 }  
}

**SALES SEQUENCE - update** Expand source

{  
 "account\_id": "1563437805",  
 "pod": "useast1-pod1",  
 "region": "us-east-1",  
 "payload\_type": "sales\_sequence\_update",  
 "payload\_version": "2.0",  
 "payload": {  
 "model": "SalesSequence",  
 "actor": {  
 "id": 1,  
 "name": "Sales Agent",  
 "email": "prakash.thiyagarajan@freshworks.com",  
 "job\_title": null,  
 "work\_number": "+919999999999",  
 "mobile\_number": null,  
 "language": "en",  
 "time\_zone": "Central Time (US & Canada)",  
 "is\_active": true,  
 "deal\_pipeline\_id": 1,  
 "is\_forgotten": false,  
 "created\_at": "2019-07-18T08:16:46Z",  
 "updated\_at": "2019-07-31T09:24:53Z",  
 "type": "user"  
 },  
 "action": "update",  
 "action\_epoch": 1569328245.571302,  
 "uuid": "21a3329adec711e9bc86645aede8d797",  
 "account\_full\_domain": "prakash.freshsales-dev.com",  
 "event\_timestamp": "2019-09-24T12:30:45.571Z",  
 "product\_push\_timestamp": "2019-09-24T12:30:45.593Z",  
 "event\_info": {  
 "ip\_address": "127.0.0.1"  
 },  
 "model\_properties": {  
 "id": 9,  
 "account\_id": 1563437805,  
 "name": "Sample sequence",  
 "category": "Lead",  
 "entry\_conditions": {  
 "filter\_options": {  
 "logic\_type": "simple",  
 "simple\_logic\_operator": "AND",  
 "logic": "",  
 "filter\_rules": null  
 },  
 "exclude\_duplicate": false,  
 "include\_all\_contacts": false,  
 "view\_id": 1,  
 "condition\_flow": false,  
 "updated\_at": "2019-09-24T12:30:04Z"  
 },  
 "exit\_conditions": {  
 "filter\_options": {  
 "logic\_type": "simple",  
 "simple\_logic\_operator": "OR",  
 "logic": "",  
 "filter\_rules": null  
 },  
 "max\_days\_in\_campaign": 12,  
 "remove\_unsubscribed": false,  
 "remove\_email\_bounced": false,  
 "remove\_email\_replied": false  
 },  
 "status": "active",  
 "last\_ran\_at": null,  
 "creator\_id": 1,  
 "updater\_id": 1,  
 "created\_at": "2019-09-24T12:30:04Z",  
 "updated\_at": "2019-09-24T12:30:45Z",  
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 },  
 "associations": {  
 "creator": {  
 "id": 1,  
 "name": "Sales Agent",  
 "type": "user",  
 "email": "prakash.thiyagarajan@freshworks.com",  
 "is\_active": true,  
 "work\_number": "+919999999999",  
 "mobile\_number": null,  
 "time\_zone": "Central Time (US & Canada)",  
 "created\_at": "2019-07-18T08:16:46Z",  
 "updated\_at": "2019-07-31T09:24:53Z",  
 "deal\_pipeline\_id": 1,  
 "job\_title": null  
 },  
 "updater": {  
 "id": 1,  
 "name": "Sales Agent",  
 "type": "user",  
 "email": "prakash.thiyagarajan@freshworks.com",  
 "is\_active": true,  
 "work\_number": "+919999999999",  
 "mobile\_number": null,  
 "time\_zone": "Central Time (US & Canada)",  
 "created\_at": "2019-07-18T08:16:46Z",  
 "updated\_at": "2019-07-31T09:24:53Z",  
 "deal\_pipeline\_id": 1,  
 "job\_title": null  
 },  
 "sales\_sequence\_steps": [  
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 "id": 10,  
 "action\_type": "Email",  
 "conditions": {  
 "filter\_options": {  
 "logic\_type": "simple",  
 "simple\_logic\_operator": "AND",  
 "logic": "",  
 "filter\_rules": null  
 }  
 },  
 "entity\_params": {  
 "model": "Lead",  
 "template\_id": "4",  
 "needs\_tracking": 1,  
 "unsubscribe": 1,  
 "signature": 1,  
 "from": [  
 {  
 "targetable\_id": "1",  
 "targetable\_type": "User",  
 "text": "Sales Agent",  
 "email": "prakash.thiyagarajan@freshworks.com"  
 }  
 ],  
 "reply\_to": [  
 {  
 "text": "salesagent+1@prakash.freshsales-dev.com",  
 "targetable\_id": "\_user\_sales\_email\_",  
 "targetable\_type": "\_user\_sales\_email\_",  
 "email": "salesagent+1@prakash.freshsales-dev.com"  
 }  
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 "cc": null,  
 "bcc": null,  
 "new\_email": 1,  
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 "template\_subject": "campaign check",  
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 "created\_at": "2019-09-24T12:30:04Z",  
 "updated\_at": "2019-09-24T12:30:04Z"  
 },  
 {  
 "id": 11,  
 "action\_type": "Followup",  
 "conditions": {  
 "filter\_options": {  
 "logic\_type": "simple",  
 "simple\_logic\_operator": "AND",  
 "logic": "",  
 "filter\_rules": null  
 }  
 },  
 "entity\_params": {  
 "model": "Lead",  
 "title": "Follow task",  
 "owner": "1",  
 "due\_date": {  
 "time": "07:29"  
 },  
 "execution\_day": 1  
 },  
 "position": 2,  
 "created\_at": "2019-09-24T12:30:45Z",  
 "updated\_at": "2019-09-24T12:30:45Z"  
 }  
 ]  
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 "changes": {  
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 "name": [  
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 "Sample sequence"  
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 "status": [  
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 ],  
 "exit\_conditions": [  
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 "filter\_options": {  
 "logic\_type": "simple",  
 "simple\_logic\_operator": "OR",  
 "logic": "",  
 "filter\_rules": null  
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 "max\_days\_in\_campaign": 10,  
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 "remove\_email\_bounced": true,  
 "remove\_email\_replied": true  
 },  
 {  
 "filter\_options": {  
 "logic\_type": "simple",  
 "simple\_logic\_operator": "OR",  
 "logic": "",  
 "filter\_rules": null  
 },  
 "max\_days\_in\_campaign": 12,  
 "remove\_unsubscribed": false,  
 "remove\_email\_bounced": false,  
 "remove\_email\_replied": false  
 }  
 ],  
 "updater\_id": [  
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 ],  
 "status\_changed\_at": [  
 "2019-09-24T07:30:04-05:00",  
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 ],  
 "updated\_at": [  
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 "2019-09-24T07:30:45-05:00"  
 ],  
 "campaign\_type": [  
 {  
 "Time": "7:30",  
 "Time zone": "(GMT-06:00) Central Time (US & Canada)",  
 "Exclude weekends": "Yes",  
 "model": "Classic Sequence"  
 },  
 {  
 "Time": "7:30",  
 "Time zone": "(GMT-06:00) Central Time (US & Canada)",  
 "Exclude weekends": "Yes",  
 "model": "Smart Sequence",  
 "Time interval": "every day"  
 }  
 ],  
 "exit\_condition\_updated": {  
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 "added": [],  
 "additional": {  
 "removed": [  
 {  
 "max\_days\_in\_campaign": 10,  
 "remove\_unsubscribed": true,  
 "remove\_email\_bounced": true,  
 "remove\_email\_replied": true  
 }  
 ],  
 "added": [  
 {  
 "max\_days\_in\_campaign": 12,  
 "remove\_unsubscribed": false,  
 "remove\_email\_bounced": false,  
 "remove\_email\_replied": false  
 }  
 ]  
 }  
 },  
 "exit\_condition\_added": [],  
 "exit\_condition\_removed": [],  
 "sales\_sequence\_steps\_changes": [  
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 "step\_condition\_operator": [  
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 "AND"  
 ],  
 "step\_condition\_updated": {  
 "removed": [],  
 "added": []  
 },  
 "step\_condition\_added": [],  
 "step\_condition\_removed": [],  
 "step\_action\_added": [  
 {  
 "Title": "Follow task",  
 "owner": "Sales Agent",  
 "Time": "07:29",  
 "Day": 1  
 }  
 ],  
 "id": 11,  
 "model": "Add task",  
 "step": [  
 null,  
 2  
 ]  
 }  
 ]  
 },  
 "system\_changes": {},  
 "misc\_changes": {}  
 }  
 }  
}

**SALES SEQUENCE - delete** Expand source

{  
 "account\_id": "1563437805",  
 "pod": "useast1-pod1",  
 "region": "us-east-1",  
 "payload\_type": "sales\_sequence\_update",  
 "payload\_version": "2.0",  
 "payload": {  
 "model": "SalesSequence",  
 "actor": {  
 "id": 1,  
 "name": "Sales Agent",  
 "email": "prakash.thiyagarajan@freshworks.com",  
 "job\_title": null,  
 "work\_number": "+919999999999",  
 "mobile\_number": null,  
 "language": "en",  
 "time\_zone": "Central Time (US & Canada)",  
 "is\_active": true,  
 "deal\_pipeline\_id": 1,  
 "is\_forgotten": false,  
 "created\_at": "2019-07-18T08:16:46Z",  
 "updated\_at": "2019-07-31T09:24:53Z",  
 "type": "user"  
 },  
 "action": "update",  
 "action\_epoch": 1569328253.3402822,  
 "uuid": "2644a69edec711e9bc86645aede8d797",  
 "account\_full\_domain": "prakash.freshsales-dev.com",  
 "event\_timestamp": "2019-09-24T12:30:53.340Z",  
 "product\_push\_timestamp": "2019-09-24T12:30:53.356Z",  
 "event\_info": {  
 "ip\_address": "127.0.0.1"  
 },  
 "model\_properties": {  
 "id": 9,  
 "account\_id": 1563437805,  
 "name": "Sample sequence",  
 "category": "Lead",  
 "entry\_conditions": {  
 "filter\_options": {  
 "logic\_type": "simple",  
 "simple\_logic\_operator": "AND",  
 "logic": "",  
 "filter\_rules": null  
 },  
 "exclude\_duplicate": false,  
 "include\_all\_contacts": false,  
 "view\_id": 1,  
 "condition\_flow": false,  
 "updated\_at": "2019-09-24T12:30:04Z"  
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 "exit\_conditions": {  
 "filter\_options": {  
 "logic\_type": "simple",  
 "simple\_logic\_operator": "OR",  
 "logic": "",  
 "filter\_rules": null  
 },  
 "max\_days\_in\_campaign": 12,  
 "remove\_unsubscribed": false,  
 "remove\_email\_bounced": false,  
 "remove\_email\_replied": false  
 },  
 "status": "deleted",  
 "last\_ran\_at": null,  
 "creator\_id": 1,  
 "updater\_id": 1,  
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 "updated\_at": "2019-09-24T12:30:53Z",  
 "status\_changed\_at": "2019-09-24T12:30:53Z"  
 },  
 "associations": {  
 "creator": {  
 "id": 1,  
 "name": "Sales Agent",  
 "type": "user",  
 "email": "prakash.thiyagarajan@freshworks.com",  
 "is\_active": true,  
 "work\_number": "+919999999999",  
 "mobile\_number": null,  
 "time\_zone": "Central Time (US & Canada)",  
 "created\_at": "2019-07-18T08:16:46Z",  
 "updated\_at": "2019-07-31T09:24:53Z",  
 "deal\_pipeline\_id": 1,  
 "job\_title": null  
 },  
 "updater": {  
 "id": 1,  
 "name": "Sales Agent",  
 "type": "user",  
 "email": "prakash.thiyagarajan@freshworks.com",  
 "is\_active": true,  
 "work\_number": "+919999999999",  
 "mobile\_number": null,  
 "time\_zone": "Central Time (US & Canada)",  
 "created\_at": "2019-07-18T08:16:46Z",  
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 "deal\_pipeline\_id": 1,  
 "job\_title": null  
 },  
 "sales\_sequence\_steps": [  
 {  
 "id": 10,  
 "action\_type": "Email",  
 "conditions": {  
 "filter\_options": {  
 "logic\_type": "simple",  
 "simple\_logic\_operator": "AND",  
 "logic": "",  
 "filter\_rules": null  
 }  
 },  
 "entity\_params": {  
 "model": "Lead",  
 "template\_id": "4",  
 "needs\_tracking": 1,  
 "unsubscribe": 1,  
 "signature": 1,  
 "from": [  
 {  
 "targetable\_id": "1",  
 "targetable\_type": "User",  
 "text": "Sales Agent",  
 "email": "prakash.thiyagarajan@freshworks.com"  
 }  
 ],  
 "reply\_to": [  
 {  
 "text": "salesagent+1@prakash.freshsales-dev.com",  
 "targetable\_id": "\_user\_sales\_email\_",  
 "targetable\_type": "\_user\_sales\_email\_",  
 "email": "salesagent+1@prakash.freshsales-dev.com"  
 }  
 ],  
 "cc": null,  
 "bcc": null,  
 "new\_email": 1,  
 "template\_name": "Campaign check",  
 "template\_subject": "campaign check",  
 "execution\_day": 1  
 },  
 "position": 1,  
 "created\_at": "2019-09-24T12:30:04Z",  
 "updated\_at": "2019-09-24T12:30:04Z"  
 },  
 {  
 "id": 11,  
 "action\_type": "Followup",  
 "conditions": {  
 "filter\_options": {  
 "logic\_type": "simple",  
 "simple\_logic\_operator": "AND",  
 "logic": "",  
 "filter\_rules": null  
 }  
 },  
 "entity\_params": {  
 "model": "Lead",  
 "title": "Follow task",  
 "owner": "1",  
 "due\_date": {  
 "time": "07:29"  
 },  
 "execution\_day": 1  
 },  
 "position": 2,  
 "created\_at": "2019-09-24T12:30:45Z",  
 "updated\_at": "2019-09-24T12:30:45Z"  
 }  
 ]  
 },  
 "changes": {  
 "model\_changes": {  
 "status": [  
 1,  
 3  
 ],  
 "status\_changed\_at": [  
 "2019-09-24T07:30:45-05:00",  
 "2019-09-24T07:30:53-05:00"  
 ],  
 "updated\_at": [  
 "2019-09-24T07:30:45-05:00",  
 "2019-09-24T07:30:53-05:00"  
 ]  
 },  
 "system\_changes": {},  
 "misc\_changes": {}  
 }  
 }  
}

**SALES SEQUENCE - destroy** Expand source

{  
 "account\_id": "1563437805",  
 "pod": "useast1-pod1",  
 "region": "us-east-1",  
 "payload\_type": "sales\_sequence\_destroy",  
 "payload\_version": "2.0",  
 "payload": {  
 "model": "SalesSequence",  
 "actor": {  
 "id": 1,  
 "name": "Sales Agent",  
 "email": "prakash.thiyagarajan@freshworks.com",  
 "job\_title": null,  
 "work\_number": "+919999999999",  
 "mobile\_number": null,  
 "language": "en",  
 "time\_zone": "Central Time (US & Canada)",  
 "is\_active": true,  
 "deal\_pipeline\_id": 1,  
 "is\_forgotten": false,  
 "created\_at": "2019-07-18T08:16:46Z",  
 "updated\_at": "2019-07-31T09:24:53Z",  
 "type": "user"  
 },  
 "action": "destroy",  
 "action\_epoch": 1569328413.807209,  
 "uuid": "85e9f2acdec711e9b3e1645aede8d797",  
 "account\_full\_domain": "prakash.freshsales-dev.com",  
 "event\_timestamp": "2019-09-24T12:33:33.807Z",  
 "product\_push\_timestamp": "2019-09-24T12:33:34.816Z",  
 "event\_info": {  
 "ip\_address": null  
 },  
 "model\_properties": {  
 "id": 9,  
 "account\_id": 1563437805,  
 "name": "Sample sequence",  
 "category": "Lead",  
 "entry\_conditions": {  
 "filter\_options": {  
 "logic\_type": "simple",  
 "simple\_logic\_operator": "AND",  
 "logic": "",  
 "filter\_rules": null  
 },  
 "exclude\_duplicate": false,  
 "include\_all\_contacts": false,  
 "view\_id": 1,  
 "condition\_flow": false,  
 "updated\_at": "2019-09-24T12:30:04Z"  
 },  
 "exit\_conditions": {  
 "filter\_options": {  
 "logic\_type": "simple",  
 "simple\_logic\_operator": "OR",  
 "logic": "",  
 "filter\_rules": null  
 },  
 "max\_days\_in\_campaign": 12,  
 "remove\_unsubscribed": false,  
 "remove\_email\_bounced": false,  
 "remove\_email\_replied": false  
 },  
 "status": "deleted",  
 "last\_ran\_at": null,  
 "creator\_id": 1,  
 "updater\_id": 1,  
 "created\_at": "2019-09-24T12:30:04Z",  
 "updated\_at": "2019-09-24T12:30:53Z",  
 "status\_changed\_at": "2019-09-24T12:30:53Z"  
 }  
 }  
}