# Title: Sales Enablement Collaterals

This page has been deprecated. [Kindly visit this page](https://confluence.freshworks.com/display/PM/Freshsales+Sales+Tools) for all the **latest Freshsales collaterals**.

#### If you don't find what you need, please drop a note to [fwcrm-salesenablement@freshworks.com](mailto:fwcrm-salesenablement@freshworks.com)

---------------------------------------------------------------------------------OLD VERSION OF THE DEPRECATED PAGE------------------------------------------------------------------------------------

All sales collaterals related to Freshsales Product, Competition and Market(Customers/Industry) can be found here (links to Google drive shared folder have been provided).

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| --- | --- | --- | --- | --- | --- | --- | --- |
| **Product**   [Feature List](https://confluence.freshworks.com/pages/viewpage.action?pageId=202548934)  [Product Decks](https://confluence.freshworks.com/pages/viewpage.action?pageId=202548934)  [Getting Started Guide](https://confluence.freshworks.com/pages/viewpage.action?pageId=202548934)  [Product One Pager](https://confluence.freshworks.com/pages/viewpage.action?pageId=202548934)  [Integrations](https://confluence.freshworks.com/pages/viewpage.action?pageId=202548934)  [RFI](https://confluence.freshworks.com/pages/viewpage.action?pageId=202548933)  [GDPR](https://confluence.freshworks.com/pages/viewpage.action?pageId=202548934)  [Youtube Channel](https://confluence.freshworks.com/pages/viewpage.action?pageId=202548934)  [Standees](https://confluence.freshworks.com/pages/viewpage.action?pageId=202548934) |  | **Competition**   [Battle cards](https://confluence.freshworks.com/pages/viewpage.action?pageId=202548934) (Internal)    [Comparison Brochures](https://confluence.freshworks.com/pages/viewpage.action?pageId=202548934) (Customer Sharing) |  | **Industry,** **Case studies & Use cases**   [Industry Decks](https://confluence.freshworks.com/pages/viewpage.action?pageId=202548934)    [Industry Pages](https://www.freshworks.com/freshsales-crm/industry/)    [Case study - Pages](https://www.freshworks.com/freshsales-crm/resources/#case-studies)  [Customers - Across Geo and Industries](https://confluence.freshworks.com/pages/viewpage.action?pageId=202548933) |  | **Freshworks Company**     [Security Document](https://confluence.freshworks.com/pages/viewpage.action?pageId=202548934) |  |

### For **Freshmarketer** collaterals, click [here.](https://confluence.freshworks.com/display/FM/Freshmarketer+-+Sales+Enablement)

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| Freshmarketer essentials |
| [Freshmarketer product brochure](https://drive.google.com/file/d/1nxYHX76UulXOeBE2hCExtcB8XQ4mXVtw/view?usp=sharing) |
| [Overview deck](https://drive.google.com/file/d/1Ga-ilUw9sfZ-OihBRxKa98oblhAF4lQx/view?usp=sharing) |
| [FM feature list](https://docs.google.com/spreadsheets/d/1syJtv1b0clhoB56Na4HVaDMV5DGFfgBA8ej1UjK8acc/edit#gid=847713832) |

# \*\*PRODUCT UPDATE

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|  |
| --- |
| **PRODUCT UPDATE** - from product team |
| [LATEST PRODUCT UPDATE changelog](https://drive.google.com/open?id=16Glj34IuJeMqEZWm-OLpiphlIUkdgFEo1TpgjoGHG_Q). |

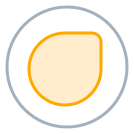
# Product

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Feature List

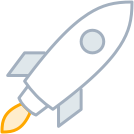
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Product Decks

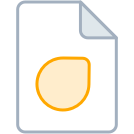
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Getting Started Guide

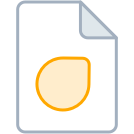
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Product One Pager

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RFI

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GDPR

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## Integrations

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## Youtube Channel

Explore our [youtube channel](https://www.youtube.com/channel/UCby1mvJvbHahhIunJu2766A) to view more videos about Freshsales.

Freshsales explained in under 7 minutes: <https://freshsales.wistia.com/medias/id87eevnkr>

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## Standees

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# Competition

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## Battle Cards

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## Comparison Brochures

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# Industry

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## Industry Decks

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## Customers - Across Geo and Industries

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# Freshworks Company

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## Security Document

You can access the Freshworks security document [here](https://views.paperflite.com/assets/5c57d645d601800001990f40).

Freshworks security on web [here](https://www.freshworks.com/security/).

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[Freshsales Sales Enablement Collaterals:](https://drive.google.com/open?id=1pcx4YtIYUeOoQ_F2-Xr_EkqFu_MUSCUX)

1. [Feature List](https://drive.google.com/drive/folders/1opgfh5icQaUaz6sDe48skd9TYg34W8uh)
2. [Product Decks](https://drive.google.com/open?id=1oHiDTANJccm0UI-RFqwSnUTZ67ljmS7m)
3. [Competitor Battle cards - Internal Use](https://drive.google.com/drive/folders/1KwliPU0_snZCP88wPIL5UEP1cLvayjo_?usp=sharing) (Includes detailed feature comparison for each competitor)
4. [Competitor Comparison Brochures - Customer Copy](https://drive.google.com/drive/folders/1OmWnWSzMVHU6LNDX3pLrOxuorQqaav1M?usp=sharing)
5. [Getting Started Guide](https://drive.google.com/drive/folders/1wUIqDecfEGjf2h9L3OOgDiksk8JCYOgg?usp=sharing)
6. [Product One Page](https://drive.google.com/open?id=1iUB0MlarGSS1-pIkSHfttWFxoUDjPv9Y)r
   1. [Freshsales - Freshchat](https://www.freshworks.com/freshsales-crm/apps-integration/freshchat/)
   2. [Freshsales - Freshcaller](https://www.freshworks.com/freshsales-crm/phone/)
7. [GDPR](https://drive.google.com/drive/folders/1M-v90M0KRNKhTbQs2gU_1s20MUnWj7sF?usp=sharing)
8. [Integrations](https://drive.google.com/drive/folders/1sugdgNuJcu8WotJFj7ndMOS8hYTB36tY?usp=sharing)
9. [Standees](https://drive.google.com/drive/folders/1Mq4aG1-DBNfOhDYvbU4PD4JNvB4v2lNG?usp=sharing)
10. [Industry Decks](https://drive.google.com/drive/folders/19EwXmv8tE1CSM61oRD_AyuWWM2smWYEs?usp=sharing)
11. [Youtube Channel](https://www.youtube.com/channel/UCby1mvJvbHahhIunJu2766A) (Product Explainer Videos, Feature and Sales Webinars)