# Title: Squad 3 - Q1 2019 Aspirations



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| **Aspirations - Q1 2019** Freshsales, Squad 3 22 Jan 2019 |
| Mission:  Continue evolving integrated email as USP of Freshsales  Improving Search and Filter |

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| --- | --- | --- | --- |
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## **Success metrics - KPIs (Key Performance Indicators)**

|  |
| --- |
| 1. Features shipped 2. Number of Jira items resolved 3. Test cases automated - RSpec coverage 4. Number of UI test cases automated |

# **Previous Aspirations Link:**

[**Squad 3 - Q1 2019 Aspirations**](https://confluence.freshworks.com/pages/viewpage.action?pageId=202547485)

## **Results: How did we do since last Aspirations? (Planned vs Delivered - Summarise the results and provide applicable links)**

|  |  |  |
| --- | --- | --- |
| Goal (from previous Aspirations) | Results | Deliverables |
| **Email** |  |  |
| Gmail & Outlook Email alias | Done | Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. |
| Multiple email address to lead/contact - Release2 | Done | Unable to render Jira issues macro, execution error. |
| Deal Placeholders in single email | In progress | Unable to render Jira issues macro, execution error. |
| Email Preview | In progress | Unable to render Jira issues macro, execution error. |
| Unsubscribe link as placeholder | In progress | Unable to render Jira issues macro, execution error. |
|  |  |  |
| **Search and Filter** |  |  |
| Search on-boarding | Done. Data migration pending | Unable to render Jira issues macro, execution error. |
| Search - bulk action enhancement | Done | Unable to render Jira issues macro, execution error. |
|  |  |  |
| **Others** |  |  |
| Upgrade Ember to 2.8 | Done | Unable to render Jira issues macro, execution error. |
| Freshsales Gmail Addon | Done | Unable to render Jira issues macro, execution error. |
|  |  |  |

## **Success metric trend (over the past 3 months)**

|  |  |  |  |
| --- | --- | --- | --- |
| Metric | Since last Aspirations | December | August 2018 |
| Features shipped | 2 | 3 | 1 |
| Number of Jira items resolved | 32 | 28 | 23 |
| RSpec coverage | 55% | 45% | 28% |
| Automation coverage (High & critical) | 42% | 40% |  |

## **Top contributors (since** **last Aspirations - please leave this section blank if data not available)**

|  |  |
| --- | --- |
| Name | Contribution |
|  |  |

## **Top Issues (faced since last Aspirations)**

|  |  |  |
| --- | --- | --- |
| Issue | Root cause | Recurring |
| Application - UI down (14mins) | Redshift cluster down | No |

## **Plan for next month (or) Aspirations**

|  |  |
| --- | --- |
| Goal | Deliverables |
| Email limit redesign  [Kalaivasakan Kalaiarasan](https://confluence.freshworks.com/display/~kalaivasakan.kalaiarasan) |  |
| User preferred Fonts for email  [Hari](https://confluence.freshworks.com/display/~hariharasuthan.balaji) |  |
| Email inbound optimisation [Thoppe Dwarakanath](https://confluence.freshworks.com/display/~thoppe.dwarakanath) |  |
| Search data migration and onboarding [Blessina NancySekar](https://confluence.freshworks.com/display/~blessina.sekar) |  |

## **Identified risks**

|  |  |  |
| --- | --- | --- |
| Risk | Mitigation strategy | Recurring |
|  |  |  |

## **Do you have any specific asks? (any help needed to address constraints, unblocking, ...)**

**(Please keep this list engineering related - this section is optional)**

|  |  |  |
| --- | --- | --- |
| Ask | Impact | Recurring |
|  |  |  |

## **Tech Debts**

|  |  |  |
| --- | --- | --- |
| Name | Status | Deliverables |
| Kalaivasakan | Done | Unable to render Jira issues macro, execution error. |
| Hari | Done | Unable to render Jira issues macro, execution error. |
| Dwarak | In Progress | Unable to render Jira issues macro, execution error. |

## **Plan/Roadmap/Vision - that extends beyond next aspiration**

* Email historical import of emails, suggested leads
* Search functionality for email content
* Folders for email templates
* Providing account level SMTP to control their email sending related events and limits
* Provide an option to mark an email as private