# Title: Squad 3 - Q4 2018 Aspirations



|  |
| --- |
| **Aspirations - October 2018** Freshsales, Squad 3 05 Oct 2018 |
| Mission:  Continue evolving integrated email as USP of Freshsales  Improving Search and Filter |

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Name** | **Email** | **Git home (if applicable)** |
| **Tech Lead** | Sivakumar | [sivakumar.muthuchamy@freshworks.com](mailto:sivakumar.muthuchamy@freshworks.com) |  |
| **Sqaud Lead** | Manikandan | [manikandan.subramaniam@freshworks.com](mailto:manikandan.subramaniam@freshworks.com) |  |
| **Product Owner** | Aditi | [aditi.balaji@freshworks.com](mailto:aditi.balaji@freshworks.com) |  |
|  | Vinay | [vinay.yevatkar@freshworks.com](mailto:vinay.yevatkar@freshworks.com) |  |
| **Members** | Amerrnath | [amerrnath.murugan@freshworks.com](mailto:amerrnath.murugan@freshworks.com) |  |
|  | Dwarak | [thoppe.dwarakanath@freshworks.com](mailto:thoppe.dwarakanath@freshworks.com) |  |
|  | Kalaivasakan | [kalaivasakan.kalaiarasan@freshworks.com](mailto:kalaivasakan.kalaiarasan@freshworks.com) |  |
|  | Amritendu | [amritendu.mondal@freshworks.com](mailto:amritendu.mondal@freshworks.com) |  |
|  | Blessina | [blessina.sekar@freshworks.com](mailto:blessina.sekar@freshworks.com) |  |
|  | Hariharasuthan | [hariharasuthan.balaji@freshworks.com](mailto:hariharasuthan.balaji@freshworks.com) |  |
|  | Uma | [uma.baskaran@freshworks.com](mailto:uma.baskaran@freshworks.com) |  |
|  | Bala | [balasubramanian.perumal@freshworks.com](mailto:balasubramanian.perumal@freshworks.com) |  |
|  | Sathishkumar Hari | [sathishkumar.hari@freshworks.com](mailto:sathishkumar.hari@freshworks.com) |  |

## **Success metrics - KPIs (Key Performance Indicators)**

|  |
| --- |
| 1. Features shipped 2. Number of Jira items resolved 3. Test cases automated - RSpec coverage 4. Number of UI test cases automated |

# **Previous Aspirations Link:**

[**Squad 3 - August 2018 Aspirations**](https://confluence.freshworks.com/pages/viewpage.action?pageId=196872308)

## **Results: How did we do since last Aspirations? (Planned vs Delivered - Summarise the results and provide applicable links)**

|  |  |  |
| --- | --- | --- |
| Goal (from previous Aspirations) | Results | Deliverables |
| **Email** |  |  |
| Capture email bounce reasons and make it available in reports | Done | Unable to render Jira issues macro, execution error. |
| Improved inbound email processing performance | Done | Unable to render Jira issues macro, execution error. |
| Moving to email platforms for Outbound emails | In Progress |  |
| Image selection border resizing | In Progress | Unable to render Jira issues macro, execution error. |
| Multiple email address to lead/contact | In Testing | Unable to render Jira issues macro, execution error. |
|  |  |  |
| **Search and Filter** |  |  |
| Search on-boarding with central Upgrade | In Progress | Unable to render Jira issues macro, execution error. |
| Remove old suspended accounts from search cluster | Done | Unable to render Jira issues macro, execution error. |
|  |  |  |
| **Other** |  |  |
| ESlint fixes v2.0 | Done | Unable to render Jira issues macro, execution error. |
| Upgrade Ember to 2.8 | In Progress | Unable to render Jira issues macro, execution error. |
| Freshsales Gmail Addon | In Google review | Unable to render Jira issues macro, execution error. |

## **Success metric trend (over the past 3 months)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Metric | Since last Aspirations | July 2018 | June 2018 |  |  |  |  |
| Features shipped | 1 | 1 | 0 |  |  |  |  |
| Number of Jira items resolved | 23 | 53 | 30 |  |  |  |  |
| Test cases automated - RSpec coverage | 28% |  |  |  |  |  |  |
| Automation coverage (High & critical) | 63% |  |  |  |  |  |  |

## **Top contributors (since** **last Aspirations - please leave this section blank if data not available)**

|  |  |
| --- | --- |
| Name | Contribution |
|  |  |

## **Top Issues (faced since last Aspirations)**

|  |  |  |
| --- | --- | --- |
| Issue | Root cause | Recurring |

## **Plan for next month (or) Aspirations**

|  |  |
| --- | --- |
| Goal | Deliverables |
| Moving to email platforms for Custom IMAP  [Sivakumar Muthuchamy](https://confluence.freshworks.com/display/~sivakumar.muthuchamy) |  |
| Providing account level SMTP to control their email sending related events and limits  [Kalaivasakan Kalaiarasan](https://confluence.freshworks.com/display/~kalaivasakan.kalaiarasan) |  |
| User preferred Fonts for email  [Amerrnath Murugan](https://confluence.freshworks.com/display/~amerrnath.murugan) |  |
| Email limit redesign  [Thoppe Dwarakanath](https://confluence.freshworks.com/display/~thoppe.dwarakanath) |  |
| Provide an option to mark an email as private |  |

|  |  |
| --- | --- |
| Stretch goal | Deliverables |
|  |  |

## **Identified risks**

|  |  |  |
| --- | --- | --- |
| Risk | Mitigation strategy | Recurring |
|  |  |  |

## **Do you have any specific asks? (any help needed to address constraints, unblocking, ...)**

**(Please keep this list engineering related - this section is optional)**

|  |  |  |
| --- | --- | --- |
| Ask | Impact | Recurring |
|  |  |  |

## **Peer appreciation**

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Appreciated by | Impact | In their own words |
|  |  |  |  |

## **Plan/Roadmap/Vision - that extends beyond one month**

* Email onboarding, historical import of emails, suggested leads
* Search functionality for email content
* Folders for email templates

## **Demo/Deep dives/Miscellaneous items/...**