# Title: Squad 7 - August 2018 Aspirations

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| **Aspirations - August 2018** Freshsales - 22 Aug 2018 |
| Mission:   * Webforms - Let the user generate leads effectively from their website * Frontend Performance - Speed up the frontend related stuffs * Internationalization - Expanding our horizon to reach across the world |

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| --- | --- | --- | --- |
|  | **Name** | **Email** | **Git home (if applicable)** |
| **Tech Lead** | Vivekanandan M | vivekanandan.murugesan | [https://github.com/](https://github.com/vijayaragavanv)vivekanandan |
| **Product Owner** | Swati Sharma | swati.sharma |  |
|  | Vinay Yevatkar | vinay.yevatkar |  |
| **Member** | Nivedita Peddiraju | nivedita.peddiraju | [https://github.com/](https://github.com/vijayaragavanv)nive297 |

## **Success metrics - KPIs (Key Performance Indicators)**

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| --- |
| 1. Features shipped 2. Number of Jira items resolved |

## **Previous Aspirations Link:**

## **Results: How did we do since last Aspirations? (Planned vs Delivered)**

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| Capture meta information of the lead generated | Done | Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. |
| Asset Pipeline Optimization - Reduced the deployment time by half (from 11.30 minutes to 5.30 minutes) | Done | Unable to render Jira issues macro, execution error. |
| NPS - Integrating Advocately for user survey | In QA | Unable to render Jira issues macro, execution error. Unable to render Jira issues macro, execution error. |
| Webform Performance Optimization - Reduced 3s to 1s and beyond | In Review | Unable to render Jira issues macro, execution error. |
| RTL Support | In Progress | Unable to render Jira issues macro, execution error. |
| Hovercard on List views | In Progress | Unable to render Jira issues macro, execution error. |
| Support Portal revamp | In Progress | Unable to render Jira issues macro, execution error. |

## **Success metric trend**

| Metric | May | June | July | August |
| --- | --- | --- | --- | --- |
| Features / Enhancements Shipped | 2 | 2 | 2 | 1 |
| No.of Jira items resolved | 17 | 9 | 7 | 7 |
| Webforms | 1023 | 1114 ~ 91 | 1407 ~ 293 | 1863 ~ 456 |
| Total Users  Non English Users | 99740  10599  10.63% | 105457 ~ 5717  11237 ~ 638  10.66% | 111897 ~ 6440  11836 ~ 599  10.57% | 123182 ~ 11285  12904 ~ 1068  10.47 ~ 9.46% |

## **Plan for next month (or) Aspirations**

|  |  |  |
| --- | --- | --- |
| Goal | Deliverables |  |
| Product Module |  |  |
| Automate Translation process for new & updated strings | Unable to render Jira issues macro, execution error. |  |
| Webforms: Dependent dropdown support - Waiting for Formservice | Unable to render Jira issues macro, execution error. |  |
| Tech Debt: Tech Doc for Webforms |  |  |

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| --- | --- |
| Stretch goal | Deliverables |
|  |  |

## **Identified risks**

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| Risk | Mitigation strategy | Recurring |
|  |  |  |

## **Do you have any specific asks? (any help needed to address constraints, unblocking, ...)**

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| --- | --- | --- |
| Ask | Impact | Recurring |
|  |  |  |

## **Peer appreciation**

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| --- | --- | --- | --- |
| Name | Appreciated by | Impact | In their own words |
|  |  |  |  |
|  |  |  |  |

## **Plan/Roadmap/Vision - that extends beyond one month**

Advanced Customizations in Webform & Conversational form