# Title: Test - New Design - Collaterals

All sales collaterals related to Freshsales Product, Competition and Market(Customers/Industry) can be found here (links to Google drive shared folder have been provided).

If you don't find what you need, drop a note to [freshsales-salesenablement@freshworks.com](mailto:freshsales-salesenablement@freshworks.com)

# Product Decks and Feature List

**What you'll find here**

1. Freshsales Brief Pitch Deck
2. Freshsales Detailed Feature Deck
3. Sales 360 Pitch Deck
4. Freshsales Feature List
5. CRM Check List

**Decks**

**Feature list and Check list**

# Brochures

**What you'll find here**

1. Freshsales Brochure
2. Sales 360 Brochure
3. Integration Brochures (Desk, Caller, Connect and Marketer)

**Product**

**Integration**

# Ebook, GDPR and Guides

# **What you'll find here**

1. Freshsales Ebook
2. Freshsales Getting Started Guide
3. GDPR FAQs
4. GDPR Handbook

**Ebook**

**Getting started guide**

**GDPR**

# Product Videos

**What you'll find here**

1. Overview Videos
2. Feature Intro Videos
3. Feature Explainer Videos

[Freshsales explained in under 7 minutes](https://freshsales.wistia.com/medias/id87eevnkr)

# Competitor Comparison

**What you'll find here**

1. Battle Cards
2. Comparison Brochure

**Battle cards\_ Internal use**

**Comparison brochures\_External facing**

# Ideal Client Profile

**What you'll find here**

# Industry Decks

**What you'll find here**

# Case Studies

**What you'll find here**