# Egypt Int. Fisheries & Seafood & Aquaculture معرض مصر الدولي للاسماك والمأكولات البحرية وتكنولوجيا الاستزراع المائي Technology Expo



#### Why Egypt:

With more than 90 million inhabitants, Egypt's population is the largest in the Arab world,

EGYPT is located in the Heart of the Middle East, and is considered as the trading hub between the Middle East, Africa and the rest of the world, Geography, Sports, population,

history, culture, military strength, and diplomatic expertise give Egypt extensive political and economic influence in the Middle East, And has been always the crossroad of Arab-African and international commerce and culture.

- With the increase in tourism development, urbanization and increase the number of hotels and restaurants in Egypt makes it a promising market and a large investment in this sector and the increasing number of companies and factories in the presence of international players interested in their product in the Middle East.
- This region's seafood market comes primarily from international resources due to its extremely high levels of seafood consumption and the declining domestic seafood industry.
- Egypt is consistently rated as the world's freest economy on the basis of its business infrastructure, financial, legal and professional services, and its low and simple tax system. There is free flow of capital and goods, comprehensive intellectual property protection rights, and no import taxes on exhibits.
- Food, beverages and other agricultural products can be imported to Egypt duty-free. Healthy eating is a growing trend in Egypt, with diners preferring to eat fresh foods and have become increasingly aware of food safety.

Don't hesitate to visit Egypt we promise you that it will be enjoyable tours..... it's waiting for you to tell you ..... its history (more than 7000 years old)



#### Why Exhibit:

- •Whether you want to reinforce your relationships or establish new ones, you'll be reaching out directly to consumers looking for information on your products. Attendees come to the Expo to find information on the newest and most up-to-date products and services.
- •puts your company in front of owners, proprietors, executives, purchasing managers (including purchasing of seafood, ingredients, retail, foodservice, equipment, services & packaging), category managers and private label program directors/managers.
- •Introduce your products to one of the largest and fastest growing markets in the world and meet buyers and other key decision makers from almost all sectors of the economy.
- •This is your opportunity to launch new products, meet new buyers, learn emerging trends, and access the global seafood market.
- •Making it the place to find the latest equipment, technology, packaging and services.



### Exhibit at EGY-Seafood Expo

is the fastest way to find markets for your products in Egypt and Middle East's seafood industry.

#### Who Exhibit?

- Seafood suppliers and products including: (fresh, processed, ready-made, dried)
- Freight forwarders and logistics services
- Seafood processing and packaging equipment
- Companies with services for the seafood industry
- Seafood traders, Processors, Exporters, Importers, Aquaculturists, Hatchery Owners
- Manufacturers of Processing/packaging machinery/equipment manufacturers.

#### Why Visit:

There are many ways of sourcing product and supplier information, but only exhibitions allow you to put a supplier' claims comprehensively to the test - by examining the products for yourself, questioning their creators, and comparing and contrasting their performance.

There are many benefits to visit EGY-Seafood Expo

- · See What's New.
- Keep abreast of industry and market developments.
- · To complete overview of seafood and fisheries industry in 3 days in one place.
- · Interview seafood and fisheries operators, technology partners, and operations experts.
- · To compile a wide range of competitive information on products and suppliers in a concentrated period of time.
- To consolidate business relationships.
- To find new markets.
- To discuss specific terms/conditions/pricing.
- · To discuss business needs in a neutral environment
- Evaluate Products and Suppliers.
- · To network with your business contacts.
- Tour the EGY-Seafood Expo, showcasing hundreds of technology solutions & products.
- To solve specific problems.
- To appoint agents/seek principals.
- To obtain technical knowledge

#### Who Visit:

Visiting Egy-Seafood Expo is a time and cost-efficient way to do business. With all the key international commercial fishing suppliers under one roof, you will have the opportunity to meet local and international suppliers from the international fishing industry keep up-to-date with new technologies, innovations and industry developments and network with industry colleagues and associations for three days.

- · Policy makers from the State and Central **Government Fishery Institutions**
- Operators of shipping lines / reefer cargo / logistic supporters.
- Suppliers of Manufacturers/ electronic equipments, cleaning equipments etc.
- Seafood Processors.
- · Hotel/Catering Firms.
- · Restaurants Buyers.
- · Distributor/ Wholesalers.
- Supermarket/ Hypermarket Buyers.
- · Importers/Exporters.
- · Cold Storage.
- Seafood Packaging Industry And many more...

EGY-Seafood Expo is promoted extensively across Egypt and neighboring countries to ensure that you will get the best quality and quantity of visitors.



## **EGY-Seafood Expo**

EGY-Seafood Expo is the first specialized exhibition for seafood & fisheries featuring international speakers and Exhibitors to be held in the heart of the Middle East, CAIRO, to provide a networking platform and to bring together the sector of seafood industries & fisheries under one roof to showcase, marketing, promote products and services to their target audience.

EGY-Seafood Expo will cover the following sectors: Seafood processors, Seafood industries, Fish cages, Fish farms, Fish hatchery industry, Fishing industry projects, Protecting, packaging & fish transporting projects, Factories & workshops for manufacturing fishing boats & equipments, Fish feeds factories and importer & exporter companies.

## The GSSIC, Egypt 2015

will be preceded by a special half-day event focused on marine aquaculture industry in Egypt. On 06 August, round table discussions will take place to explore the issues surrounding the current challenges and future prospects of marine aquaculture industry in Egypt. In addition to the GSSIC, Egypt 2015

- field trip to marine fish farm in Alexandria will be organized after the conference.

proposed trip will allow the GSSIC, Egypt 2015 participants and insight into one of the Egyptian fish farming projects and the efforts undertaken to ensure that the resources are managed sustainably.

- Highlight Seminar, workshops and field trip to

"Suze Canal" for all Aquaculture and fisheries projects.















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