

Criteria	Needs Improvement	Satisfactory	Good	Excellent
Marks	0-40	41-60	61-80	81-100
Contents (20% weightage)	Minimum information is provided about the topic of the Web application. It is hard to truly understand the goal of this web application. Only 1-2 web pages are provided and limited information is displayed in each web page.	Minimum information is provided about the topic of the Web application. A rough idea of the goal of this web application is provided. 4-5 Web pages are provided but only 1-2 pages contain some information.	Reasonable amount of information about the web application contents, its purpose, type and target audience is provided. Looking at the Web application, it is clear what type of information is intended to convey to their audience. Over 5 but less than 8 pages are provided with each page having its purpose and some relevant information.	A great amount of information is provided about the web application, its purpose, type and target audience. Having a quick look and going through the provided web pages, it is easy to grasp the overall purpose of this application. Over 8 pages are provided with each page having a clear purpose with relevant information making it very easy to follow.
Layout and Design (20% weightage)	Layout has issues and some objects are not properly placed or displayed. Compatibility issue with some browsers. Design of the application does not suit to the application domain and target audience.	Basic Layout used throughout the website with no or minimal change between pages. Works fine on a variety of browsers with minimal issues with one or more browser. Design is reasonable but very basic having no consideration regarding application domain and target audience.	A very good design and layout of web pages. A variety of contents/objects are displayed and variety in the layout and design is introduced in different web pages. No compatibility issues with the browsers and no missing or misplaced objects within any web page.	Excellent design and layout of all web pages. A proper consideration depending on the domain of web application and target audience while designing web pages. A good variety in pages layout and design depending on the type of information displayed on each page. No compatibility issues with browsers.
Navigation (20% weightage)	Not many web pages. No navigation menu bar. Broken links to connect web pages. Hard to move between one page to another web page or back/forward during navigation.	A limited navigation menu bar is provided. Web pages are connected through hyperlink. Some pages are missing navigation bar and it is hard to return back to the main page.	A complete navigation menu is provided Menu bar is displayed properly on all pages. It is very easy to follow the overall flow of the website and navigate between web pages.	A comprehensive menu bar with multiple levels is provided. Special consideration is given to make navigation menu more stylish and elegant. Each web page has very good links for navigation between web pages.
HTML and HTML5 (20% weightage)	A minimum number of tags are used to display website contents. Same types of tag are often repeated with no variety. HTML document is not well formed	A variety of HTML and HTML 5 tags are used. But there is large repetition of a few types of tags only e.g. images and videos are use excessively. HTML document is well formed.	A variety of HTML and HTML 5 tags are used. A good consideration is given to use relevant tags depending on the contents of web page. HTML document is well formed.	A very large number of different HTML and HTML 5 tags are used. A few advanced level tags for HTML 5 are also used. A good consideration is given to use relevant tags depending on the contents of web page. HTML document is well formed.
CSS (20% weightage)	A minum number of CSS properties are used. Often the same properties are repeated on every page. Only one method is used to include styles in web pages.	A variety of CSS properties and classes are used. Multiple types of CSS styles are introduced for different HTML tags and for different web pages. Both internal and external CSS is used in all web pages.	A vast number of CSS properties and classes are used. Multiple CSS files are used for different web pages. Multiple CSS styles are defined for same types of tags. Both internal and external CSS is used in all web pages.	Advance level features of CSS are used for a very large number of CSS properties defined for a large number of HTML tags. A few great animation techniques e.g. mouse over , hover etc. are used to give a profession look to the layout of web pages. Both internal and external CSS are used and also within HTML tags CSS styles are defined wherever relevant.

Usage of Frameworks and Demonstration of Code Understanding (applicable to all of the above listed criteria)	Code is either taken from sample web application or auto generated using frameworks or tools with no comments in code. No efforts are made to demonstrate code understanding.	Some comments are added in the code files but at the very high level e.g. only at the document level which does not explain the functionality of code.	Comments are added in all files at a detailed level in each code. Clearly indicates purpose of the each section in files and why it is included. A readme file is provided with all details on how to run the project.	Comments are added in all files at a detailed level in each code. Clearly indicates purpose of the each section in files and why it is included. Also includes details on the thought process e.g. logic behind a specific web design and its suitability for the selected domain and target audience. A readme file is provided with all details on how to run the project. A separate document explaining the selected domain, purpose of the selected application and how it was developed.
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