

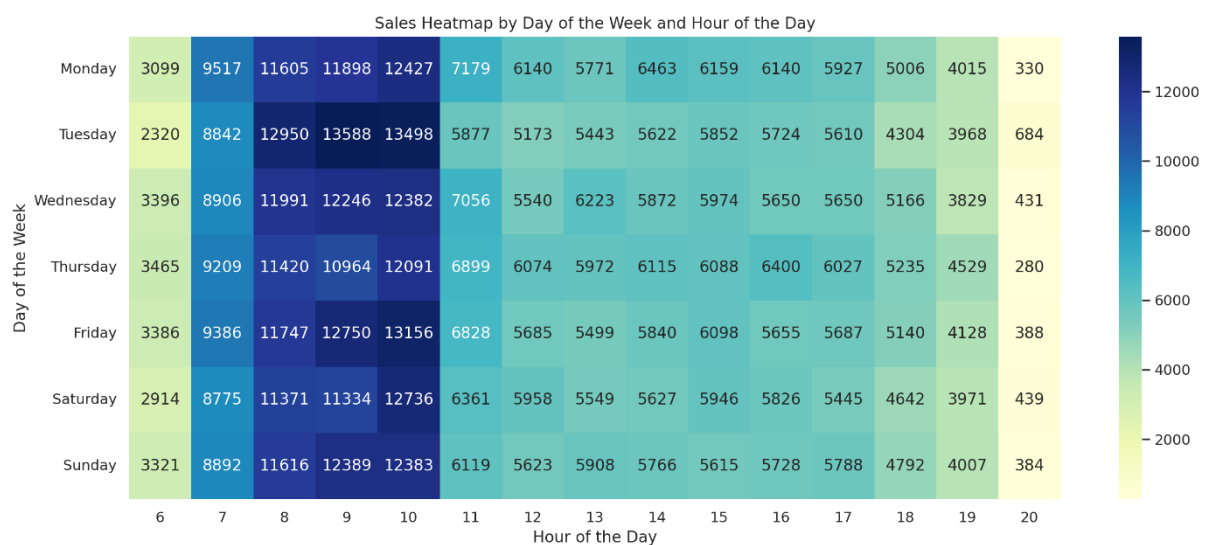
1. How do sales vary by day of the week and hour of the day?
2. Are there any peak times for sales activity?
3. What is the total sales revenue for each month?
4. How do sales vary across different store locations?
5. What is the average price/order per person?
6. Which products are the best-selling in terms of quantity and revenue?

1. Sales by Day and Hour:

- Sales are consistently highest between 8 AM and 10 AM across all days.
- Weekdays (Monday to Friday) show more intense activity in the mornings.
- Saturday and Sunday also have strong sales in the morning, but a more even spread across midday.

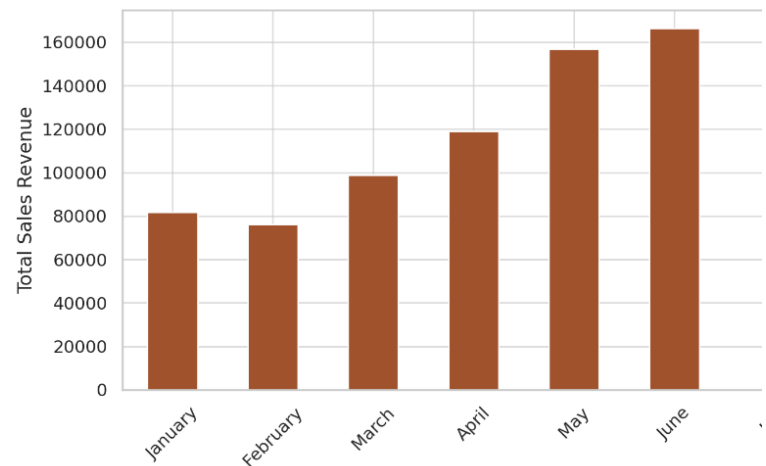
2. Peak Times for Sales Activity:

- Absolute peak hours are 9 AM and 10 AM, especially on Tuesday and Friday.
- These hours likely correspond to morning coffee rushes.



3. Total Sales Revenue by Month

- Top 3 months by revenue:
 - June: ₹166,486
 - May: ₹156,728
 - April: ₹118,941
- Lowest months:
 - February: ₹76,145
 - January: ₹81,678



4. Coffee Sales by Location:

a. Astoria:

Total coffee sales amounted to \$232,243.91

b. Hell's Kitchen:

Total coffee sales amounted to \$236,511.17

c. Lower Manhattan:

Total coffee sales amounted to \$230,057.25

Row Labels	Sum of total_bill
Astoria	\$2,32,243.91
Hell's Kitchen	\$2,36,511.17
Lower Manhattan	\$2,30,057.25
Grand Total	\$6,98,812.33

5. Average Bill per Person: \$4.69

- This means that on average, each customer spends \$4.69 per visit.
- It reflects the total revenue divided by the total number of customers.

Average Order per Person: 1.44

- This means that each person, on average, orders around 1.44 items (like coffees, snacks, etc.) during their visit.
- It's calculated by dividing the total number of items ordered by the total number of customers.

6. Top 5 Products Based on Sales:

1. Barista Espresso

- Highest-selling product, generating close to \$90,000–\$95,000 in revenue.
- Indicates strong customer preference for high-quality espresso.

2. Brewed Chai Tea

- Second-highest, earning around \$75,000–\$80,000.
- Popular among tea lovers, likely due to its flavor profile.

3. Hot Chocolate

- Slightly lower than chai tea but still strong, around \$70,000–\$75,000.
- Reflects demand during colder months or among non-coffee drinkers.

4. Gourmet Brewed Coffee

- Very close to hot chocolate in sales.
- Suggests a steady demand for premium coffee offerings.

5. Brewed Black Tea

- Fifth in sales, generating approximately \$50,000–\$55,000.
- While popular, it's not as strong a performer compared to the others.

