

MOHAK LALL SHAH

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OBJECTIVE

Impact-driven Product Manager (**2+ years experience**) delivering scalable solutions, enhancing user satisfaction, and driving operational efficiency. Championed OKR adoption (**90% success**) and launched cross-functional products exceeding KPIs (**20%**).

EDUCATION

MSc in Cancer Research & Precision Oncology, University of Glasgow

Sept 2021 – Oct 2022

BTech in Biotechnology, SRM Institute of Science and Technology

July 2017 – June 2021

SKILLS

Core Product Skills: Product Strategy, Agile (Scrum/Kanban), OKRs, Stakeholder Management, Wireframing

Tools & Development: Jira, Figma, Balsamiq, Prototyping, Usability Testing, SQL, Advanced Excel.

EXPERIENCE

Associate Product Manager

Dec 2023 – Present

Greater Than Education Technologies

- Managed SDLC for enterprise planning tools across **700+ units**, improving operational efficiency by **25%**.
- Acted as **Product Owner** driving alignment across design, engineering, and QA, increasing core feature adoption by **40%**.
- Enhanced **Microschedule**, the org-wide academic planning and progress system, strengthening syllabus visibility for **30,000+ users**.
- Developed an **AI driven Lesson Planner** built on Microschedule's topic data, auto-generating optimized teaching plans and reducing planning effort by **70%** (from 1 hour/ day to under 20 minutes).
- Implemented agile prioritization, cutting average release cycle time from **10 days to 8 days**.
- Conducted **30+ user interviews** and workflow analysis to inform roadmap decisions, improving satisfaction by **30%**.
- Automated key workflows, reducing manual input by **60%** and cutting task entry time from **6 mins to 2.5 mins**.

Associate Product Manager Intern

Sept 2023 – Dec 2023

Greater Than Education Technologies

- Built a task management system, improving workflow efficiency by **30%**.
- Conducted usability testing, reducing task completion time by **15%**.

Business Analyst Intern

Apr 2023 – Sept 2023

Terranova

- Analyzed performance metrics, driving a **15%** increase in sales revenue.
- Identified customer pain points, increasing satisfaction by **20%**.

CERTIFICATIONS

ISB – Product Management (Ongoing)

Product Management Career Accelerator Program (Growth School, Completed)

Tech Simplified for Product Managers (Growth School, Completed)

Get Started Using Google Analytics (GA4) (Google Skillshop, Completed)

Manage GA4 Data and Learn to Read Reports (Google Skillshop, Completed)

Dive Deeper Into GA4 Data And Reports (Google Skillshop, Ongoing)