Criteria	Description/ Parts	0-20 %	20-40 %	40-50 %	50-60 %	60-70 %	70-80 %	80-100 %
						3 Pts		
				2 Pts		Very good	4 Pts	5 Pts
		0Pts	1 Pts	Marginal Fail	2.5 Pts		Excellent	Outstanding
		Nothing of Merit	Clear Fail		Satisfactory	Provides an overview of the project and		
				Roughly appropriate length; all		-	Provides a clear and accurate	Brief contextualised summation of
(50() 11	Clarity, Brevity vs. Completeness;	Not an abstract or not	Major aspects are missing or	aspects are present; lacking in		· ·	overview of the project and its	achivements of the undertaken
(5%) Abstract	Context and Structure	matching with the report	significantly too long	clarity, precision, and/or structure	covered	own work	achievements	project
	General Overview of the Problem			2 Pts		3 Pts	4 Pts	
	Domain; Embedding in the Field,		1 Pts	Marginal Fail	2.5 Pts	Very good	Excellent	5 Pts
	Current Issues	0 Pts	Clear Fail	Thoughton Co.	Satisfactory	101, 8000	- Lacenette	Outstanding
	This should include one or more of	Nothing of Merit		At least one of these is lacking:	,	Well defined problem domain	Well defined problem domain	
	the following: legal, social, ethical	_	Limeted or non-matching	Well defined problem domain;	Well defined problem domain;	specifically targeted at the project;	specifically targeted at the project;	Demonstrates the relevancy of the
	and professional issues; the economic	No or very limited	contextualisation for the project;	embedding into the wider field;	embedding into the wider field;	considering current events and/or	considering current events and/or	problem domain and sets up the
	impact; Commercial Risk and Risk	contextualisation of the	superfluous or no coverage of	appropriate coverage of the main	appropriate coverage of the main	research; appropriate coverage of the	research and its impact on relevant	role of the project; relevant issues
(5%) Introduction	Management	project	relevant issues	issues	issues	relevant issues	issues	are embedded appropriately
							4 Pts	
			L				Excellent	5 Pts
		0.044	1 Pts	2 Pts	2.5 Pts	Very good	Cassified assisted along this etimes and	Outstanding
		0 Pts Nothing of Merit	Clear Fail	Marginal fail	Satisfactory	Specified project clear objectives and	Specified project clear objectives and aims; research questions/	Clearly engeified project with a
	Scope of the project; Project	Nothing of Wellt	Some specification of a project	Some specification of a project with	Specified project clear objectives	aims; research questions/ investigation	investigation goals are	Clearly specified project with a novel approach to investigate a
(5%) Specification of the	Specification; Aims and Objectives;	No specification, Unclear	with largely unclear aims and	some aims and objectives but	and aims; research questions/	goals are linked to motivation or	motivated/informed by literature;	problem informed by relevant
MSc Research Project	Research Question; Novelty	aims and objectives	objectives	without an overarching goal	investigation goals are present	literature	novelty	literature
							,	
					8/9 Pts	10/11 Pts		14/15 Pts
			3-5 Pts		Satisfactory	Very good		Outstanding
			Clear Fail	6/7 Pts			12/13 Pts	
		0-2 Pts		Marginal Fail	Satisfactory breadth and depth;	Verg good breadth and depth; relevant	Excellent	Well-rounded selection of high-
	Breadth and Depth of Background	Nothing of Merit	lacking breadth and depth;		with relevant literature of mostly	core papers or suitable alternatives are		quality literature with a clear
	Research, Appropriate Selection of		either too few sources or many	lacking breadth or depth;	appropriate or high quality;	cited; linkage of literature to the		identification of a (research) gap
(450() Literature Devieus	Sources, Linkage to aims,	No or limited review of the	low quality or sources irrelevant	either few sources or low quality or	atempt at linking literature to the	project; attempted identification of a	the project ot wider field; the	linked to the own project with
(15%) Literature Review	Identification of a (Research) Gap	literature	to the problem domain	sources irrelevant to the project	project	(research) gap	(research) gap is clearly evidenced	justifications
				6/7 Pts	8/9 Pts			14/15 Pts
	The method section highly depends		3-5 Pts	Marginal Fail	Satisfactory			Outstanding
	on the type of project.	0-2 Pts	Clear Fail		, ,	10/11 Pts	12/13 Pts	
		Nothing of Merit		Section mostly limited to own	Section limited to own approach;	Very good	Excellent	The way the chosen methods
	Choice of Methods; Justification and		Unclear presentation of own	approach; section covers the	appropriate choice in methods;			address the research question is
	Support of Choices; Use of Tools and	No strategy to address the	approach; chosen methods are	undertaken work; mostly	where appropriate with some	Clear choice in methods with	Clear choice in methods with	clearly illustrated and choices are
	Techniques; Data Collection/ Project	aims and objectives is	unsuitable to achieve the aims	appropriate choice in methods to	justification; clear selection of		justifications; illustrated description	well supported by literature or
(15%) Method	design; Validation; Feasibility	apparent	and objectives	achieve the aims and objectives	employed techniques/tools	methods/techniques/tools	of methods/techniques/tools	own presented arguments
						10/11 Pts		
			3-5 Pts	6/7 Pts		Very good	12/13 Pts	
		0-2 Pts	Clear Fail	Marginal Fail	8/9 Pts		Excellent	14/15 Pts
		Nothing of Merit			Satisfactory	Results address the research questions		Outstanding
	Results; Suitable Metrics; Appropriate		Limited use of suitable metrics or	Some results using some relevant		in most aspects; presentation supports	Results address the research	
l	Presentation; Linkage to Objectives	Results do not address the	results (this includes results	metrics or non-appropriate textual	Relevant results using relevant	(major) results; atempted linkage	questions; presentation highlights	Additionally outstanding clear and
(15%) Results	and Literature	research question	dumping)	or graphical presentation	metrics; suitable presentation	literature	findings; some linkage to literature	suitable linkage to literature

	I			I	ı	I	1	
								14/15 Pts
							12/13 Pts	Outstanding
						10/11 Pts	Excellent	Custanung
				6/7 Pts	8/9 Pts	Very good	Excellent	Demonstrates a clear
				Marginal Fail	Satisfactory	very good	Discussion of own results in the	understanding of the undertaken
			Clear Fail	ivialgillai Fall	Satisfactory	Clear overview over achievements		•
	Internation of Beauty Critical	0.3.04-		C	Class a consider a consequence			work and its results within the
		0-2 Pts		Some achievements are presented;		,		wider problem domain; future
	Evaluation (versus literature);	Nothing of Merit		revisiting of some aims and	linking back to the aims and	with comparisons to literature;	identification of limitations and	work and recommendations are
	Summary of achievements; Linkage		= -	objectives; general		Identification of limitations; sensible	suggestions to tackle these in future	sensible and feasible and offer a
(15%) Conclusion and	to Project Aims, Reflection; Further	· ·		recommendations only loosely	to literature; recomendations	future work recommendations based	work; Recommendations linked to	clear continuation of the
Evaluation	work	project	unconnected to the project	based on the results	based on own results	on own results	own and other researcher's results	(research) project
			2 Pts			6 Pts		
		0/1 Pts	Clear Fail	4 Pts	Satisfactory	Very good	7/8 Pts	9/10 Pts
		Nothing of Merit		Marginal Fail			Excellent	Outstanding
	Referencing style; In-Text Citations;		Incomplete referencing and in-text		Satisfactory referencing, minor	Good use of referencing, occasional		
(10%) References and	Completeness and Correctness;	Limited and errorneous	citations; frequent mistakes; too	Some correct referencing and in-	mistakes, in-text citations used	mistakes, largely correct in-text	Excellent referencing, well placed	Outstanding referencing, in-text
Citations	Amount and Quality;	references and citations	appropriate few sources	text citations; frequent mistakes	throughout	citations	and correct in-text citations	citations
				4 Pts	5 Pts		7/8 Pts	
			2/3 Pts	Marginal Fail	Satisfactory		Excellent	9/10 Pts
			Clear Fail			6 Pts		Outstanding
		0/1 Pts		Generally appropriate structure	Follows a suitable structure;	Very good	High standard of production,	
	Relevancy of Included Content,	Nothing of Merit	Some appropriate structure and	and use of technical terms but	Largely appropriate technical		structure taylored to the project,	Outstanding standard of
	Structure of the Report, Word count;	Incoherent structure and	use of technical terms but	inconsistently; some mistakes in	terms; occasional mistakes in	Very good presentation, suitable	clear, high-quality and labelled	production, report set out in clear
	Spelling and Grammar; Use of	language, far too long or	inconsistently; frequent mistakes	spelling and grammar, within the	spelling and grammar, within the	structure, clear and labelled figures.	figures. Very minor	and attractive format. No
(15%) Presentation	Technical Terms, Consistency,	short	in spelling and grammar	word limit	word limit	Very minor grammar/spelling errors.	grammar/spelling errors.	grammar/ spelling errors.