

Mohamed Abdel Aziz

UX ~ Product Designer

▲ I build digital products and help businesses to build theirs.

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WORK EXPERIENCE

Fly365

Product Designer / Sep 2018 — Present, Cairo, Egypt.

I am responsible for fly365 iOS App and fly365 hotels platform and working with team partners on other platforms related to flights and hotels.

I design information architecture and deliver pixel-perfect prototypes to revamp product roadmap. Collaborate with engineers, PMs to improve the company platforms.

Media Pan Arab

Product Design Lead / Jan 2017 — Sep 2018 (1 yr 9 mos), Cairo, Egypt.

I was responsible for everything visual for Web and Mobile.

Worked on User research, Interaction design, User interface design, Usability testing, Branding in addition to handling all marketing stuff.

Media Pan Arab

Product Designer / Oct 2014 — Jan 2017 (2 yrs 4 mos), Cairo, Egypt.

I worked on the creation of Graphic Elements, Layout, Information Architecture, and design of overall User Experience, Completion of all Visual Design stages, from concept to final hand over to Development process supervision.

SELECTED PROJECTS

Fly365

Product Designer / Sep 2018 — Present, Cairo, Egypt.

[Hotels Platform](#) [Fly365 iOS App](#) [Fly365 HUB \(Discount\)](#)

EDUCATION

Delta Academy of Science

Bachelor, (MIS) Management Information Systems

2009 - 2013, Cairo, Egypt.

SKILLS

UX Design

Wireframing

Rapid Prototyping

Persona and Scenario

User Journey Mapping

Information Architecture

Visual Design

Qualitative Research

Usability Testing

Contextual

Comparative Analysis

Affinity Analysis

Heuristic Evaluation

Quantitative Research

Surveys

A/B Testing

Analytics

Quantitative Usability Testing

* For other projects, please feel free to contact me.