Mohamed Abdel Aziz

UX ~ Product Designer

▲ I build digital products and help businesses to build theirs.

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WORK EXPERIENCE

Fly365
Product Designer / Sep 2018 — Present, Cairo, Egypt.

I am responsible for fly365 iOS App and fly365 hotels platform and working with team partners on other platforms related to flights and hotels.

I design information architecture and deliver pixel-perfect prototypes to revamp product roadmap. Collaborate with engineers, PMs to deliver the compay platforms.

Media Pan Arab
Product Design Lead / Jan 2017 — Sep 2018 (1 yr 9 mos), Cairo, Egypt.

I am responsible for everything visual for Web and Mobile.

Worked on User research, Interaction design, User interface design, Usability testing, Branding in addition to handling all marketing stuff.

Media Pan Arab
Product Design / Oct 2014 — Jan 2017 (2 yrs 4 mos), Cairo, Egypt.

I work on creation of Graphic Elements, Layout, Information Architecture and design of overall User Experience, Completion of all Visual Design stages, from concept to final hand over to Development process supervision.

SELECTED PROJECTS

Fly365
Product Designer / Sep 2018 — Present, Cairo, Egypt.

Hotels Platform   Fly365 iOS App   Fly365 HUB (Discount)

EDUCATION

Delta Academy of Science

(MIS) Management Information Systems

2009 - 2013, Cairo, Egypt.

SKILLS

UX Design

Wireframing
Rapid Prototyping
Persona and Scenario
User Journey Mapping
Information Architecture
Visual Design

Qualitative Research

Usability Testing
Contextual
Comparative Analysis
Afnity Analysis
Heuristic Evaluation

Quantitative Research

Survey Design