# Mohamed Abdel Aziz

## UX ~ Product Designer

▲ I build digital products and help businesses to build theirs.

## **WORK EXPERIENCE**

#### Flv365

Product Designer / Sep 2018 — Present, Cairo, Egypt.

I am responsible for fly365 iOS App and fly365 hotels platform and working with team partners on other platforms related to flights and hotels.

I design information architecture and deliver pixel-perfect prototypes to revamp product roadmap. Collaborate with engineers, PMs to improve the company platforms.

#### Media Pan Arab

**Product Design Lead** / Jan 2017 — Sep 2018 (1 yr 9 mos), Cairo, Egypt.

I was responsible for everything visual for Web and Mobile.

Worked on User research, Interaction design, User interface design, Usability testing, Branding in addition to handling all marketing stuff.

#### Media Pan Arab

**Product Design** / Oct 2014 — Jan 2017 (2 yrs 4 mos), Cairo, Egypt.

I was work on the creation of Graphic Elements, Layout, Information Architecture, and design of overall User Experience, Completion of all Visual Design stages, from concept to final hand over to Development process supervision.

## SELECTED PROJECTS

## Fly365

**Product Designer** / Sep 2018 — Present, Cairo, Egypt.

Hotels Platform Fly365 iOS App Fly365 HUB (Discount)

\* For other projects, please feel free to contact me.

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## **EDUCATION**

Delta Academy of Science Bachelor, (MIS) Management Information Systems 2009 - 2013, Cairo, Egypt.

#### **SKILLS**

#### **UX** Design

Wireframing
Rapid Prototyping
Persona and Scenario
User Journey Mapping
Information Architecture
Visual Design

## **Qualitative Research**

Usability Testing Contextual Comparative Analysis Afnity Analysis Heuristic Evaluation

#### **Quantitative Research**

Survey Design