

Rapport d'analyse concurrentielle

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Nom Projet : projet1

Nom mot clé : football

Domaine : Google.com

Secteur d'activité : sport

Date de création : June 26, 2020, 9:05 p.m.

Introduction

La base de tout projet de site internet est de vous amener de nouveaux visiteurs, de nouveaux clients et de fidéliser l'existant. Aussi, la mise en place d'un site doit être étudiée de façon approfondie et ne peut être abordée comme la rédaction d'un document classique. VISS vous propose la création d'un site réellement orienté utilisateur, associé à un design agréable et percutant, à la navigation simple et adaptée à tout type de visiteurs.

Site 1 :

- **Name** : BBC Sport
- **Title** : Football - BBC Sport
- **Url** : <https://www.bbc.com/sport/football>
- **Phone** : [None](#)
- **Email** :
- **Description** : Football news, scores, results, fixtures and videos from the Premier League, Championship, European and World Football from the BBC.
- **Paragraph has keyWord** :
- **Metaimage** : [u'https://m.files.bbc.co.uk/modules/bbc-morph-sport-seo-meta/1.16.6/images/bbc-sport-logo.png']
- **Favicon** : empty favicon
- **Logo** : None
- **Menu** : HomeNewsSportWeatheriPlayerSoundsCBBCBeebiesFoodBitesizeArtsTasterLocalThreeMenu
- **Theme color** : None
- **Footer** : Terms of UseAbout the BBCPrivacy PolicyCookiesAccessibility HelpParental GuidanceContact the BBCGet Personalised NewslettersCopyright © 2020 BBC. The BBC is not responsible for the content of external sites. Read about our approach to external linking.

All links :

- <http://www.bbc.co.uk/sport/football/gossip/>

All images :

Site 2 :

- **Name** : BBC Sport

- **Title** : Scores & Fixtures - Football - BBC Sport
- **Url** : <https://www.bbc.co.uk/sport/football/scores-fixtures>
- **Phone** : [None](#)
- **Email** :
- **Description** : All the football fixtures, latest results & live scores for all leagues and competitions on BBC Sport, including the Premier League, Championship, Scottish Premiership & more.
- **Paragraph has keyWord** :
- **Metainage** : [u'https://m.files.bbc.co.uk/modules/bbc-morph-sport-page/3.4.1/images/bbc-sport-logo.png']
- **Favicon** : empty favicon
- **Logo** : None
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All links :

All images :

Site 3 :

-
- **Name** : BBC Sport
 - **Title** : Premier League Table - Football - BBC Sport
 - **Url** : <https://www.bbc.co.uk/sport/football/premier-league/table>
 - **Phone** : [None](#)
 - **Email** :
 - **Description** : Find out which football teams are leading the pack or at the foot of the table in the Premier League on BBC Sport.
 - **Paragraph has keyWord** :
 - **Metainage** : [u'https://m.files.bbc.co.uk/modules/bbc-morph-sport-page/3.4.1/images/bbc-sport-logo.png']
 - **Favicon** : empty favicon
 - **Logo** : None
 - **Menu** : HomeNewsSportWeatheriPlayerSoundsCBBCCBeebiesFoodBitesizeArtsTasterLocalThreeMenu
 - **Theme color** : None
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All links :

- <http://www.bbc.co.uk/sport/football/teams/liverpool>
- <http://www.bbc.co.uk/sport/football/teams/manchester-city>
- <http://www.bbc.co.uk/sport/football/teams/leicester-city>
- <http://www.bbc.co.uk/sport/football/teams/chelsea>
- <http://www.bbc.co.uk/sport/football/teams/manchester-united>
- <http://www.bbc.co.uk/sport/football/teams/wolverhampton-wanderers>
- <http://www.bbc.co.uk/sport/football/teams/tottenham-hotspur>
- <http://www.bbc.co.uk/sport/football/teams/sheffield-united>
- <http://www.bbc.co.uk/sport/football/teams/arsenal>
- <http://www.bbc.co.uk/sport/football/teams/crystal-palace>
- <http://www.bbc.co.uk/sport/football/teams/burnley>
- <http://www.bbc.co.uk/sport/football/teams/everton>
- <http://www.bbc.co.uk/sport/football/teams/newcastle-united>
- <http://www.bbc.co.uk/sport/football/teams/southampton>
- <http://www.bbc.co.uk/sport/football/teams/brighton-and-hove-albion>
- <http://www.bbc.co.uk/sport/football/teams/watford>
- <http://www.bbc.co.uk/sport/football/teams/west-ham-united>
- <http://www.bbc.co.uk/sport/football/teams/afc-bournemouth>
- <http://www.bbc.co.uk/sport/football/teams/aston-villa>
- <http://www.bbc.co.uk/sport/football/teams/norwich-city>

All images :

Site 4 :

- **Name** : BBC Sport
- **Title** : European Football - BBC Sport
- **Url** : <https://www.bbc.co.uk/sport/football/european>
- **Phone** : [None](#)
- **Email** :
- **Description** : The home of European Football on BBC Sport online. Includes the latest news stories, results, fixtures, video and audio.
- **Paragraph has keyWord** :
- **Metaimage** : [u'https://m.files.bbc.co.uk/modules/bbc-morph-sport-seo-meta/1.16.6/images/bbc-sport-logo.png']
- **Favicon** : empty favicon
- **Logo** : None
- **Menu** : HomeNewsSportWeatheriPlayerSoundsCBBCCBeebiesFoodBitesizeArtsTasterLocalThreeMenu
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All links :

All images :

Site 5 :

- **Name** : BBC Sport
- **Title** : American Football - BBC Sport
- **Url** : <https://www.bbc.co.uk/sport/american-football>
- **Phone** : [None](#)
- **Email** :
- **Description** : The home of American Football on BBC Sport online. Includes the latest news stories, results, fixtures, video and audio.
- **Paragraph has keyWord** :
- **Metaimage** : [u'https://m.files.bbc.co.uk/modules/bbc-morph-sport-seo-meta/1.16.6/images/bbc-sport-logo.png']
- **Favicon** : empty favicon
- **Logo** : None
- **Menu** : HomeNewsSportWeatheriPlayerSoundsCBBCCBeebiesFoodBitesizeArtsTasterLocalThreeMenu
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All links :

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[Send by email](#)
