

Rapport d'analyse concurrentielle

User Name : user1010fisrt user_10_lastname

Adresse Email : user10@gmail.com

Nom Projet : projet1

Nom mot clé : football

Domaine : Google.com

Secteur d'activité : sport

Date de création : June 23, 2020, 11:27 p.m.

Introduction

La base de tout projet de site internet est de vous amener de nouveaux visiteurs, de nouveaux clients et de fidéliser l'existant. Aussi, la mise en place d'un site doit être étudiée de façon approfondie et ne peut être abordée comme la rédaction d'un document classique. VISS vous propose la création d'un site réellement orienté utilisateur, associé à un design agréable et percutant, à la navigation simple et adaptée à tout type de visiteurs.

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- **Name** : SkySports
 - **Title** : Football Games, Results, Scores, Transfers, News | Sky Sports
 - **Url** : <https://www.skysports.com/football>
 - **Phone** : [None](#)
 - **Email** :
 - **Description** : Sky Sports Football - Live games, scores, latest football news, transfers, results, fixtures and team news from the Premier to the Champions League.
 - **Paragraph has keyWord** :
 - **Metainage** : /core/img/channels/Sky-Sports-Logo-transparent.svg
 - **Favicon** : /favicon.ico
 - **Logo** : None
 - **Menu** : []
 - **Theme color** : None
 - **Footer** : None

All links :

- <http://www.skysports.com/football/tottenham-vs-west-ham/report/408289>
- <http://www.skysports.com/transfer-centre>
- <http://www.skysports.com/football/transfer-paper-talk>
- http://www.nowtv.com/promo/sky-sports?dcmp=ilc_SSNTV_skysports_hardcode_moredropdownlink
- <http://www.sportinglife.com/>
- <http://www.teamtalk.com/>
- <http://www.football365.com/>
- <http://www.planetrugby.com/>
- <http://www.golf365.com>

- <http://www.planetf1.com>
- <http://www.cricket365.com/>
- <http://news.sky.com/>
- http://www.nowtv.com/promo/sky-sports?dcmp=ilc_SSNTV_skysports_hardcode_footer
- <http://www.sky.com/shop/store-locator/>
- <http://www.workforsky.com/>
- <http://accessibility.sky.com/>

All images :



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- **Name** : SkySports
 - **Title** : Football News | Sky Sports
 - **Url** : <https://www.skysports.com/football/news>
 - **Phone** : [None](#)
 - **Email** :
 - **Description** : Sky Sports Football - Live games, scores, latest football news, transfers, results, fixtures and team news from the Premier to the Champions League.
 - **Paragraph has keyword** :
 - **Metainage** : /core/img/channels/Sky-Sports-Logo-transparent.svg
 - **Favicon** : /favicon.ico
 - **Logo** : None
 - **Menu** : []
 - **Theme color** : None
 - **Footer** : None

All links :

- http://www.nowtv.com/promo/sky-sports?dcmp=ilc_SSNTV_skysports_hardcode_moredropdownlink
- <http://www.sportinglife.com/>
- <http://www.teamtalk.com/>
- <http://www.football365.com/>
- <http://www.planetrugby.com/>
- <http://www.golf365.com>
- <http://www.planetf1.com>
- <http://www.cricket365.com/>
- <http://news.sky.com/>
- http://www.nowtv.com/promo/sky-sports?dcmp=ilc_SSNTV_skysports_hardcode_footer
- <http://www.sky.com/shop/store-locator/>
- <http://www.workforsky.com/>
- <http://accessibility.sky.com/>

All images :



- **Name** : SkySports
- **Title** : Transfer Centre - Football Transfers News & Rumours | Sky Sports
- **Url** : <https://www.skysports.com/transfer-centre>
- **Phone** : [None](#)
- **Email** :
- **Description** : Stay ahead with Sky Sports. Our Transfer Centre has the latest football transfer news, details on done deals, and speculation from the rumour mill.
- **Paragraph has keyWord** :
- **Metainage** : /core/img/channels/Sky-Sports-Logo-transparent.svg
- **Favicon** : /favicon.ico
- **Logo** : None
- **Menu** : []
- **Theme color** : None
- **Footer** : None

All links :

- http://www.sky.com/shop/tv/sports?DCMP=bac-ssf.com_TransferNav
- <http://livefyre.com>
- <http://www.skybet.com/football/specials/transfer-specials?aff=9749>
- http://www.skybet.com/go/class/5?aff=11942&dcmp=ss_betlink_EDIT_TCRIGHTNAV
- <http://www.skysports.com/watch/video/sports/football>
- http://www.nowtv.com/promo/sky-sports?dcmp=ilc_SSNTV_skysports_hardcode_moredropdownlink
- <http://www.sportinglife.com/>
- <http://www.teamtalk.com/>
- <http://www.football365.com/>
- <http://www.planetrugby.com/>
- <http://www.golf365.com>
- <http://www.planetf1.com>
- <http://www.cricket365.com/>
- <http://news.sky.com/>
- http://www.nowtv.com/promo/sky-sports?dcmp=ilc_SSNTV_skysports_hardcode_footer
- <http://www.sky.com/shop/store-locator/>
- <http://www.workforsky.com/>
- <http://accessibility.sky.com/>

All images :

- **Name** : SkySports
- **Title** : Paper Talk - Regional, National & International Football News
- **Url** : <https://www.skysports.com/football/transfer-paper-talk>
- **Phone** : [None](#)
- **Email** :

- **Description** : Stay ahead with Sky Sports. Our Transfer Centre has the latest football transfer news, details on done deals, and speculation from the rumour mill.
- **Paragraph has keyWord** :
- **Metaimage** : /core/img/channels/Sky-Sports-Logo-transparent.svg
- **Favicon** : /favicon.ico
- **Logo** : None
- **Menu** : []
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- **Footer** : None

All links :

- http://www.sky.com/shop/tv/sports?DCMP=bac-ssf.com_TransferNav
- <http://www.skybet.com/football/specials/transfer-specials?aff=9749>
- http://www.skybet.com/go/class/5?aff=11942&dcmp=ss_betlink_EDIT_TCRIGHTNAV
- <http://www.mirror.co.uk/sport/football>
- <http://www.thesun.co.uk/sol/homepage/sport/football>
- <http://www.dailystar.co.uk/football>
- <http://www.dailymail.co.uk/sport/football>
- <http://www.express.co.uk/football>
- <http://www.independent.co.uk/sport/football>
- <http://www.telegraph.co.uk/sport/football>
- <http://www.guardian.co.uk/football>
- <http://www.thetimes.co.uk/tto/public/football>
- http://www.nowtv.com/promo/sky-sports?dcmp=ilc_SSNTV_skysports_hardcode_moredropdownlink
- <http://www.sportinglife.com/>
- <http://www.teamtalk.com/>
- <http://www.football365.com/>
- <http://www.planetrugby.com/>
- <http://www.golf365.com>
- <http://www.planetf1.com>
- <http://www.cricket365.com/>
- <http://news.sky.com/>
- http://www.nowtv.com/promo/sky-sports?dcmp=ilc_SSNTV_skysports_hardcode_footer
- <http://www.sky.com/shop/store-locator/>
- <http://www.workforsky.com/>
- <http://accessibility.sky.com/>

All images :



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- **Name** : SkySports
 - **Title** : Football Fixtures | Sky Sports
 - **Url** : <https://www.skysports.com/football-fixtures>
 - **Phone** : [None](#)
 - **Email** :
 - **Description** : Sky Sports Football - Live games, scores, latest football news, transfers, results, fixtures and team news from the Premier to the Champions League.
 - **Paragraph has keyWord** :

- **Metainage** : /core/img/channels/Sky-Sports-Logo-transparent.svg
- **Favicon** : /favicon.ico
- **Logo** : None
- **Menu** : []
- **Theme color** : None
- **Footer** : None

All links :

- <http://www.skybet.com/go/event/25878257/bet?sels=708868501|4/9&aff=1010&>
- <http://www.skybet.com/go/event/25878257/bet?sels=708868502|10/3&aff=1010&>
- <http://www.skybet.com/go/event/25878257/bet?sels=708868503|13/2&aff=1010&>
- <http://www.skybet.com/go/event/25878256/bet?sels=708868498|5/4&aff=1010&>
- <http://www.skybet.com/go/event/25878256/bet?sels=708868499|23/10&aff=1010&>
- <http://www.skybet.com/go/event/25878256/bet?sels=708868500|21/10&aff=1010&>
- <http://www.skybet.com/go/event/25878255/bet?sels=708868495|29/10&aff=1010&>
- <http://www.skybet.com/go/event/25878255/bet?sels=708868496|13/5&aff=1010&>
- <http://www.skybet.com/go/event/25878255/bet?sels=708868497|10/11&aff=1010&>
- <http://www.skybet.com/go/event/25878254/bet?sels=708868492|4/7&aff=1010&>
- <http://www.skybet.com/go/event/25878254/bet?sels=708868493|11/4&aff=1010&>
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- <http://www.skybet.com/go/event/25878253/bet?sels=708868491|10/1&aff=1010&>
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- <http://www.skybet.com/go/event/25936920/bet?sels=711962628|2/1&aff=1010&>
- <http://www.skybet.com/go/event/25936920/bet?sels=711962629|19/10&aff=1010&>
- <http://www.skybet.com/go/event/25936919/bet?sels=711962624|1/1&aff=1010&>
- <http://www.skybet.com/go/event/25936919/bet?sels=711962625|23/10&aff=1010&>
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- <http://www.skybet.com/go/event/25864299/bet?sels=708207735|11/10&aff=1010&>
- <http://www.skybet.com/go/event/25864299/bet?sels=708207736|11/4&aff=1010&>
- <http://www.skybet.com/go/event/25864299/bet?sels=708207737|11/5&aff=1010&>
- <http://www.skybet.com/go/event/25864300/bet?sels=708207694|4/9&aff=1010&>
- <http://www.skybet.com/go/event/25864300/bet?sels=708207695|7/2&aff=1010&>
- <http://www.skybet.com/go/event/25864300/bet?sels=708207696|6/1&aff=1010&>
- http://www.nowtv.com/promo/sky-sports?dcmp=ilc_SSNTV_skysports_hardcode_moredropdownlink
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- <http://www.planetrugby.com/>
- <http://www.golf365.com>
- <http://www.planetf1.com>
- <http://www.cricket365.com/>
- <http://news.sky.com/>
- http://www.nowtv.com/promo/sky-sports?dcmp=ilc_SSNTV_skysports_hardcode_footer
- <http://www.sky.com/shop/store-locator/>
- <http://www.workforsky.com/>
- <http://accessibility.sky.com/>

All images :

