Business Analytics - Report Studio - IBM Cognos

Med. AMNAI

Filière Master Cloud BIG DATA

Département d'Informatique

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Objetivs

1. Create Crosstab Reports

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2. Present Data Graphically

Objectives

- Format and sort crosstab reports

- Create complex corsstabs using drag and drop fuctionality

- Create crosstabs using unrelated data items

Create a Crosstab Reports

Add Measures to Crosstab Reports

- You can add measures to either the row or column edges of a crosstab report.

- You can add a default measure that is used in cells where the measure is not defined on the row or column edge.

Default measure   **Defined measure for a crosstab node**

Revenue	<#Quarter#>	<#Order method#>	
		<#Quantity#>	<#Quantity#>
<#Product line#>	<#1234#>	<#1234#>	<#1234#>
<#Product line#>	<#1234#>	<#1234#>	<#1234#>

Revenue values   **Quantity values**

Data Sources for Crosstabs

- Relational models have a basic metadata structure that looks like tables and columns in a database.

- Dimensionally Modeled Relational (DMR) models are built from relational data sources, but are modeles with a dimensional strcuture (like OLAP) consisiting of measures and dimensions.

- Because crosstabs use rows and columns to define the basic structure and determine cell values, they are better suited to dimensional reporting.

Create a simple Crosstab Report

Demo : TP5

Revenue		Camping Equipment	Golf Equipment	Outdoor Protection	Personal Accessories	Mountaineering Equipment
Telephone	2010	80,467,596.88	44,244,120.93	8,141,169.76	45,940,692.79	
	2011	47,562,256.31	27,340,352.57	3,203,287.7	18,428,095.15	10,626,292.36
	2012	17,715,451.4	6,411,233.64	507,485.63	5,979,547.46	6,586,124.67
	2013	8,149,587.54	734,405.51	76,371.43	3,173,298.96	5,698,410.37
Web	2010	125,829,519.92	49,583,401.41	13,735,716.85	284,622,826.47	
	2011	270,463,415.88	116,939,694.38	16,479,270.8	411,577,877.16	65,855,489.46
	2012	426,353,675.75	203,385,896.61	8,570,078.91	568,668,077.83	132,736,443.67
	2013	311,192,071.84	157,698,057.23	4,166,745.33	427,367,391.98	117,010,256.92

Create Complex Crosstab Reports

Crosstab drop zones let you cteate a wide variety of crosstab layouts to meet your business requirements.

Create Crosstab Nodes and Members

When you add items to crosstabs, you create crosstab nodes and crosstab node members.

This crosstab node contains two crosstab node members: Region and City.

Revenue		<#Order method type#>		<#Order method type#>	
		<#Country#>	Total	<#Country#>	Total
Average(Product line)		<#1234#>	<#1234#>	<#1234#>	<#1234#>
<#Region#>	<#City#>	<#1234#>	<#1234#>	<#1234#>	<#1234#>
	<#City#>	<#1234#>	<#1234#>	<#1234#>	<#1234#>
<#Product line#>		<#1234#>	<#1234#>	<#1234#>	<#1234#>

Create Complex Crosstab Reports

Demo : TP6

Format Crosstab Reports

You can specify formatting for cells displaying data for a specific row edge item, such as Product line or Region.

Add Unrelated Items to Crosstab Edges

You can create discontinous crosstabs that have unrelated data in the row and column edges.

Sort and Format a Crosstab Report

Demo : TP7

Workshop

Present Unrelated Items in a Crosstab using a Dsicontinuous Crosstab.
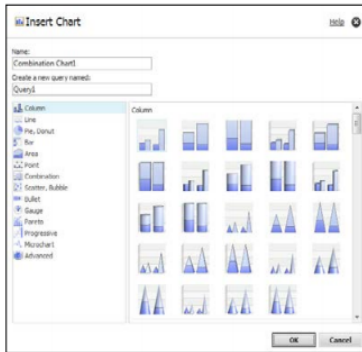

TP8

Objectives

- Create charts Containing peer and nested columns ;
- present data using different chart type options ;
- Create context to charts ;
- Create and reuse custom chart palettes ;
- Introduction to visualisation ;
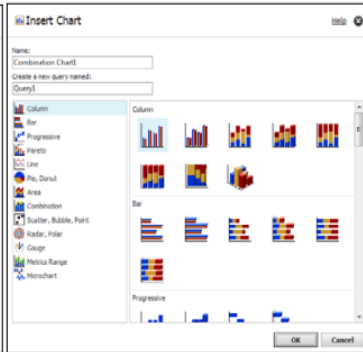- Present key adat in a single dashbord report.
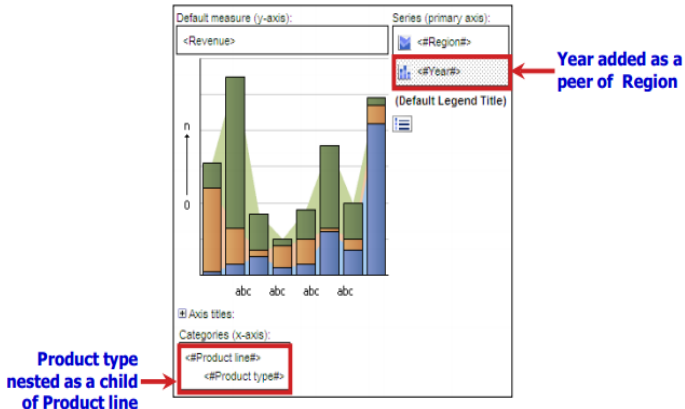
Create a Chart Report
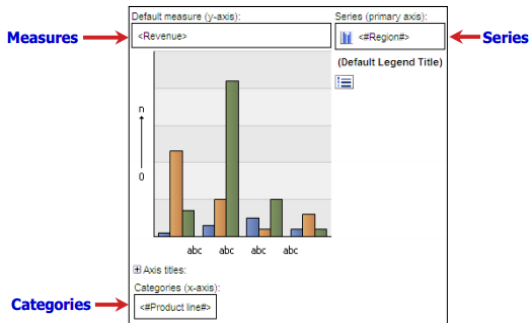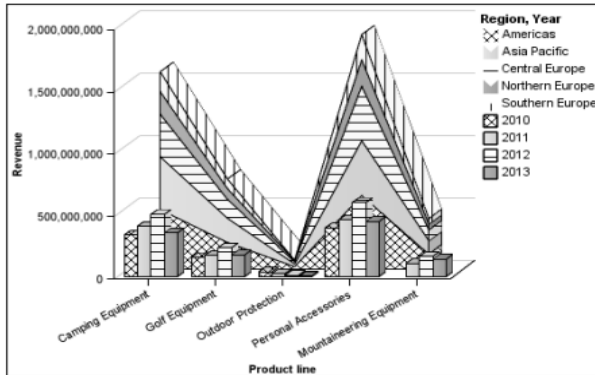
Different Chart Options

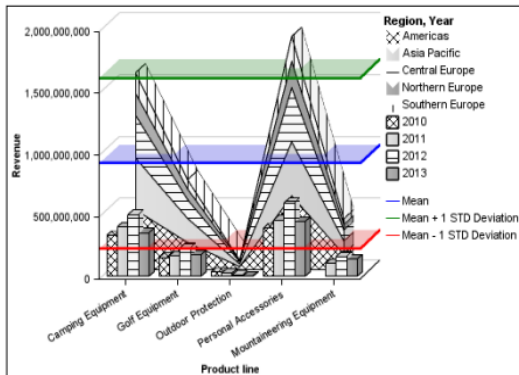**Default Charts**   **Legacy Charts**

Create Charts Containing Peer and Nested Items

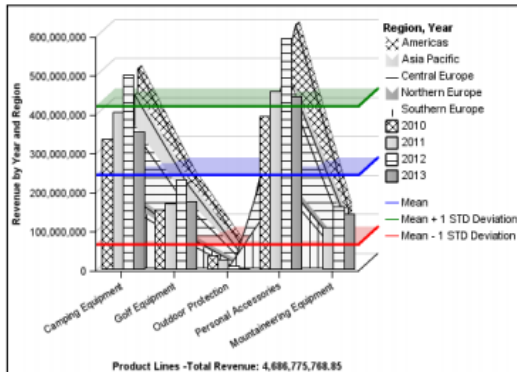# Create and Reuse Custom Chart Palettes

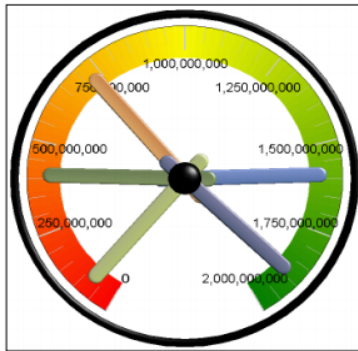# Add Data-Driven Baselines and Markers to Charts

Create and Fromat a Chart Report
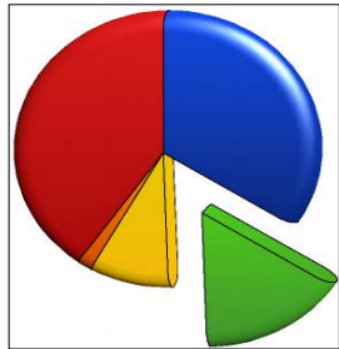
Demo : TP9

Using Gauage Charts and Pie Charts

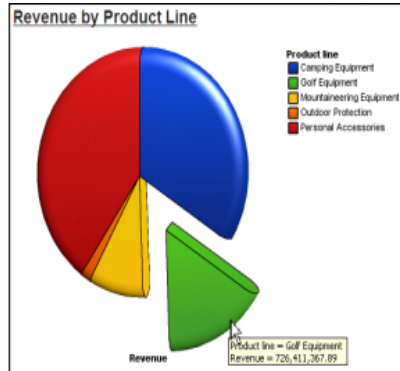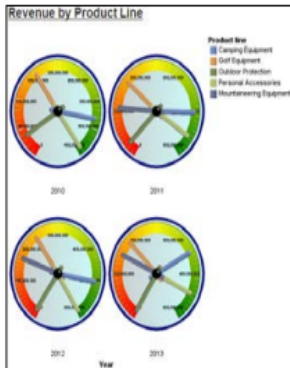Compare Values and Highlight Proportion Using Gauage Charts and Pie Charts
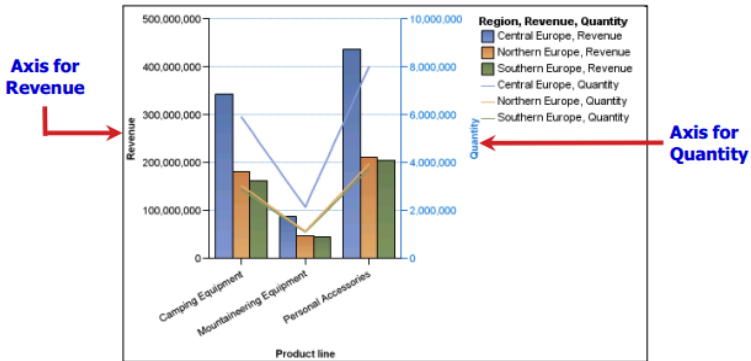

Gauge Chart

Pie Chart

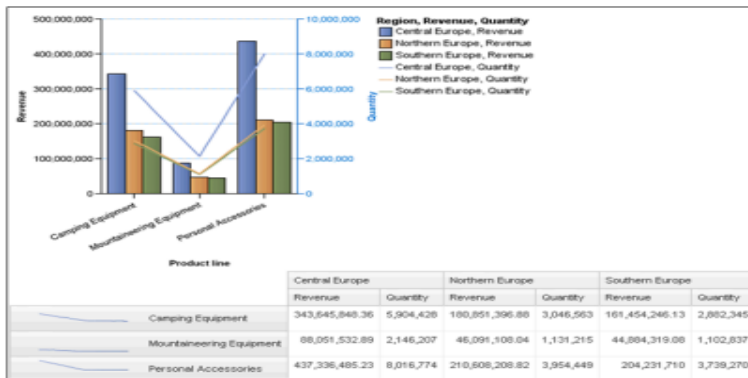# Create a Gauge Report and a Pie Chart Report

Demo : TP10
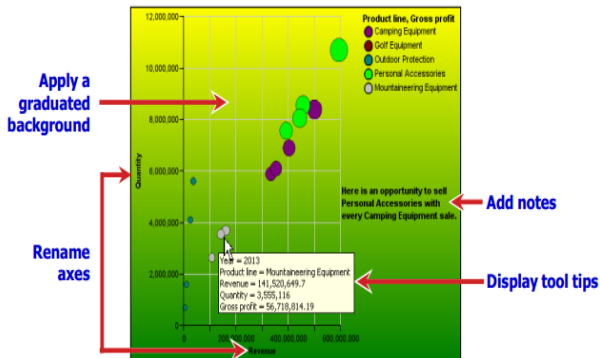
Display Items on Separate Axes

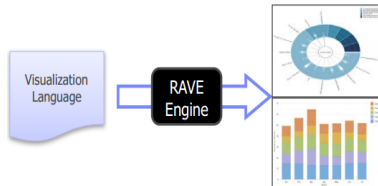# Show the same data Graphically and Numerically

Demo : TP11

Customize Charts

What is RAVE

- RAVE : Rapidly Adaptive Visualisation Engine ;
- Globalized and accessible ;
- Use visJSON language to describe visualisation ;
- Flexible and extensible ;
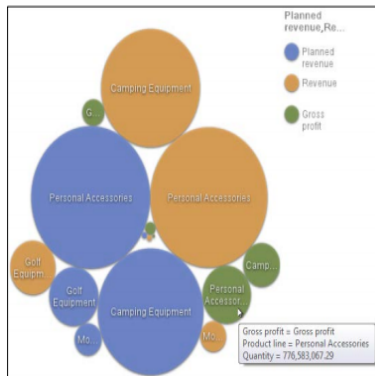- Interacts with animations.

Visualization

- Intuitive ;
- Immediate ;
- Language-independent.

Display Visualizations

Demo : TP12

Create a Dashboard Report

Workshop : TP13