

# Business Analytics

## - Report Studio - IBM Cognos -

### Ch 9-Create Advanced Dynamic Reports

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Filter reports on Session Parameter Values  
Navigate a briefing book using a table of contents  
Create dynamic headers and titles  
Lets users navigate to specific locations in reports  
Create a customer invoice report

# Objectives

- Filter reports on session parameter values ;
- Navigate a briefing book using a table of contents ;
- Create dynamic headers and titles that reflect report data ;
- Lets users navigate to specific locations in reports ;
- Create a customer invoice report.

# Filter Reports Using Query Macros

A query macro is an expression that is embedded directly in the SQL of a query and dynamically alters the SQL at runtime.

**[Sales rep] = #sq(\$account.defaultName)#**



**This macro gets the name of the user currently logged into IBM Cognos BI to filter the data.**

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## Demo : Control Report using a Query Macros

Demo - TP33 : Control Report using a Query Macros.

Sales Information for Bart Scott		
Product line	Product type	Revenue
Camping Equipment	Cooking Gear	3,096,705.62
	Lanterns	1,597,289.18
	Packs	4,521,701.21
	Sleeping Bags	4,412,665.17
	Tents	6,078,370.27
Camping Equipment - Total		19,706,731.45
Golf Equipment	Golf Accessories	753,380.1

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## Use Table of Contents to Navigate in a Report Book

Create join relationships between queries when you need to create a relationship between data in separate queries to answer a specific business question.

### Dynamic links for navigation

Different levels  
of numbering

<u>Table of Contents</u>	
1 Americas Quarterly Sales.....	3
2 Europe Quarterly Sales.....	6
2.1 Northern Europe.....	6
2.2 Central Europe.....	8
2.3 Southern Europe.....	10
3 Asia Pacific.....	13

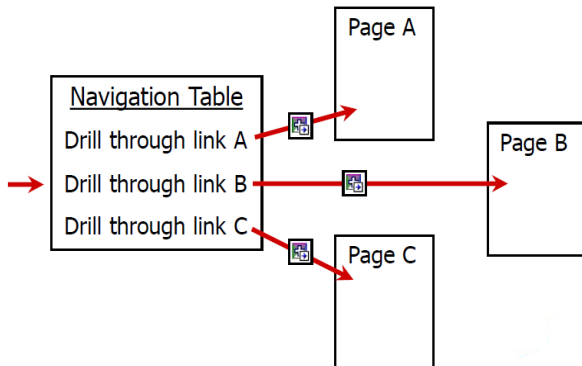
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## Set Up Drill Through to Different Location in a Report.

You can let users navigate to bookmarker in PDF or HTML report outputs

**You can use  
bookmarks to  
let users  
navigate to  
different  
pages in a  
report using  
an interactive  
navigation  
table.**



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## Demo : Create a Table of Contents

Demo- TP 34 : Create a Table of Contents for a report Book, and add Bookmarks for Navigation

<u>Table of Contents</u>	
1 Quantity By Product Line and Order Method .....	2
2 Quantity By Product Line and Country .....	3
2.1 Camping Equipment .....	3
2.2 Golf Equipment .....	3
2.3 Mountaineering Equipment .....	4
2.4 Outdoor Protection .....	4
2.5 Personal Accessories .....	5
3 Quantity By Product Line and Retailer Type .....	6

## Create Dynamic Data Items and Titles

Use calculated data items to :

- Create dynamic column titles and report titles.
- Display user prompt selections.

**Dynamic titles set by a prompt**

↓

↓

Summary of <b>2012</b> Product Sales and Growth		
Product	<b>2012 Revenue</b>	Growth
Aloe Relief	\$101,812.41	<b>-43.77%</b>
Astro Pilot	\$13,072,475.00	139.40%
Auto Pilot	\$3,388,230.00	*** no prior data ***
Bear Edge	\$3,960,860.01	46.57%
Bear Survival Edge	\$3,320,876.50	59.34%

**Dynamic calculation**

←



# Demo : Create a dynamic Revenue Growth Report

Demo - TP 35 : Create a dynamic Revenue Growth Report

## Summary of 2012 Product Sales and Growth

Product	2012 Revenue	Growth
Aloe Relief	\$101,812.41	-43.77%
Astro Pilot	\$13,072,475.00	139.40%
Auto Pilot	\$3,388,230.00	*** no prior data ***
Bear Edge	\$3,960,860.01	46.57%
Bear Survival Edge	\$3,320,876.50	59.34%

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Navigate to Details in the Same Report

## Let Users Navigate to Details in the Same Report

You can create a report that drills through to itself to let users select an item from a high-level list and view its details in a separate list.

		<b>Details for: Golf Equipment</b>		
		(Select a product line in the left list to view order details in the right list.)		
Product line	Revenue	Product type	Product	Quantity
<a href="#">Camping Equipment</a>	1,589,036,664.03	Golf Accessories	Course Pro Gloves	1,126,050
<b><a href="#">Golf Equipment</a></b>	726,411,367.89	Golf Accessories	Course Pro Golf Bag	105,694
<a href="#">Mountaineering Equipment</a>	409,660,132.9	Golf Accessories	Course Pro Golf and Tee Set	910,687
<a href="#">Outdoor Protection</a>	75,994,296.25	Golf Accessories	Course Pro Umbrella	977,316
<a href="#">Personal Accessories</a>	1,885,673,307.78	Irons	Halfstorm Steel Irons	129,229
		Irons	Halfstorm Titanium Irons	110,668
		Irons	Lady Halfstorm Steel Irons	77,494
		Irons	Lady Halfstorm Titanium Irons	74,054
		Putters	Blue Steel Max Putter	235,198
		Putters	Blue Steel Putter	240,014

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Navigate to Details in the Same Report

## Demo : Let Users Navigate to Details in the Same Report

Demo TP 36 - Let Users Navigate to Details in the Same Report.

Details for: Golf Equipment	
(Select a product line in the left list to view order details in the right list.)	
Product line	Revenue
<a href="#">Camping Equipment</a>	1,589,036,664.03
<a href="#">Golf Equipment</a>	726,411,367.89
<a href="#">Mountaineering Equipment</a>	409,660,132.9
<a href="#">Outdoor Protection</a>	75,994,296.25
<a href="#">Personal Accessories</a>	1,885,673,307.78

Product type	Product	Quantity
Golf Accessories	Course Pro Gloves	1,126,050
Golf Accessories	Course Pro Golf Bag	105,694
Golf Accessories	Course Pro Golf and Tee Set	910,687
Golf Accessories	Course Pro Umbrella	977,316
Irons	Halstorm Steel Irons	129,229
Irons	Halstorm Titanium Irons	110,668
Irons	Lady Halstorm Steel Irons	77,494
Irons	Lady Halstorm Titanium Irons	74,054
Putters	Blue Steel Max Putter	235,198
Putters	Blue Steel Putter	240,014
Putters	Course Pro Putter	809,358
Woods	Halstorm Steel Woods Set	104,468
Woods	Halstorm Titanium Woods Set	98,758
Woods	Lady Halstorm Steel Woods Set	57,489
Woods	Lady Halstorm Titanium Woods Set	57,224

# Create a customer invoice report


You can create a professional invoice report using various layout features and objects, such as page headers and footers, blocks and padding.

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## Demo : Create a customer invoice report

Demo TP 37 - Create a customer invoice report.

 <p>The Sample Outdoors Company          3755 Riverside Drive          Ottawa, Ontario K1G 4K9          613-738-1440</p>		<h1>INVOICE</h1> <p>INVOICE NUMBER:          DATE: Aug 13, 2012          PAGE: 1</p>		
<b>Customer Name</b>	<b>Sales Person</b>	<b>Order Method</b>	<b>Ship Date</b>	<b>Terms</b>
Action Factory	Agnes Ramos	Web	Mar 20, 2012	Net 30
<b>Item Number</b>	<b>Product description</b>	<b>Unit sale price</b>	<b>Quantity</b>	<b>Price</b>
143120	Trendi Trendi sunglasses feature a sporty, stylish, wrap-around design. Soft rocker nose pads and rubberized temple ends provide the ultimate in comfort.	50.30	6	\$301.80
Please make check payable to: THE SAMPLE OUTDOORS COMPANY Tax Exempt # 538976			<b>SUBTOTAL</b>	<b>\$301.80</b>
1. NO RETURNS without RMA (Return merchandise authorization). 2. 15% restocking charge will be applied to returned merchandise. 3. 18% interest per annum will be charged on overdue accounts.				<b>Tax</b> \$24.14 <b>TOTAL</b> \$325.94
<p><i><b>Thank you for your business!</b></i></p>				