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# Product Launch Narrative

#### LAUNCH

Positioning template focused on story flow, quick highlights, and visual sections.

## Core Features

#### Fast setup

No configuration needed for baseline quality.

#### High fidelity

HTML rendering parity with PDF output.

#### Flexible branding

Custom template + CSS + headers/footers.

#### Batch workflows

Concurrent conversion for docs sets.

## Funnel Snapshot

Stage	Week 1	Week 2
Impressions	80k	112k
Signups	3,640	5,120

Stage	Week 1	Week 2
Conversion	4.55%	4.57%