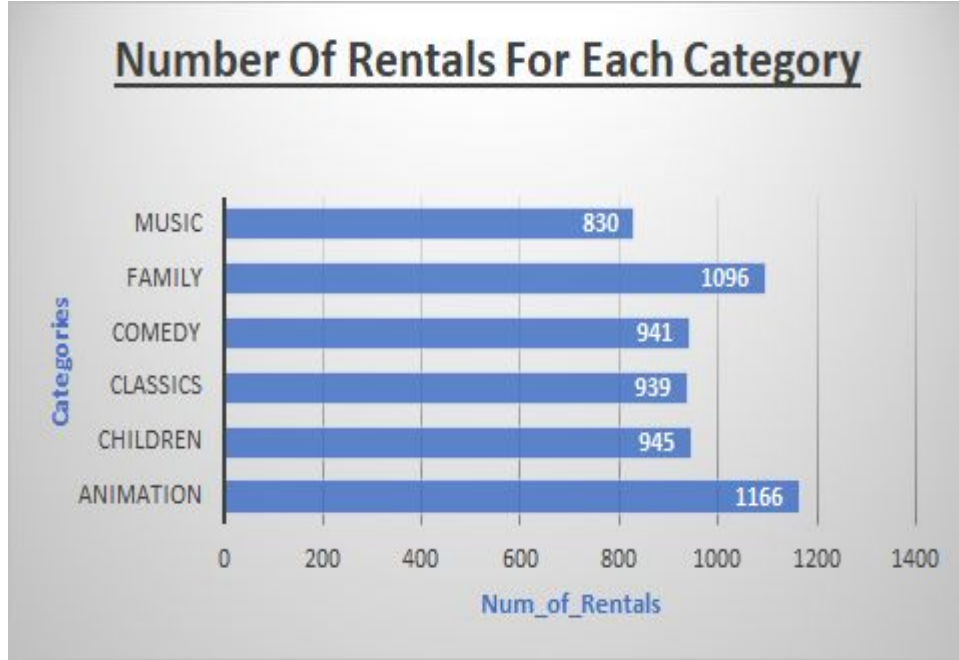


Query1: Number of rentals for each of films category

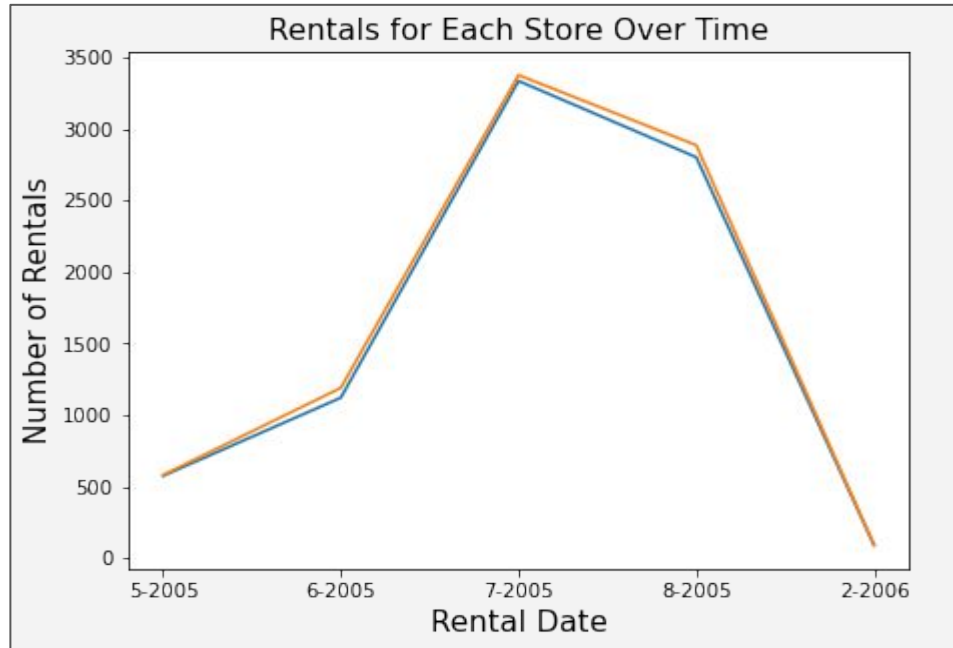


We want to understand more about the movies that families are watching.

The following categories are considered family movies: Animation, Children, Classics, Comedy, Family and Music.

- *And it looks like (Animation & Family) categories are the most watched.*

Query2: Rentals for Each Store Over Time

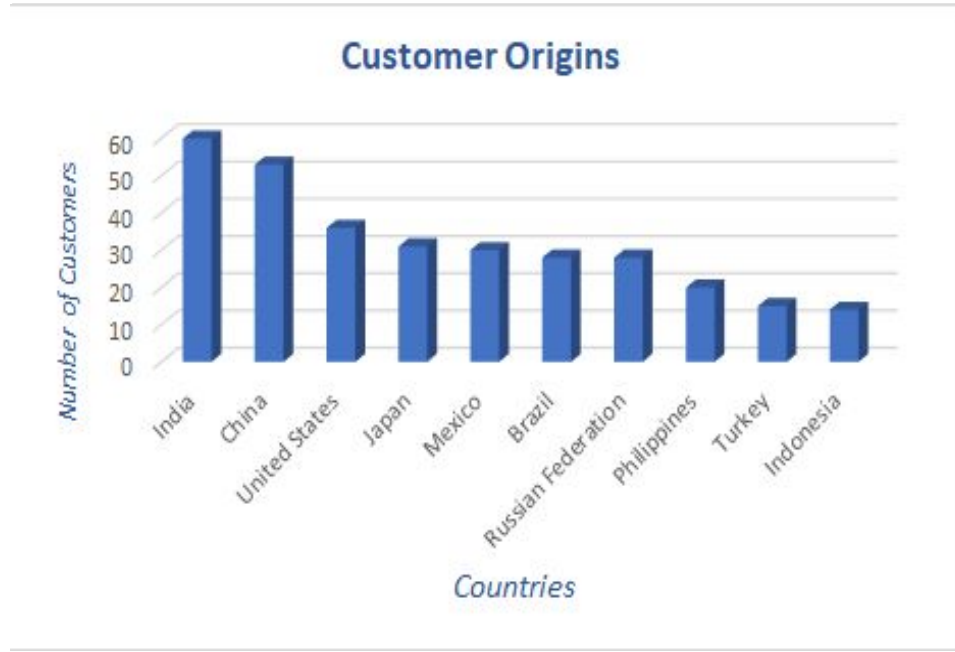


We want to find out how the two stores compare in their count of rental orders during every month for all the years we have data for.

- *Blue plot for Store1*
- *Orange plot for Store2*

And it looks like the two stores make about the same rentals over-time.

Query3: Number of Customers from Each Country



We want to find out the count of countries where customers come from.

- *And it looks like the top 3 countries where customers come from are:*

1- India

2- China

3- USA

Query4: The total Profit for Each Store



We want to find out the total Profit for each store of the 2 stores gain.

- It seems like that the Store1 gains a little more than Store2.*