IBM Developer
SKILLS NETWORK

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

Summary of methodologies

- Data Collection through API
- Data Collection through Web Scraping
- Data Wrangling
- Exploratory Data Analysis with SQL
- Exploratory Data Analysis with Data Visualization
- Interactive Visual Analytics with Folium
- Machine Learning Prediction

Summary of all results

- Exploratory Data Analysis result
- Interactive analytics in screenshots
- Predictive Analytics result from Machine Learning Lab

Introduction

SpaceX is a revolutionary company who has disrupt the space industry by offering a rocket launches specifically Falcon 9 as low as 62 million dollars; while other providers cost upward of 165 million dollar each. Most of this saving thanks to SpaceX astounding idea to reuse the first stage of the launch by re-land the rocket to be used on the next mission. Repeating this process will make the price down even further. As a data scientist of a startup rivaling SpaceX, the goal of this project is to create the machine learning pipeline to predict the landing outcome of the first stage in the future. This project is crucial in identifying the right price to bid against SpaceX for a rocket launch.

Objective:

- Identifying all factors that influence the landing outcome.
- The relationship between each variables and how it is affecting the outcome.
- The best condition needed to increase the probability of successful landing.

Section 1

Methodology

Methodology

Executive Summary

- Data collection methodology:
  - Data was collected in 2 phases which are API and Web Scraping
- Perform data wrangling
  - Using OneHotEncoding for categorical data and Scalar Standardization for scaling continues data
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - I used GridSearch to get the correct parameters and to identify the correct Method

Data Collection

Data collection is the process of gathering and measuring information on targeted variables in an established system, which then enables one to answer relevant questions and evaluate outcomes. As mentioned, the dataset was collected by REST API and Web Scrapping from Wikipedia.

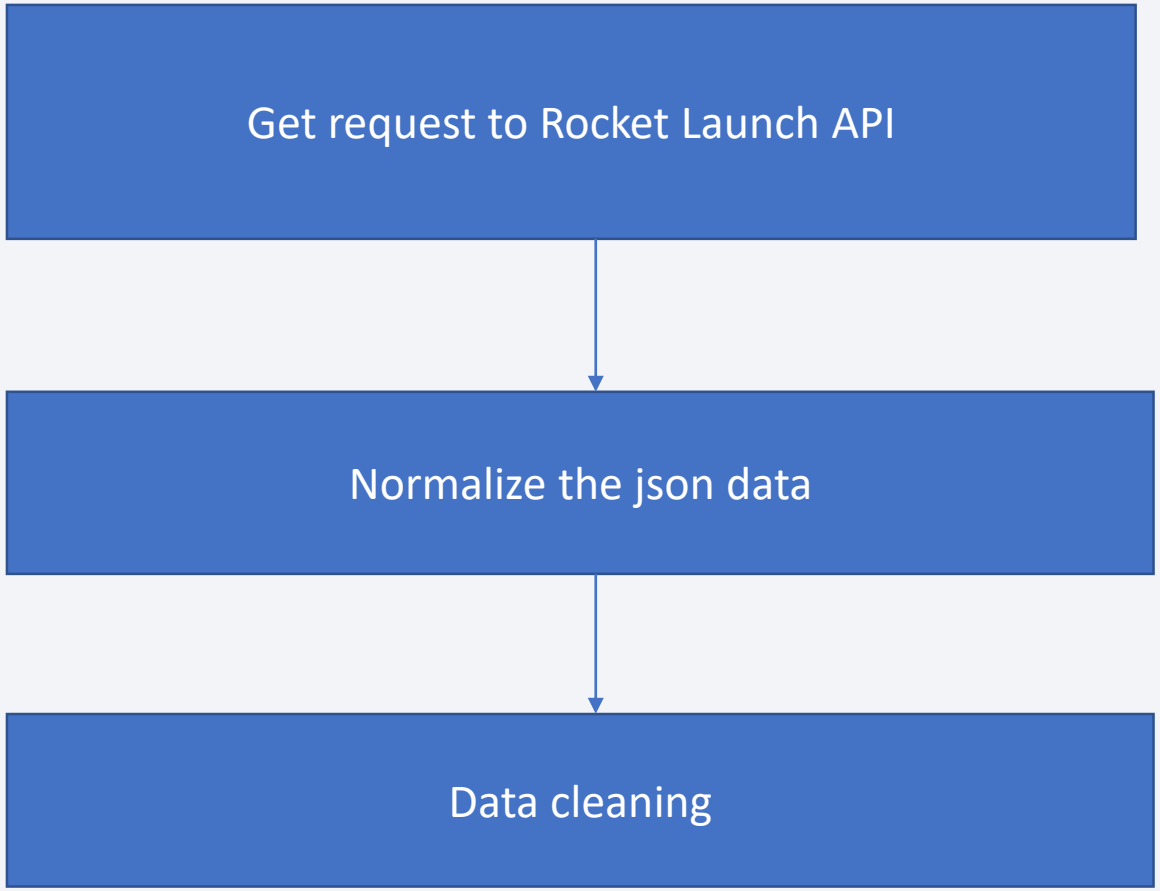
For REST API, its started by using the get request. Then, we decoded the response content as Json and turn it into a pandas dataframe using json_normalize(). We then cleaned the data, checked for missing values and fill with whatever needed.

For web scrapping, we will use the BeautifulSoup to extract the launch records as HTML table, parse the table and convert it to a pandas dataframe for further analysis.

Data Collection – SpaceX API

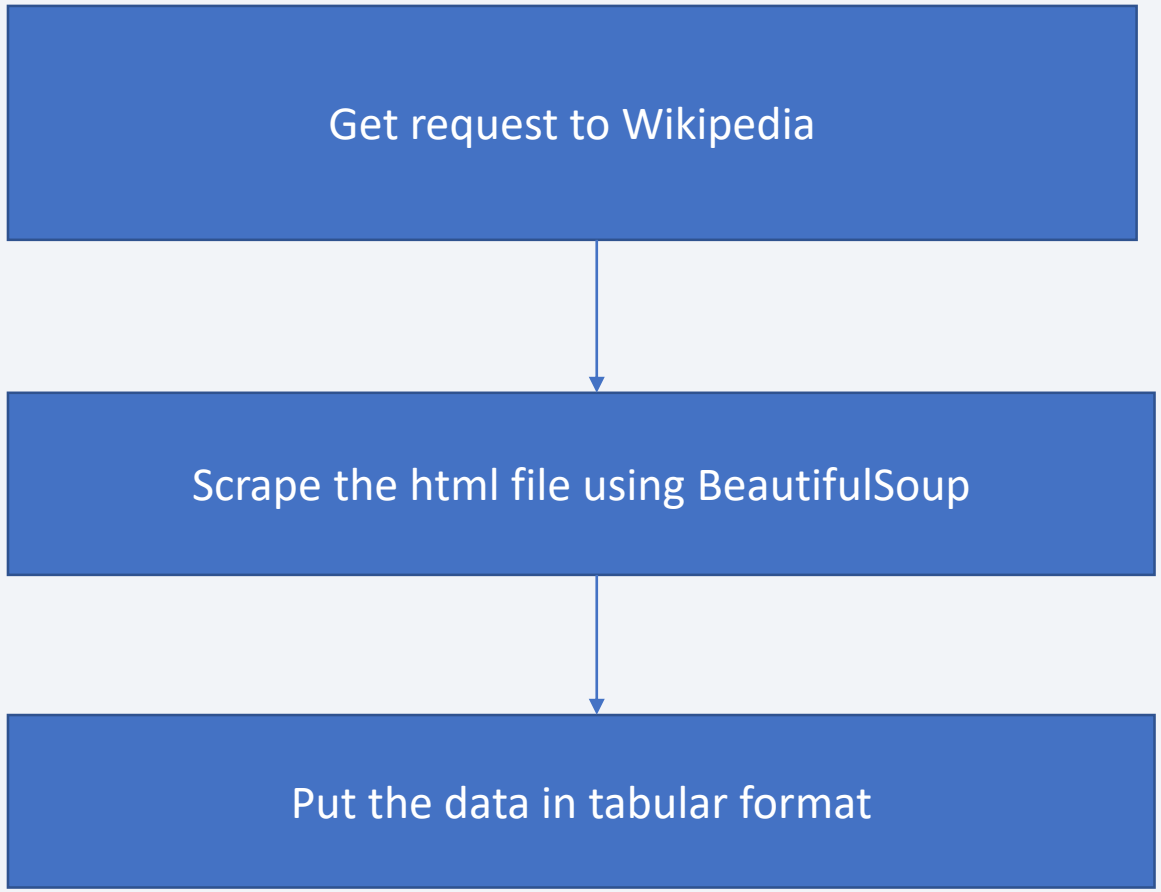
Check the link below:

https://github.com/mohamed-moaz-ibrahim/IBM_LearningDataScience/blob/main/jupyter-labs-spacex-data-collection-api.ipynb



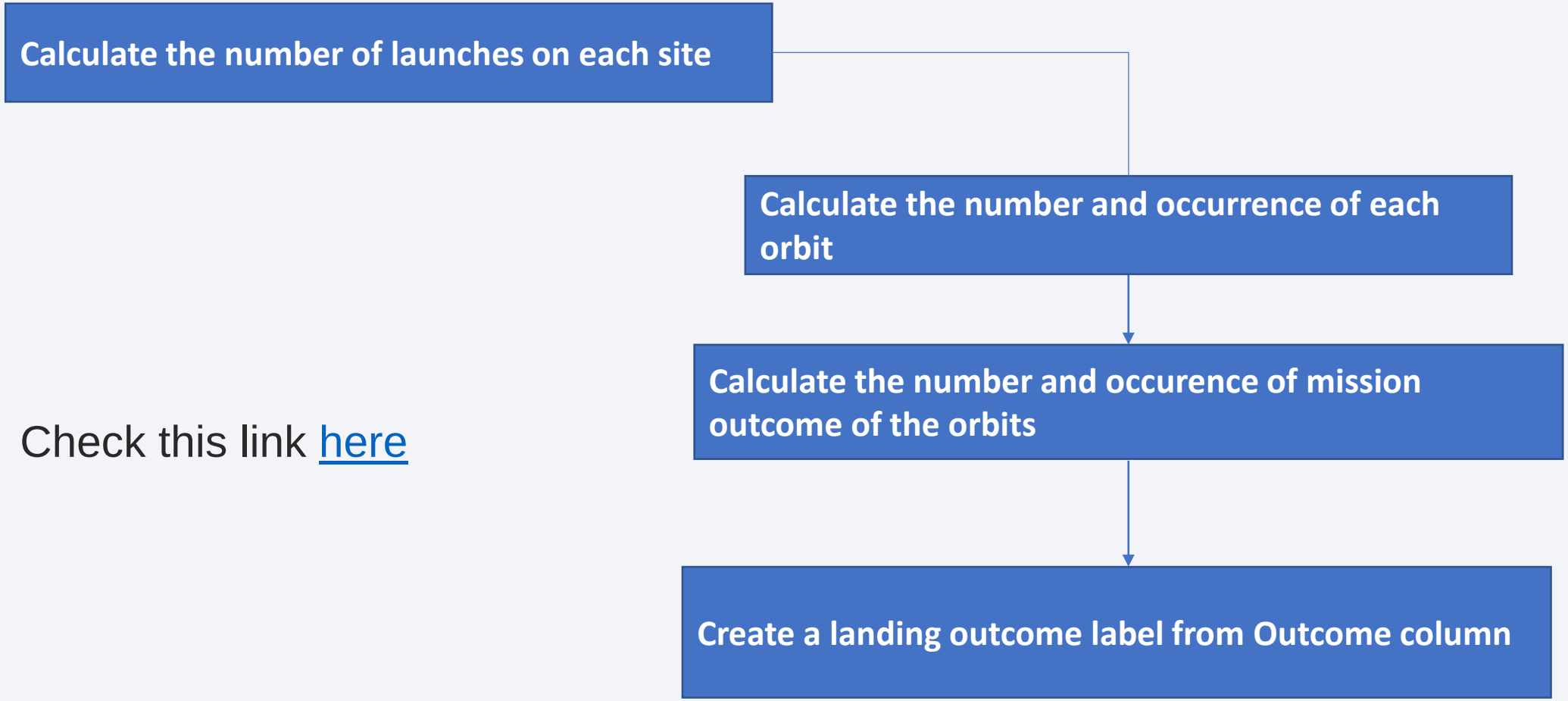
Data Collection - Scraping

- Check the link below:
- https://github.com/mohamed-moaz-ibrahim/IBM_LearningDataScience/blob/main/jupyter-labs-webscraping.ipynb



Data Wrangling

- Check this link here

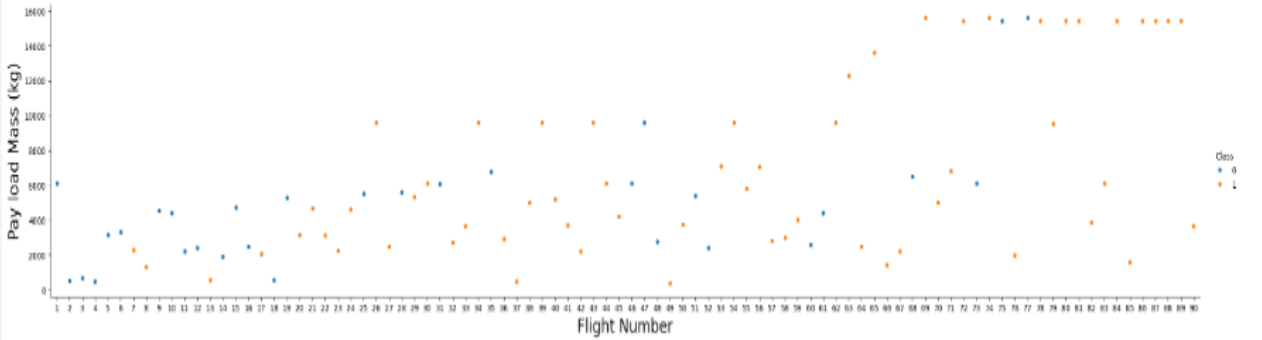


EDA with Data Visualization

We first started by using scatter graph to find the relationship between some attributes such as:

- Payload and Flight Number.
- Flight Number and Launch Site.
- Payload and Launch Site.
- Flight Number and Orbit Type.
- Payload and Orbit Type.

```
sns.catplot(y="PayloadMass", x="FlightNumber", hue='Class', data=df, aspect = 5)
plt.xlabel("Flight Number",fontsize=20)
plt.ylabel("Pay load Mass (kg)",fontsize=20)
plt.show()
```



Scatter plots show dependency of attributes on each other. Once a pattern is determined from the graphs. It's very easy to see which factors affecting the most to the success of the landing outcomes.

- Check this link

EDA with SQL

Here are some sql queries that are performed:

- List the names of the unique launch sites in the space mission.
- the total payload mass carried by boosters launched by NASA (CRS).
- average payload mass carried by booster version F9 v1.1
- List the date when the first succesful landing outcome in ground pad was acheived.
- List the total number of successful and failure mission outcomes
- The count of landing outcomes ranked (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order.

- See this Github url

Build an Interactive Map with Folium

To visualize the launch data into an interactive map.
We took the latitude and longitude coordinates at each launch site and added a circle marker around each launch site with a label of the name of the launch site.

We then assigned the dataframe launch_outcomes (failure,success) to classes 0 and 1 with Red and Green markers on the map in MarkerCluster(). We then used the Haversine's formula to calculated the distance of the launch sites to various landmark to find answer to the questions of:

- How close the launch sites with railways, highways and coastlines?
- How close the launch sites with nearby cities?

[github repo]

Build a Dashboard with Plotly Dash

- We built an interactive dashboard with Plotly dash which allowing the user to play around with the data as they need.
- We plotted pie charts showing the total launches by a certain sites.
- We then plotted scatter graph showing the relationship with Outcome and Payload

Mass (Kg) for the different booster version

Predictive Analysis (Classification)

Building the Model

- Load the dataset into NumPy and Pandas
- Transform the data and then split into training and test datasets
- Decide which type of ML to use and set the parameters for GridSearchCV

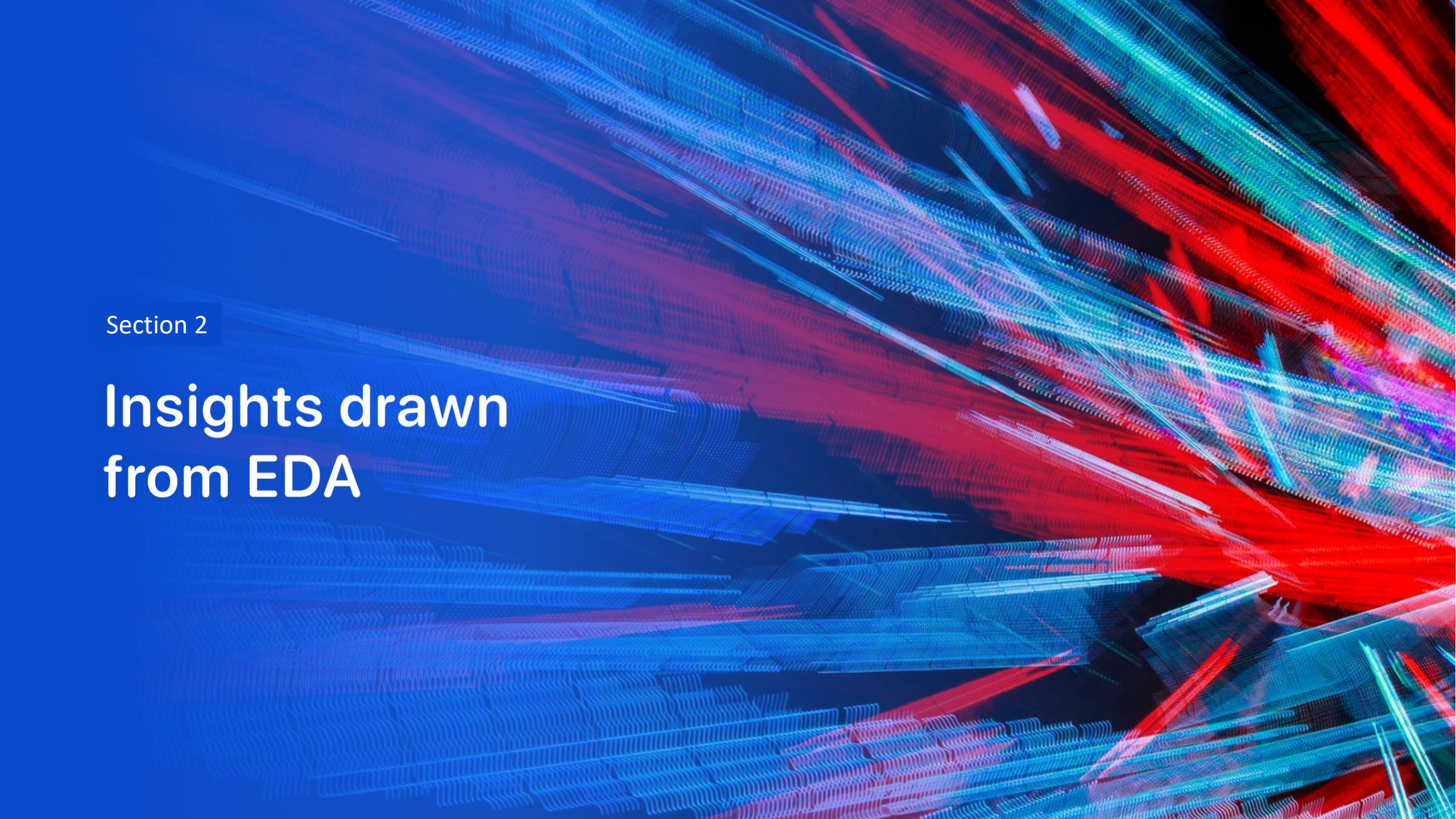
Evaluating the Model

- Check the accuracy for each model
- Get tuned hyperparameters for each type of algorithms.
- plot the confusion matrix.

- Here is the Github repo

Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results


Section 2
Insights drawn from EDA

Flight Number vs. Launch Site

- Show a scatter plot of Flight Number vs. Launch Site

- Show the screenshot of the scatter plot with explanations

Payload vs. Launch Site

- Show a scatter plot of Payload vs. Launch Site

- Show the screenshot of the scatter plot with explanations

Success Rate vs. Orbit Type

- Show a bar chart for the success rate of each orbit type

- Show the screenshot of the scatter plot with explanations

Flight Number vs. Orbit Type

- Show a scatter point of Flight number vs. Orbit type

- Show the screenshot of the scatter plot with explanations

Payload vs. Orbit Type

- Show a scatter point of payload vs. orbit type

- Show the screenshot of the scatter plot with explanations

Launch Success Yearly Trend

- Show a line chart of yearly average success rate

- Show the screenshot of the scatter plot with explanations

All Launch Site Names

- Find the names of the unique launch sites
- Present your query result with a short explanation here

Launch Site Names Begin with 'CCA'

- Find 5 records where launch sites begin with `CCA`
- Present your query result with a short explanation here

Total Payload Mass

- Calculate the total payload carried by boosters from NASA
- Present your query result with a short explanation here

Average Payload Mass by F9 v1.1

- Calculate the average payload mass carried by booster version F9 v1.1
- Present your query result with a short explanation here

First Successful Ground Landing Date

- Find the dates of the first successful landing outcome on ground pad
- Present your query result with a short explanation here

Successful Drone Ship Landing with Payload between 4000 and 6000

- List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000

- Present your query result with a short explanation here

Total Number of Successful and Failure Mission Outcomes

- Calculate the total number of successful and failure mission outcomes
- Present your query result with a short explanation here

Boosters Carried Maximum Payload

- List the names of the booster which have carried the maximum payload mass
- Present your query result with a short explanation here

2015 Launch Records

- List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015

- Present your query result with a short explanation here

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

- Present your query result with a short explanation here

Section 3

Launch Sites Proximities Analysis

<Folium Map Screenshot 1>

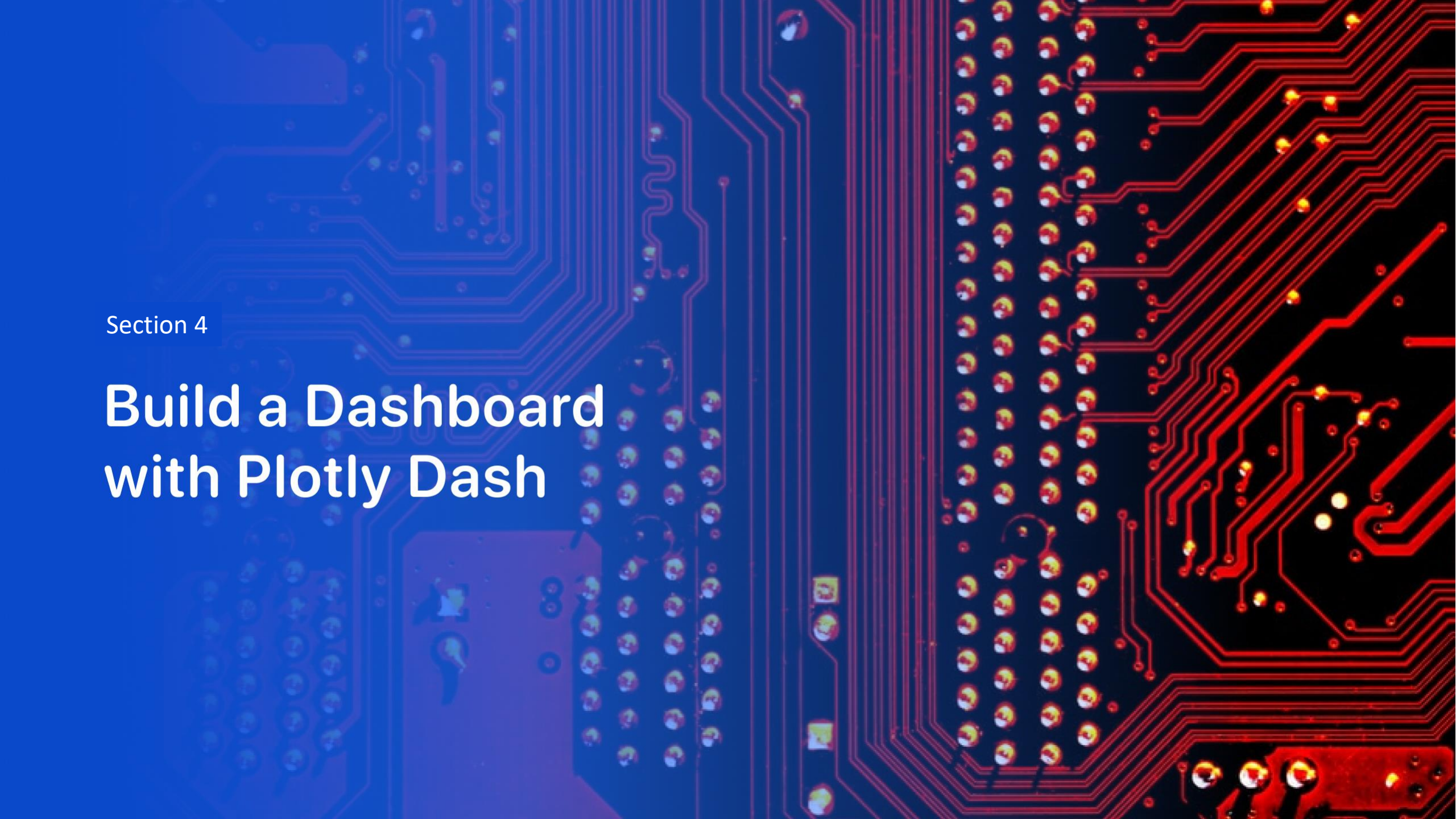
- Replace <Folium map screenshot 1> title with an appropriate title
- Explore the generated folium map and make a proper screenshot to include all launch sites’ location markers on a global map
- Explain the important elements and findings on the screenshot

<Folium Map Screenshot 2>

- Replace <Folium map screenshot 2> title with an appropriate title
- Explore the folium map and make a proper screenshot to show the color-labeled launch outcomes on the map
- Explain the important elements and findings on the screenshot

<Folium Map Screenshot 3>

- Replace <Folium map screenshot 3> title with an appropriate title
- Explore the generated folium map and show the screenshot of a selected launch site to its proximities such as railway, highway, coastline, with distance calculated and displayed
- Explain the important elements and findings on the screenshot


Section 4
Build a Dashboard with Plotly Dash

<Dashboard Screenshot 1>

- Replace <Dashboard screenshot 1> title with an appropriate title
- Show the screenshot of launch success count for all sites, in a piechart
- Explain the important elements and findings on the screenshot

<Dashboard Screenshot 2>

- Replace <Dashboard screenshot 2> title with an appropriate title
- Show the screenshot of the piechart for the launch site with highest launch success ratio
- Explain the important elements and findings on the screenshot

<Dashboard Screenshot 3>

- Replace <Dashboard screenshot 3> title with an appropriate title
- Show screenshots of Payload vs. Launch Outcome scatter plot for all sites, with different payload selected in the range slider
- Explain the important elements and findings on the screenshot, such as which payload range or booster version have the largest success rate, etc.

Section 5

Predictive Analysis (Classification)

Classification Accuracy

- Visualize the built model accuracy for all built classification models, in a bar chart

- Find which model has the highest classification accuracy

Confusion Matrix

- Show the confusion matrix of the best performing model with an explanation

Conclusions

- Point 1
- Point 2
- Point 3
- Point 4
- …

Appendix

- Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

Thank you!