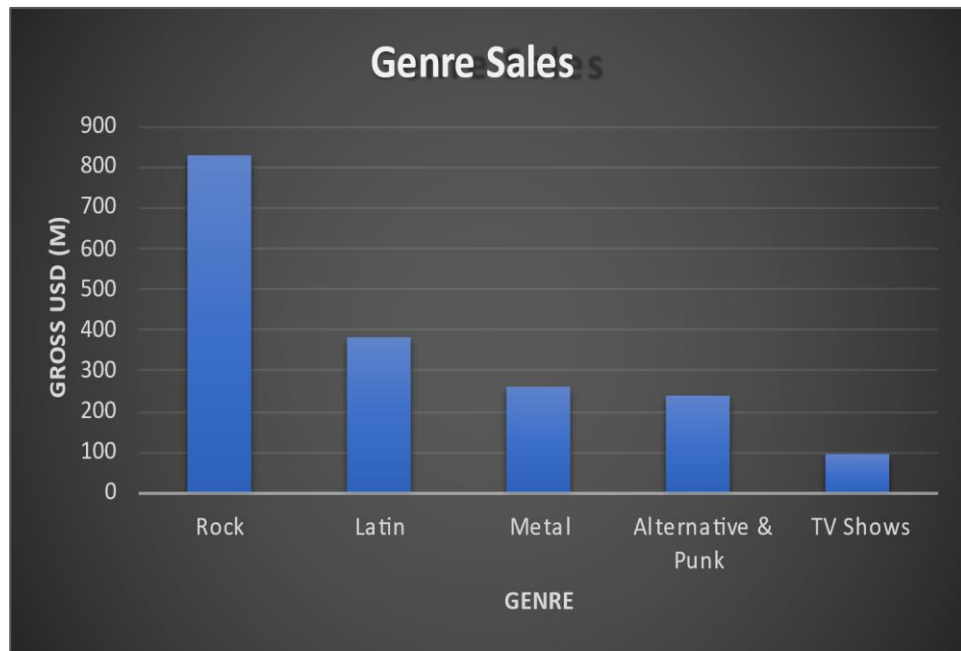


# What are the most popular genres ?

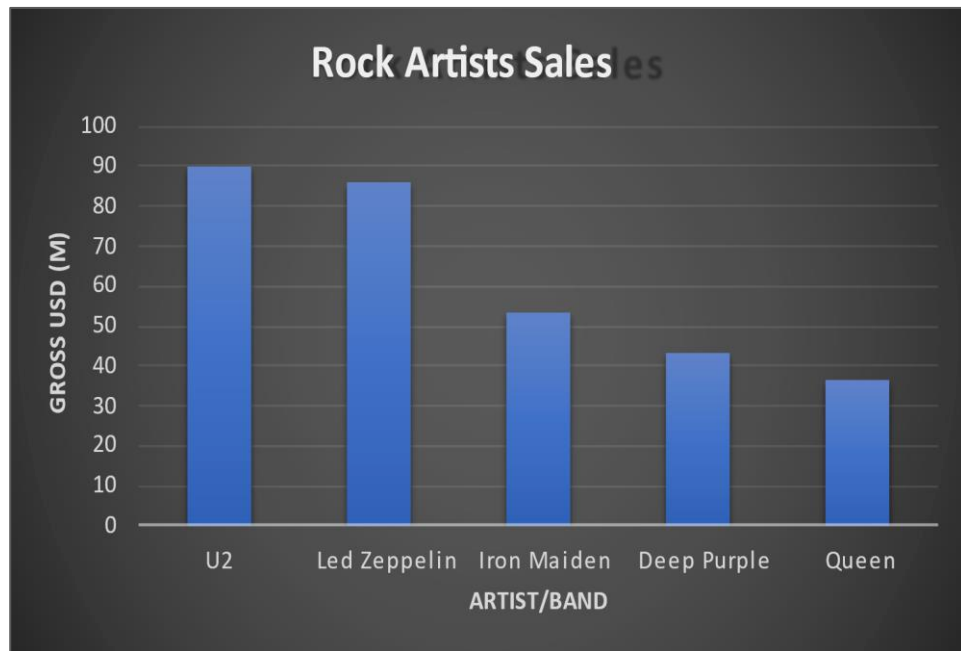


We calculate total amount sold in dollars for each genre by multiplying the quantity and the unit price for all tracks under that genre.

Then we retrieve the top 5 genres in terms of total amount sold in dollars.

We observe that Rock music is significantly more popular with over \$800m revenue.

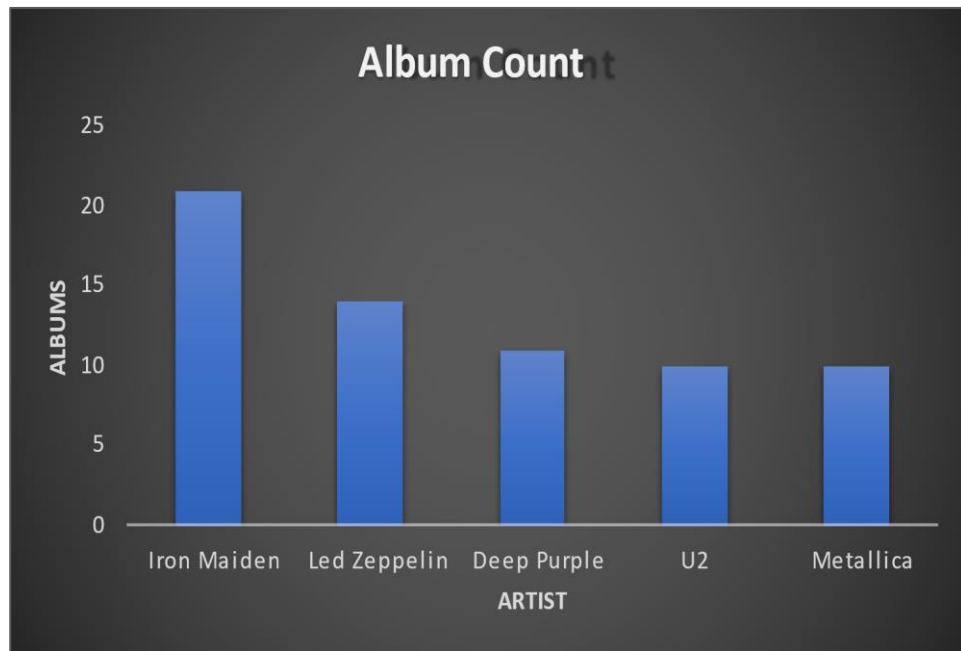
# Who are the most successful Rock artists ?



We join Artist, Album, Track, Genre, and InvoiceLine tables, and calculate total sales for each Rock artist.

U2 is the best artist/band by \$90m worth of songs sold, slightly beating Led Zeppelin's \$86m

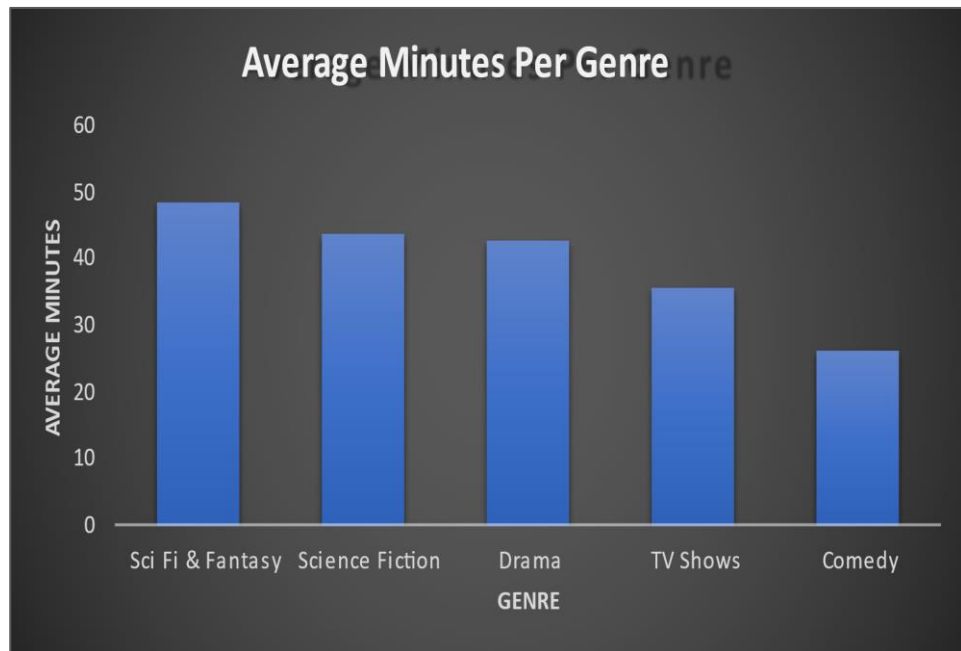
# Which artists released more albums?



We calculate the sum of albums released for each artist.

It is clear that Iron Maiden is leading with 21 albums released.

# Which genres are associated with longer songs ?



We calculate the average track time for all tracks converted to minutes, then retrieve genres with aggregated average time higher than the average of all tracks.

As we can see, Sci Fi & Fantasy genre has on average the longest tracks almost 50 minutes long.