



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Creating  
thumbnail for  
bike accident

Mainly  
focused on  
the bike and  
the rider

GOD OF  
RIDER got  
an accident

What  
happened  
to Cherry  
vloger?

Covered  
with the  
two  
pictures

One is  
accidental  
bike  
another one  
is rider on the  
bed



Attractive  
one

Accident  
with the  
car

Focused  
on both  
the car and  
bike

IF RIDER  
WAS  
DEAD?

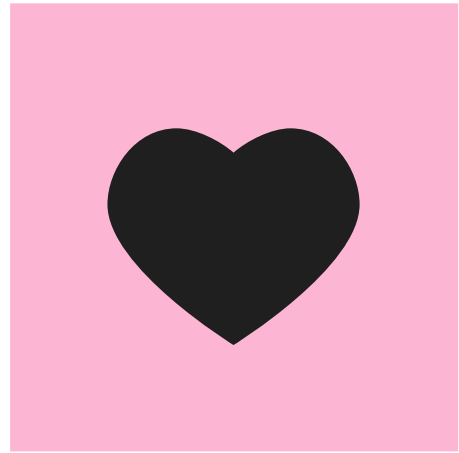
I NEVER  
EXPECTED  
THIS

THANKYOIU  
FOR  
CREATING  
THIS ONE



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?