



Welcome | Telecom Churn Dashboard



Home



Customer



Internet Service



Phone Service



City

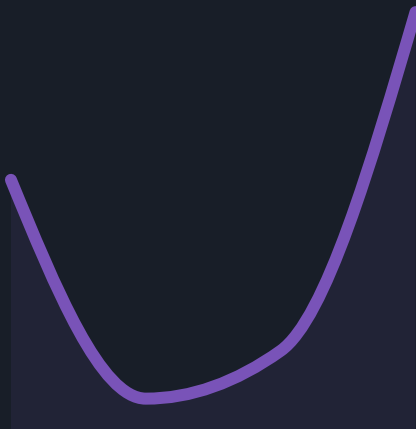


in



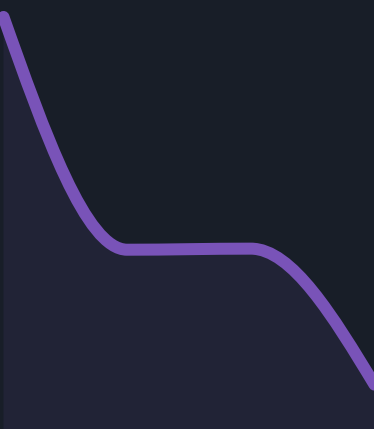
Customer

7043



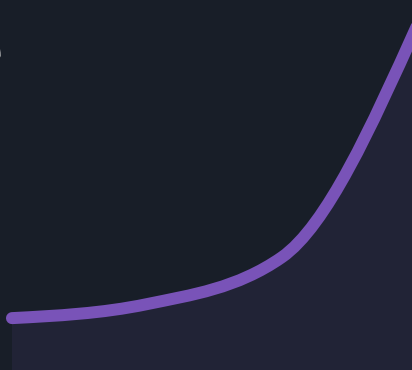
Customer Stay

4720



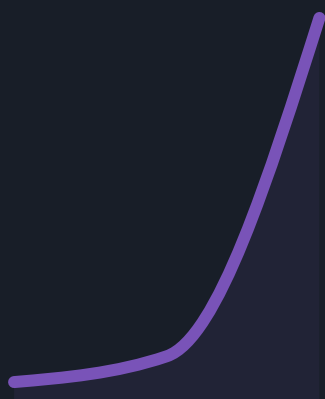
Customer Join

454



Customer Churn

1869



25.00%

Revenue

26.71M

Target

67.00%

Stay

19.39M

Target

6.00%

Join

59.71K

Join

27.00%

Churn

Revenue

21.36M

Revenue Stay

17.63M

Revenue Join

54.28K

Revenue Churn

3.68M



Home



Customer



Internet
Service



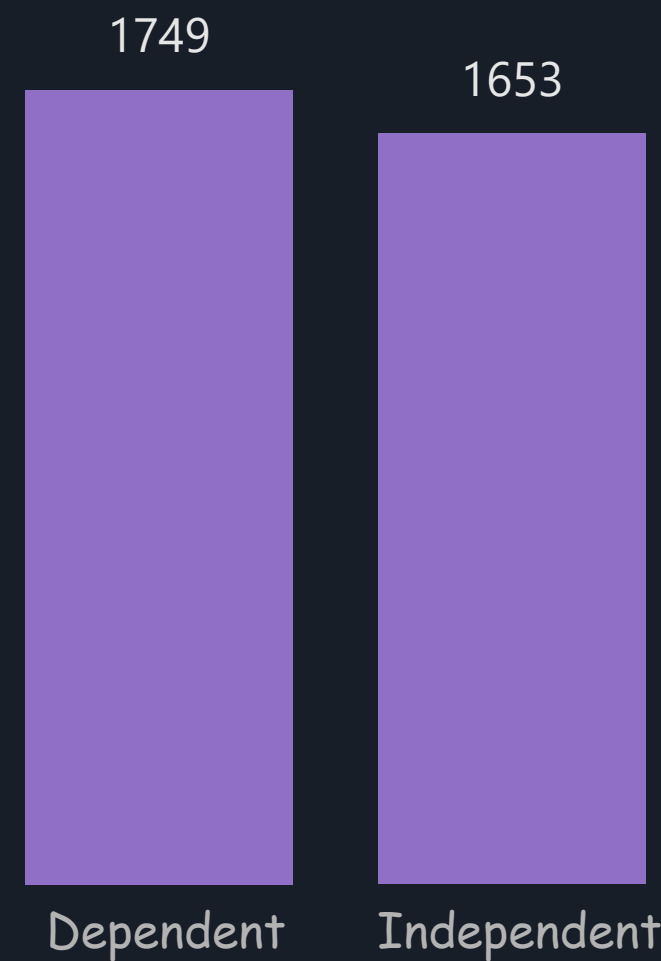
Phone
Service



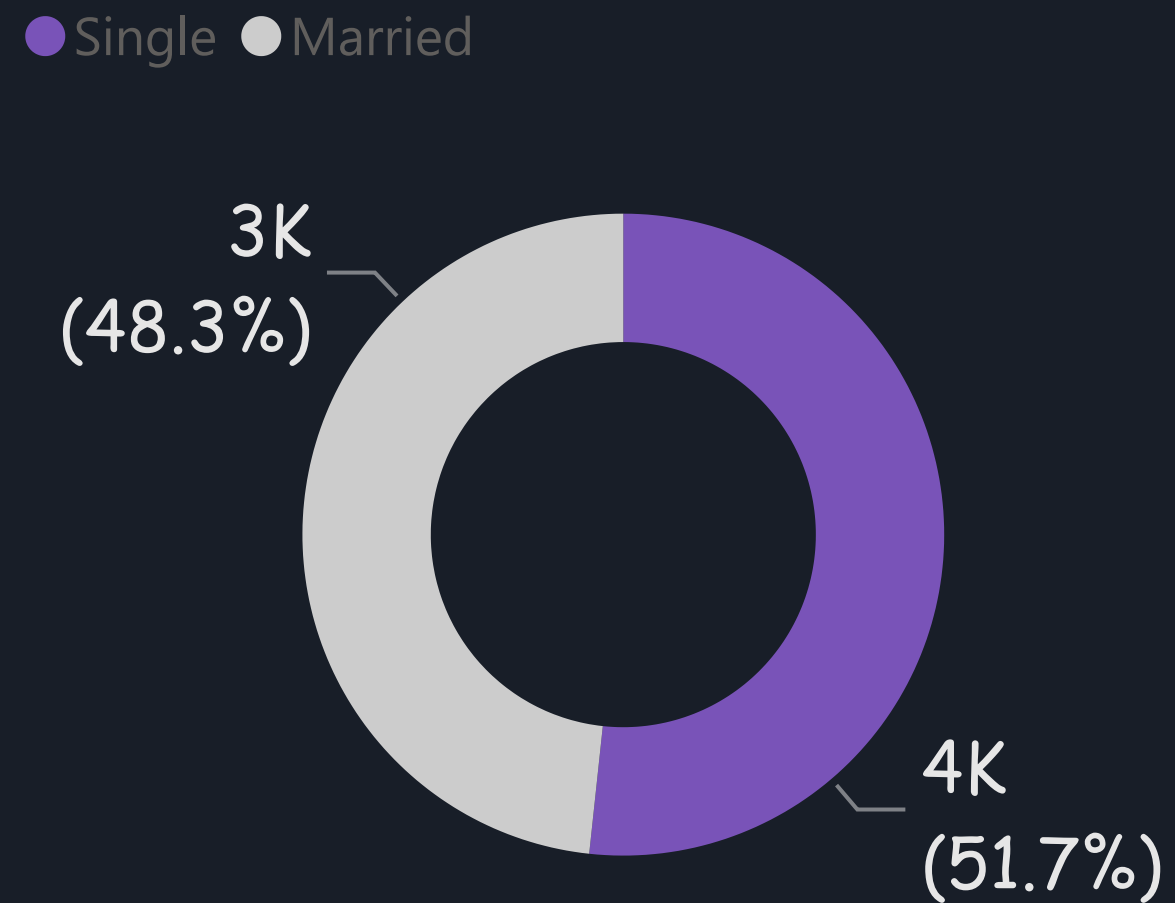
City



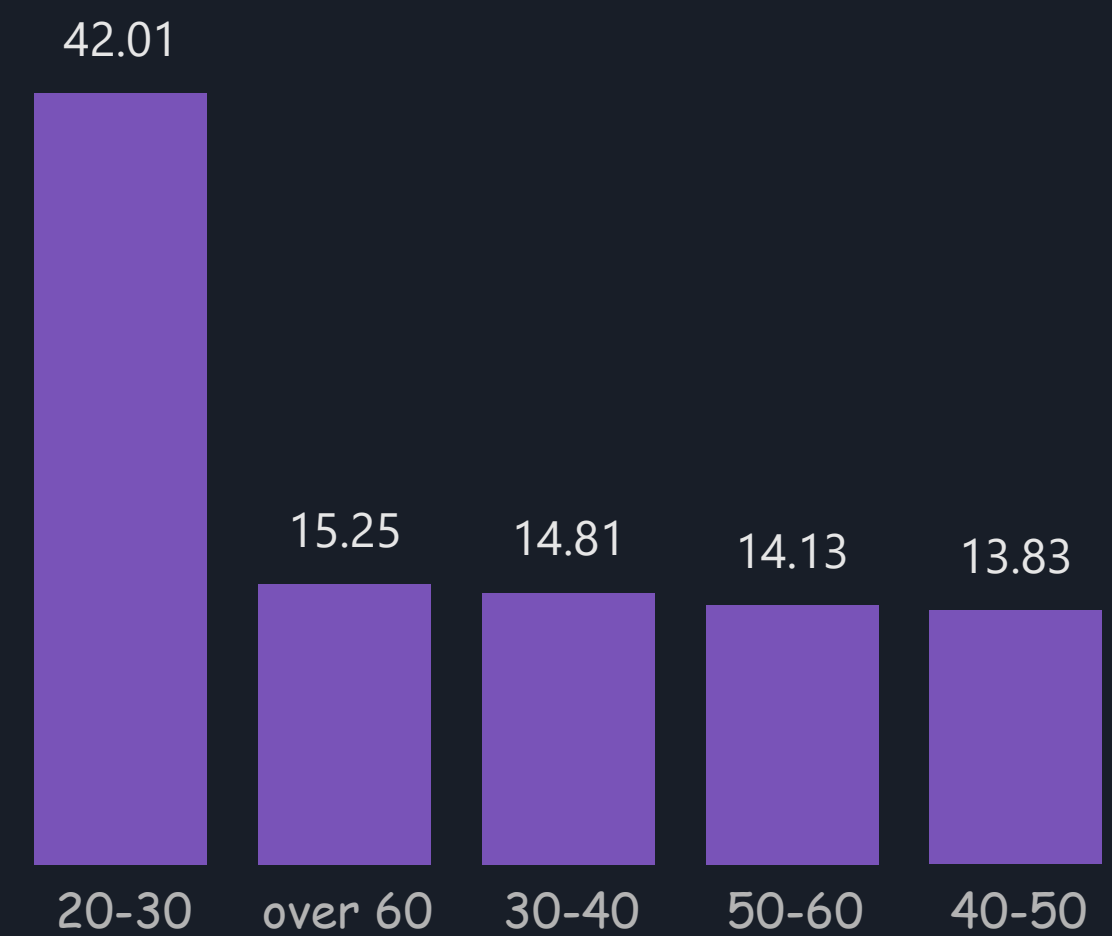
Status by Dependency Status



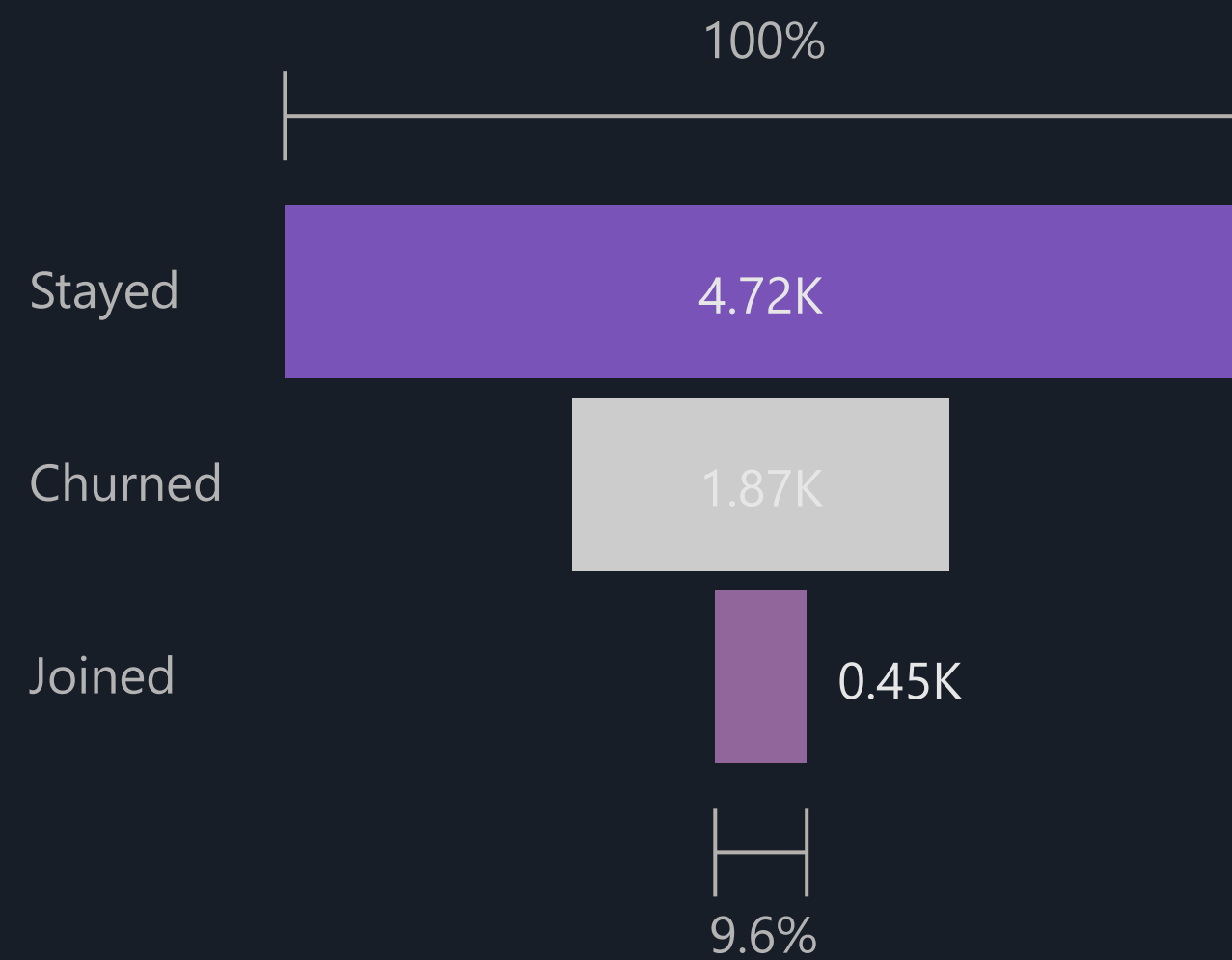
Customer by Marital Status



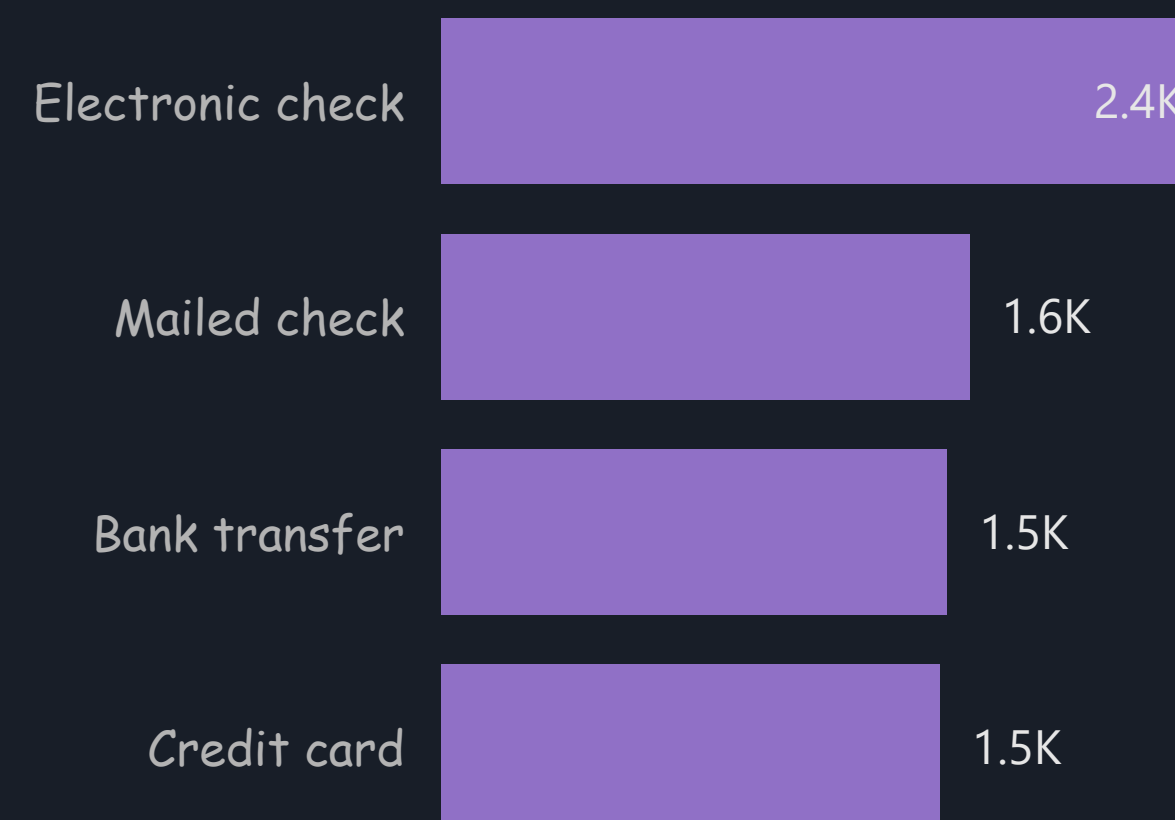
Avg Monthly Download by Age Group



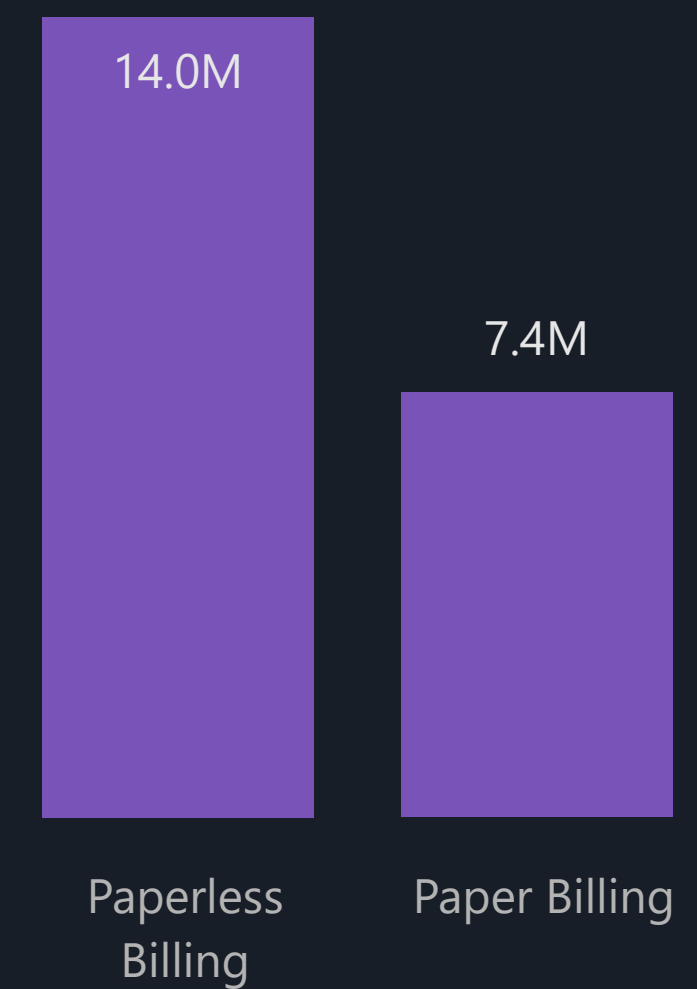
Customer by Status



Customer by Payment Method



Revenue by Billing Type





Home



Customer



Internet
Service



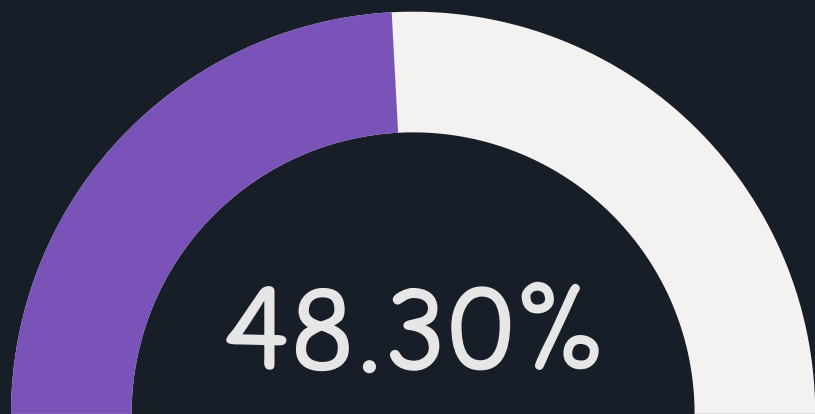
Phone
Service



City



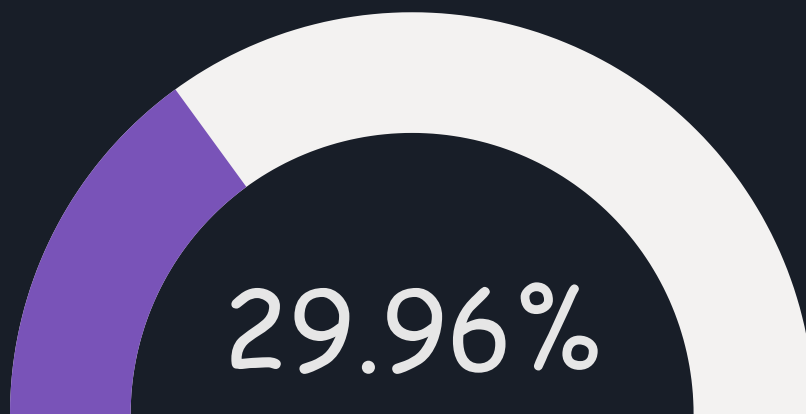
Married



3402

Num of married

Dependents



2110

Total Dependents

Senior Citizen

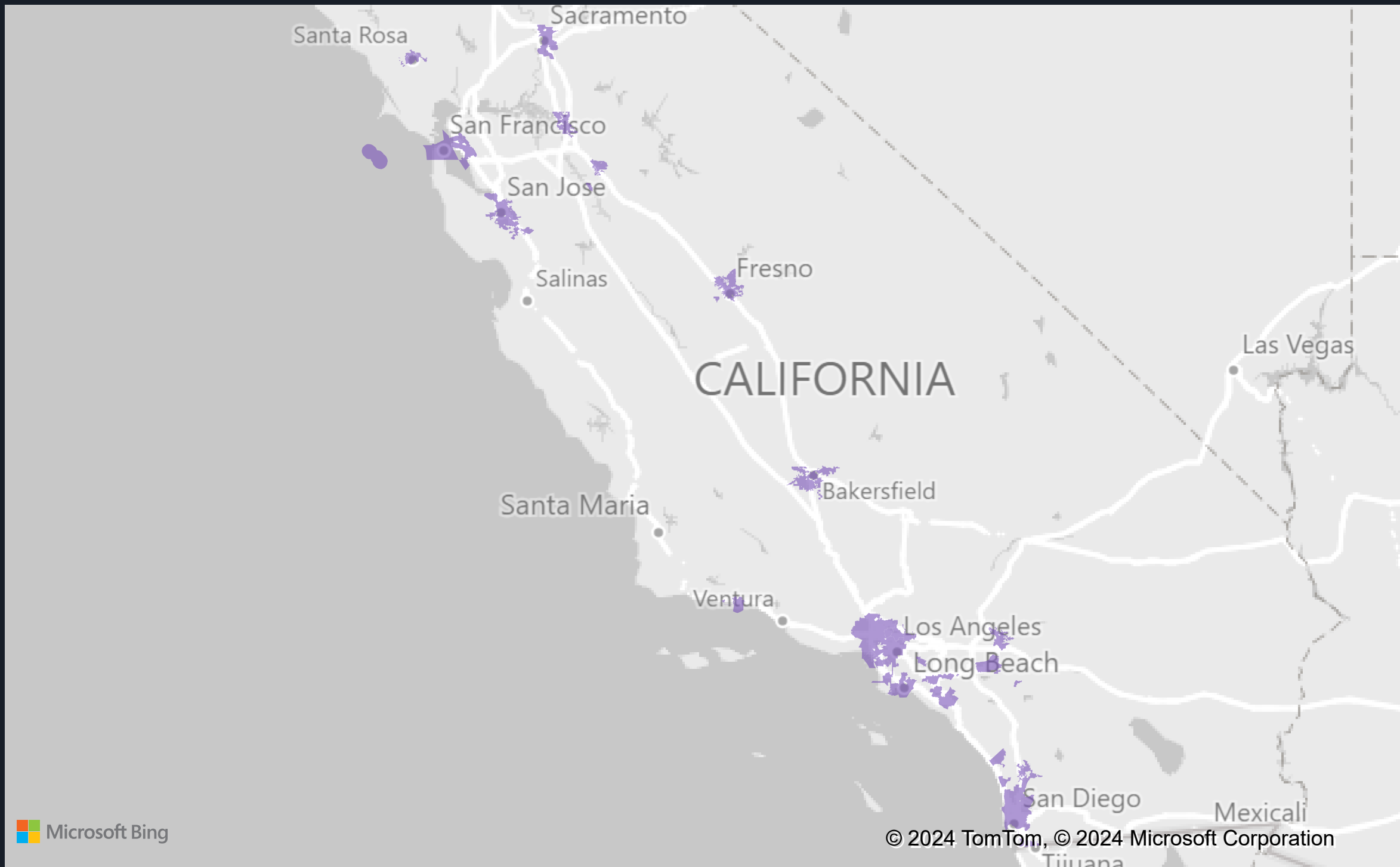


1142

Senior Citizen

Year	Num of married	%Senior Citizen	#Senior Citizen	%Dependents	Dependents
2015	1073	16.06%	226	40.65%	572
2016	521	17.67%	147	33.77%	281
2017	406	16.14%	123	32.94%	251
2018	405	18.99%	158	31.01%	258
2019	434	16.41%	168	29.69%	304
2020	563	14.64%	320	20.31%	444

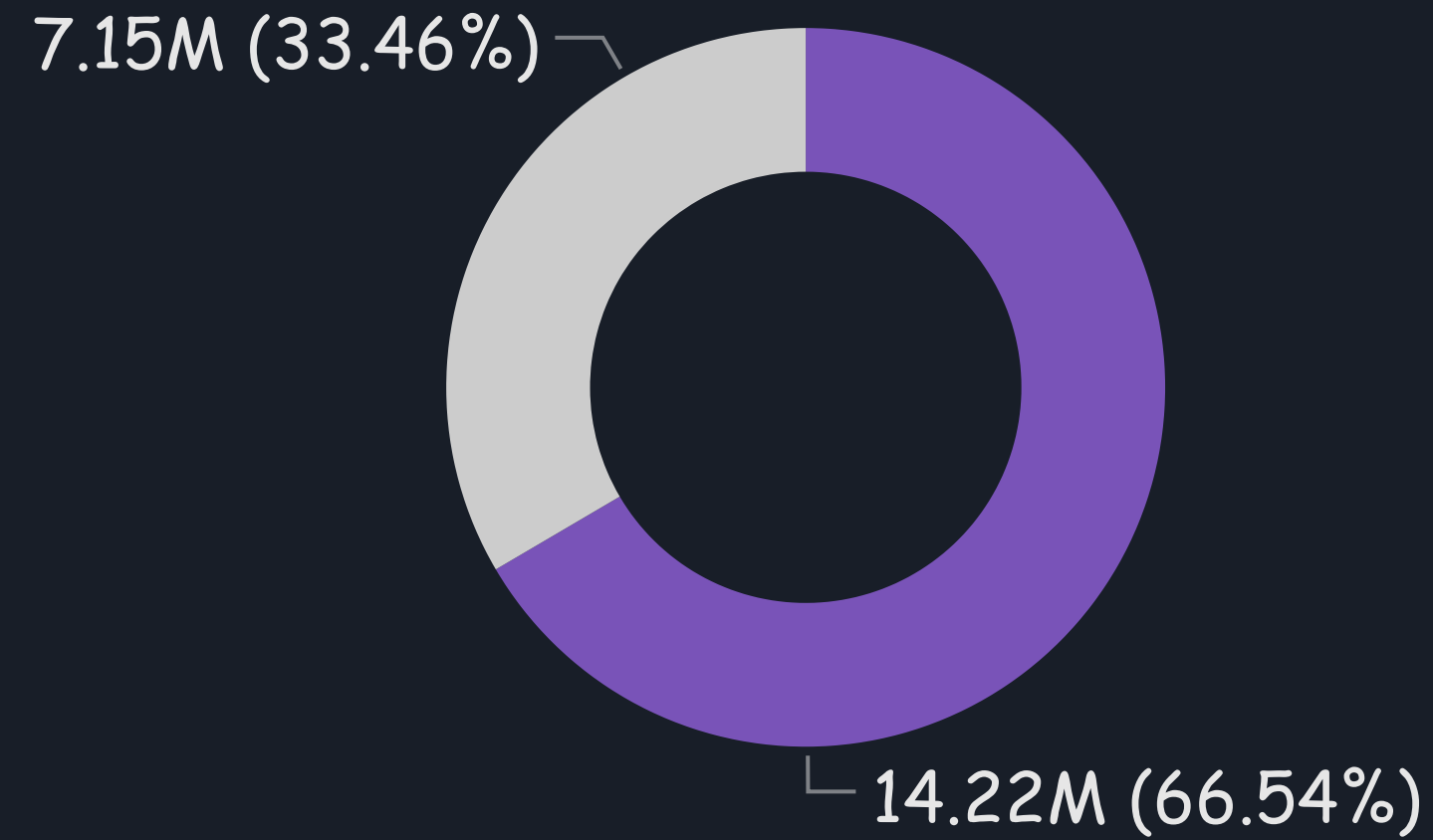
Top City by Customer





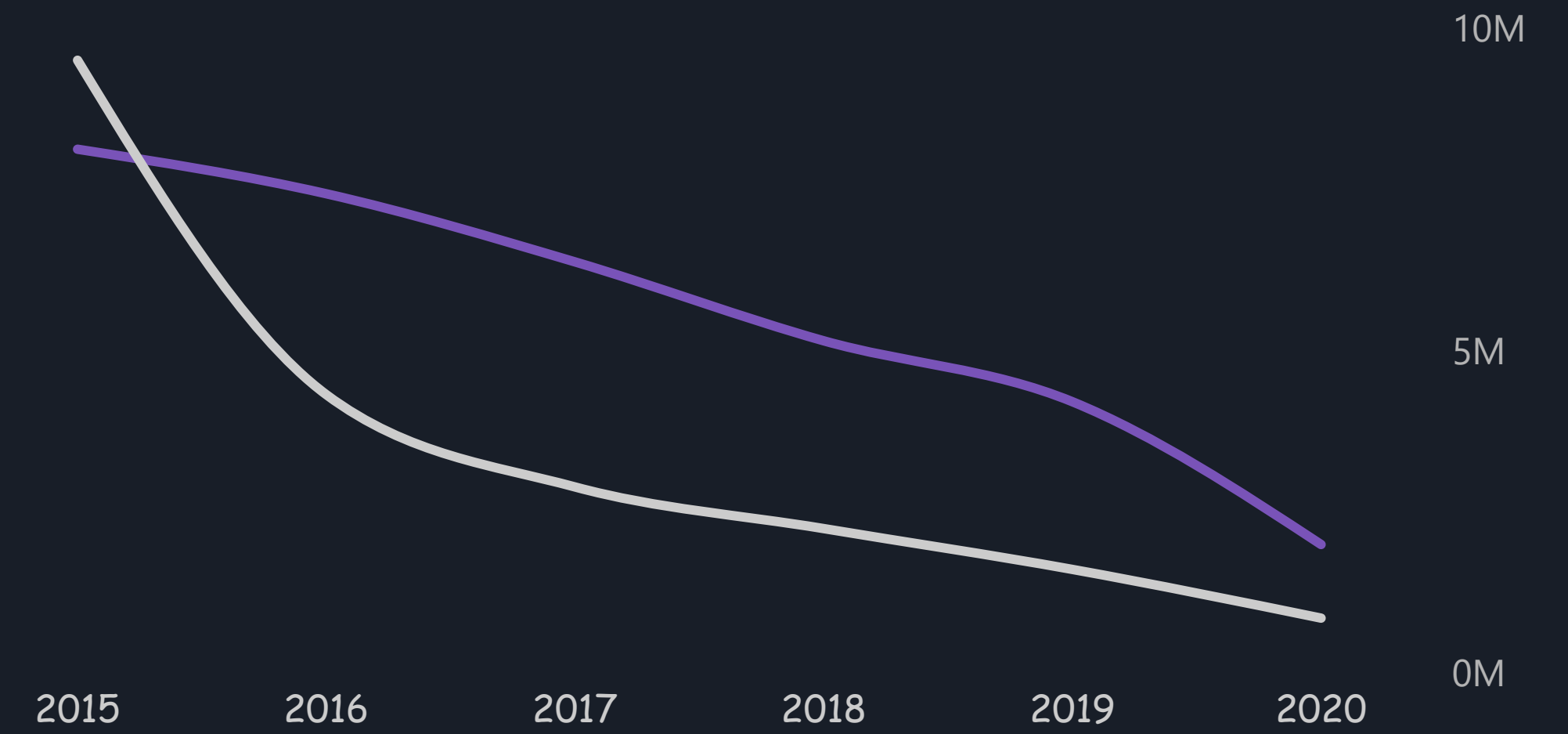
Revenue by Dependency Status

● Independent ● Dependent



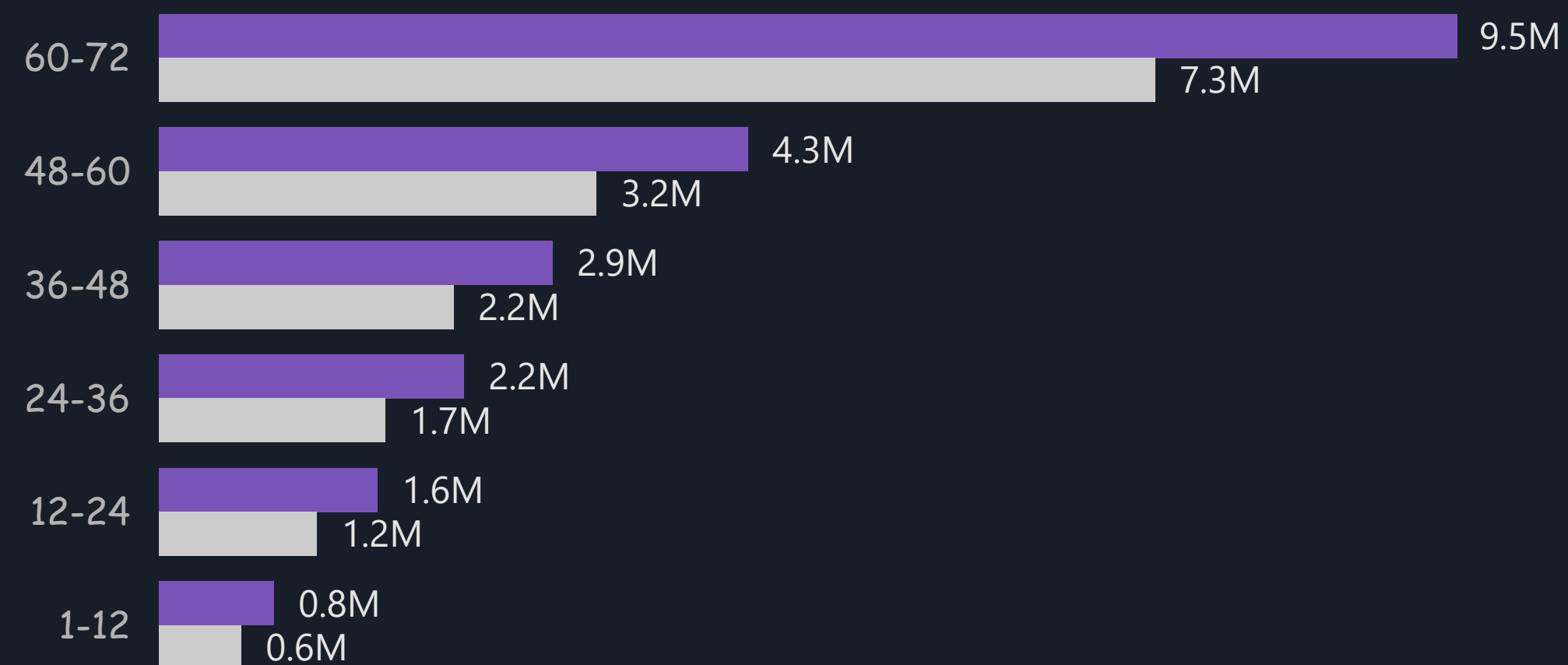
Total charge churn & Total Revenue by Year

● Total_charge_churn ● Total_revenue



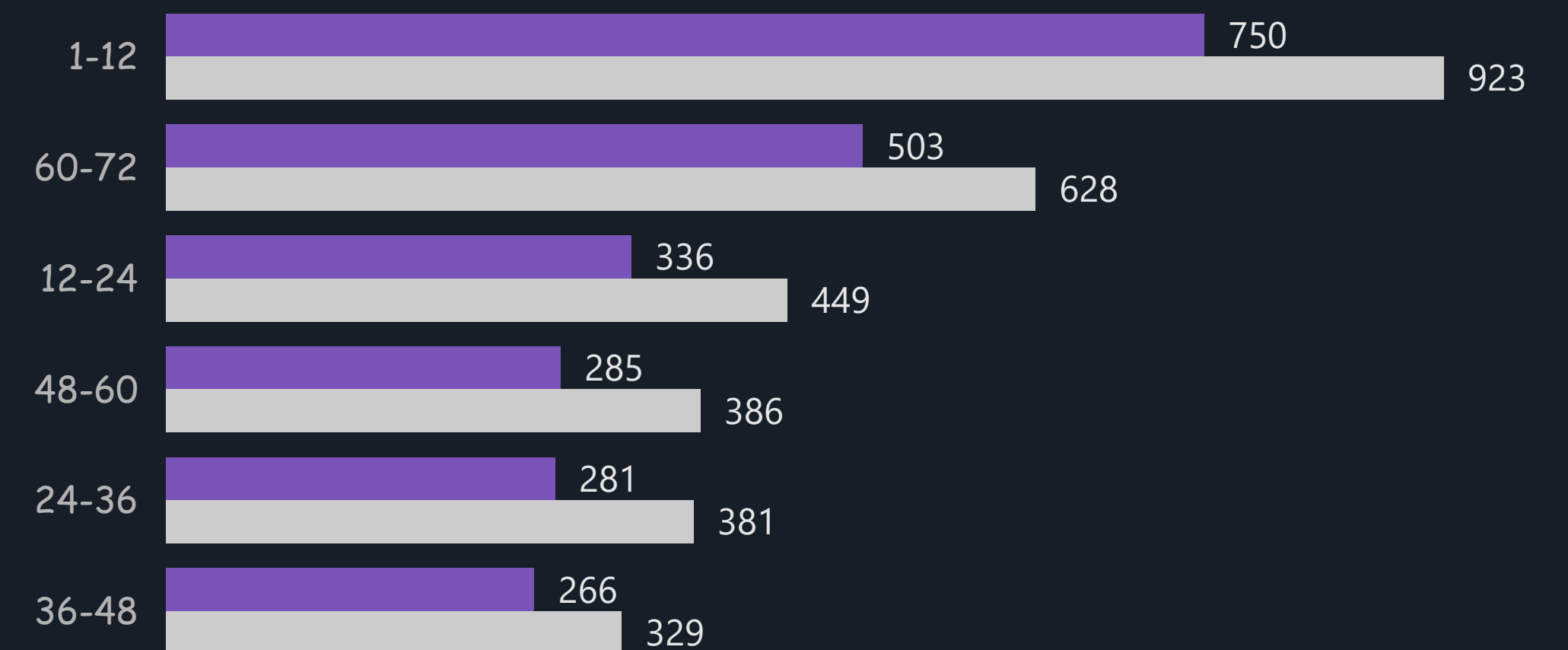
Revenue & Charges by Tenure

● Total_revenue ● Sum of TotalCharges



Customer Tenure by Internet Service Type

● DSL ● Fiber optic



Home



Customer



Internet
Service



Phone
Service



City





Home



Customer



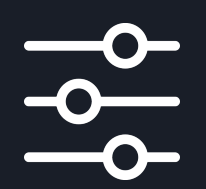
Internet
Service



Phone
Service

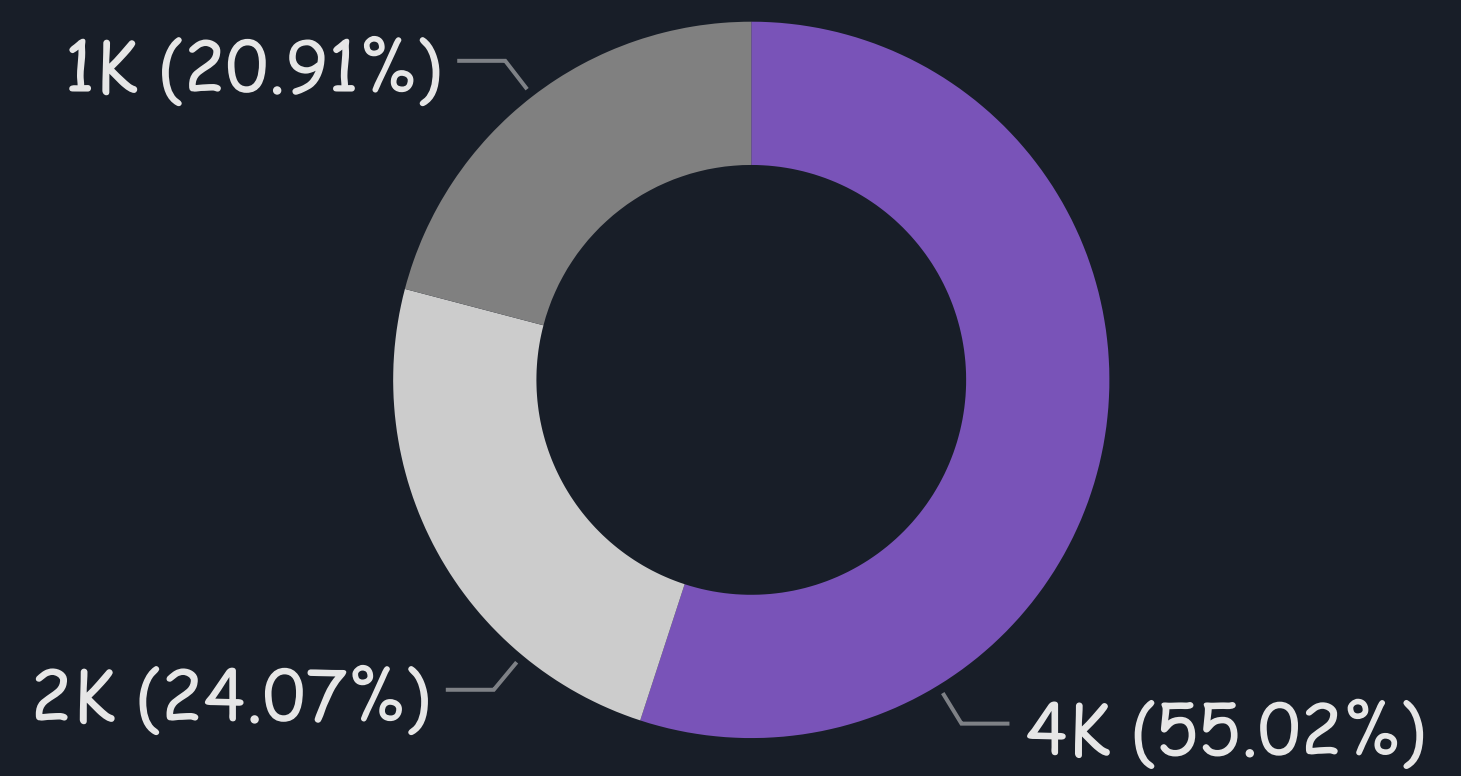


City

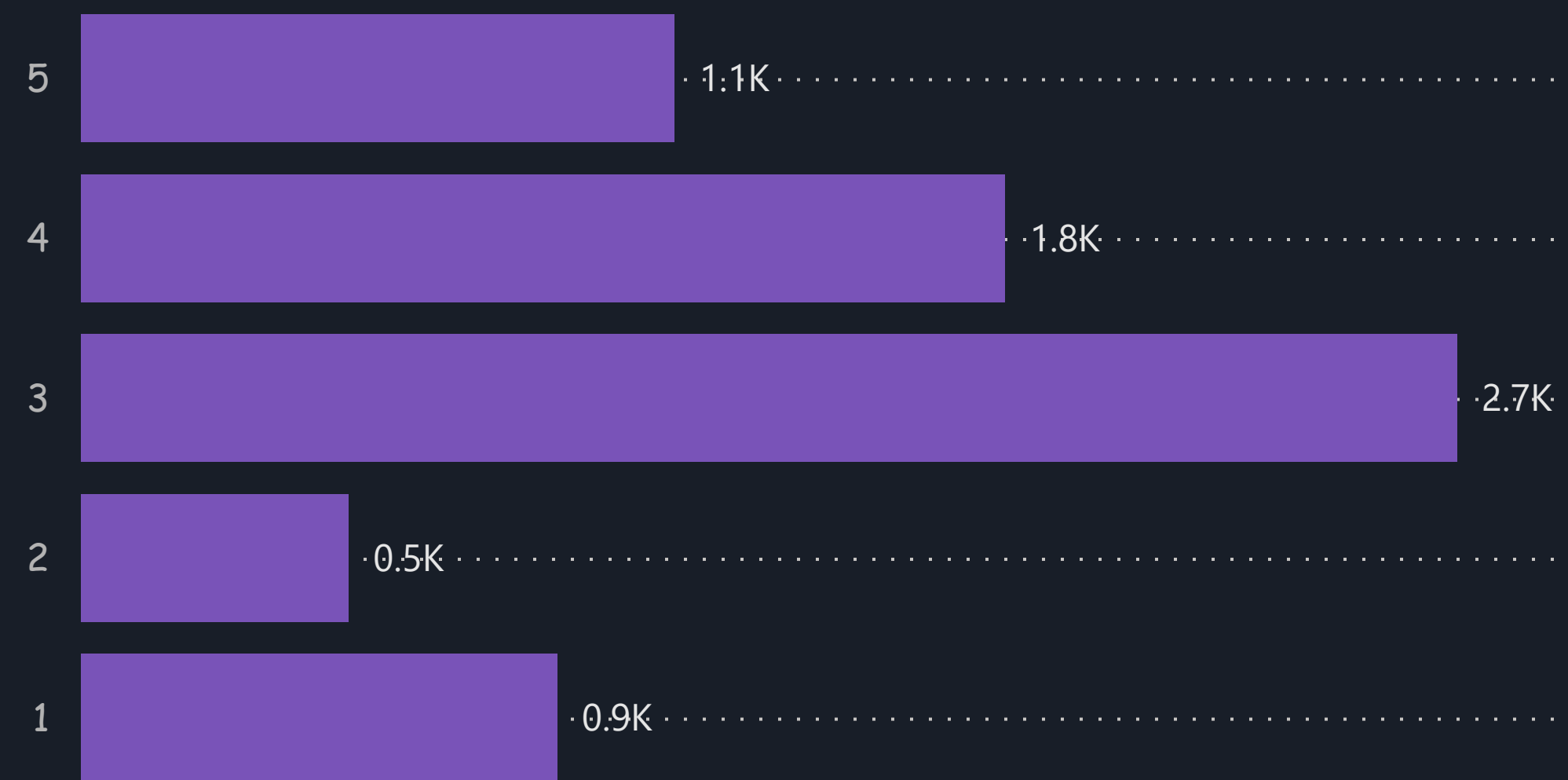


Customer by Contract Method

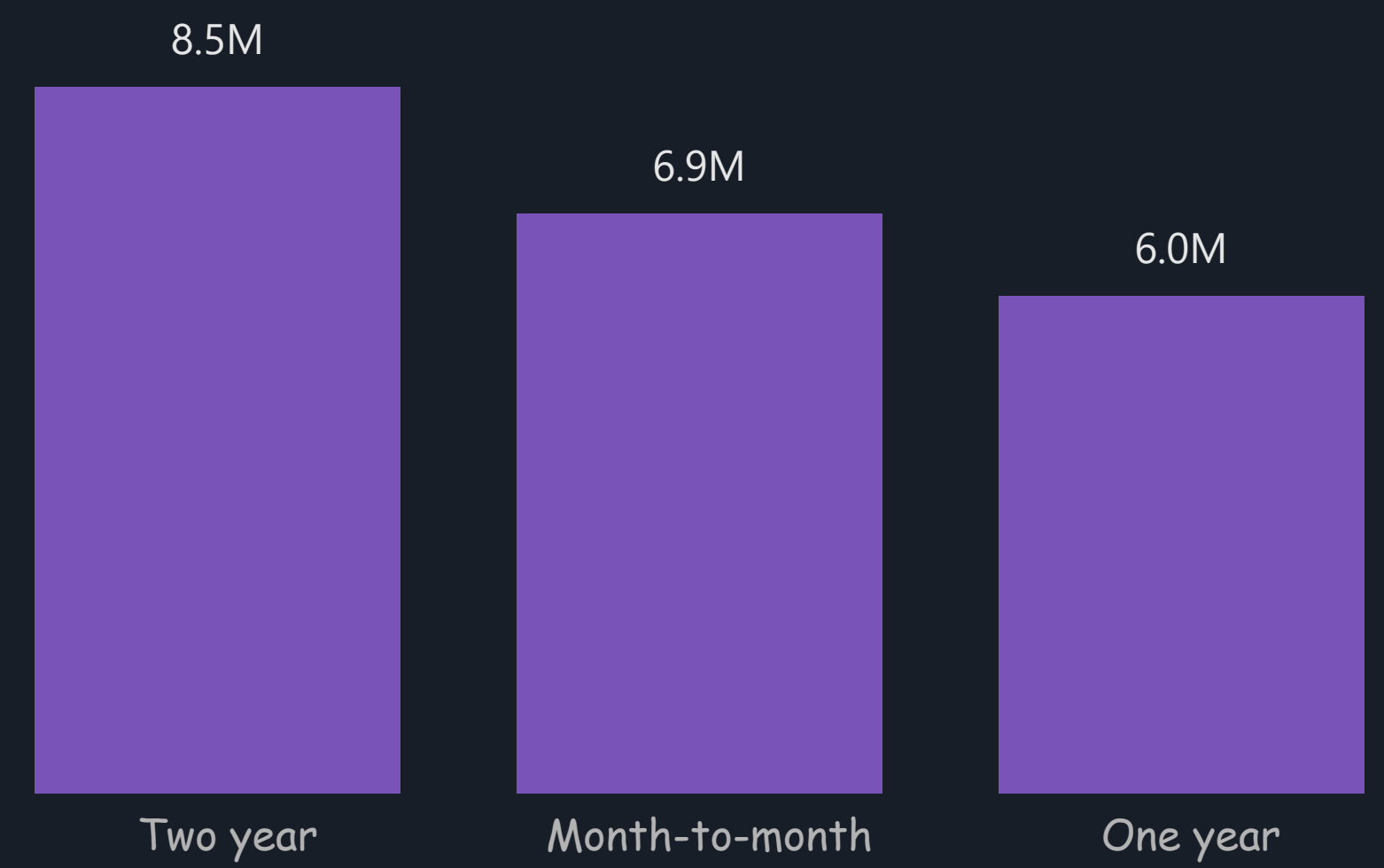
● Month-to-month ● Two year ● One year



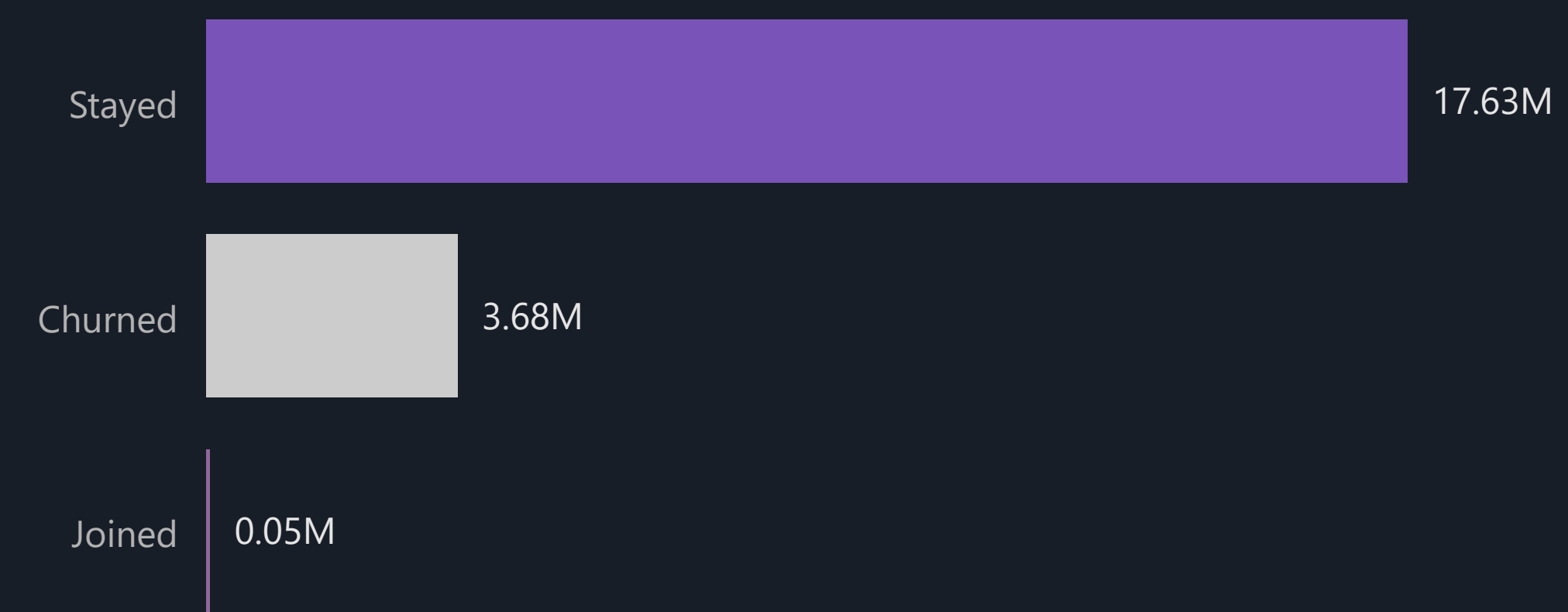
Customer & Revenue by Satisfaction Score



Revenue by Contract Method



Revenue by Customer Status





Home



Customer



Internet
Service



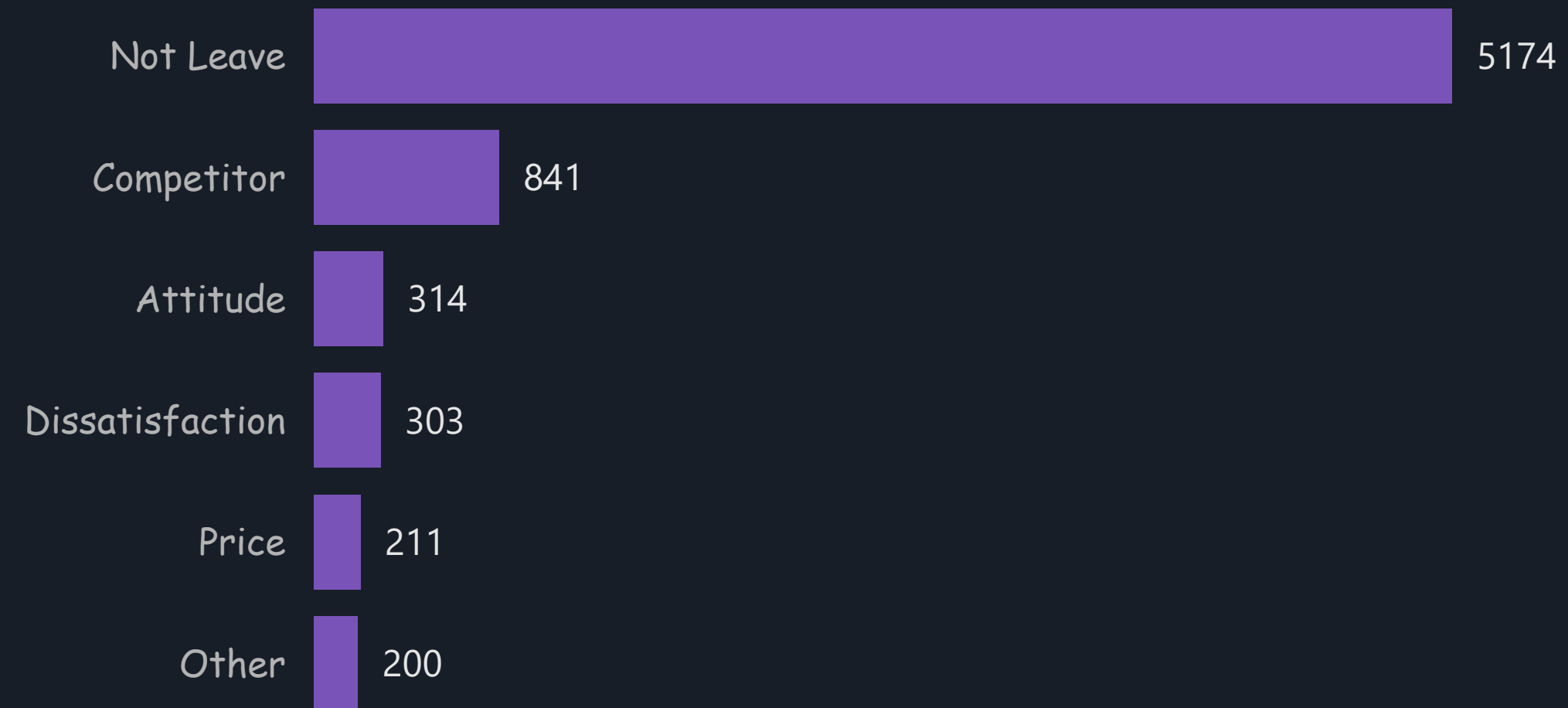
Phone
Service



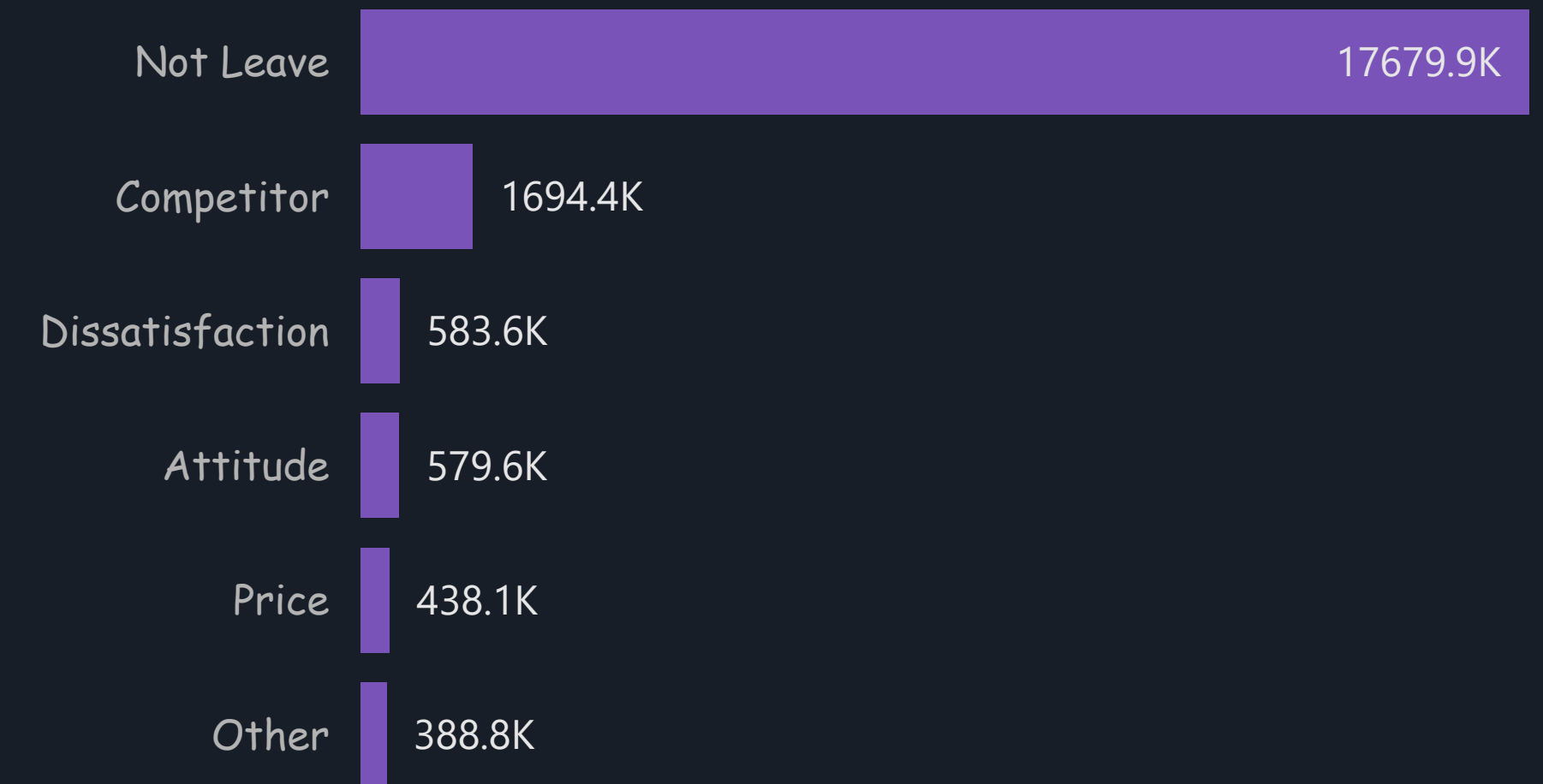
City



Customer by Churn Category

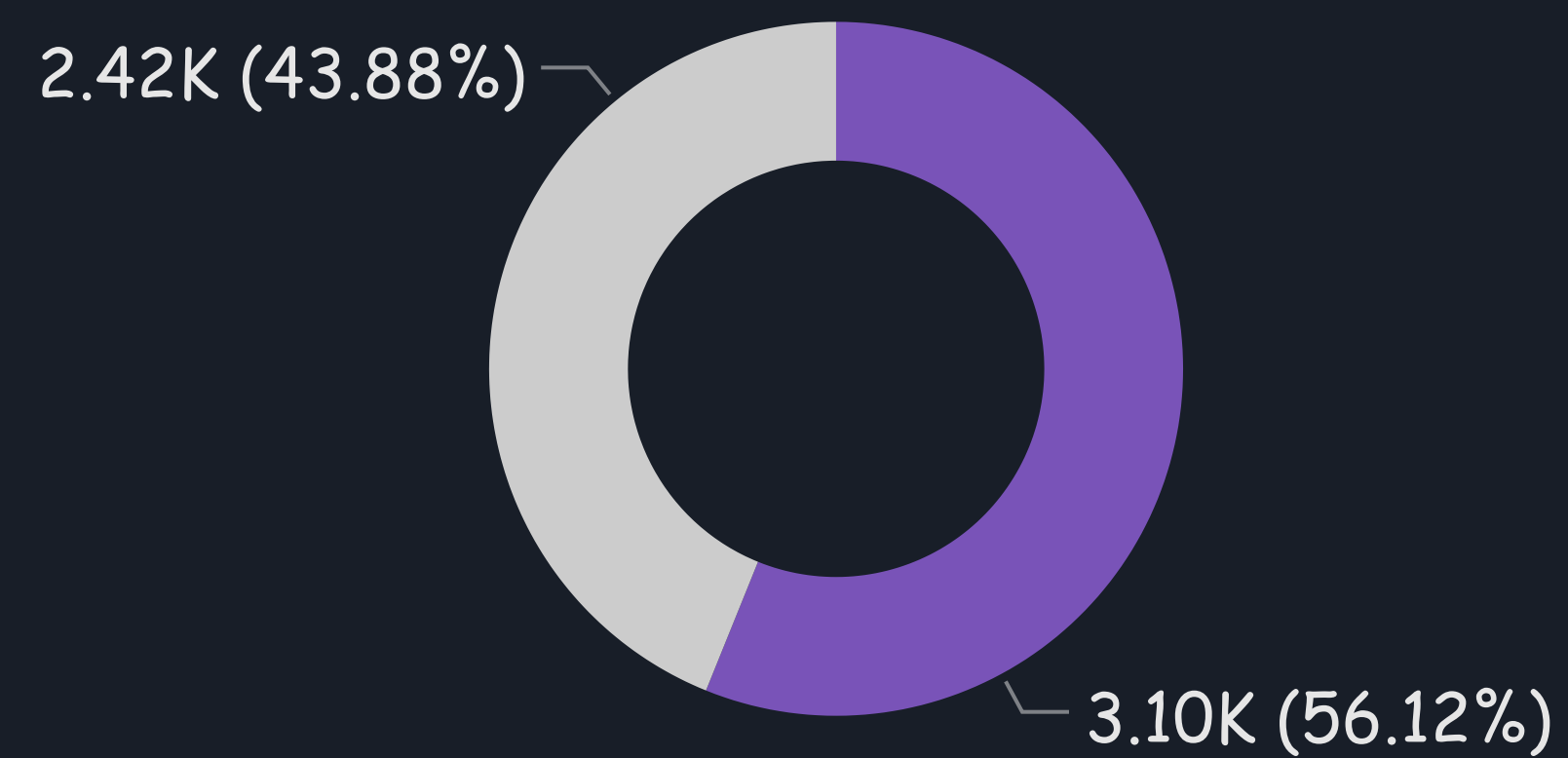


Revenue by Churn Category



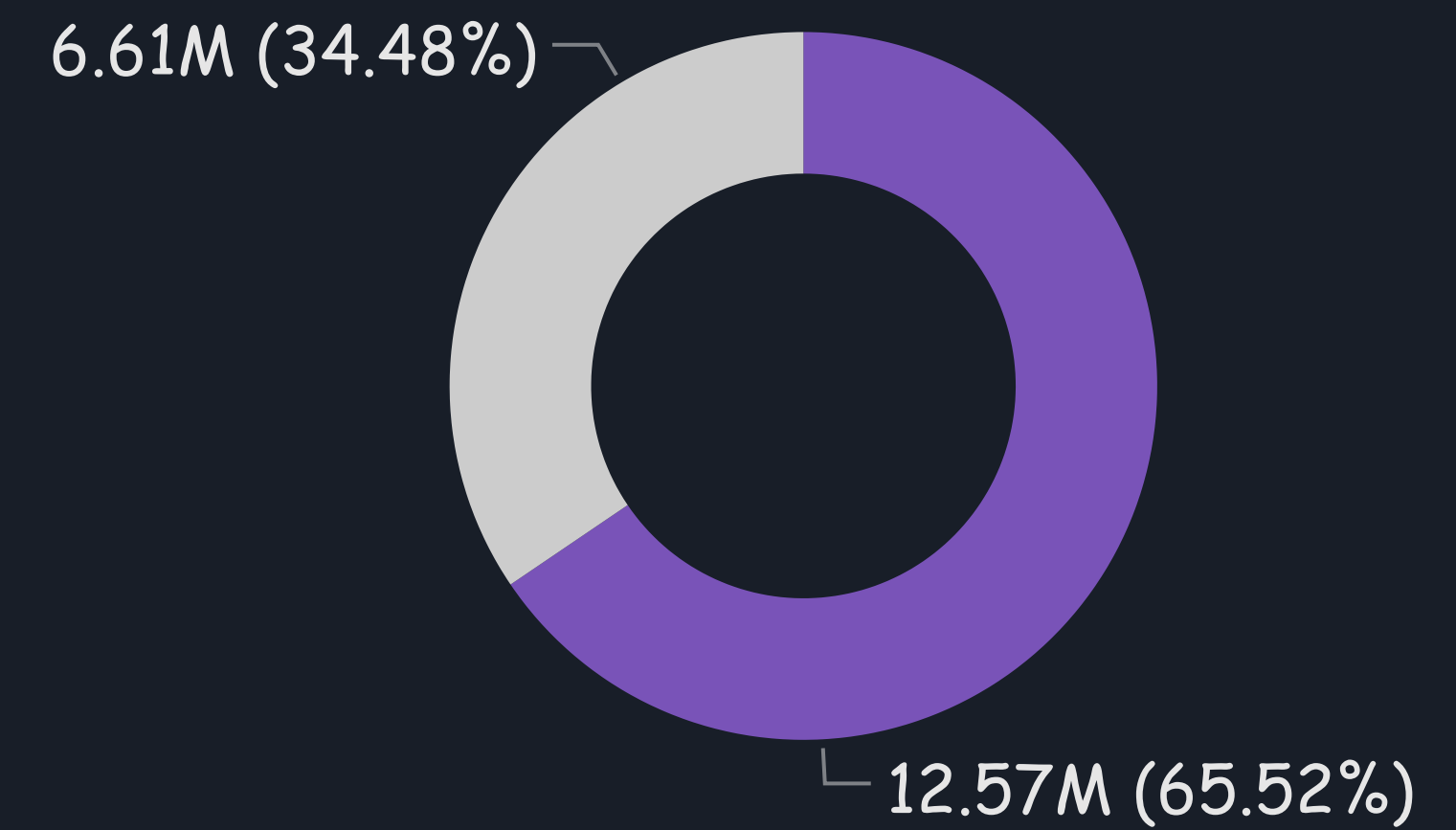
Customer by Internet Service Type

● Fiber optic ● DSL



Revenue by Internet Service Type

● Fiber optic ● DSL





Home



Customer



Internet
Service



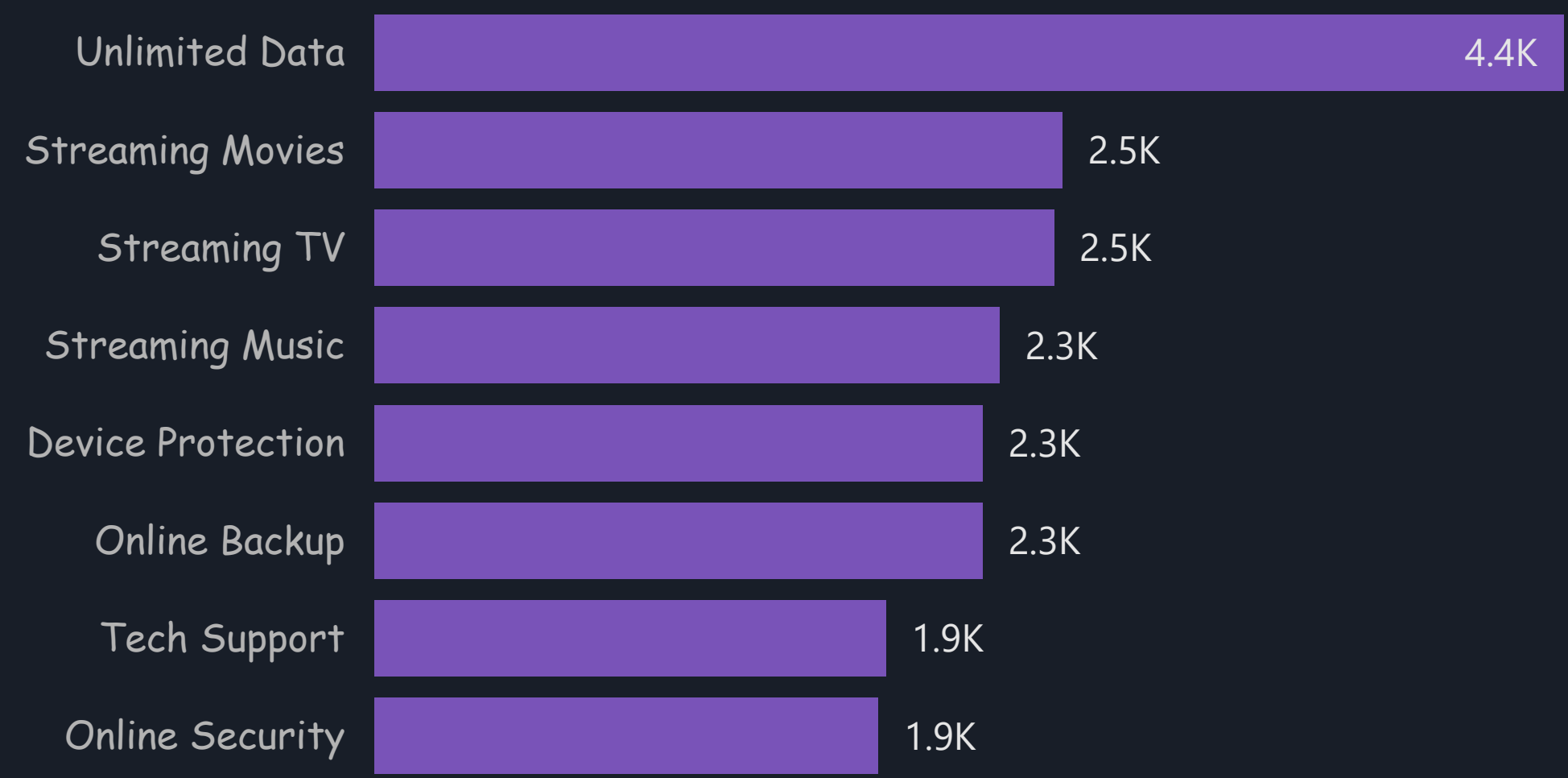
Phone
Service



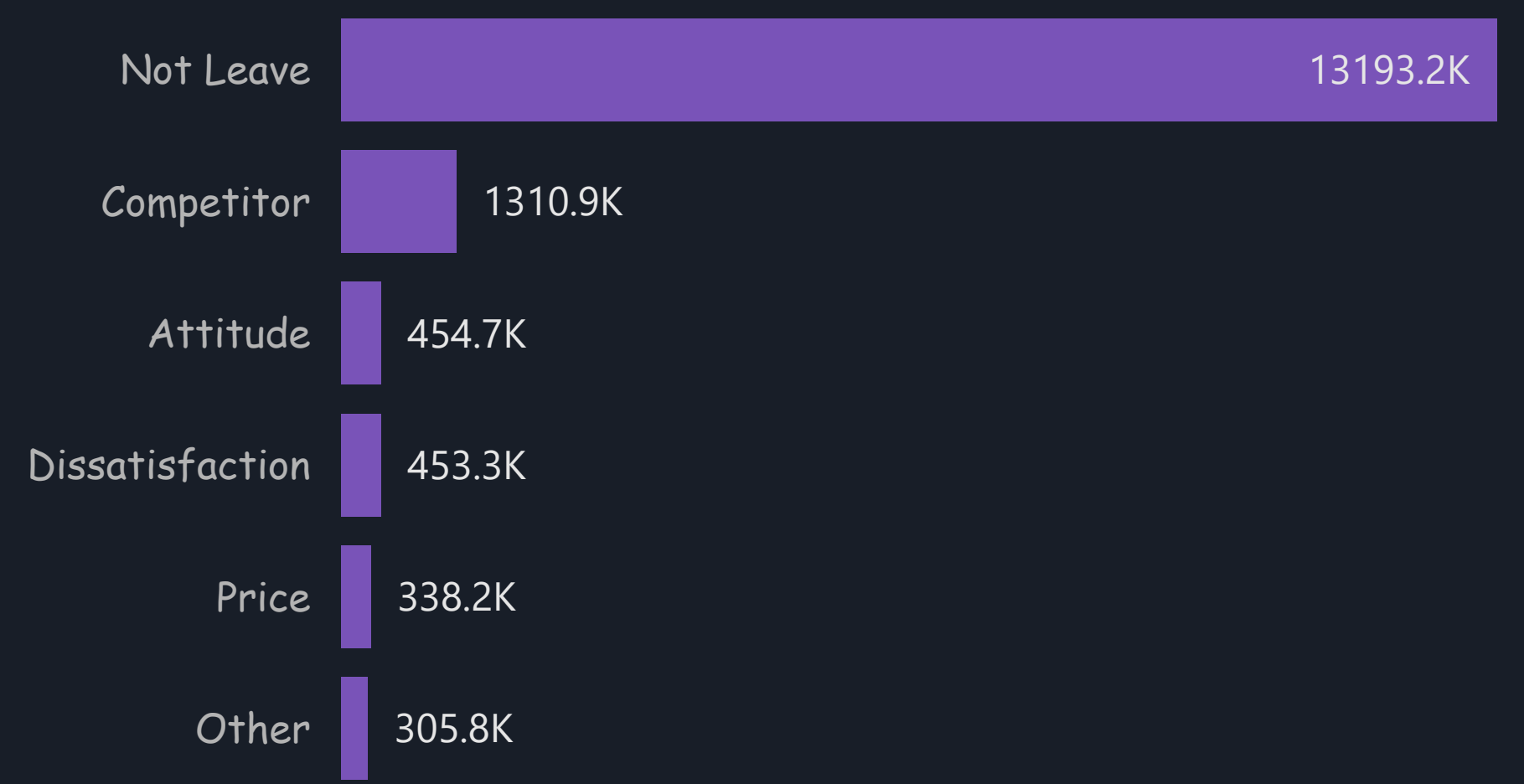
City



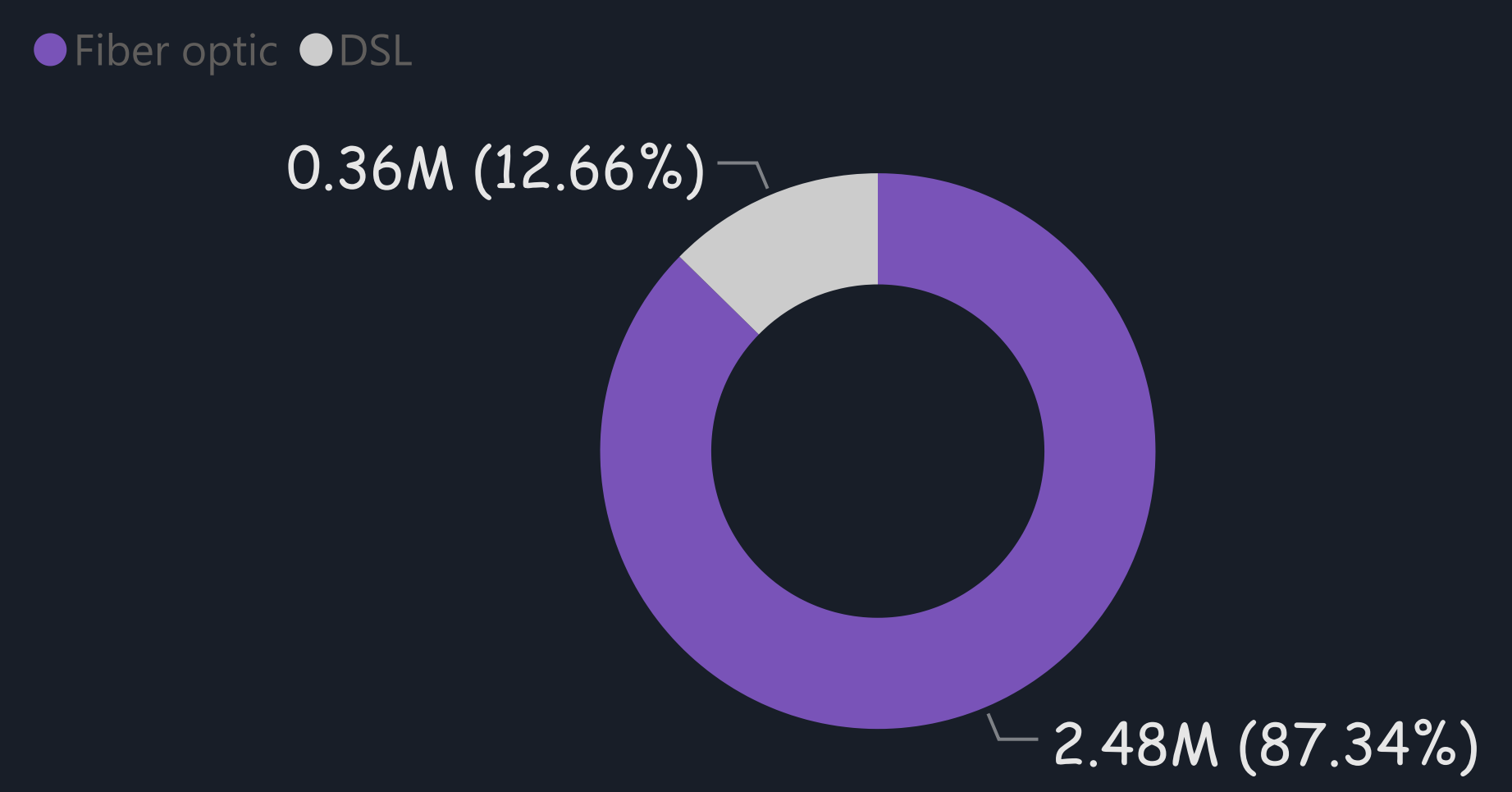
Customer on Service Feature by Service Feature



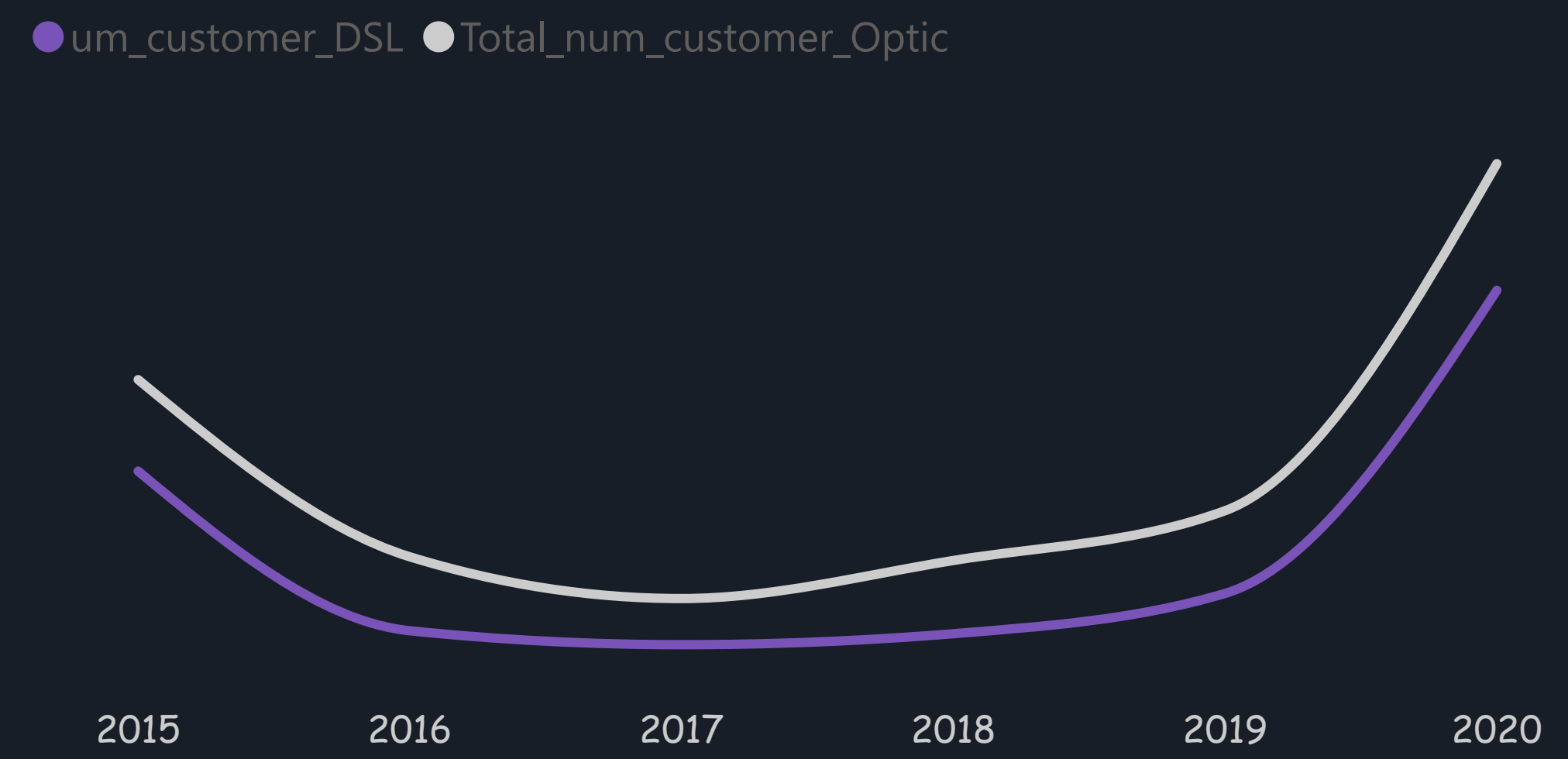
Total Month Charge by Churn Category



Total Charge Churn by Internet Service Type



Num Customer DSL & Optic by Year





Home



Customer



Internet
Service



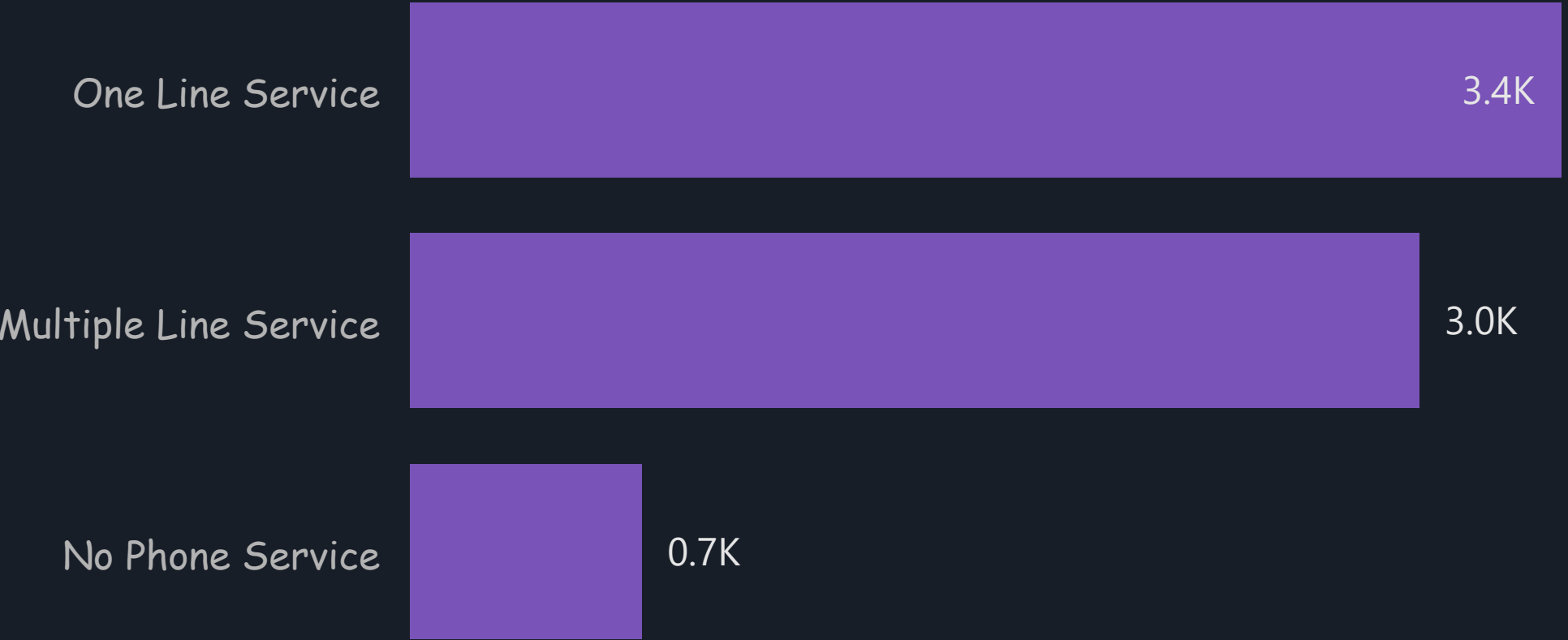
Phone
Service



City

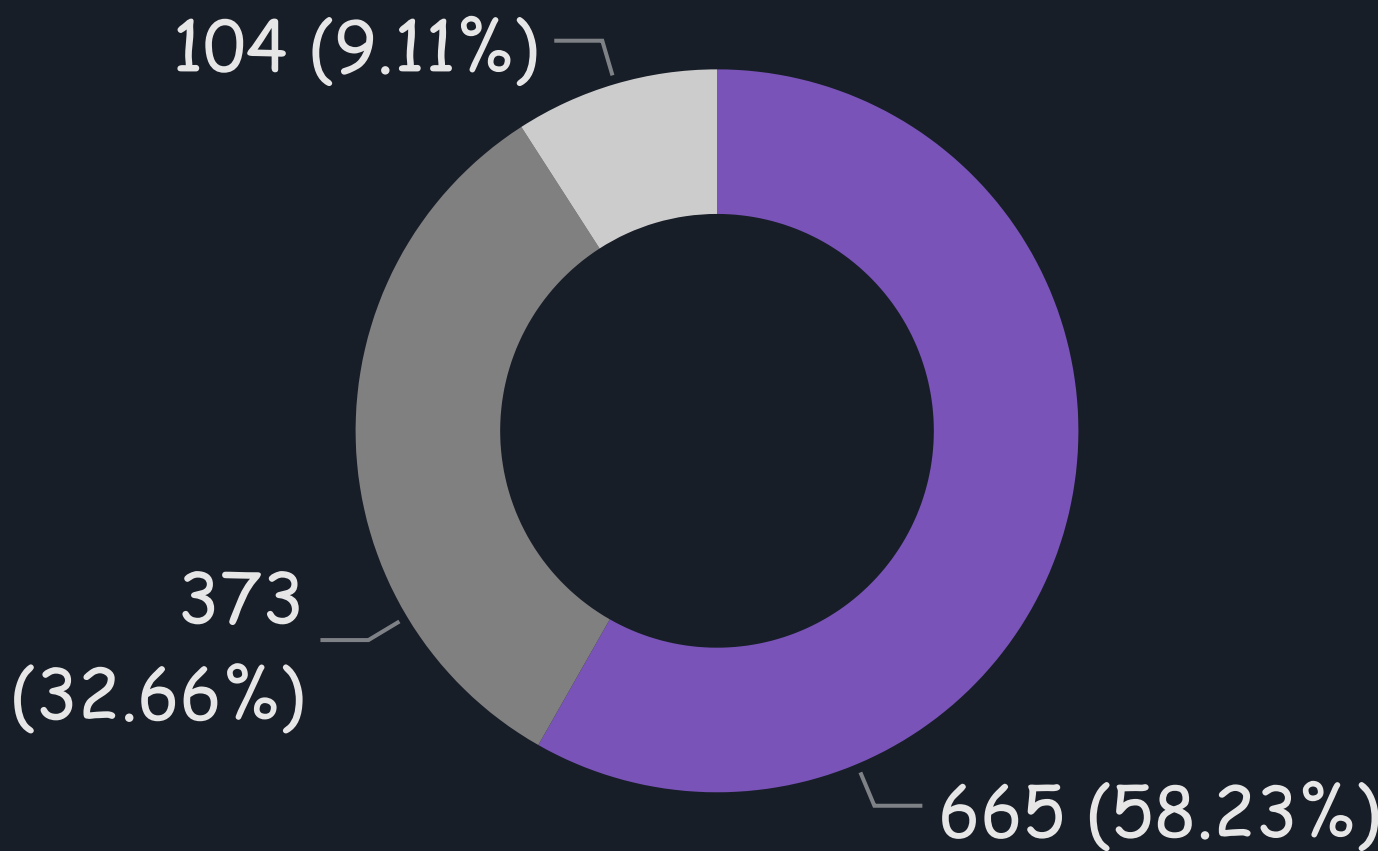


Num Customer by Phone Service Type

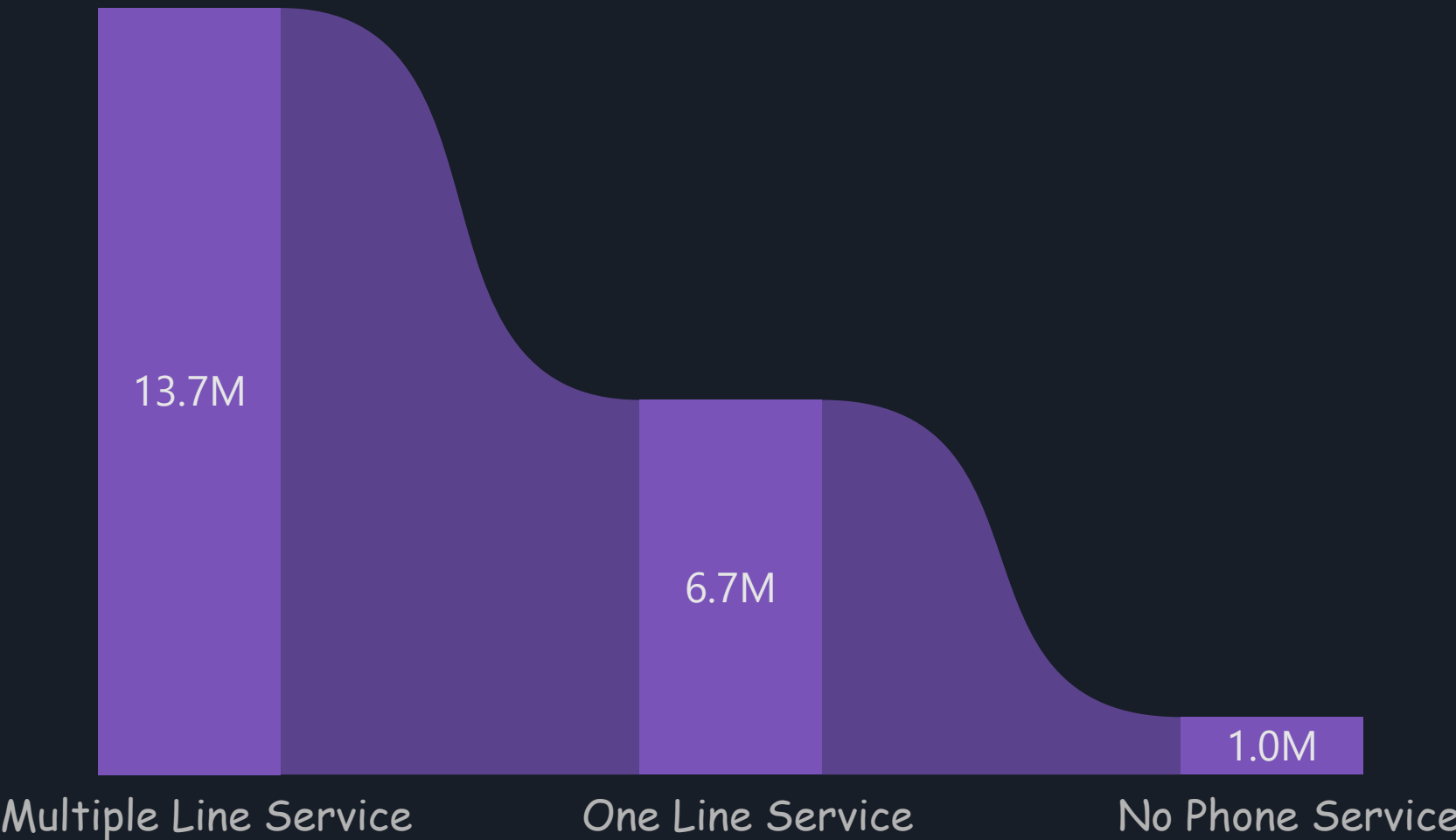


Senior Citizen by Phone Service Type

Multiple Line Service One Line Service No Phone Service

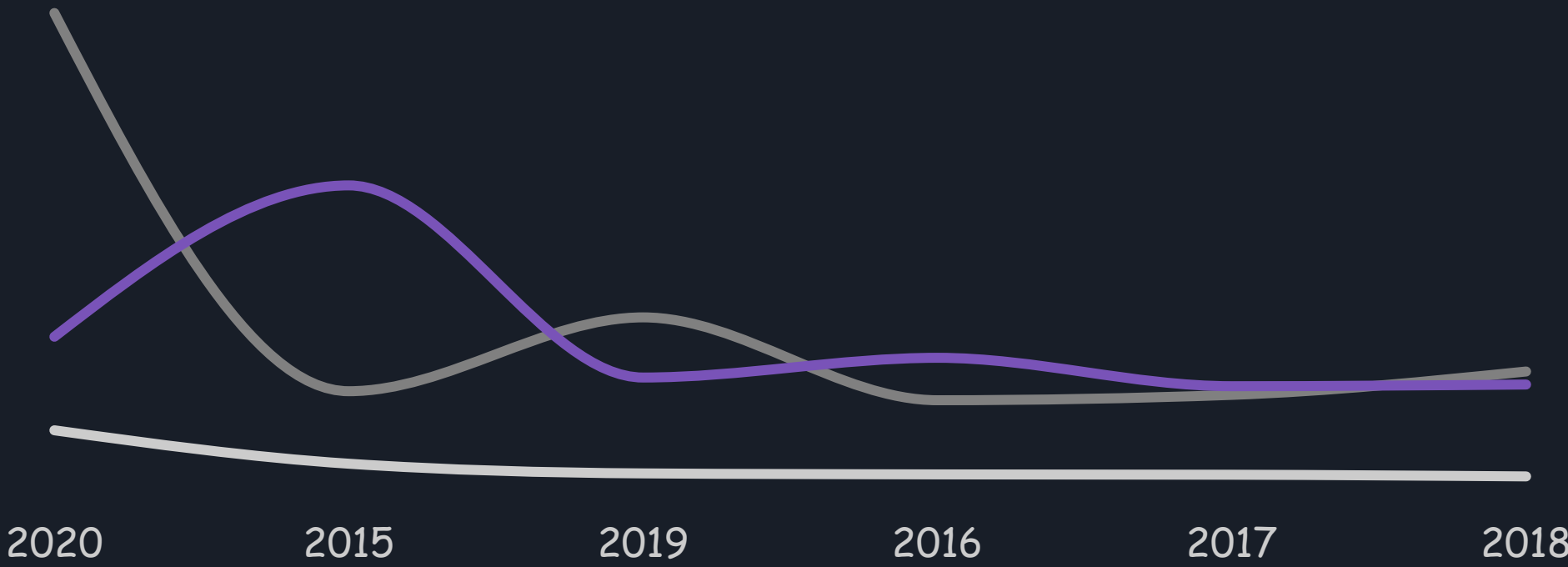


Revenue by Phone Service Type



Total Customers by Year

Customer online Customer multiple Customer no phone





Home



Customer



Internet
Service



Phone
Service

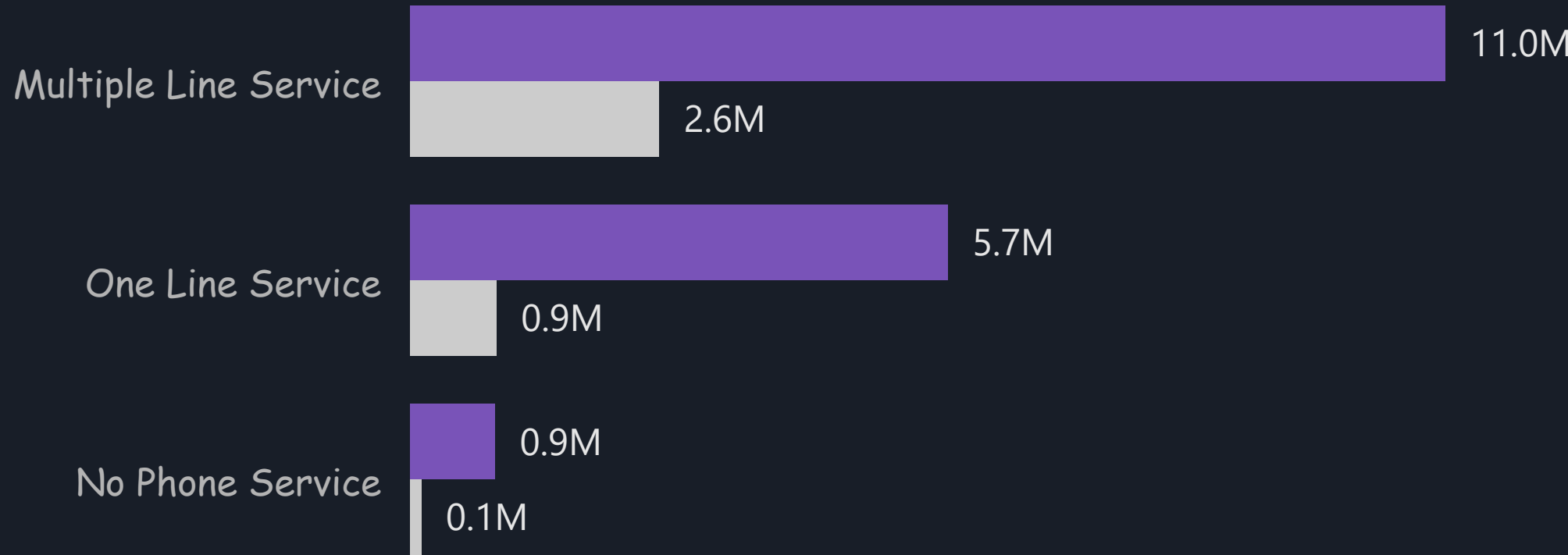


City

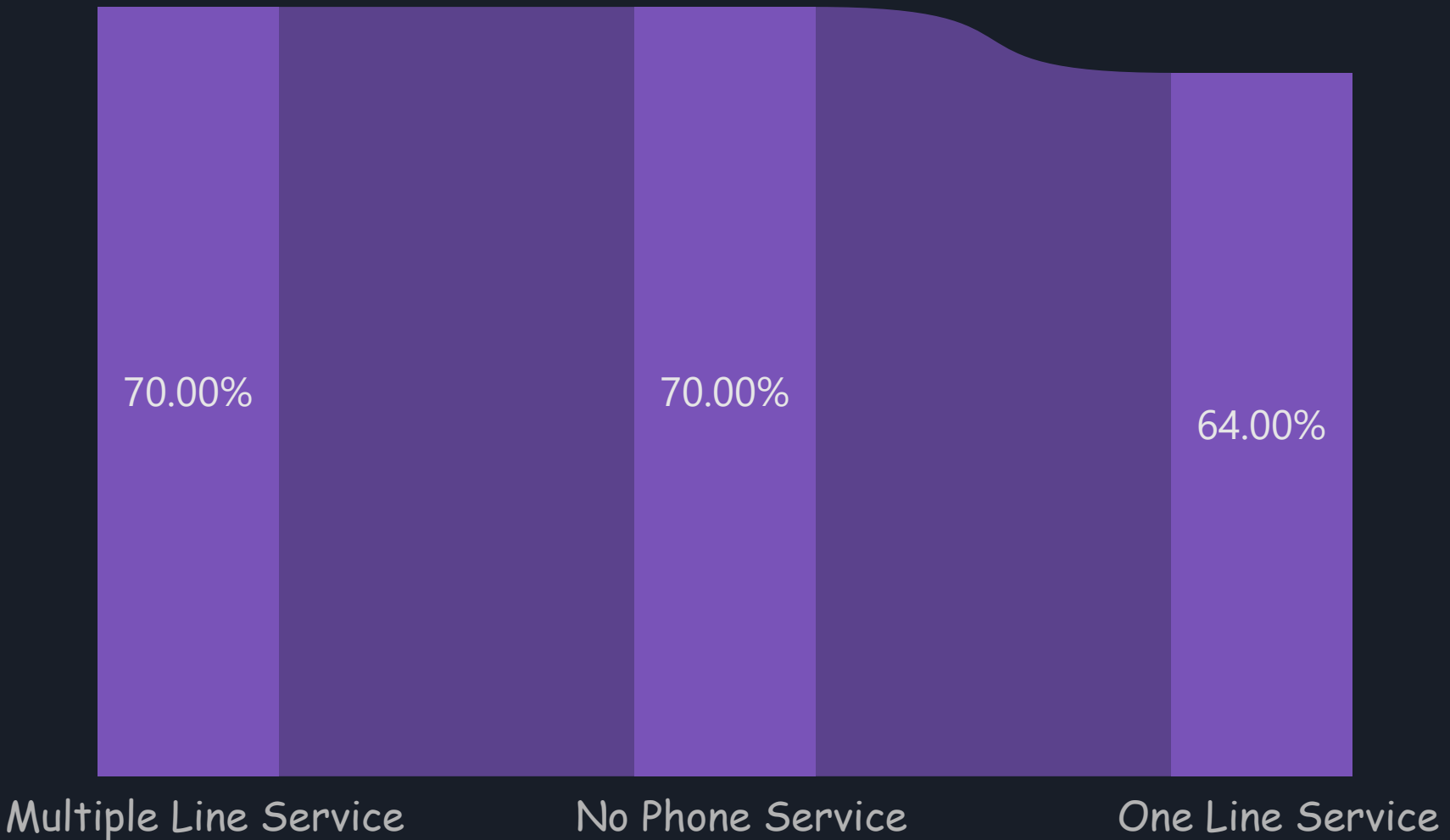


Total Revenue (Stay vs. Churn) by Phone Service Type

● Total_revenue_stay ● Total_revenue_Churn



Percent Stay by Phone Service Type



Married by Phone Service Type



Customers by Top City





Home



Customer



Internet
Service



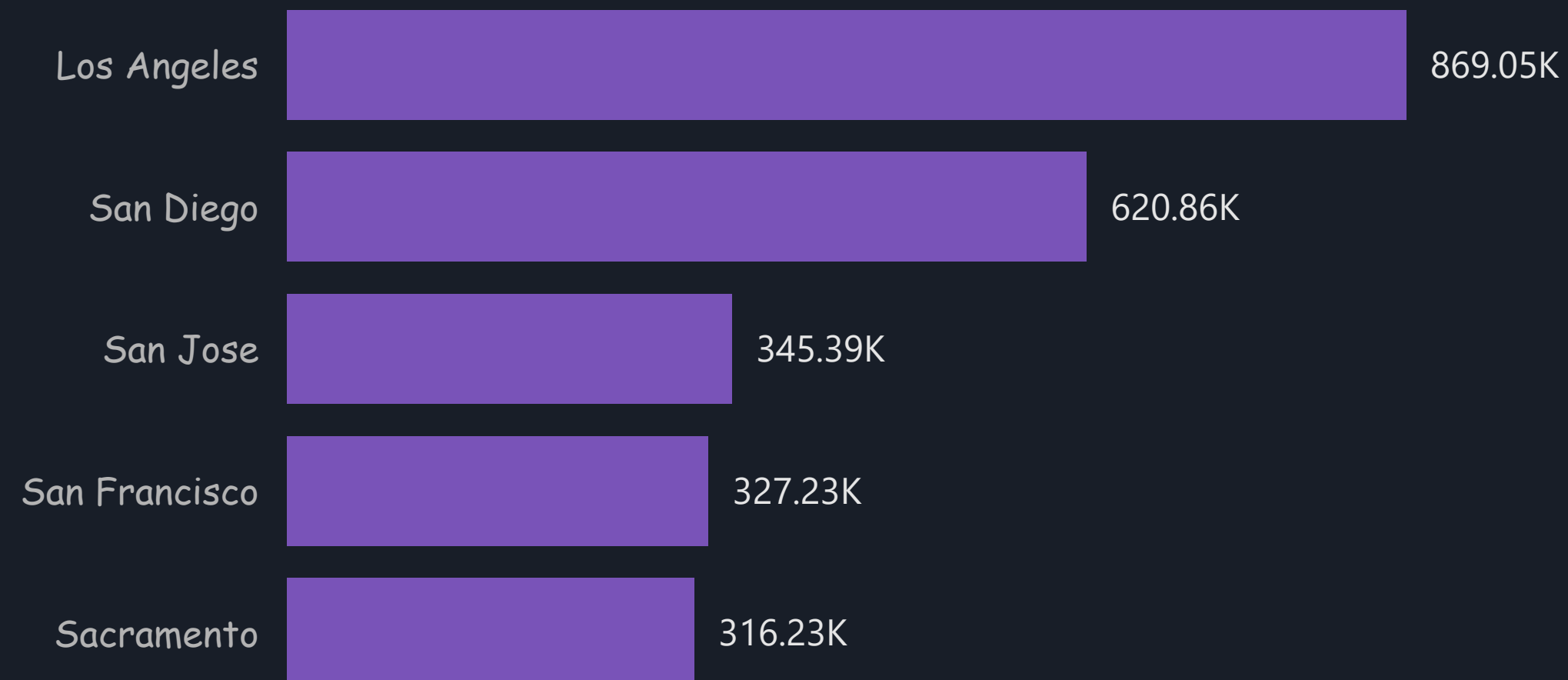
Phone
Service



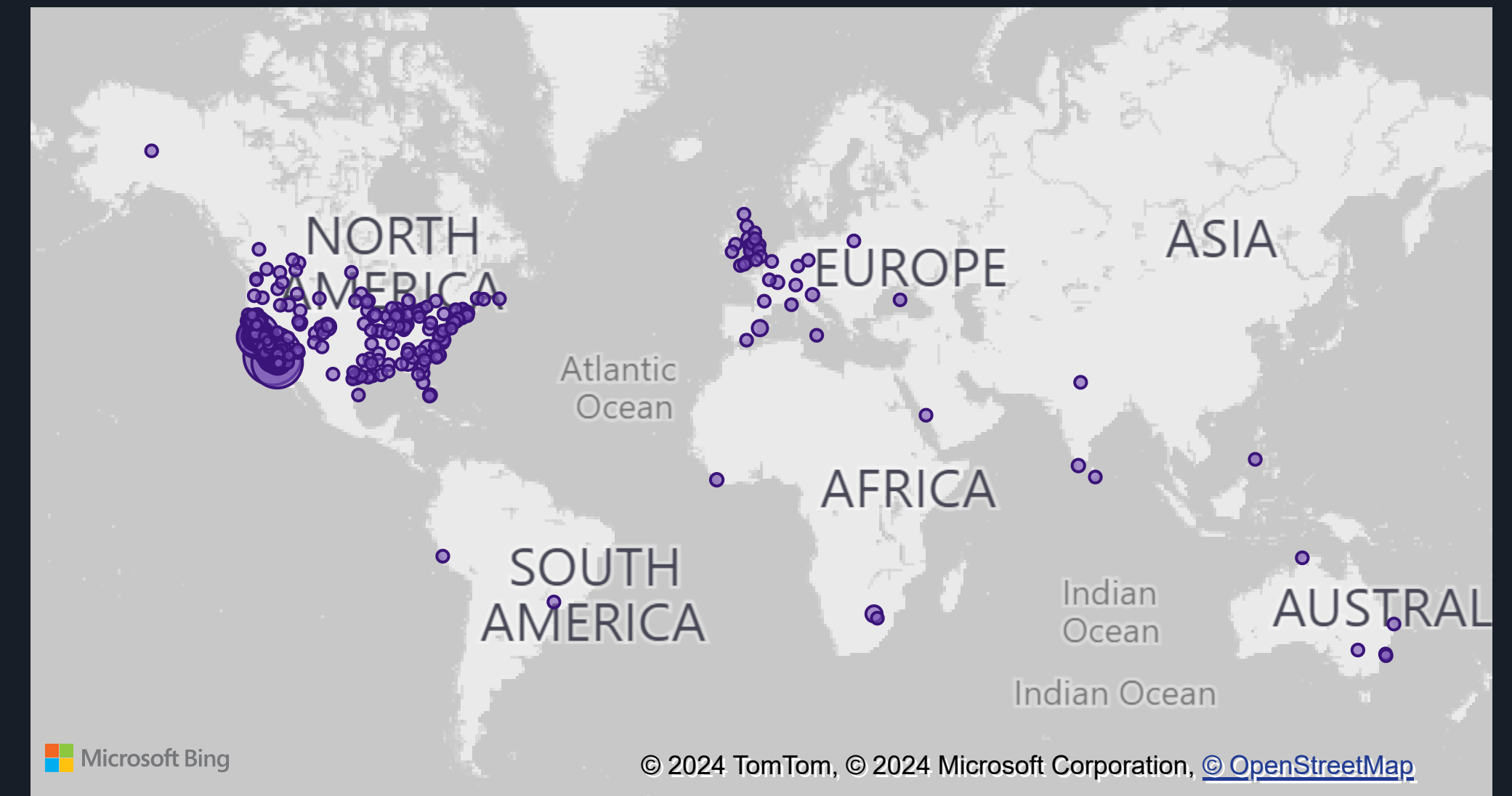
City



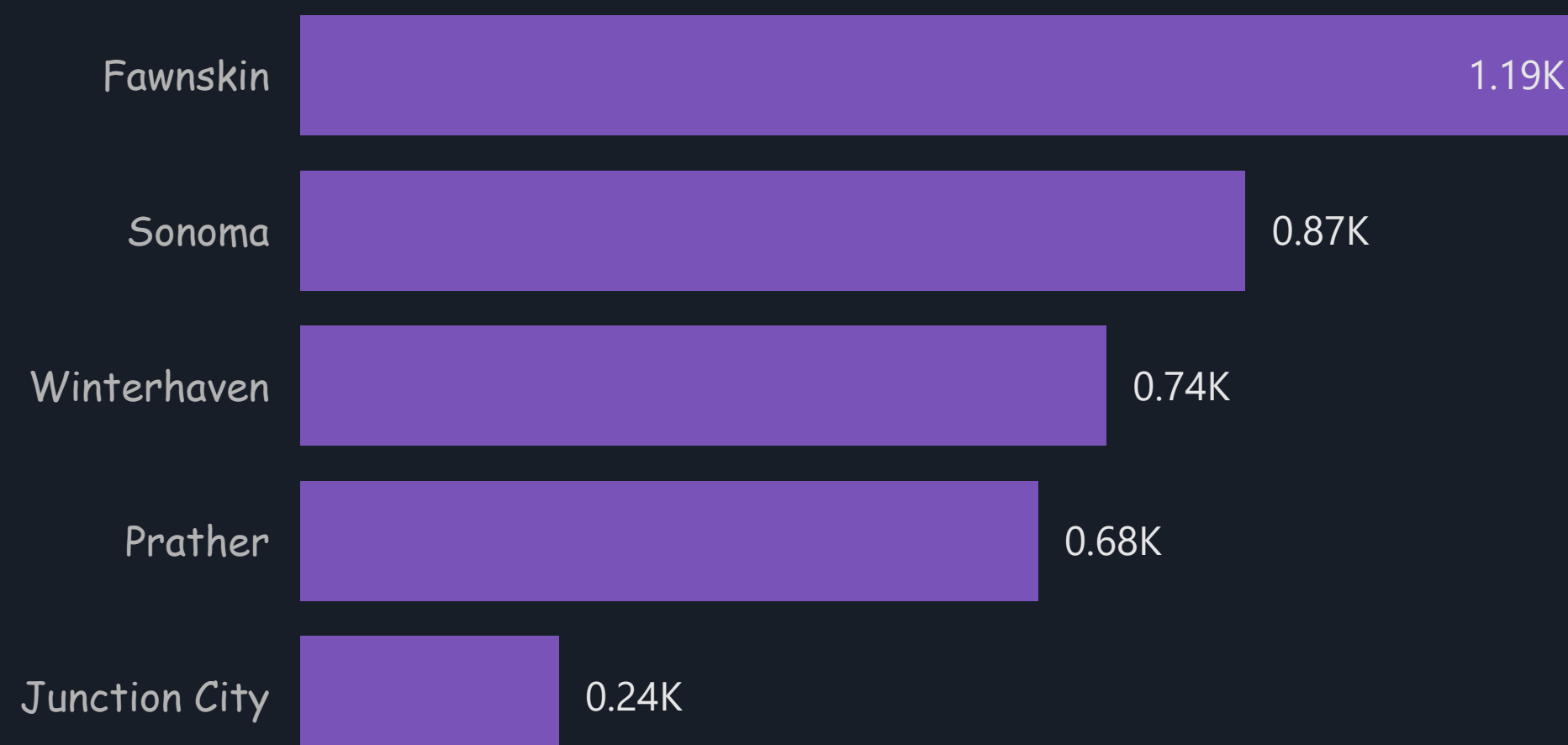
Top Revenue by City



Total Number of Customers by City



Bottom Revenue by City



Total Charges & Revenue by City

● Total Charges ● Total Revenue

