

# Data Detectives

Designing KPI Indicators for BRFSS (Behavioral Risk Factor Surveillance System) Data

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## 01 General Health Indicators

1.1. Percentage of Respondents Reporting Poor or Fair Health

## 02 Chronic Disease and Risk Factors

2.1. Hypertension Prevalence Rate

2.2. Diabetes Prevalence Rate

2.3. Asthma Prevalence Rate

2.4. Hypercholesterolemia

## 03 Social Determinants of Health

3.1. Health Insecurity Rate

3.2. Unemployment Rate

## 04 Lifestyle and Behavioral Risks

4.1. Smoking Rate

4.2. Binge Drinking Rate

4.3. Physical Inactivity Rate

4.4. Obesity Rate (Based on BMI  $\geq 30$ )

## 05 Mental Health and Social Factors

5.1. Depression Diagnosis  
Rate

5.2. Percentage of Adults  
with Emotional Support  
Needs Unmet

## 06 Healthcare Access and Barriers

6.1. Health Insurance  
Coverage Rate

6.2. Delayed Medical Care  
Due to Cost

Please note that these Key Performance Indicators (KPIs) represent the minimum set of features, visuals, and analyses included in the final Power BI report. Additional insights may emerge or become evident during the production phase.

# Progress? Reach out

Drive

[https://drive.google.com/drive/u/0/folders/1riAVAPrRE\\_g3So12UK\\_iikXW4zweHxh5](https://drive.google.com/drive/u/0/folders/1riAVAPrRE_g3So12UK_iikXW4zweHxh5)