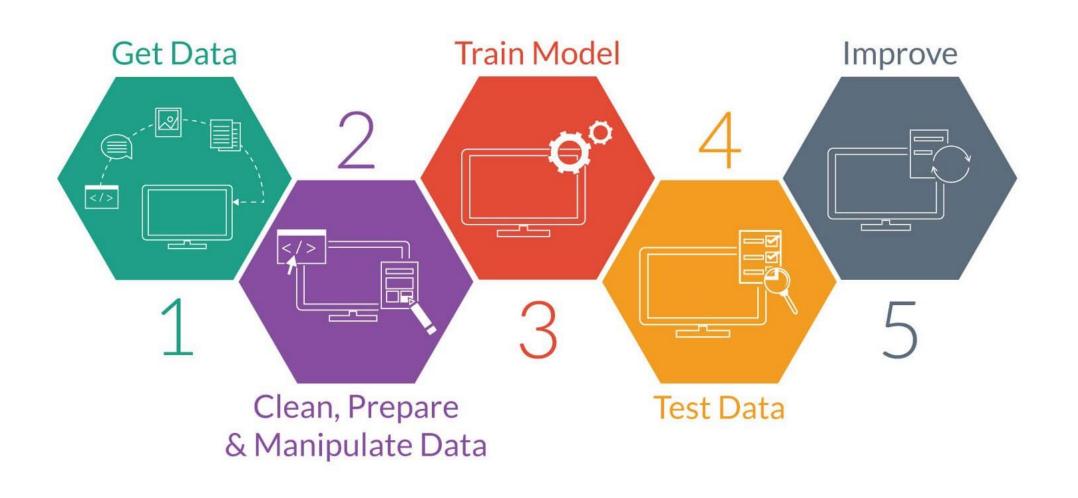


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Building a Machine Learning model

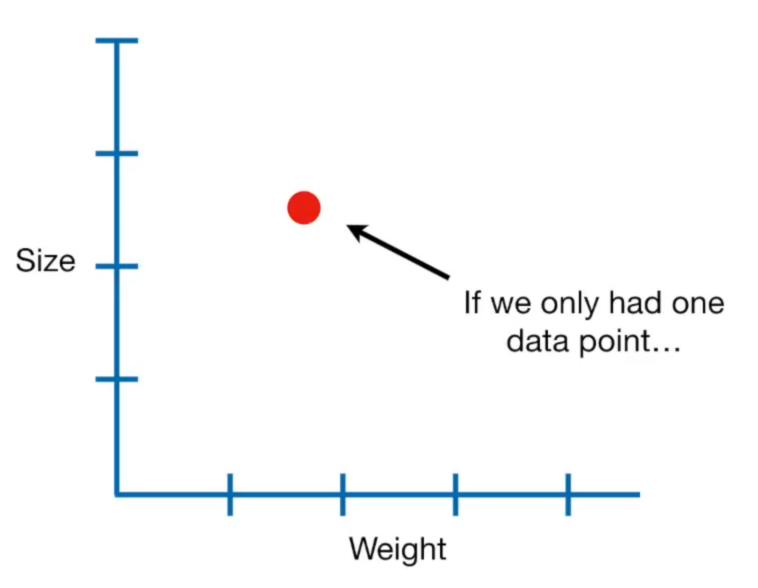


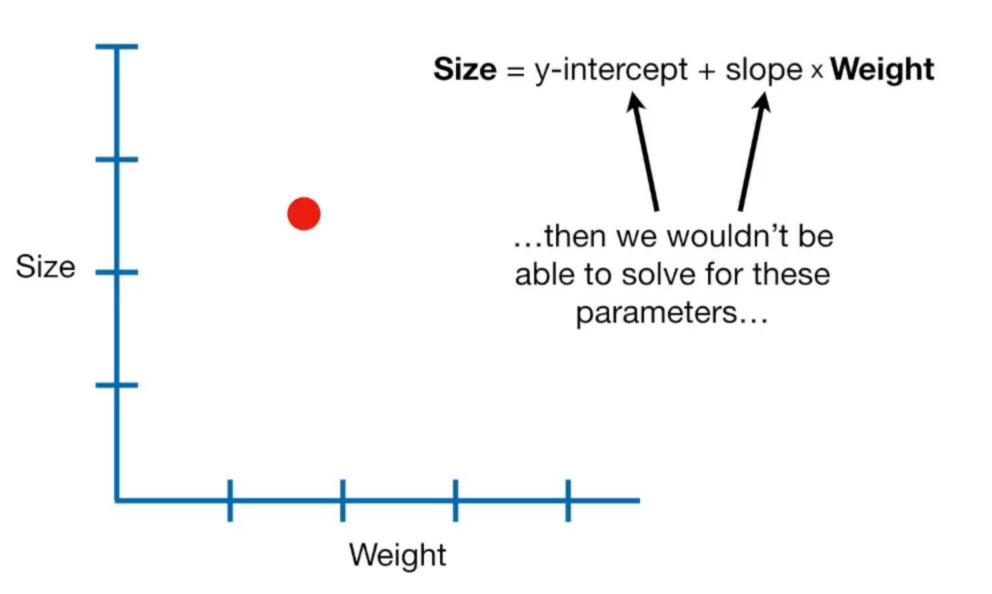
Data Preparation

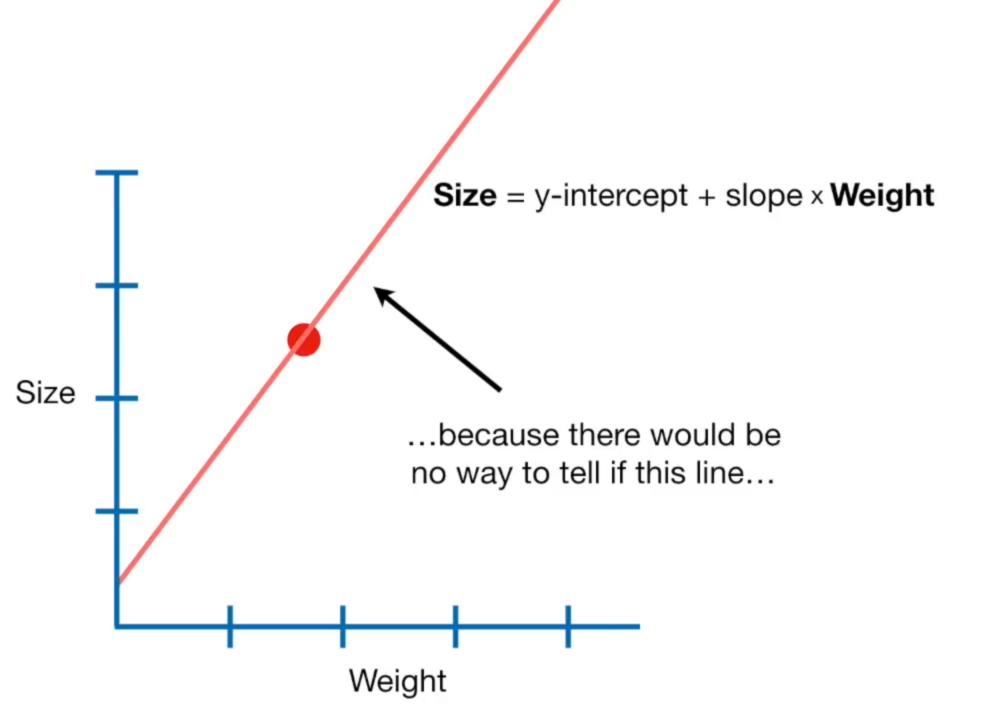
- Combine data from various sources
- Check data schema:
 - Usually, the source of the data has schema describing the data
- Clean your Data: identify and handle errors in your data.
 - Handle Missing data
 - Handle outliers
- Data Transformation: change the scale of some/all variables.
 Why?? We will discuss it later.
- Feature Selection: select these features that are most relevant to your task.
- Feature Engineering: combine features, derive new variables, dimensionality reduction, etc.

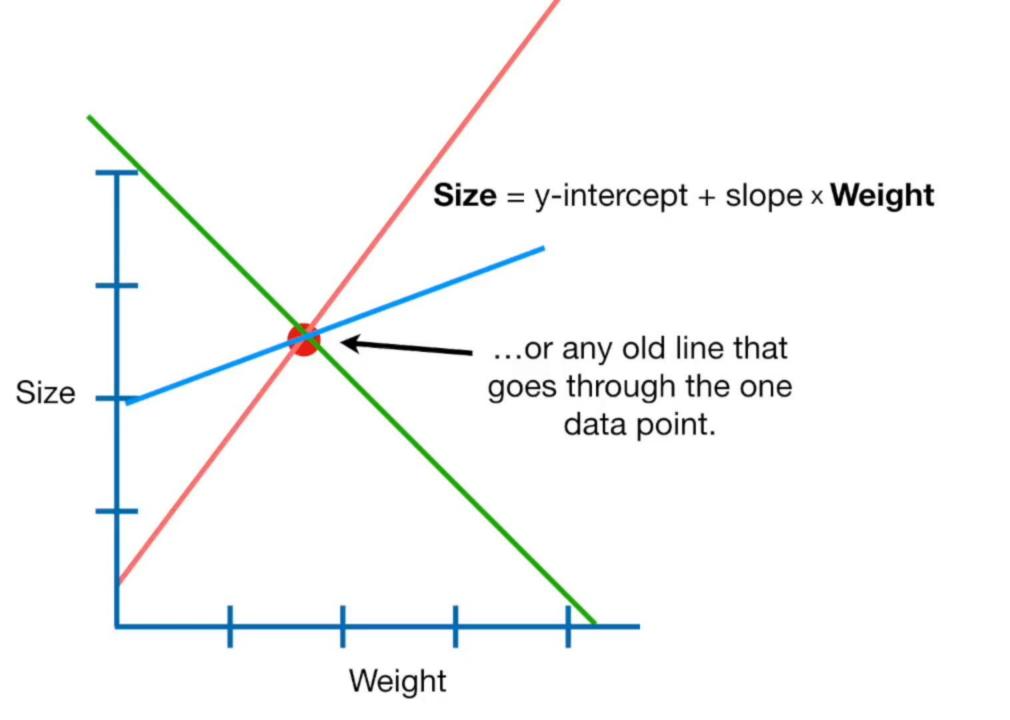
Exploratory Data Analysis

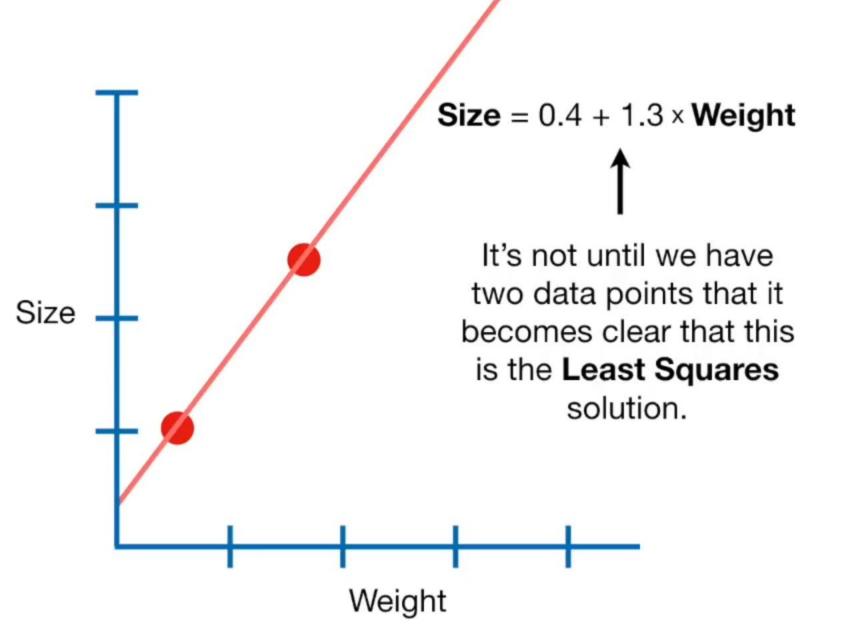
- We can't prepare the data without first exploring the data.
- Quantify missing data
- Identify numerical and categorical variables
- Determine unique values (cardinality) in categorical features
- Check rare/ dominant categories in categorical features
- Highlight outliers
- Identify linear relationships
- Identify a normal distribution
- Check histograms





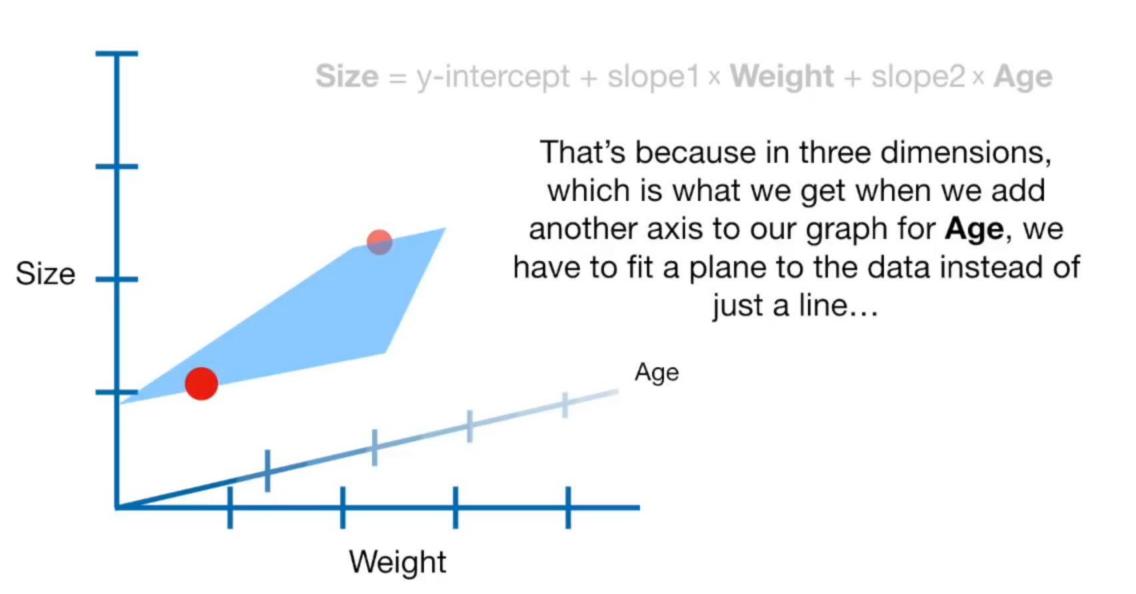


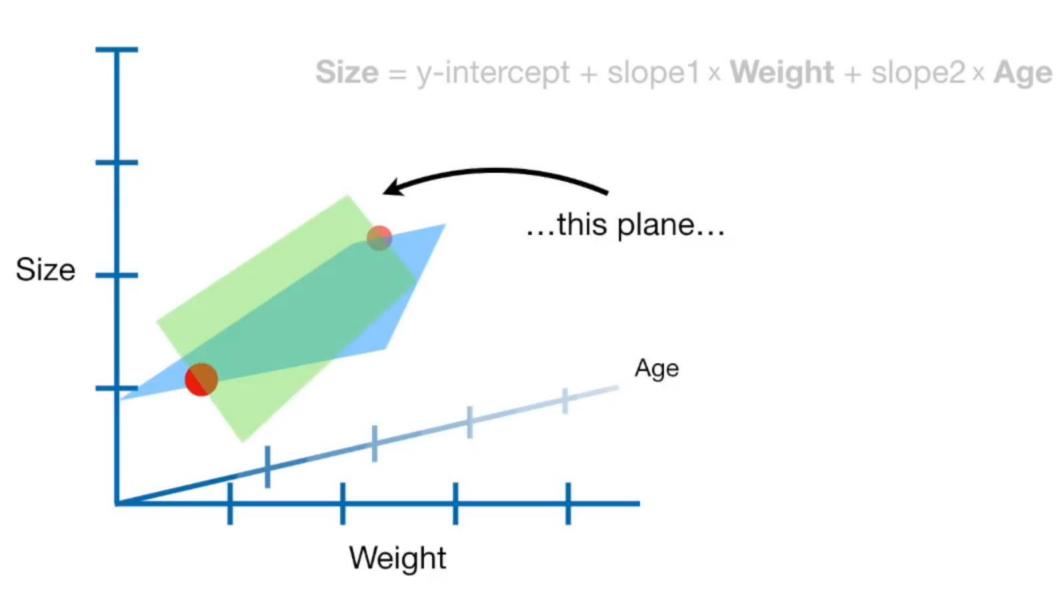


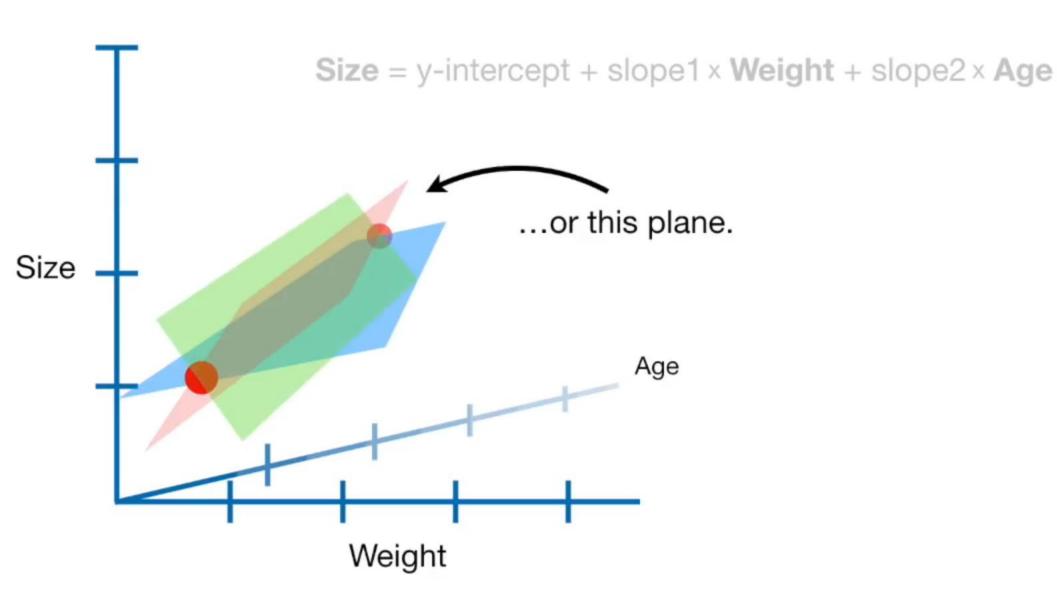


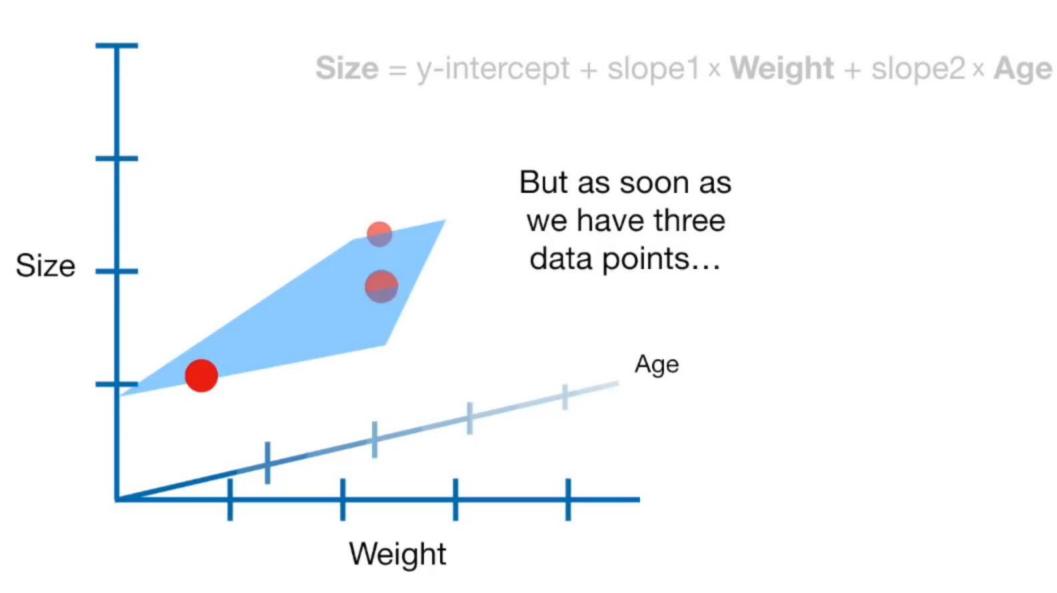
Now let's look at an equation that has three parameters to estimate.











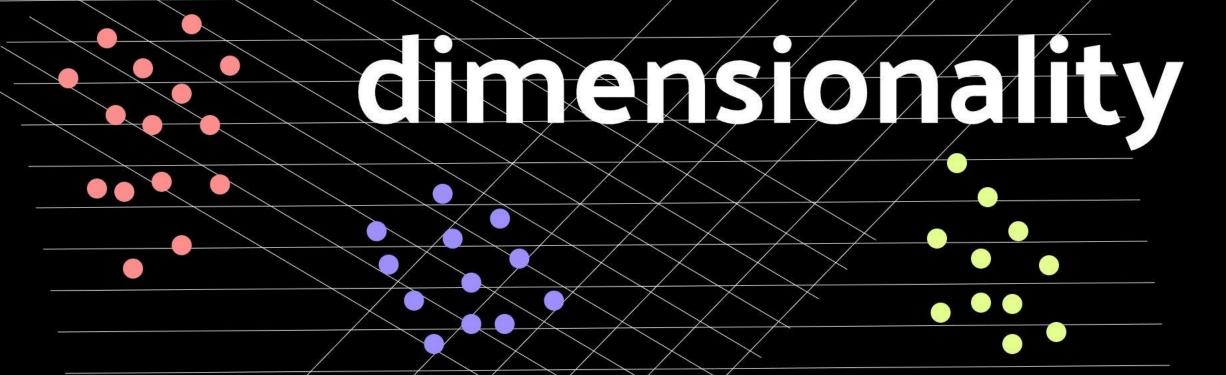
Size = y-intercept + slope1 × Weight + slope2 × Age + slope3 × fur color

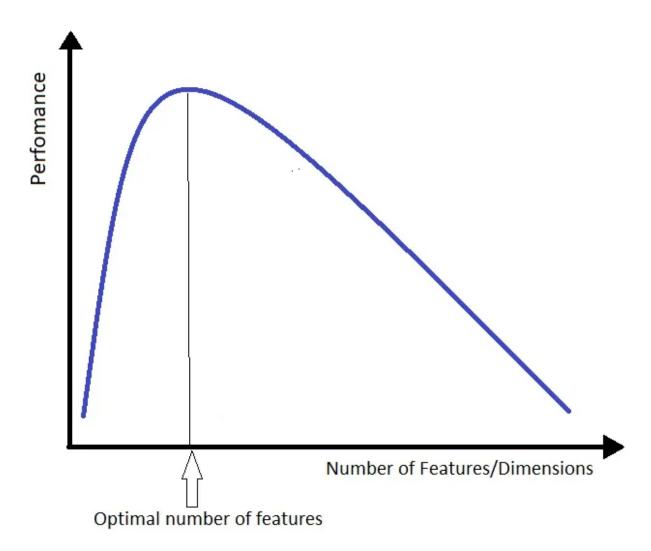


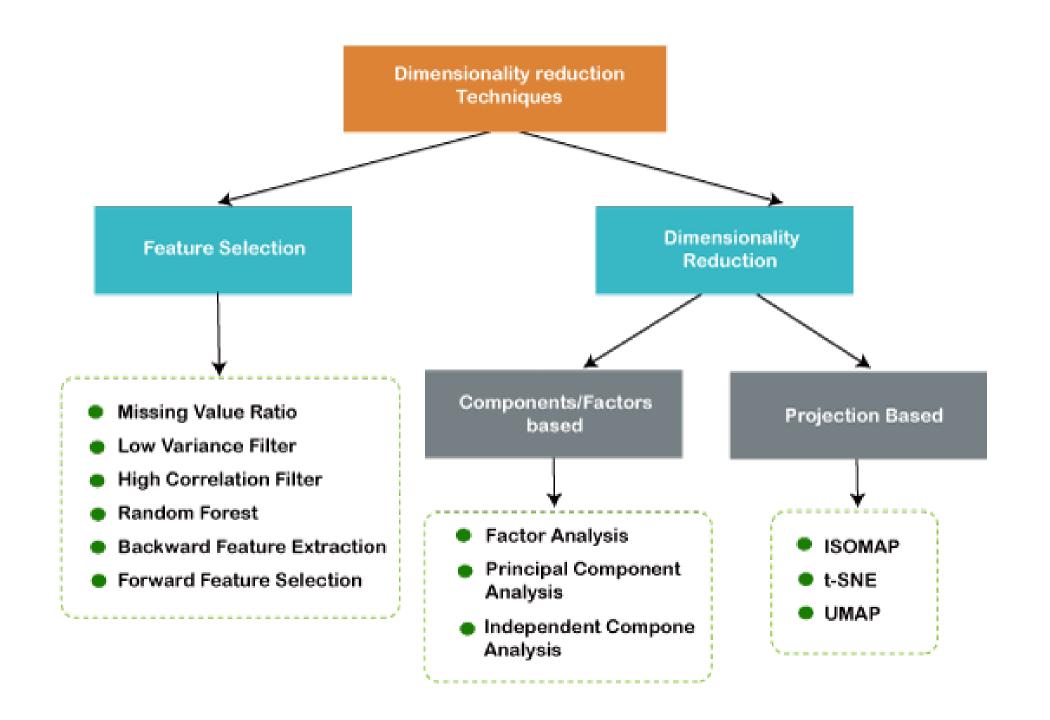
If we have an equation with four parameters...

...then **Least Squares** needs at least four data points to estimate all four parameters.

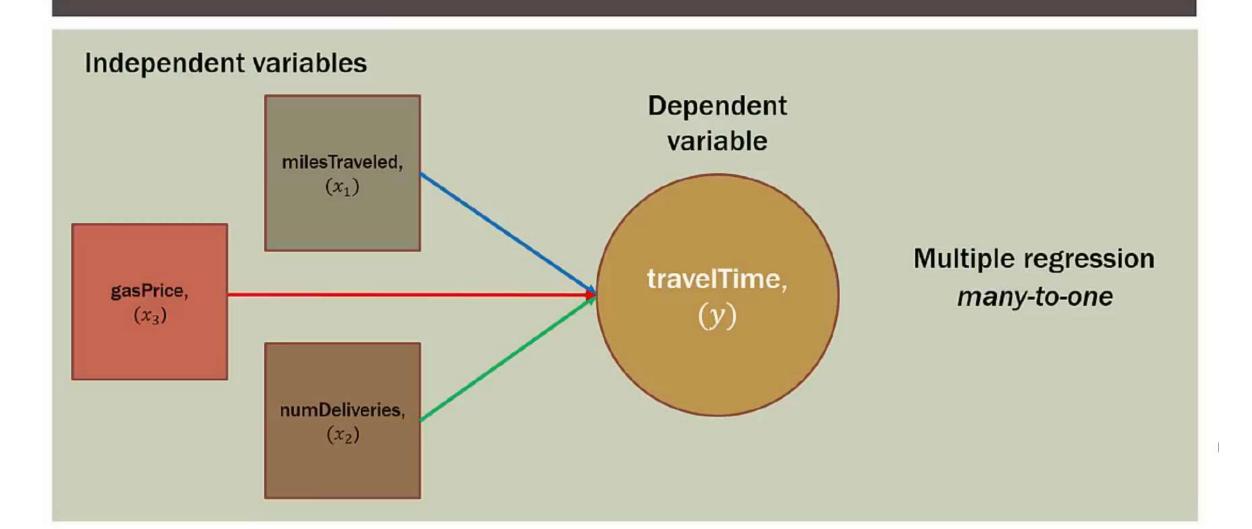
curse of







SKETCHING OUT RELATIONSHIPS



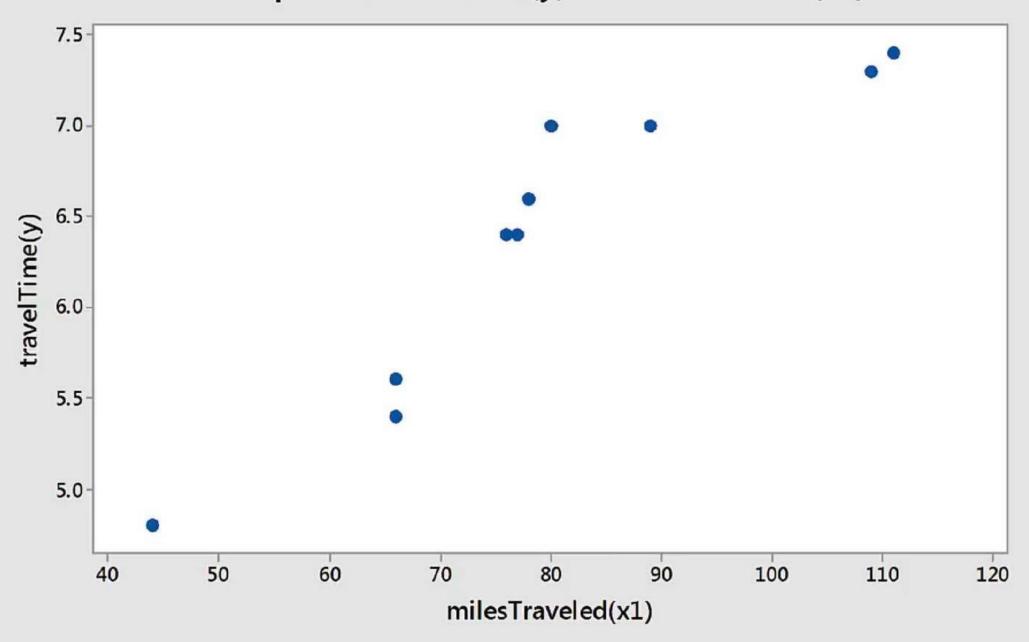


Subscribe

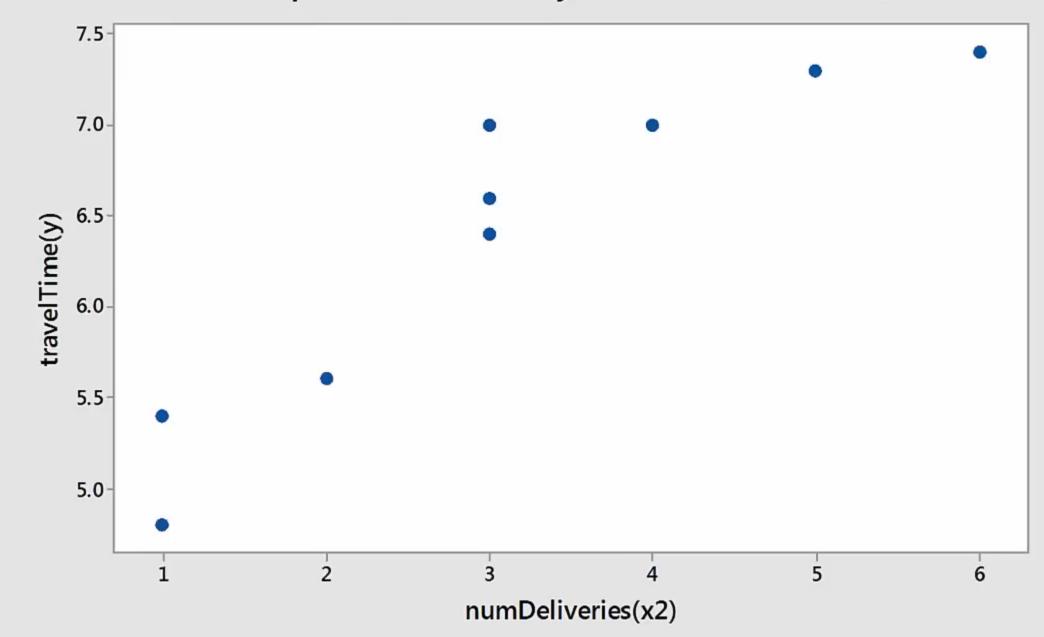
IV TO DV SCATTERPLOTS

Relevancy Check

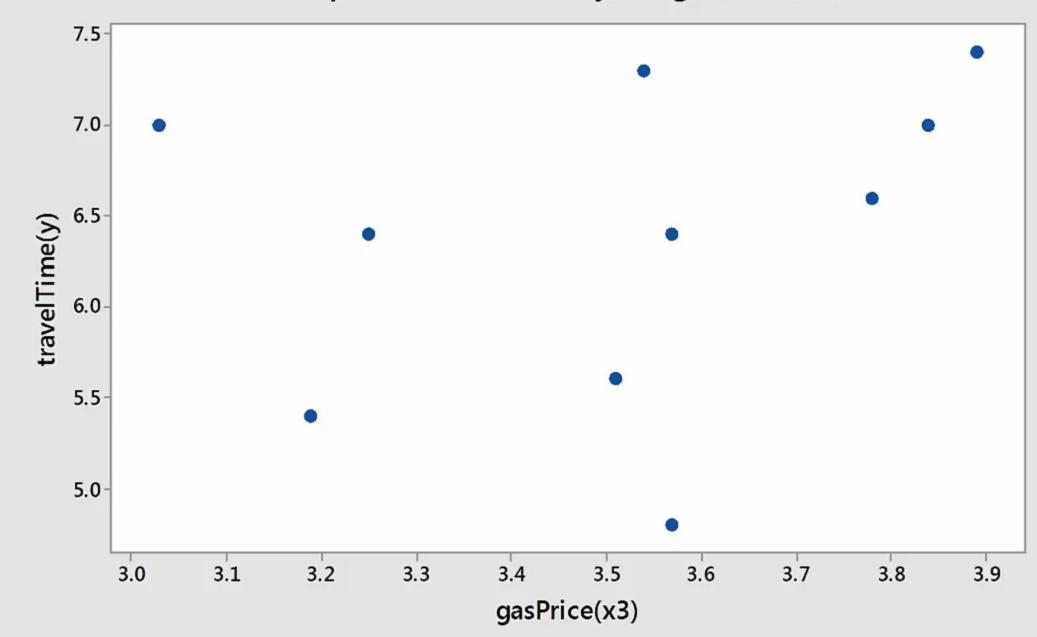
Scatterplot of travelTime(y) vs milesTraveled(x1)



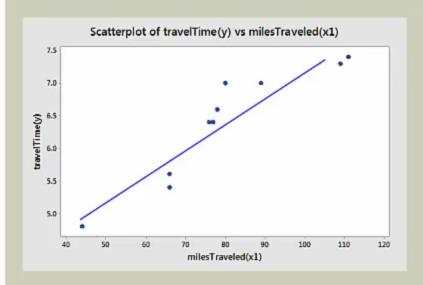
Scatterplot of travelTime(y) vs numDeliveries(x2)

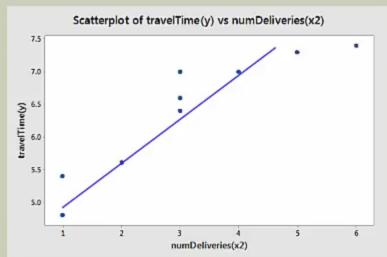


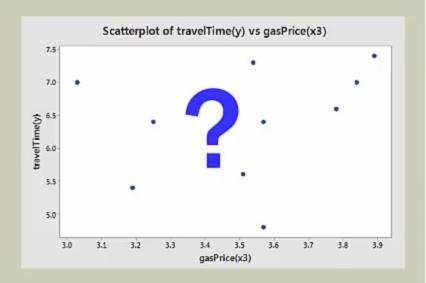
Scatterplot of travelTime(y) vs gasPrice(x3)



DV VS IV SCATTERPLOTS





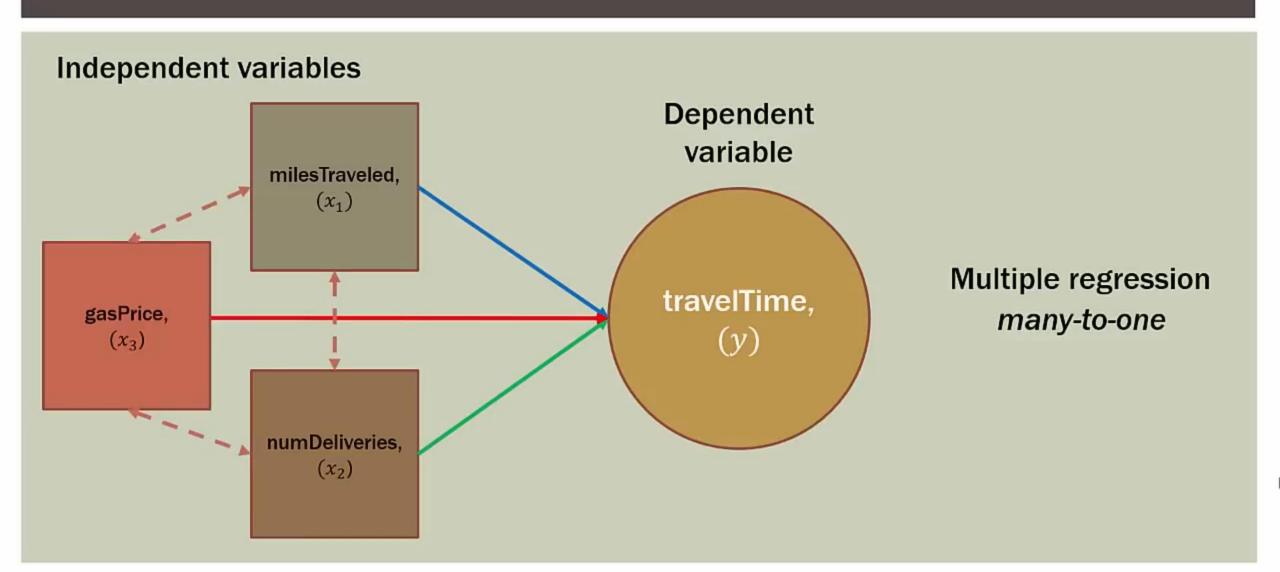








SKETCHING OUT RELATIONSHIPS

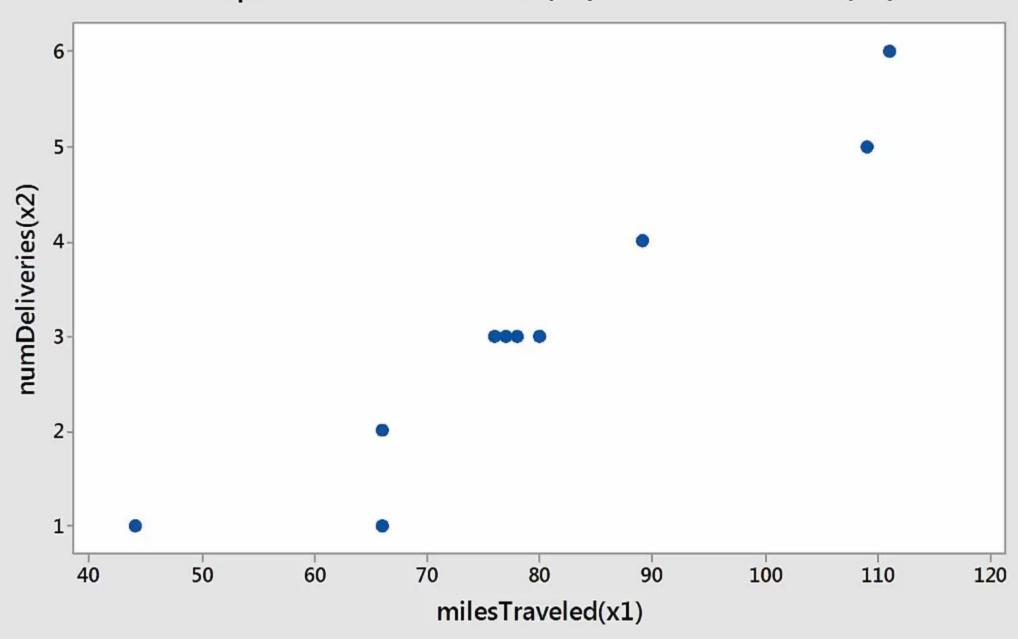




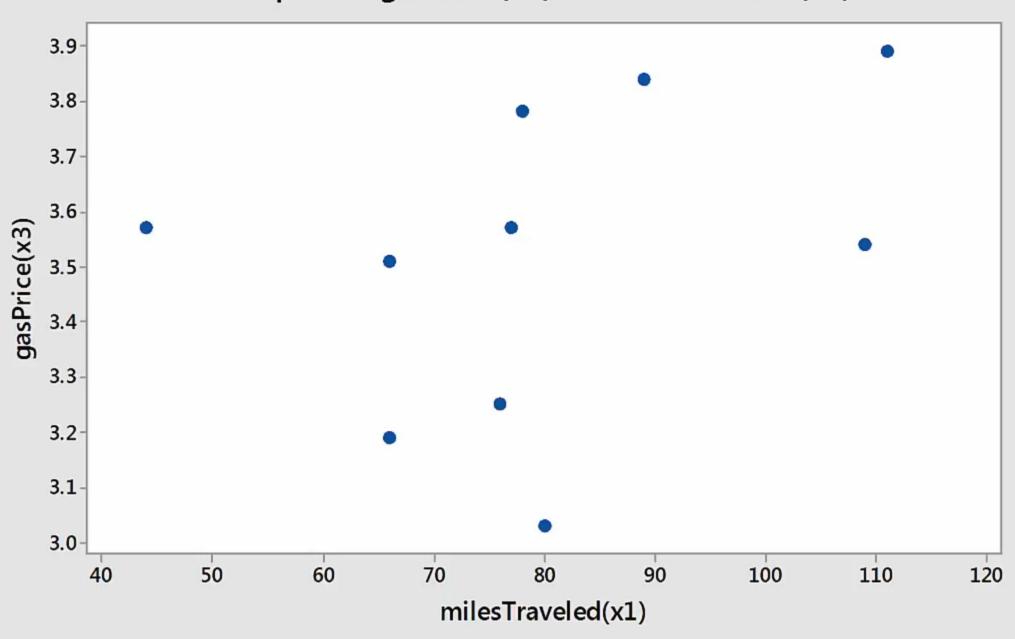
IV TO IV SCATTERPLOTS

Multicollinearity Check

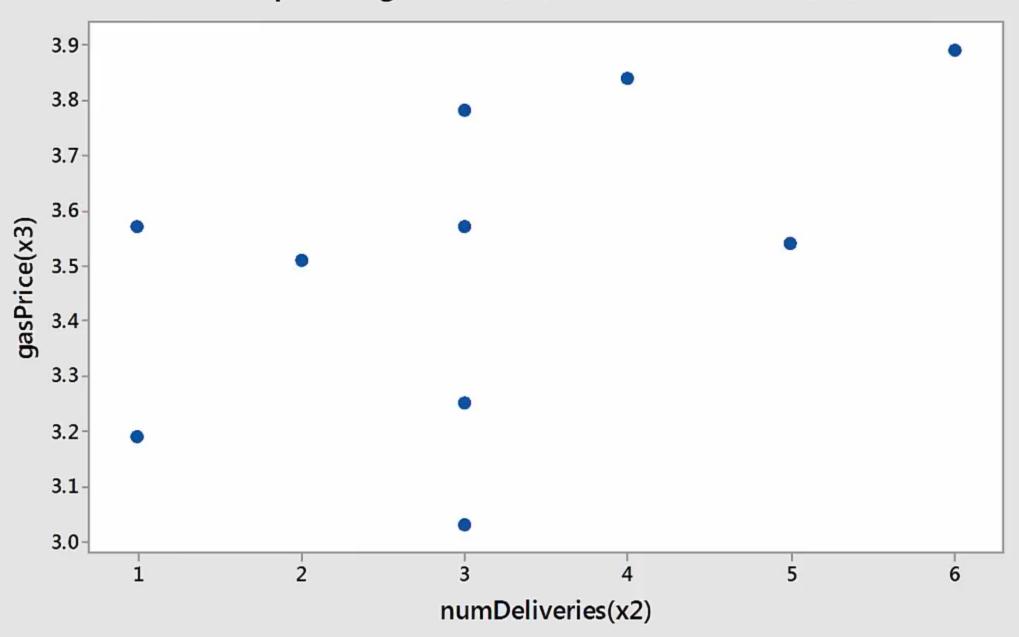
Scatterplot of numDeliveries(x2) vs milesTraveled(x1)



Scatterplot of gasPrice(x3) vs milesTraveled(x1)



Scatterplot of gasPrice(x3) vs numDeliveries(x2)



IV SCATTERPLOTS (MULTICOLLINEARITY)

