

Mohamed Usoof Aasif

Front End Developer

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WORK EXPERIENCE

ReactJS Developer | Datami Mobile Solutions (Reach), Bengaluru September 2022 – Present

- Developed and launched a user-friendly web application with an optimized check-out page that boosted user clicks and drove a 20% rise in customer purchases.
- Implemented Single Sign-On (SSO) login feature to elevate customer experience and enhance security, resulting in significant savings by reducing password reset costs by \$70 per incident.
- Significantly enhanced web traffic by 125% through strategic improvements in navigation, integration of social media plugins, and implementation of advanced SEO techniques.
- Led a team of 3+ junior developers, providing mentorship to enhance their proficiency in setting and achieving goals, priorities, and deliverables aligned with product milestones.
- Conducted 250+ code reviews over the past year and left 100+ comments to help ensure that the code meets quality standards and find bugs.
- Enhanced user experience by implementing responsive design principles; increased mobile traffic by 40% and reduced bounce rates by 25% within three months.

Software Development Engineer | QuikieApps, Bengaluru February 2020 – August 2022

- Engineered a cutting-edge hybrid application enabling seamless streaming of video content across 10,000+ internet-connected devices; optimized video delivery, reducing buffering time by 40% and enhancing user experience.
- Integrated caching strategies using workbox that increases application performance by 30% and improves reliability by providing offline access to the content.
- Implemented internationalization (i18n) that support application in multiple languages, time zones and regional preferences for the worldwide customers.
- Improved cross-browser compatibility, ensuring seamless performance across all major browsers; decreased customer complaints by 50% and increased session duration by 20%.
- Ensured the technical feasibility and optimum function of design feature that accelerated load time by 13% and improved site stickiness by 19%.

Frontend Developer | Zeroes & Ones, Remote September 2019 – January 2020

- Collaborated with 5 developers to create a responsive eLearning project focused on delivering engaging content and achieving learner objectives.
- Performed rigorous testing to identify and fix over 30 bugs within the front-end application.
- Routinely utilized Git for version control and collaborated through GitHub, enhancing team productivity and code quality.
- Attended daily standups meetings to discuss project roadblocks, status updates, and solutions and consistently achieved the project milestones.

SKILLS

Programming Languages: HTML5, CSS3, JavaScript (ES6+), TypeScript, SASS.

Frameworks/Libraries: React.js, Material UI, Bootstrap, Redux.js, Lodash, Axios, Moment.js.

Tools/Platforms: Strapi CMS, Google Analytics 4, Webpack, Babel, ESLint, Chrome DevTools, SourceTree, Postman, Firebase, Git and GitHub.

EDUCATION

Bachelor of Technology in Information Technology

Bannari Amman Institute of Technology, Sathy.

CERTIFICATION

PG program in Full-stack web development

NIIT, Chennai.