

1. Definition of Machine Learning

Machine Learning (ML) is a branch of Artificial Intelligence (AI) that focuses on creating systems capable of learning and improving from experience without being explicitly programmed. Instead of following a fixed set of instructions, ML models use data and algorithms to identify patterns and make predictions or decisions. IBM (n.d.) explains that ML provides computers with the ability to analyze data, find patterns, and make inferences that improve performance over time.

The process of machine learning typically involves training algorithms with a dataset, where the system learns by adjusting parameters to reduce prediction errors. Once trained, the model can generalize and apply its knowledge to new, unseen data. Coursera Staff (2025) highlights that this generalization is what makes ML distinct from traditional programming—it learns rules from data rather than depending on human-defined logic.

Real-Life Examples of Machine Learning

1. Medical Imaging for Cancer Detection

Machine learning models are trained on thousands of CT and MRI scans to recognize patterns that may indicate cancer. Once trained, these models help radiologists detect tumors earlier and more accurately than manual review alone (DOE, n.d.; NNLM, 2022).

2. Autonomous Vehicles (Self-Driving Cars)

Self-driving cars apply ML to interpret live data from cameras, lidar, and radar. The system identifies pedestrians, other cars, and road signs, then predicts their behavior to make safe driving decisions in real time (MIT, 2021; SAS, n.d.).

3. Fraud Detection in Financial Transactions

Banks use ML algorithms to monitor millions of transactions daily. These systems learn typical customer behaviors and flag unusual activity, such as sudden large withdrawals or purchases in foreign locations, which may indicate fraud (SAS, n.d.; Wikipedia, 2025).

2. Supervised Learning vs Unsupervised Learning

Supervised learning is a machine learning approach where models train on **labeled datasets**—that is, every input comes with a known output. Through this training, the algorithm learns to map inputs to outputs and can then make accurate predictions on new, unseen data sources. A compelling real-life example is **autonomous agricultural robots** that are trained to identify ripe fruits—images of fruit are labeled as "ripe" or "unripe," enabling the model to recognize harvest-

worthy produce in the field. This method ensures precision and continuity in automated harvesting operations

Unsupervised learning by contrast, works with **unlabeled data**, seeking to uncover hidden patterns or structures without prior knowledge of outputs. A real-life example of this is **astronomical data analysis**, where vast quantities of unlabeled telescope data are analyzed to discover new types of celestial objects or cosmic phenomena. The algorithm clusters similar observations together—such as stars, galaxies, or nebulae—revealing underlying patterns that can drive new scientific discoveries

Table: Comparison of Supervised vs. Unsupervised Learning

Aspect	Supervised Learning	Unsupervised Learning
Data type	Labeled data (features + known outcomes)	Unlabeled data (features only, no outcomes)
Goal	Predict outcomes based on past examples	Discover hidden structures or relationships in data
Example task	Identifying diseases from medical images (X-rays, MRI)	Grouping galaxies or stars in astronomical datasets
Algorithms	Support Vector Machines (SVM), Random Forests	Hierarchical Clustering, Autoencoders
Output	Predicted values or categories (e.g., “disease”/“no disease”)	Clusters or reduced dimensions without predefined labels

3. Overfitting: Causes and Prevention

Overfitting occurs when a machine learning model captures not only the underlying patterns in the training data but also the noise and idiosyncrasies, leading to poor performance on new, unseen data. This can happen for several reasons:

- **Model complexity:** Models with too many parameters or overly flexible structures tend to fit the training data extremely well, including its noise—resulting in low bias but high variance
- **Insufficient or unrepresentative training data:** When the training set is too small or doesn't cover the full diversity of real-world scenarios, the model only learns specifics rather than general patterns
- **Noisy data:** If the dataset contains irrelevant or erroneous information, the model may fit these anomalies, mistaking them for meaningful trends

Overfitting can be prevented mainly by three practical approaches:

1. **Use more and cleaner data** – Expanding the dataset and removing noise makes the model learn meaningful patterns instead of memorizing irrelevant details (Towards AI, 2022; AWS, n.d.).
2. **Apply regularization** – Techniques such as L1/L2 penalties, dropout, or early stopping restrict the model's complexity and prevent it from fitting noise (Encord, 2024; Hinton et al., 2012).
3. **Cross-validation** – Splitting data into multiple folds (like k-fold CV) ensures the model is evaluated on different subsets, improving its ability to generalize (AWS, n.d.; Microsoft, 2024).

4. Training Data vs Test Data Split

Training data is the subset of the dataset used to fit and teach the machine learning model. It provides both inputs (features) and outputs (labels) so the algorithm can learn the mapping between them. Typically, about 70–80% of the available dataset is allocated to training. The larger share ensures the model has enough examples to learn patterns and relationships effectively (Goodfellow, Bengio & Courville, 2016). **Test Data**

Test data is the portion of the dataset reserved for evaluating how well the trained model performs on unseen data. It usually accounts for about **20–30%** of the dataset. Unlike training data, the model does not see test data during the learning process, making it a reliable way to measure accuracy, generalization, and robustness of the model (Kelleher, Namee & D'Arcy, 2015).

Why Splitting is Necessary

Splitting data into training and test sets is crucial because it prevents overfitting and ensures that the model's performance is not just memorization of training examples. If we only used one dataset for both training and testing, the model might appear highly accurate but fail when exposed to new data. By separating the sets, we simulate real-world scenarios and gain a realistic assessment of how the model will perform in practice (Zhang et al., 2020).

5. Case Study: Detecting Intracranial Hemorrhage (ICH) in Head CT Scans

A compelling example of machine learning in healthcare comes from the research "A Real-World Demonstration of Machine Learning Generalizability: Intracranial Hemorrhage Detection on Head CT." In this study, a model was trained to detect intracranial hemorrhage using a large labeled

dataset of **21,784 CT scans** from the RSNA Intracranial Hemorrhage dataset. The primary aim was to assess whether the model could maintain high performance when applied to **real-world, external validation data** from an emergency department that had not been used during training

Findings:

- **Performance on test (internal validation) data:**
 - AUC (Area Under the Curve): **98.4%**
 - Sensitivity (true positive rate): **98.8%**
 - Specificity (true negative rate): **98.0%**
- **Performance on external, real-world validation data:**
 - AUC: **95.4%**
 - Sensitivity: **91.3%**
 - Specificity: **94.1%**

These results demonstrate that the model achieved **high accuracy** and **strong generalizability**, even when tested on data from a very different setting than its training environment.

Significance

This case study is particularly noteworthy because it addresses one of the biggest challenges in deploying machine learning in clinical practice—**generalizability**. Models often perform well under controlled conditions but may struggle when confronted with real-world variability. By demonstrating excellent performance on external, unfiltered ED data, this research underscores that ML solutions can be both **robust and clinically viable**.