

# Mohamed Alaa Rashed

E-Learning Specialist | Instructional Designer

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## OBJECTIVE

I have gained a lot of experience in E-learning through my studies and training in some companies, working on interactive content creation, activity design, gamification, and storyboarding. I am looking forward to developing myself in this field and am eager to learn more about it.

## EDUCATION

**Faculty of Specific Education, Ain Shams University.**

**Department:** Education technology, Education technology specialist.

**Grade:** Excellent with Honor Degree.

**Graduation Year:** 2021

**Graduation project:** Create a learning management system.

## EXPERIENCE

Oct 2024 – Till Now

Instructional Designer at **Selah El Telmeez.**

- Content and target audience analysis.
- Define educational objectives and create content that matches them.
- Create e-learning storyboards to address different learning styles.
- Apply tested instructional design theories, practices, and methods.
- Implementing gamification techniques to enhance student engagement.
- Collaborating with subject matter experts to ensure content accuracy.
- Research to identify relevant content, collect data, and ensure accuracy and credibility.
- Review the outputs and write notes for the required modifications.

Sep 2023 – Oct 2024

Instructional Designer at **Skilldi.**

- Designing and developing the lectures and e-learning courses and their implementation using the Articulate Storyline 360.
- Create e-learning storyboards to address different learning styles.

- Analyze the content and the target audience.
- Research to identify relevant content, collect data, and ensure accuracy and credibility.
- State instructional end goals and create content that matches them.
- Apply tested instructional design theories, practices, and methods.
- Review the outputs and write notes for the required modifications.

#### Freelancer Instructional Designer at **Selah El Telmeez**.

- Content and target audience analysis.
- Define educational objectives and create content that matches them.
- Create e-learning storyboards to address different learning styles.
- Apply tested instructional design theories, practices, and methods.
- Research to identify relevant content, collect data, and ensure accuracy and credibility.
- Review the outputs and write notes for the required modifications.

Aug 2023 – May 2024

#### Freelancer Instructional Designer at **Learnkhana**.

- Video editing with creative enhancements.
- Create e-learning storyboards to address different learning styles.
- Developing e-learning scripts.
- Offer online learning activities to enhance learning.

## ○ INTERNSHIPS

Aug 2020 – Oct 2020

#### Instructional Designer at **Nafham Education Company**.

- Converting academic content into Educational Content.
- Create e-learning storyboards to address different learning styles.
- Create supporting materials (audio, videos, gamification, simulations, etc.)
- Collaborate with a cross-department team to ensure the integrity of instructional design.

## ○ SKILLS

- |                         |                   |
|-------------------------|-------------------|
| • Articulate Storyline. | • Adobe Premiere. |
| • Course lab.           | • Adobe XD.       |
| • Adobe Captivate.      | • HTML & CSS.     |
| • Adobe Photoshop.      | • JavaScript.     |

- Adobe Illustrator.
- Adobe InDesign.
- AI tools.
- Camtasia Studio.
- Microsoft Office.

## ACTIVITIES

Jan 2021 – April 2021

The National Literacy Project, Faculty of Specific Education, Ain Shams University.

## LANGUAGES

Arabic – Mother Tongue.

English – Very Good.

## COURSES

- MaharaTech: **Instructional Design – E-learning Fundamentals – Articulate Storyline 3 – Gamification In eLearning - UX Design Fundamentals.**
- Edraak: **Advanced Skills in Educational Technology – Gamification – UX Design.**
- Ain-Shams University: **The use of holograms in education.**
- Udemy: **HTML5, CSS3, JavaScript.**