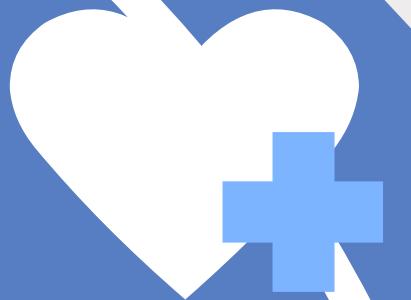


Your health



Our Priority

Do you know ?



Worldwide, more than

70%

of young people and adults with mental illness do not receive any mental health treatment from health care staff.





Do you know ?

In 2019, approximately 1 in every 8 people globally

970 million individuals

were living with a mental disorder,
with anxiety and depressive
disorders being the most common.

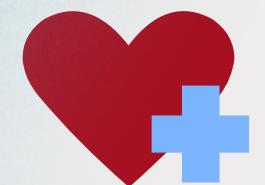
Do you want to know why ?

- **Barriers like stigma**
- **Lack of information**
- **Difficulty in finding the right help**

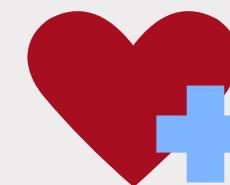


**How can we bridge
the gap for mental
health services ?**

We should first admit that ...

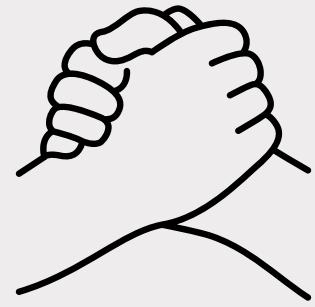


**The help people
struggling with
mental health
issues need
EXISTS !**



**Mental health
professionals are out
there !**





THERAPYAI

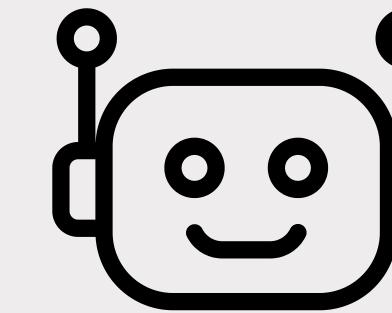
Is here to connect you with your verified psychological doctors

OUR KEY FEATURES



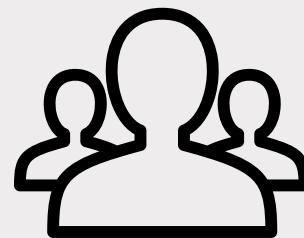
Find & Book Doctors

Search & schedule appointments with licensed professionals



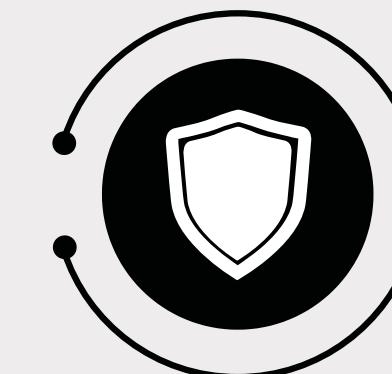
AI Chatbot Support

Share experiences & connect in a judgment-free space



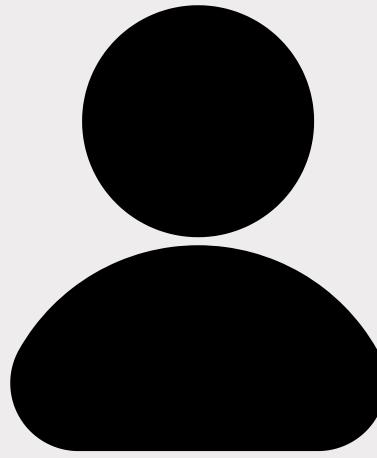
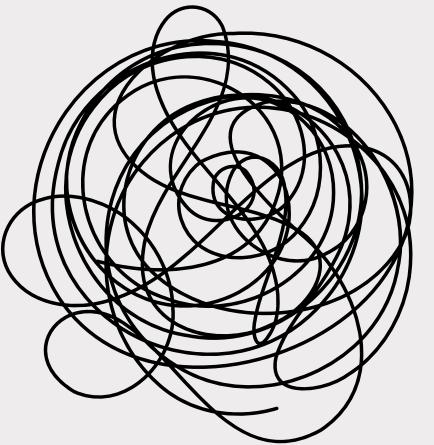
Safe Community Forum

Share experiences & connect in a judgment-free space



Privacy & Security

Search & schedule appointments with licensed professionals



Before using our platform

Will I be
judged?

What if
someone
finds out?

After using our platform

I can speak
openly
without
worrying.

I finally feel
safe to ask for
help.

Competitive Advantage

- **AI + Human Therapy:** Unique blend of AI chatbot and live therapist access.
- **Personalized Approach:** Tailored therapy plans and therapists matching
- **Community Support:** Safe, anonymous forums and group therapy sessions.
- **Crisis Management:** Emergency alerts for immediate help.



Revenue Streams

- Subscription Plans (Basic, Premium, VIP)
- Pay-Per-Session for live therapist consultations
- Freemium Model with upgraded features
- Marketplace for wellness products



Marketing Channels

- Social Media
- Content Marketing
- Influencer Marketing
- Referral Programs
- Email Marketing
- Partnerships
- SEO



ALIGNMENT WITH CORPORATE SOCIAL RESPONSIBILITY (CSR)

Mental Health Accessibility

Offering affordable therapy through AI and licensed therapists, making mental health support accessible to a broader audience.

Ethical Data Privacy

Ensuring strong data protection practices with end-to-end encryption, giving users confidence in the privacy of their information.

Community Building

Fostering safe, anonymous support groups that encourage open conversations and reduce the stigma around mental health.

Positive Societal Impact

Partnering with organizations to improve workplace wellness and promote mental health awareness across different sectors

Future Vision

- Expand Therapist Network
- Global Reach
- Wearable Integration
- Collaborations
- AI-Enhanced Features
- Gamification
- Mobile App



THANK YOU

