



THE LAST STAR

SWIPE

**Shah Rukh Khan today is the heart
throb of a billion people. But he is
also a:**

**Padma Shri
Businessman
Philanthropist**

Wan 2. 8



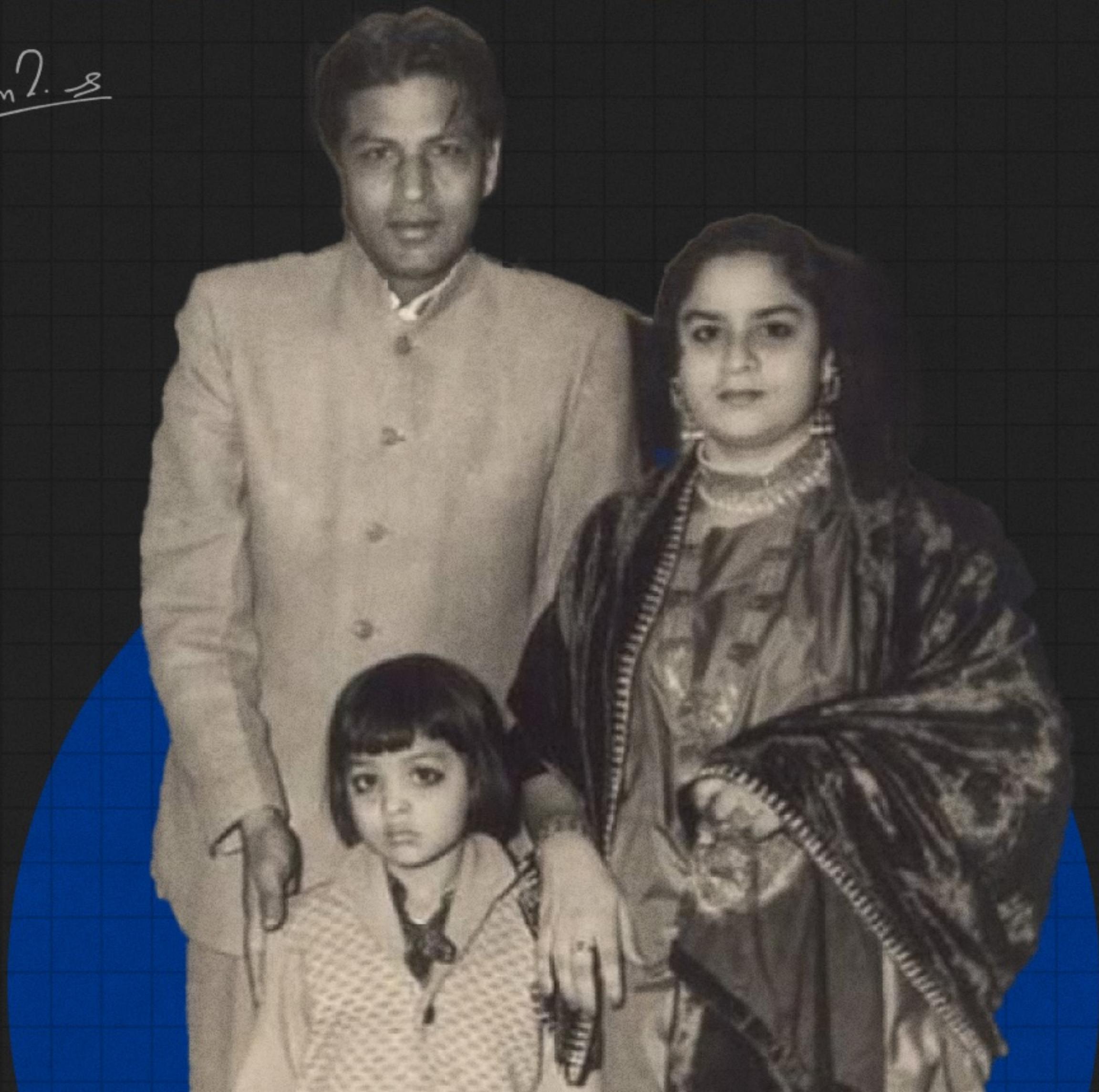
SRK's saga is a story of the Indian dream coming true, of how a middle class man rose to become a superstar in a long journey that involved hard work and some very astute risk taking.

Wan 2. 8



Born in 1965, SRK spent his childhood around some of the best actors in the country as he helped his father run a humble canteen in the National School of Drama.

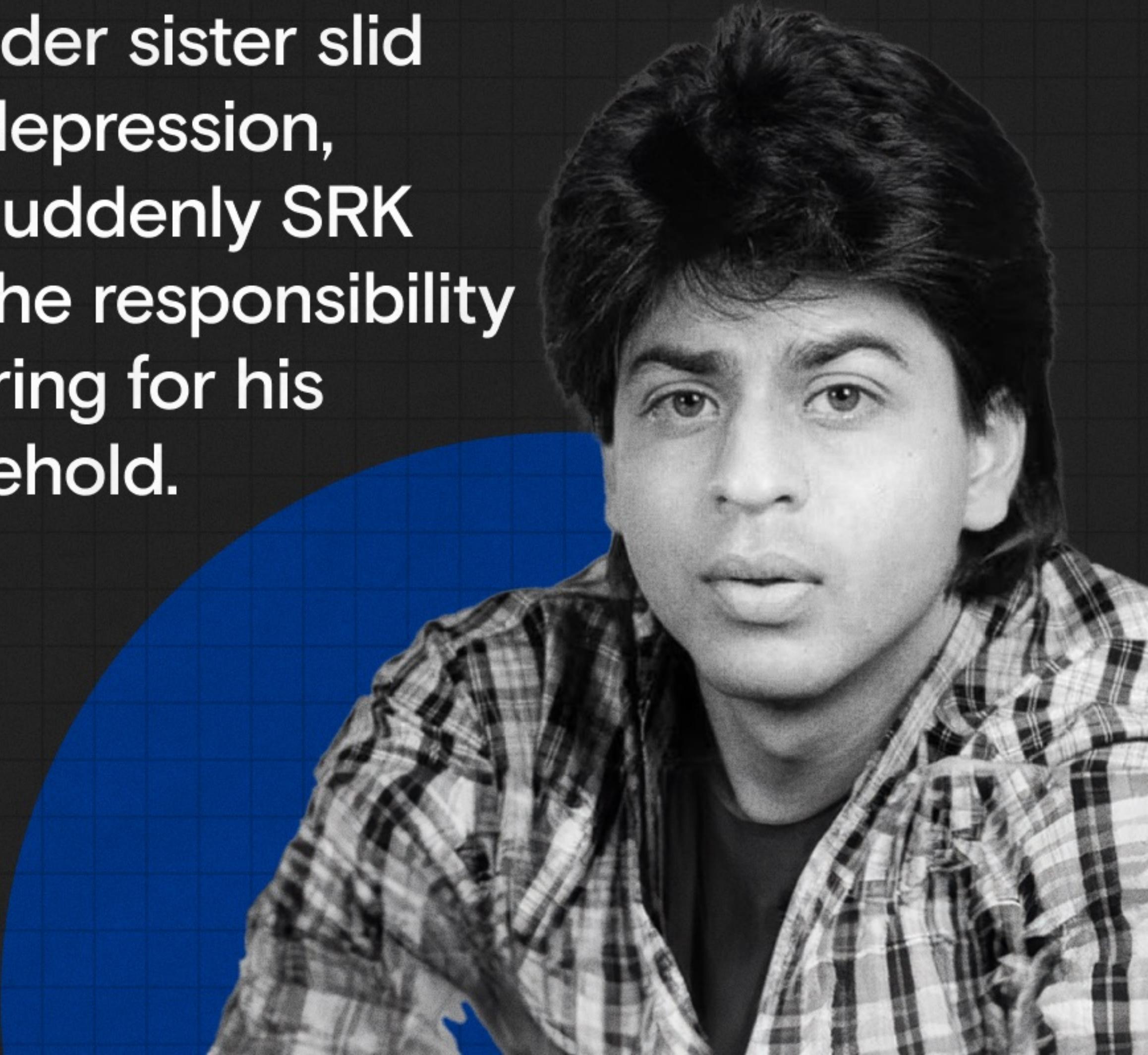
Wan 2. 8



But tragedy struck early as his father died when SRK was just 15, and he had to go through the harrowing experience of driving his body from the hospital at such a young age.

His elder sister slid into depression, and suddenly SRK had the responsibility of caring for his household.

Want to know more?



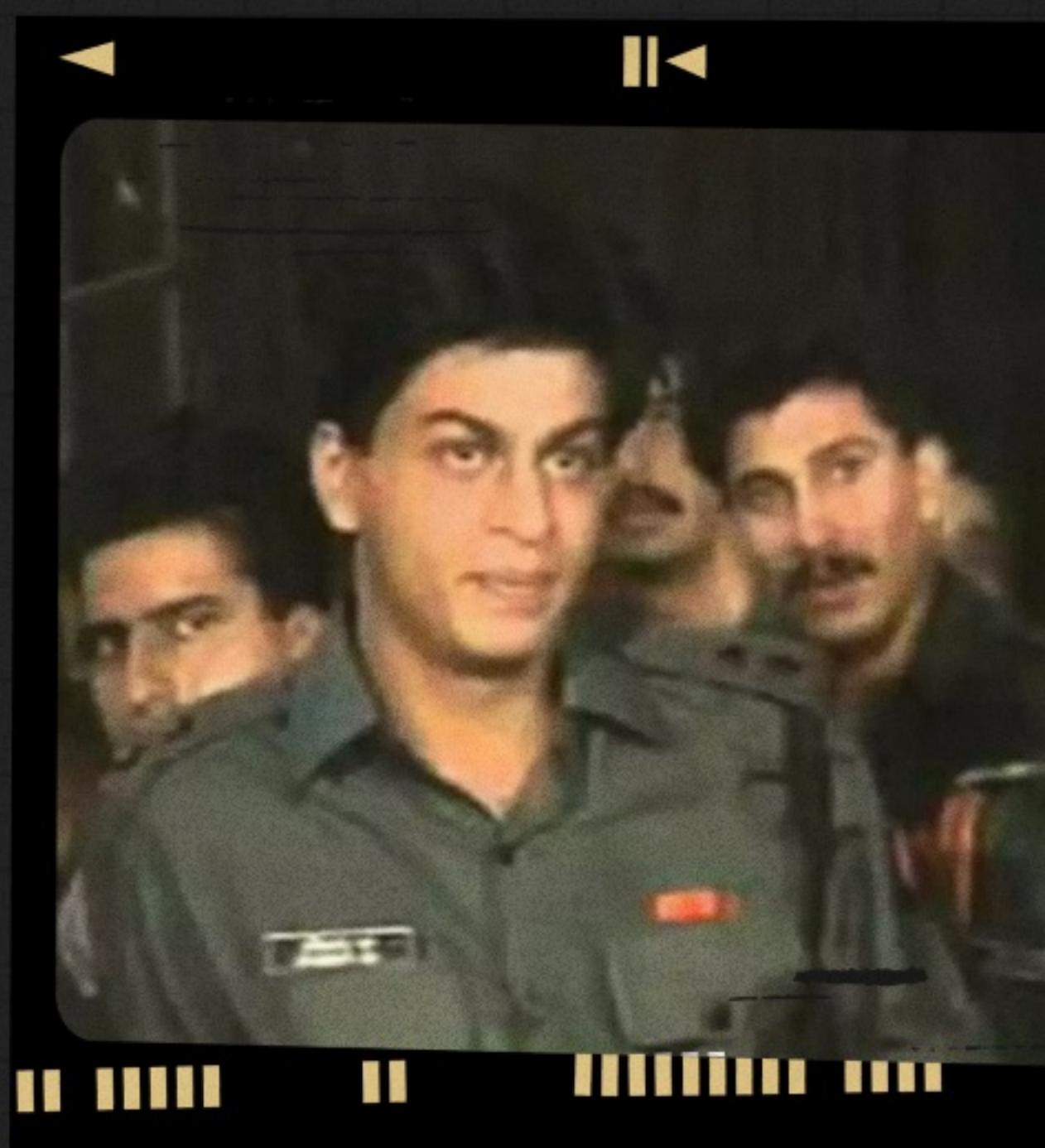
But he took risks.

He joined acclaimed director Barry John's troupe, and eventually left his Master's in mass communication studies to pursue acting full time, despite being an accomplished student.



His motto in life is, as he puts it, is:
'Aaram haram hai!'

He worked hard, and got his big break in the 1989 television series *Fauji*, where the humanism and vulnerability he brought to the role endeared him to millions.



Further appearances in series like Circus followed, and SRK established himself as a **noted television actor.**

However, Bollywood seemed far away...

Want to see more?



Tragedy struck again as his mother passed away in 1991. In order to overcome the grief, he flung himself into his work even further, and shifted to Mumbai to pursue a film career.

Wan 7. 8



Debuting with Deewana in 1992, SRK's diminutive figure along with the energy he brought to his roles, made his characters appear relatable.

But his most important skill remained his ability to take risks and reinvent himself.

Wan 2. 8

Even today, actors are afraid of being typecast. But SRK had no such fears. From Baazigar to Darr, he embraced the role of an anti-hero, and let his acting speak for itself.



In the process, he presented himself as a versatile actor capable of being any role, while continuing to be the lover boy in Indian movies.

Wan I. S



His demonstrated acting chops led to him bagging the memorable role of Raj in the Yash Chopra produced Dilwale Dulhania Le Jayenge.

The success of the film prompted the launch of a successful partnership which firmly established SRK as the ‘King of Romance’, and led to evergreen films like Dil To Pagal Hai, Veer Jaara, and Jab Tak Hai Jaan.

Wan 2. 8

SRK had also established a close friendship with Karan Johar, who had been an assistant director on DDLJ.

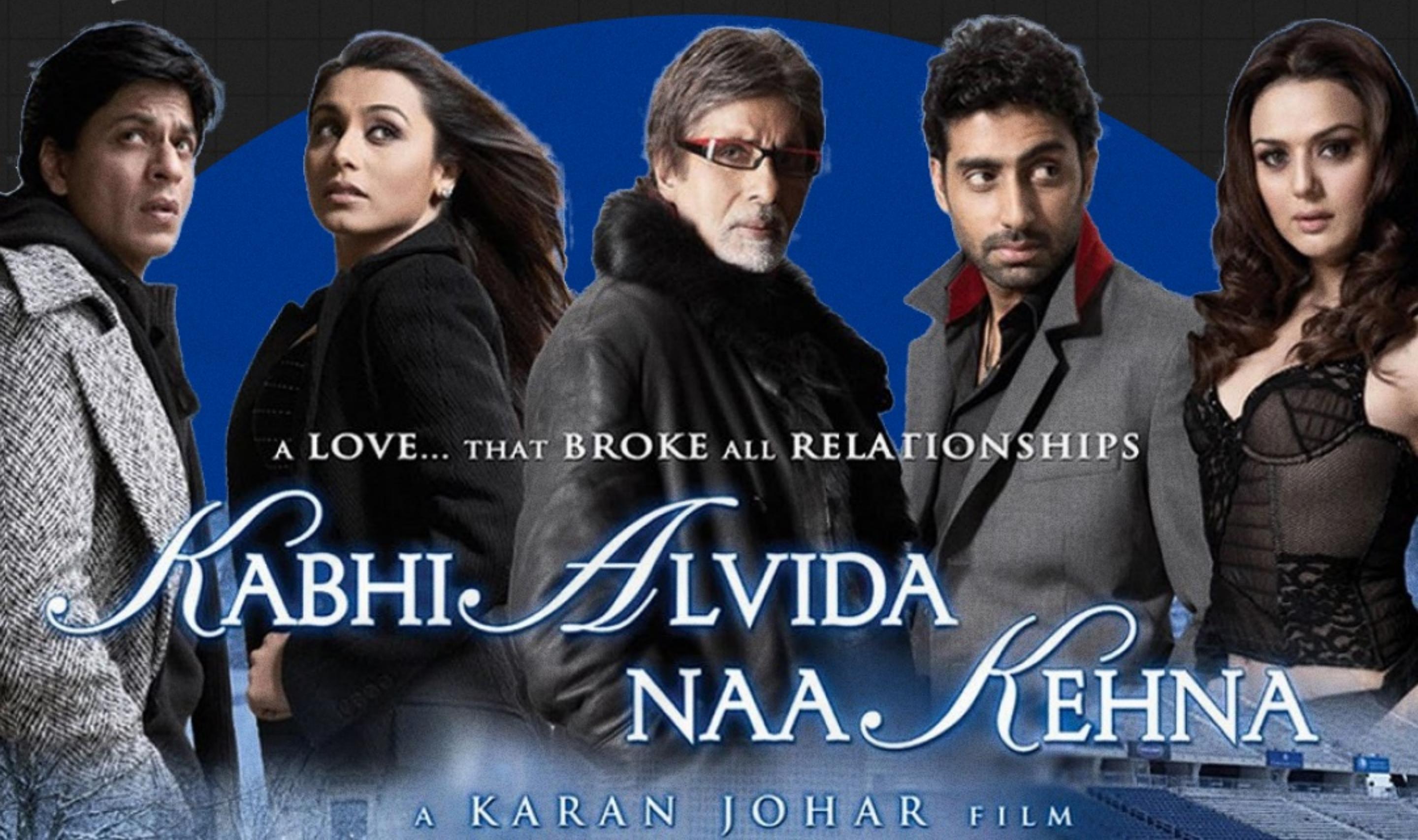
When Karan made his directorial debut, SRK essayed the lead role in the iconic Kuch Kuch Hota Hai.

Wan? :-)



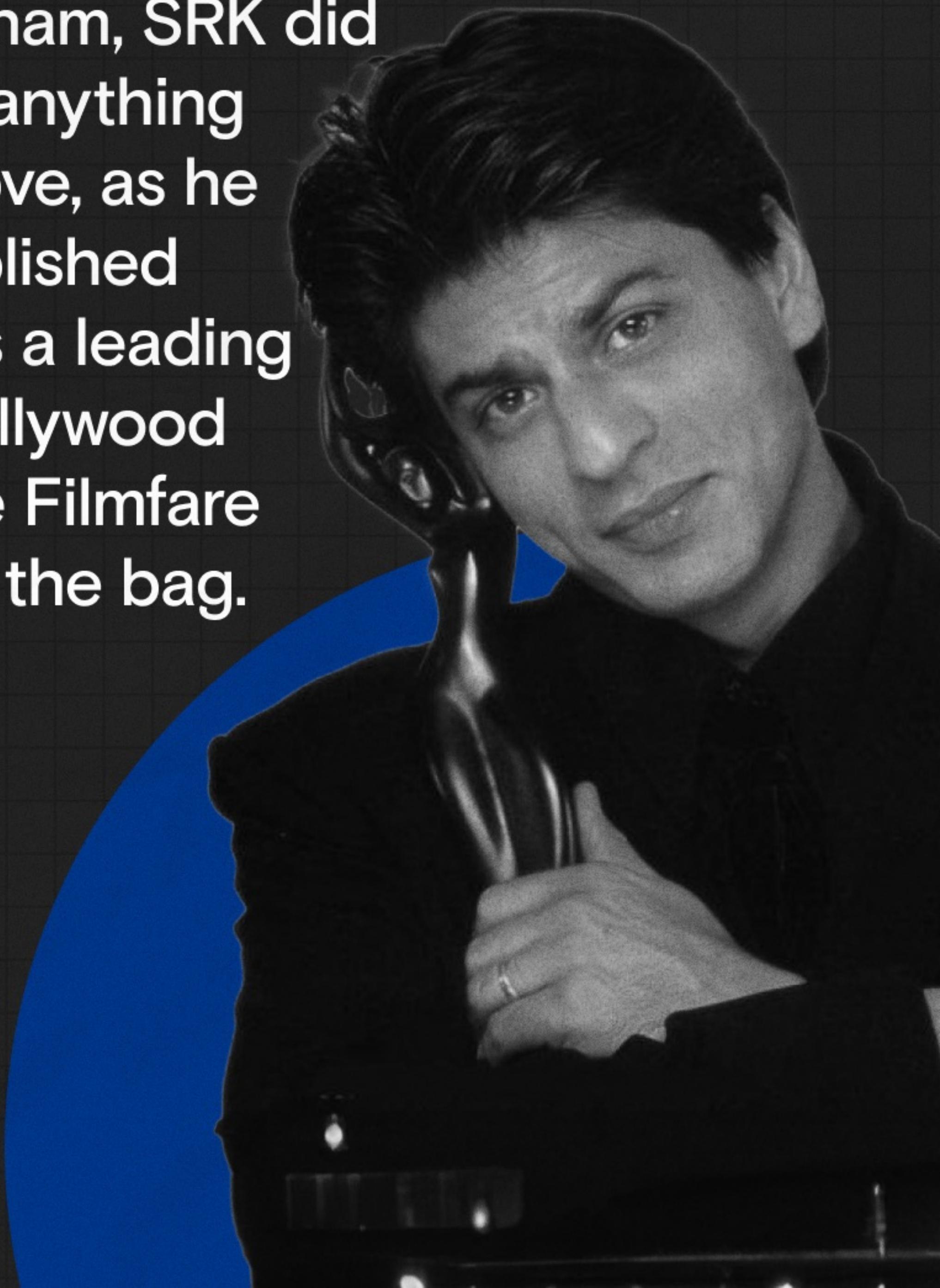
Their partnership also produced several memorable hits, including *Kabhi Alvida Naa Kehna*, which bravely took on the themes of infidelity and the complex nature of relationships at a time it was rare in mainstream movies.

Wan 7. 8

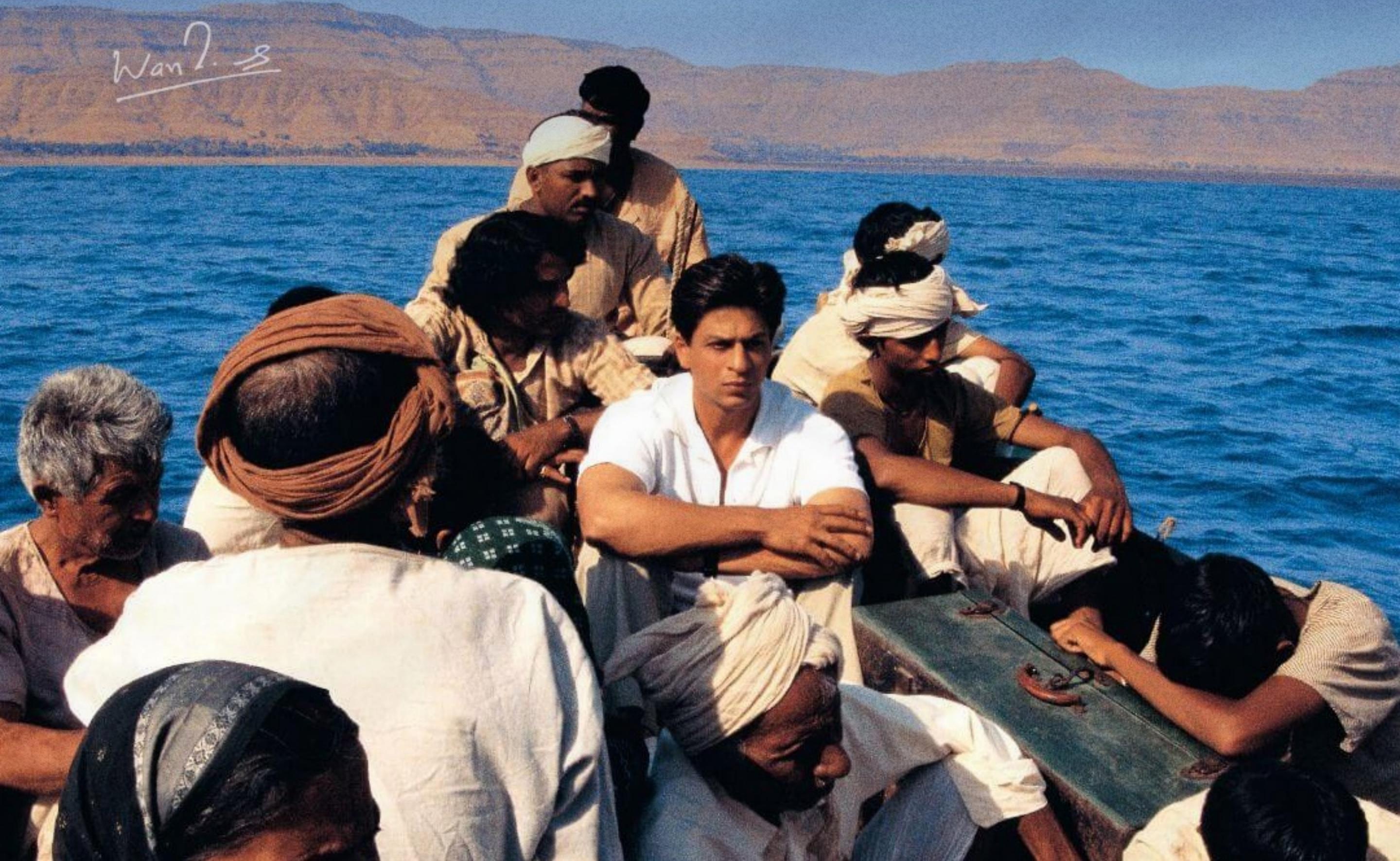


After achieving success with films like DDLJ and Kabhi Khushi Kabhie Gham, SRK did not have anything left to prove, as he had established himself as a leading star of Bollywood with three Filmfare awards in the bag.

Wan 2. 8

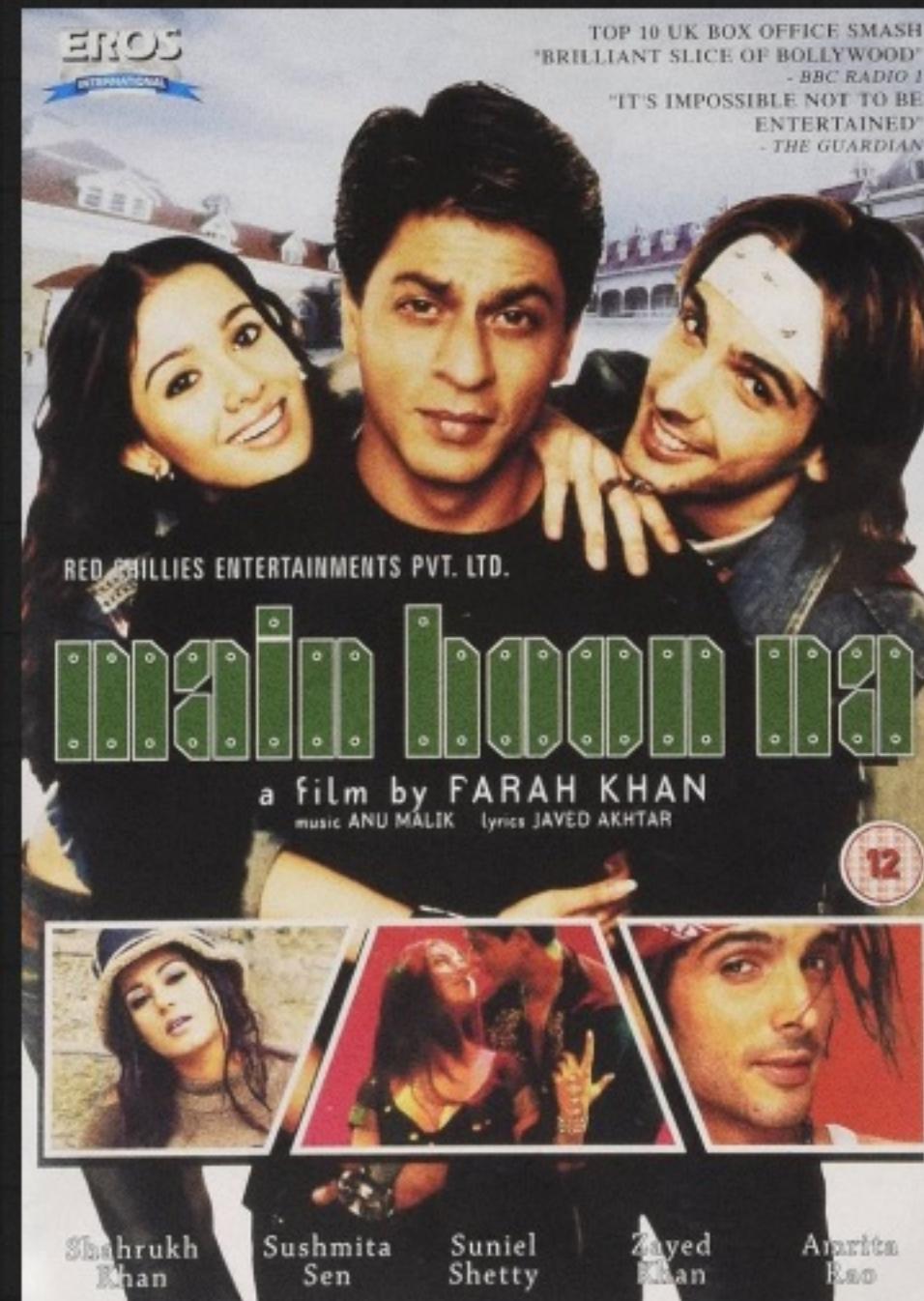


His risk taking and desire to tell stories even which are not commercial in nature makes him stand out. This led to his role in Swades, a film which was ahead of his times but today is regarded as one of the most path breaking roles in Indian film history.



His perseverance led to the 2000s becoming his decade, as he headlined iconic films like Kal Ho Na Ho, Main Hoon Na, Rab De Bana Di Jodi, Chak De! India, and Don.

Wan 2. 8



He didn't just stick to films. In 2002, he took on another risk and founded Red Chillies Entertainment.

Like most production houses, he could have directed it to stick to commercial movies and could have taken a safe route to earning money.



But SRK is never one to shy away from a challenge, and he worked to make it the VFX powerhouse of Bollywood.

Wan 2.8



Beginning with Ra One, its visual effects team soon established itself to be a cost efficient visual effects machine that could match Western studios at a fraction of the cost.

Wan 2.8



He didn't just stop there, and
acquired the franchise of the team
Kolkata Knight Riders in 2008 when
IPL began.

Wan 2. 8



The way he fired up the crowd in Eden Gardens and integrated his showmanship into the games, was at the time unseen in global cricket, and made KKR the billion dollar brand it is today.

Wan 2. 8



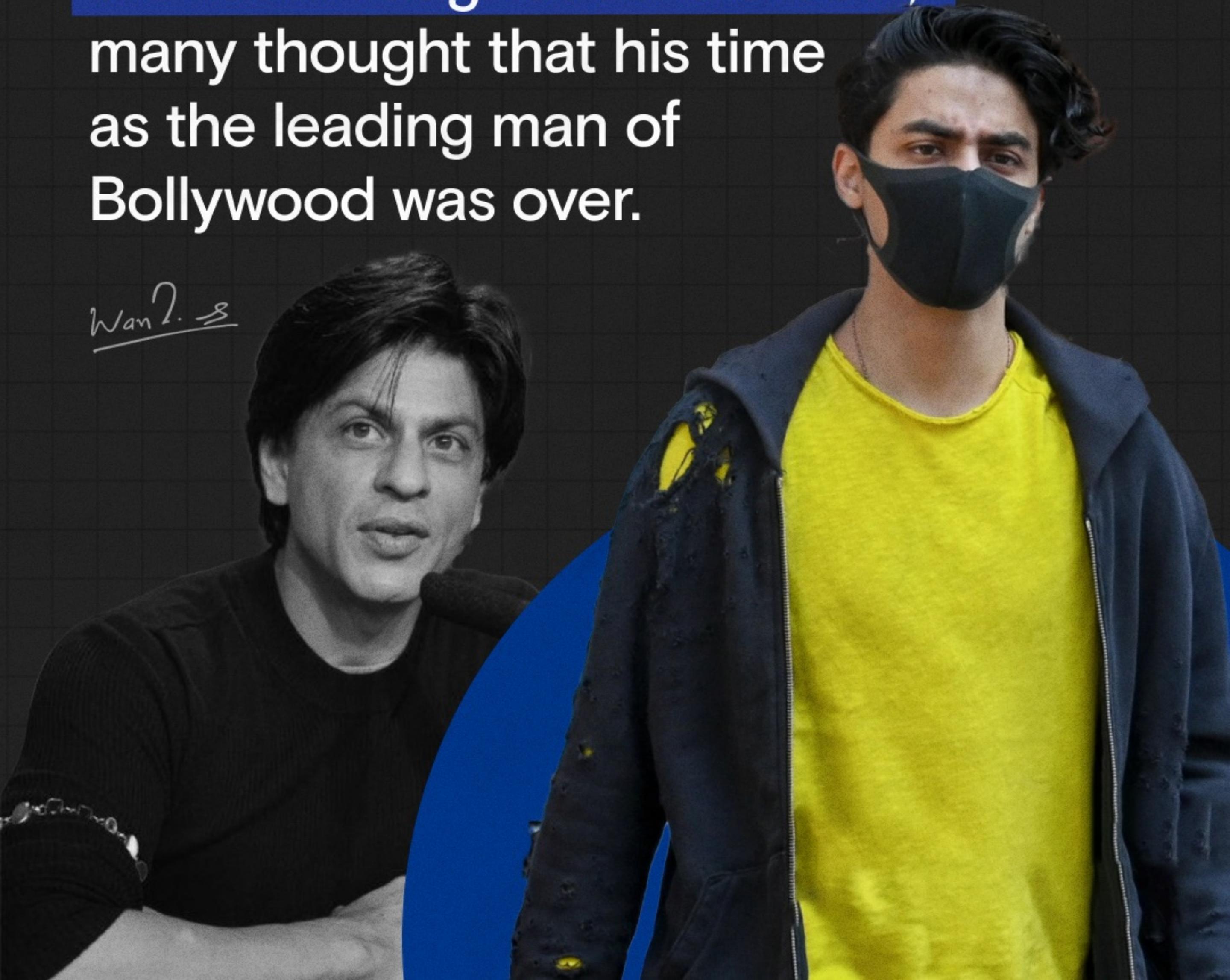


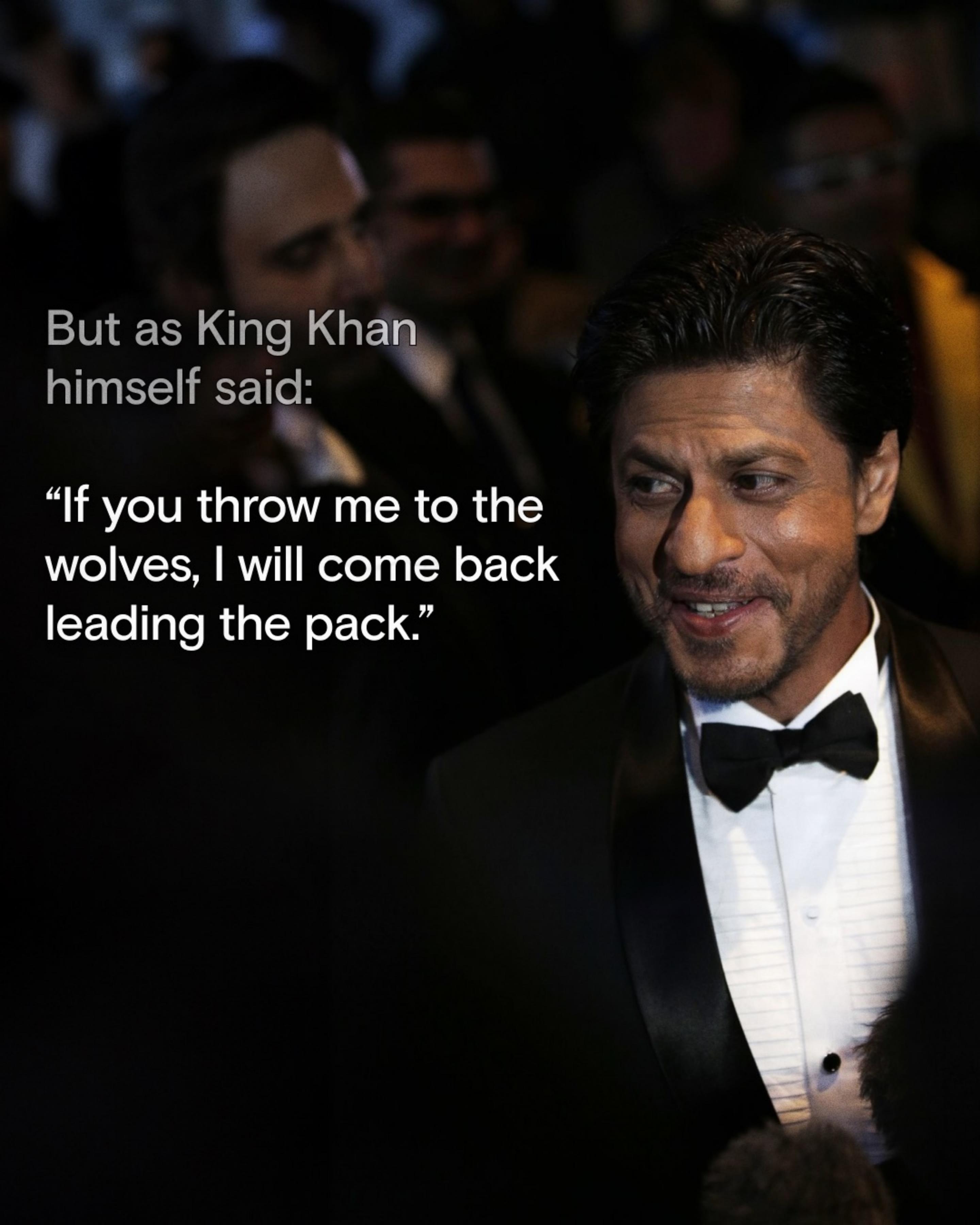
After bravely tackling the issues of a post 9/11 world with his brilliant performance in *My Name is Khan*, SRK's career seemed to take a downturn as apart from a few commercial hits, he suffered a string of failures.

Wan 2. 8

On the personal front, his son was jailed controversially.

While he showed tremendous patience and maintained a stoic silence throughout the ordeal, many thought that his time as the leading man of Bollywood was over.





But as King Khan
himself said:

“If you throw me to the
wolves, I will come back
leading the pack.”

Pulling off the ultimate comeback, Pathan, his first release in years, fought through calls to boycott the film and become the highest grosser in Bollywood.

In doing so, SRK single handedly revived the fledgling Hindi film industry, and proved to his naysayers that no one can write him off.

Want to see



The resounding success of Pathan
was not only due to great filmmaking,
but also love people have for him
due to his personal aura as the
underdog who clawed his way up the
ladder of success.

A true baazigar indeed!

Wan 2. 8

Even late into his career, he never shied away from implementing an idea just because it may not be well received commercially.

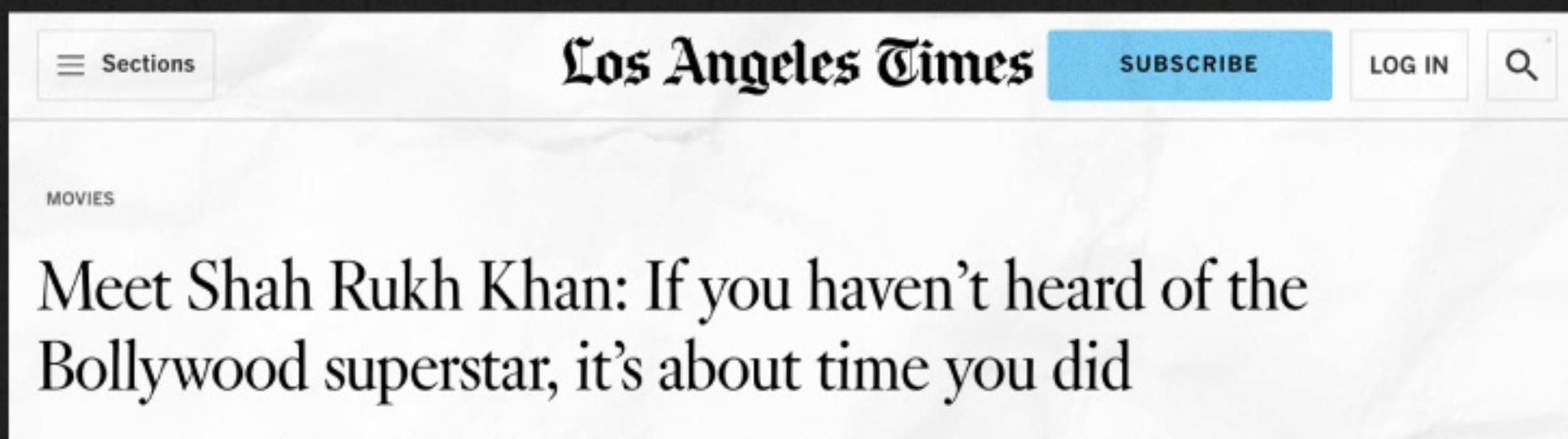
In 2017, he hosted TED Talks India: Ek Nayi Soch, a show that, while short lived, drew on guests like Sundar Pichai and provided a breath of fresh air to Indian Television.

Wan J. S



Called by Newsweek and the LA Times as the world's biggest movie star, he is among the top 10 richest actors in the world today.

Wan 7. 8



The image shows a screenshot of the Los Angeles Times website. At the top, there is a navigation bar with 'Sections' (with a three-bars icon), 'Los Angeles Times' (in a large serif font), 'SUBSCRIBE' (in a blue button), 'LOG IN' (in a white button), and a search icon. Below the navigation bar, the word 'MOVIES' is visible. The main headline reads: 'Meet Shah Rukh Khan: If you haven't heard of the Bollywood superstar, it's about time you did'. The background of the page has a faint, dark image of a person.



The image shows a screenshot of a Forbes Asia article. At the top, there is a black navigation bar with a three-bars icon, 'Subscribe To Newsletters' (with an envelope icon), and the 'Forbes' logo. Below the navigation bar, the text 'FORBES > ASIA' is displayed. The main title of the article is 'Shah Rukh Khan - The Biggest Movie Star In The World.' Below the title, the author's name is listed as 'Rani Singh Contributor' with a small circular icon. A bio for the author follows: 'Current affairs, business, security, international relations, sport.' To the right of the author's bio, there is a blue 'Follow' button. The background of the page has a faint, dark image of a person.

But SRK is more than just his professional achievements, he is also an exceptional human being.

In 2013, he reportedly started a practice of having the name of leading female co-stars appear above his own.

Wan 2. 8

He also started the Meer Foundation in 2013, with the goal of women empowerment, which has done pioneering work in helping victims of crimes like acid attacks through providing aid like medical help and counseling services, and supporting skin banks.



His zeal to give was demonstrated during the pandemic, as he offered his 4 storey for use as a quarantine centre, supplied 50,000 kits to healthcare workers, and worked to supply food to 5500 daily wage earning families during the lockdown.

Wan T. S

For his work, he has received the Legion of Honour, the highest civilian award in France, and has been honoured by the UNESCO and the World Economic Forum for his philanthropic activities.

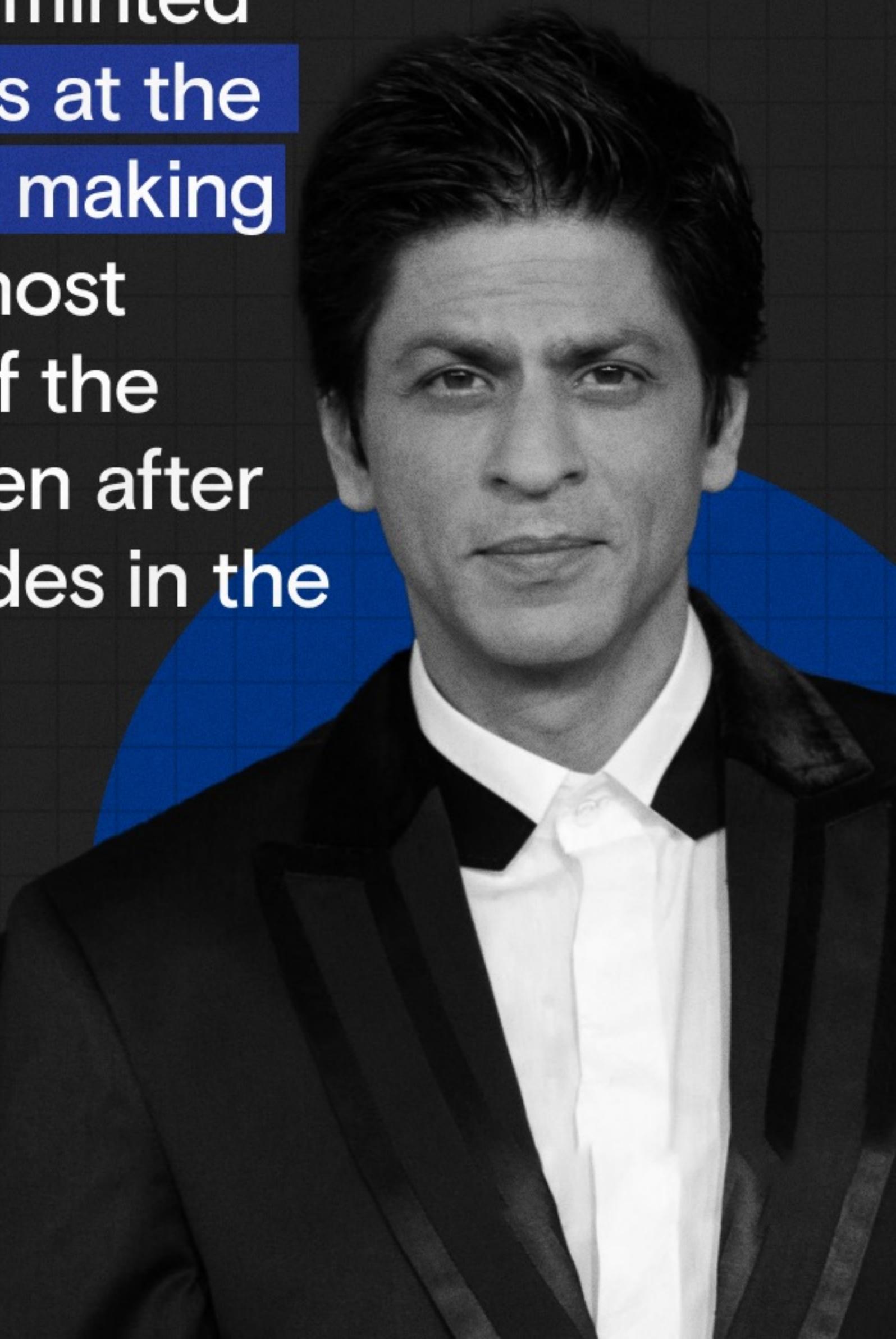
He is also the ambassador of campaigns like Pulse Polio and the Interpol's international 'Turn Back Crime Initiative'.

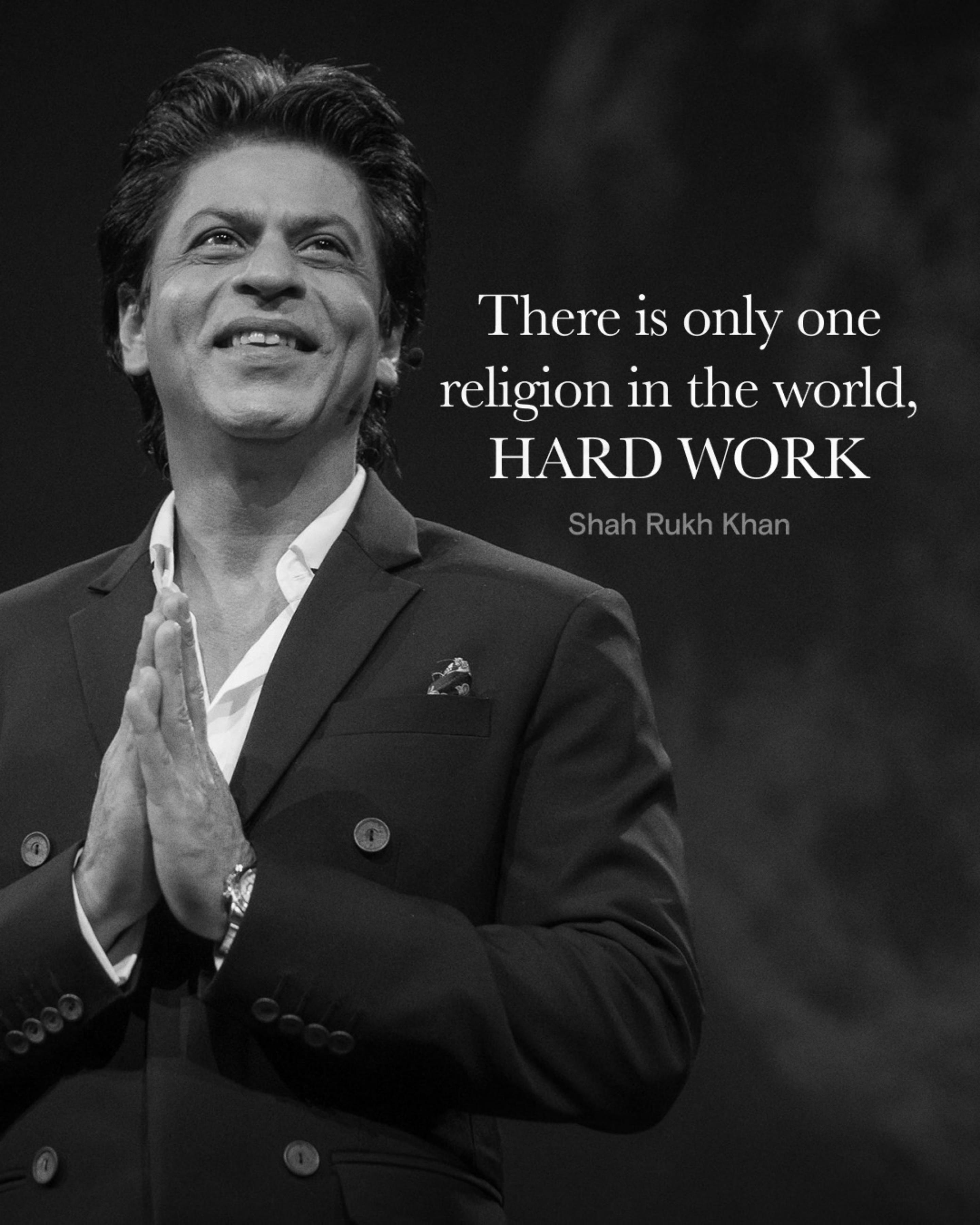


These are in addition to his staggering number of 15 Filmfare Awards, and 6 IIFA awards.

His movies have minted
Rs. 3000+ crores at the
box office so far, making
him one of the most
bankable stars of the
subcontinent even after
over three decades in the
industry.

Wan 2.8



A black and white photograph of actor Shah Rukh Khan. He is wearing a dark double-breasted suit jacket over a white shirt. He has his hands clasped together in front of him in a traditional Indian greeting. He is looking upwards and slightly to the right with a warm, joyful expression. The background is dark and out of focus.

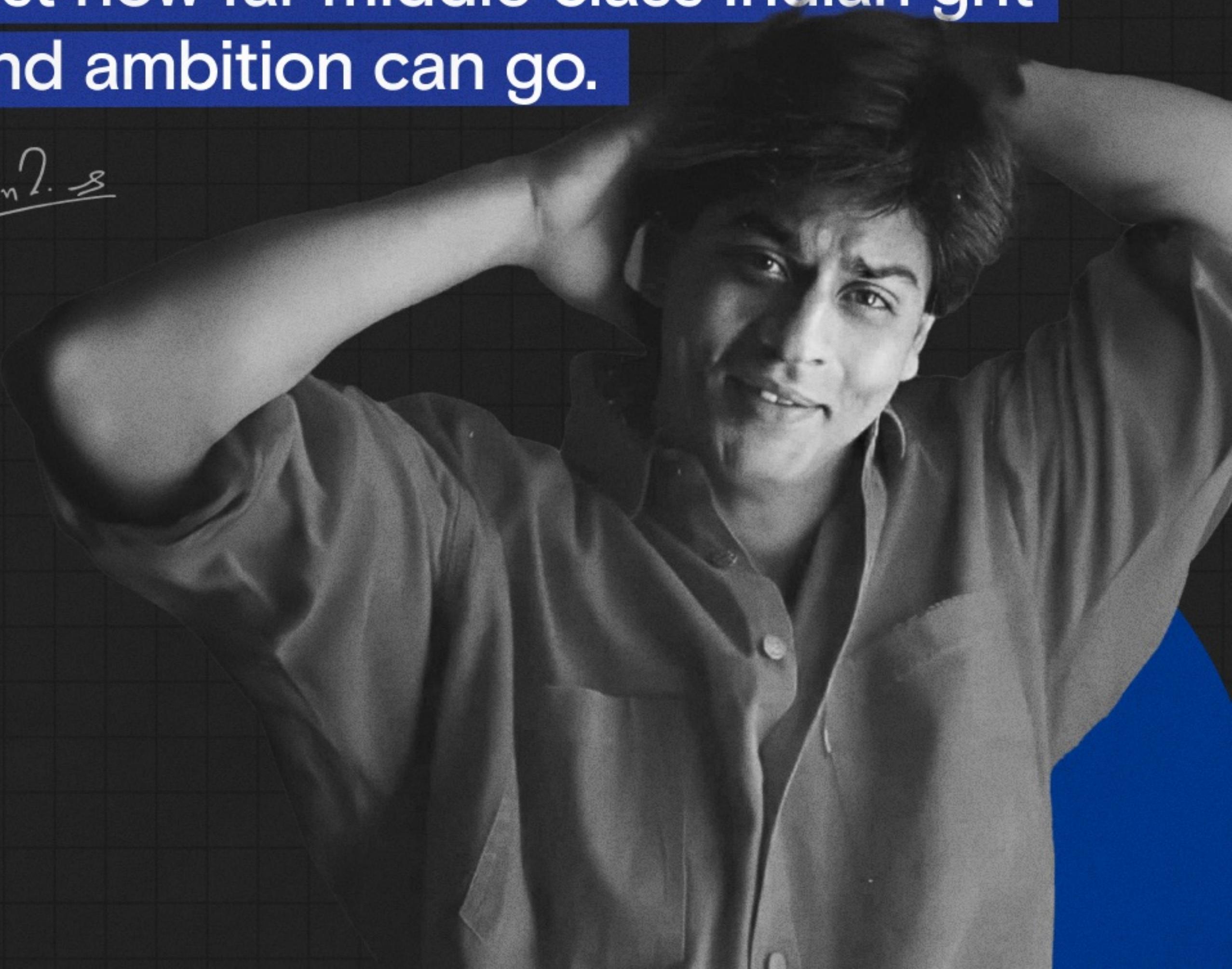
There is only one
religion in the world,
HARD WORK

Shah Rukh Khan

SRK today stands as an epitome of what hard work can achieve.

Breaking into the guarded circles of Bollywood and becoming its Badshah, his stardom is the peak of just how far middle class Indian grit and ambition can go.

Wan 7. 8



Three things I learnt from SRK:

- Hard work matters!
- Take risks and never be complacent.
- Don't be afraid to reinvent yourself.

Wan J. S