# REBECCA RAHA RADPARVAR

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### PROFESSIONAL EXPERIENCE

Integrated Design Education Strategist | Siebel Center for Design, UIUC Remote, Part-Time | August 2018 to Present

 Collaborates with Siebel Center for Design staff to develop and refine integrated design education curriculum, design research plans and protocols, and other necessary design-related assets.

## User Researcher, Building & Infrastructure Design Products | Autodesk Boston, Massachusetts | March 2018 to Present

- Dedicated User Researcher responsible for leading strategic Building and Infrastructure Design research initiatives.
- Collaborates with Product Line Design Directors, Product Owners, and Experience Designers to determine strategic research priorities, develop necessary protocols and materials, and conduct research with accompanying synthesis.
- Developed and cultivates internal research community for Building & Infrastructure Design team to provide guidance and feedback for research studies and protocols developed by Experience Designers & Product Managers.
- Creates instruction guides on research practices & principles for non-research team members for both strategic and tactical research.
- Human-Centered Design Site Lead responsible for planning and facilitating workshops to create awareness for and provide education on Design Thinking methods.

### User Researcher, AutoCAD | Autodesk

San Francisco, California | June 2017 to August 2017

- Led an interdisciplinary development team through Agile design and development of an AutoCAD feature leveraging machine learning.
- Provided instruction on human-centered design principles to support team in determining project scope and research goals, brainstorming potential features, and synthesize and analyze all research findings.
- Recruited, planned, and facilitated all contextual and remote interviews, user observations, co-design sessions, surveys, and prototype usability testing, in addition to other supportive research efforts.
- Designed and developed low-fidelity prototypes, content for stakeholder meetings and co-design sessions, and all research deliverables (including the user journey map, case study, usability test guidelines) throughout the lifetime of the project.

## Foresight, Research + Innovation | Arup

New York, New York June 2016 to August 2016

- Designed and developed an internal way-finding document, assessing New York City's economic, transportation, and infrastructure conditions, their impending impacts, and future opportunities pertaining to the City.
- Conducted scoping, story-telling, and strategic design process workshops to assess narrative, information management and visualization, and content organization.
- Developed and facilitated user research process, including user interviews, to evaluate product scope, user needs, and use cases.

### Product Designer, Global Product Acquisition | Hasbro, Inc.

Providence, Rhode Island January 2015 to June 2015

### Content Strategist & Creator | IBM Design Lab

New York, New York June 2013 to December 2014

### **EDUCATION**

Integrated Innovation for Products & Services, MII-PS
Carnegie Mellon University
Pittsburgh, Pennsylvania December 2017

## Human Centered Design & Mechanical Engineering, BS

Rensselaer Polytechnic Institute
Troy, New York | December 2015

### **SKILLS**

## Human-Centered Design

Design Research Methods
Interviews & Contextual Inquiry
Participatory Design
Applied Ethnography
Persona Development
User Journey Mapping
User & Usability Testing
Remote Research Methods
Competitive Benchmarking

Workshop Development and Facilitation HCD Framework, Methodology, & Practices

### Prototyping

Foam-Core Model Development
Basic Woodworking & Clay Modeling
Machining & Metal Fabrication
Lasercutting & Basic 3D Printing
Internet of Things & Embedded Systems
Design & Fabrication
UI Wifeframing and Basic CSS & HTML

## Software

Adobe Creative Suite Siemens NX CAD Microsoft Office Suite & Keynote Qualtrics Usertesting.com

### ADDITIONAL EXPERIENCE

Mentor & Boston Alumni Site Lead Design for America August 2016 to Present

### **Teaching Assistant**

User Research, Carnegie Mellon August 2017 to December 2017

### Teaching Assistant

Product Design Innovation, Rensselaer August 2013 to December 2015