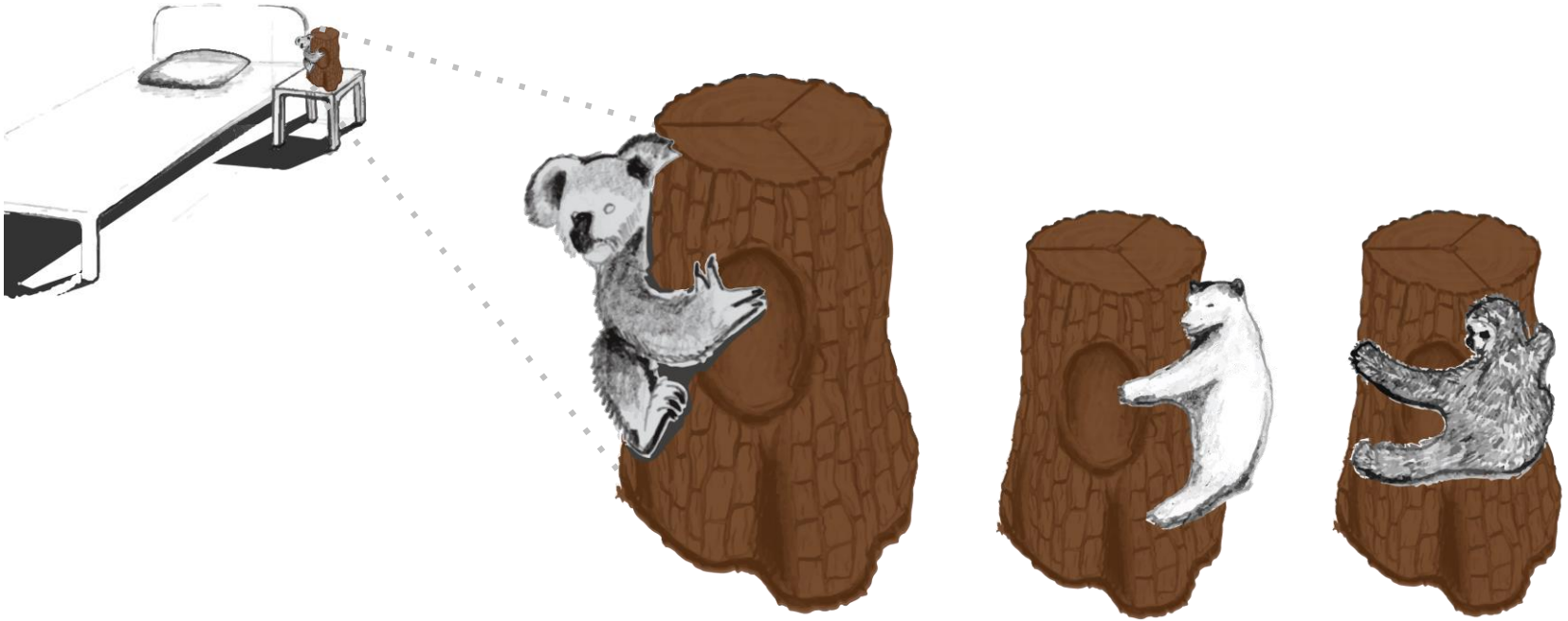
GIFTING TREE

Christian Baca Rebecca Radparvar Jacob Thomas Evan Westphal

Setting the Scene

The Gifting Tree



Three Moments of Excitement

Three Moments of Excitement

Light Up!

Three Moments of Excitement

Wrap Around!

Three Moments of Excitement

Open!

Users

Kids
(Ages 3-8)

Parents

Grandparents

Use Cases

When Parents Leave Town

(Entrepreneurs)

Separated Families

(Military, Consultants)

Grandparents

Value Proposition

Parents

Extended interaction with children

Ability to affect their child's physical environment without being present

Enables gifting of sentimental items

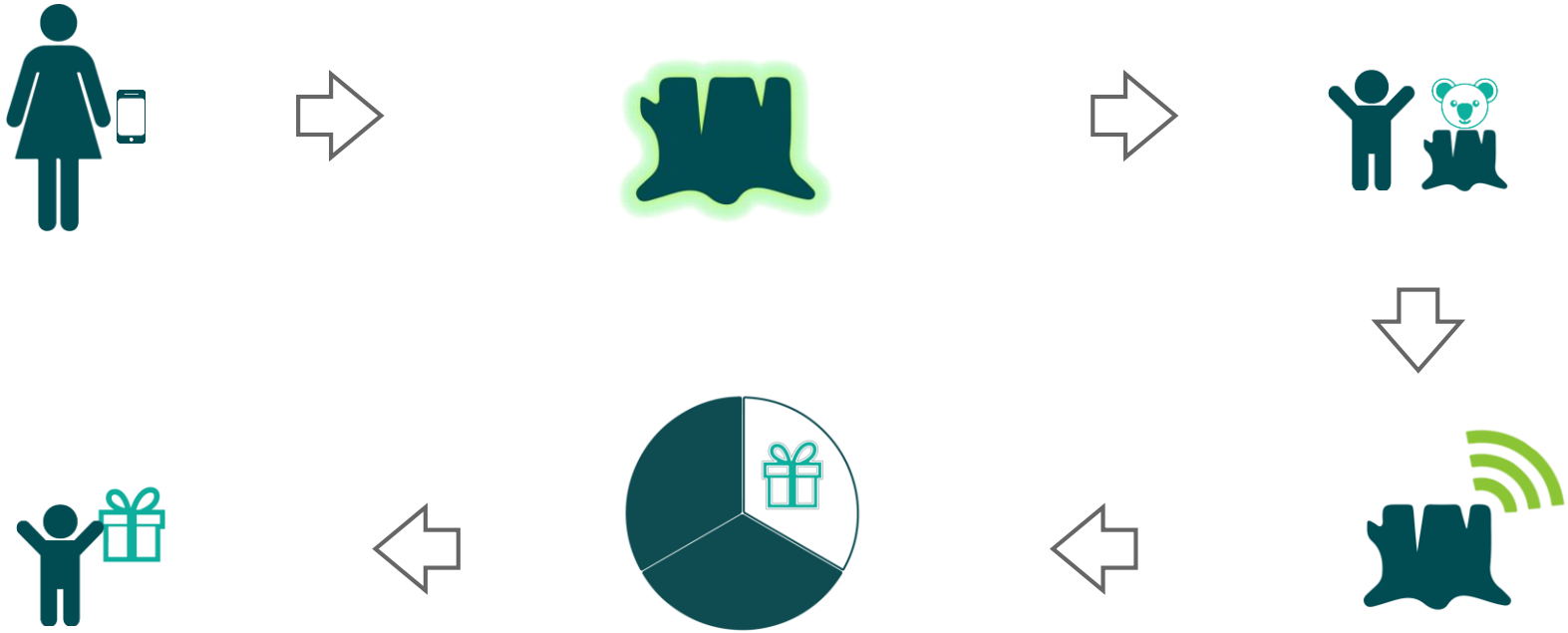
Children

Stuffed animal toy to play/sleep with

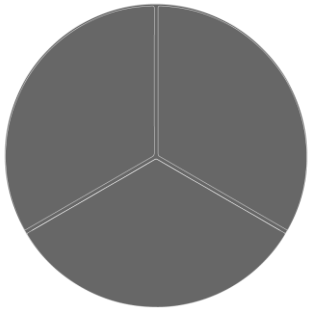
Reminders of affection

Feeling of love and importance

How It Works



Use of Three Compartments



Preload Multiple Presents

Gift Multiple Presents at Once

Multiple Compartments for Multiple Children

User Interface

Welcome to
Gifting Tree!

To begin, let's pair your device.
Make sure bluetooth is on, then look for a device named 'GT-#####".

Searching...

Pairing Your
Fluffy Friend!

The Gifting Tree is now ready to pair with your animal.
Please wrap your animal around the stump and wait for confirmation.

Welcome Michelle!

Stump Status

Compartment 1 — LOADED
Legos

Compartment 2 — LOADED
Letter from Mom

Compartment 3 — EMPTY

Want to reload?

or

Ready to gift?

Market Opportunity

46.7 Million Households
with children less than 11 years old

of business travelers are
30 to 49

Business Traveler Median
Income

457.2 Million
US Business Trips

Pricing

The Gifting Tree & Kora the Koala

$99.99

Stella the Sloth

Brett the Bear

$19.99
each

Investment

$150,000

Proto

App

Marketing

KICK STARTER

Next Steps

Phase One

100,000 units over 2 years

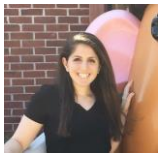
Phase Two

500,000 units

Gifting Tree Team

Team

Christian Baca
Mechanical Engineer



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THANKS!

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